



Attention

# AI agents that learn from your best sales conversations



## SuperAgent Prompt Library

### Best Practices Overview

- 1. Specify the account clearly** - Use company name, and include contact email if you want to anchor to a specific person.
  - 2. Include time context when relevant** - For meetings, include the time. For deal reviews, specify the timeframe you care about.
  - 3. State what you want to know** - List the specific information you need rather than asking open-ended questions.
  - 4. Provide context the system can't know** - If you discussed something offline, over text, or in a meeting that wasn't recorded, mention it.
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### Pre-Call Preparation

#### 1. First Call Prep

None

I have a first call with [COMPANY] ([CONTACT EMAIL]) at [TIME] today. Who are they, has anyone at {{Your Company}} talked to them before, and what should I focus on?

#### 2. Follow-Up Call Prep

None

I have a follow-up call with [COMPANY] at [TIME] today. What did we discuss last time, what was left open, and what should I cover?

### 3. Demo Prep

None

I'm demoing to [COMPANY] at [TIME] today. Based on our conversations, what pain points should I address and what should I prioritize showing?

### 4. Multi-Meeting Day Prep

None

I have calls today with:

1. [COMPANY] at [TIME]
2. [COMPANY] at [TIME]
3. [COMPANY] at [TIME]

For each, give me: deal status, last interaction, who I'm meeting, and what to focus on.

### 5. Executive Meeting Prep

None

I have a call with [NAME], [TITLE] at [COMPANY] at [TIME]. Have they been involved in previous conversations? What do I need to know before meeting them?

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## Deal Research & Intelligence

### 6. Comprehensive Deal Status

None

Give me a complete status on [COMPANY]: current stage, close date, all calls and emails with dates, who I've actually been talking to, what's blocking progress, and recommended next step.

### 7. Stakeholder Map

None

For [COMPANY], who have we actually been in contact with? List each person, their role, which calls/emails they were on, and key things they've said.

## 8. Competitor Intelligence

None

Has [COMPANY] mentioned any competitors? Give me exact quotes, who said it, and which conversation it came from.

## 9. Objections & Concerns

None

What objections or concerns has [COMPANY] raised across all our conversations? Who raised each one and was it addressed?

## 10. Pricing Discussion Summary

None

What pricing has been discussed with [COMPANY]? What numbers were mentioned, who discussed them, and any reactions or objections?

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## Pipeline Management

### 11. Stalled & At-Risk Deals

None

Which of my deals have had no activity in the last 14 days or have close dates that have passed? For each, give me: company, deal amount, close date, last interaction, and current status.

### 12. Pipeline Risk Assessment

None

Review my open pipeline and flag deals showing risk signals: no recent activity, close date passed, stakeholders gone silent, or competitor mentioned. For each, tell me why it's at risk.

### 13. This Week's Priorities

None

Based on close dates and recent activity, which deals should I prioritize this week? For each, tell me why and suggest a next action.

### 14. Deals by Stage

None

List all my deals in [STAGE]. For each: company, amount, close date, last contact, and what needs to happen to move forward.

### 15. Forecast/Commit Review

None

Review my commit deals for this [MONTH/QUARTER]. Which ones are on track and which are at risk? Give me evidence from the conversations.

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## Email Drafting

### 16. Post-Call Follow-Up

None

Write a follow-up email to [COMPANY] based on the call we just had. Reference what we discussed and include any next steps we agreed to.

## 17. Re-Engagement Email

None

Write an email to re-engage [COMPANY]. Our last interaction was [DATE or DESCRIPTION]. Reference our previous conversations and propose a next step.

## 18. Proposal Follow-Up

None

Write a follow-up email to [COMPANY] about the proposal. Pricing discussed: [DETAILS]. Ask for feedback or next steps.

## 19. Multi-Stakeholder Email

None

Write an email to [NEW CONTACT NAME/ROLE] at [COMPANY] who hasn't been in our conversations yet. Give context on what I've discussed with their colleagues.

## 20. Meeting Request

None

Write an email to [COMPANY] requesting a meeting about [TOPIC]. Reference our previous conversations and make a clear ask.

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## Competitive & Strategic Content

### 21. Competitive Battlecard

None

Create a battlecard for selling against [COMPETITOR] based on what customers have said in conversations. Include: why they're

evaluating alternatives, common objections, and what resonates about {{Your Company}}.

## 22. Win Themes Analysis

None

For deals I've closed in the last [TIMEFRAME], what common themes appear? What pain points came up most, what resonated, and how long were the sales cycles?

## 23. Loss Analysis

None

Why did we lose [COMPANY]? Based on the conversations, what went wrong, what objections weren't overcome, and when did the deal go sideways?

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## Quote & Moment Finder

### 24. Specific Quote Lookup

None

Find where [PERSON] at [COMPANY] talked about [TOPIC]. Give me the exact quote, which conversation, and the date.

### 25. Call Moment Finder

None

Find the moment in my calls where [DESCRIPTION OF WHAT HAPPENED - e.g., "I got logged out" or "they asked about pricing" or "they mentioned their CEO"]. Tell me which call and the timestamp.

## 26. Customer Quote Mining

None

Find quotes from customers talking about [TOPIC - e.g., "coaching scorecards" or "time saved" or "Salesforce integration"]. I need these for [PURPOSE - e.g., case study, sales deck, marketing].

## 27. Feature Interest Finder

None

Which of my prospects have asked about or shown interest in [FEATURE]? Give me company, what they said, and which conversation.

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## Customer & Expansion

### 28. Expansion Signals

None

For [EXISTING CUSTOMER], have they mentioned additional teams, new use cases, or interest in more seats? Give me exact quotes and which conversation.

### 29. Customer Health Check

None

For [EXISTING CUSTOMER], how are things going based on recent conversations? Any concerns raised, any positive signals, and when did we last talk?

### 30. Renewal Prep

None

[CUSTOMER] is coming up for renewal. Based on all our conversations since they became a customer, what's gone well, what issues have come up, and what should I know going into the renewal conversation?

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