



intive

Transform Your Legacy Systems with intive's Modernization Expertise

Introduction

To stay agile and competitive, businesses must move beyond dated systems. Application modernization unlocks the ability to respond faster to market shifts, enhance customer experiences, and streamline operations.

Yet modernization is rarely simple. Legacy code, complex integrations, and operational risks can slow progress and inflate costs. Overcoming these challenges requires a clear vision, cross-team alignment, and a structured transformation plan.



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Modernization benefits for your business

By modernizing legacy systems, organizations achieve greater flexibility, operational efficiency, and scalability. With intive's expertise, you can unlock these benefits and future-proof your business.

- **Accelerate Time-to-Market:** launch new features and services faster through streamlined development cycles and automated deployments
- **Enhance Scalability:** scale systems easily to meet evolving customer and market demands with flexible, cloud-native architecture.
- **Optimize Costs:** reduce operational expenses by simplifying infrastructure and leveraging efficient architectures.
- **Build Resilient Systems:** ensure reliability with platforms that are automated, self-healing, and downtime resistant.
- **Gain Flexibility:** avoid vendor lock-in and stay ready for future tech shifts with a cloud-agnostic, modular approach.

Deploying and managing modernization projects

Our modernization approach bridges business vision with technical execution. Through a structured assessment framework, we provide clarity, identify opportunities, and lay the foundation for scalable, future-ready platforms. The process is built on three key pillars:

 Business Priorities & Product Alignment	 Software & Technology Assessment	 Operations & Ways-of-Working
<p>Enhancement of applications through strategic product assessments and targeted optimizations.</p> <p>By understanding your product vision, prioritizing key features, and analyzing your roadmap, we ensure modernization efforts are aligned with business objectives.</p> <p>Outcome: A detailed product assessment report and actionable platform optimization recommendations</p>	<p>Assessment of the technology stack against industry standards to ensure it supports long-term scalability, efficiency, and cost control.</p> <p>This includes reviewing architectures, deployment pipelines, AI integrations, and operational costings.</p> <p>Outcome: A technical assessment report that highlights key risks and opportunities, enabling smart prioritization.</p>	<p>Evaluation of project governance, delivery models, and team processes to improve transparency, reduce risk, and boost efficiency.</p> <p>From KPI analysis to risk mitigation and governance reviews, we ensure your teams are set up for success.</p> <p>Outcome: A holistic project setup report and improvement plan to streamline delivery and align with business goals.</p>

Each pillar contributes to a comprehensive modernization strategy – one that decouples legacy systems, embraces cloud-native practices, and empowers your teams to deliver faster, safer, and smarter.



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intive: your trusted partner for digital transformation

Choosing the right partner for your modernization journey is crucial. At intive, we combine deep technical expertise, a customer-centric approach, and industry-leading partnerships to deliver solutions tailored to your unique needs.

- **Proven Expertise:** 80% of intive's projects involve cloud-based solutions, with over 100 completed on AWS, 50+ on Azure, and 30+ on Red Hat.
- **Strong Industry Partnerships:** collaborations with AWS, Azure, GCP, and Red Hat ensure access to cutting-edge technologies.
- **Tailored Solutions:** every project is customized to align with your business goals and industry demands.
- **Cross-Industry Success:** intive delivers tailored solutions designed to meet unique business needs and deliver measurable results.

About intive

intive is a global technology company dedicated to crafting digital experiences that blend technical excellence with customer centricity. By mastering technology with passion and enthusiasm, intive delivers tailor-made solutions that consistently meet the needs of its audience and fulfill its promises.

A diverse team of 2,000+ professionals, spread across four continents, innovates and grows within intive's technology hubs. Trusted by leading brands such as Audi, BMW, Deichmann, Meta, NewsCorp, Tandem, Paramount, Vorwerk, and Warner Bros. Discovery intive excels in providing exceptional value through pioneering and sustainable digital experiences.

intive is offering agile thinking combined with deep expertise across industries including Automotive & Mobility, Commerce, Financial Services, Healthcare & Life Sciences, and Technology, Media & Communication.



We drive application modernization by adopting modern, decoupled architectures based on microservices and APIs, enabling scalability and flexibility to adapt to new business rules, while maintaining seamless integration with our clients' technology ecosystems. This allows us to deliver robust digital experiences, optimize costs, and position organizations for the challenges of the future.

Emilio Oscar Gerbino
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