



Daawo Buugga Ciyaaraha Xafladaha

Koobka Adduunka ee FIFA 26™



Kheyraad Guddiga Ciyaaraha Seattle ah oo lala kaashanayo Guddiga Qabanqaabada Deegaanka ee Koobka Adduunka ee FIFA ee Seattle 26™ (SeattleFWC26) oo ay bixisay Xafiiska Horumarinta Dhaqaalaha ee Seattle.

Washington oo soo dhaweysay dunida

Iyadoo gobolka Washington uu isu diyaarinayo inuu martigeliyo Koobka Adduunka ee FIFA 26TM, Buuggan Playbook wuxuu bixiyaa hagitaan ku saabsan sameynta xafladaha daawashada dadweynaha ee soo bandhigaya ciyaaraha tartanka.

Dulmar Guud oo ku saabsan Tartanka

Tartanka Caalamiga ah ee Qaramada Midoobay

Koobka Adduunka ee FIFA 26TM

Juun 11 - Luulyo 19, 2026

48 kooxood, ciyaartoy matalaya wadamada ka qaybgalaya
16 magaalo oo martigelinaya
104 kulan oo ka dhacay qaarada oo dhan

Cabbirka iyo Miisaanka

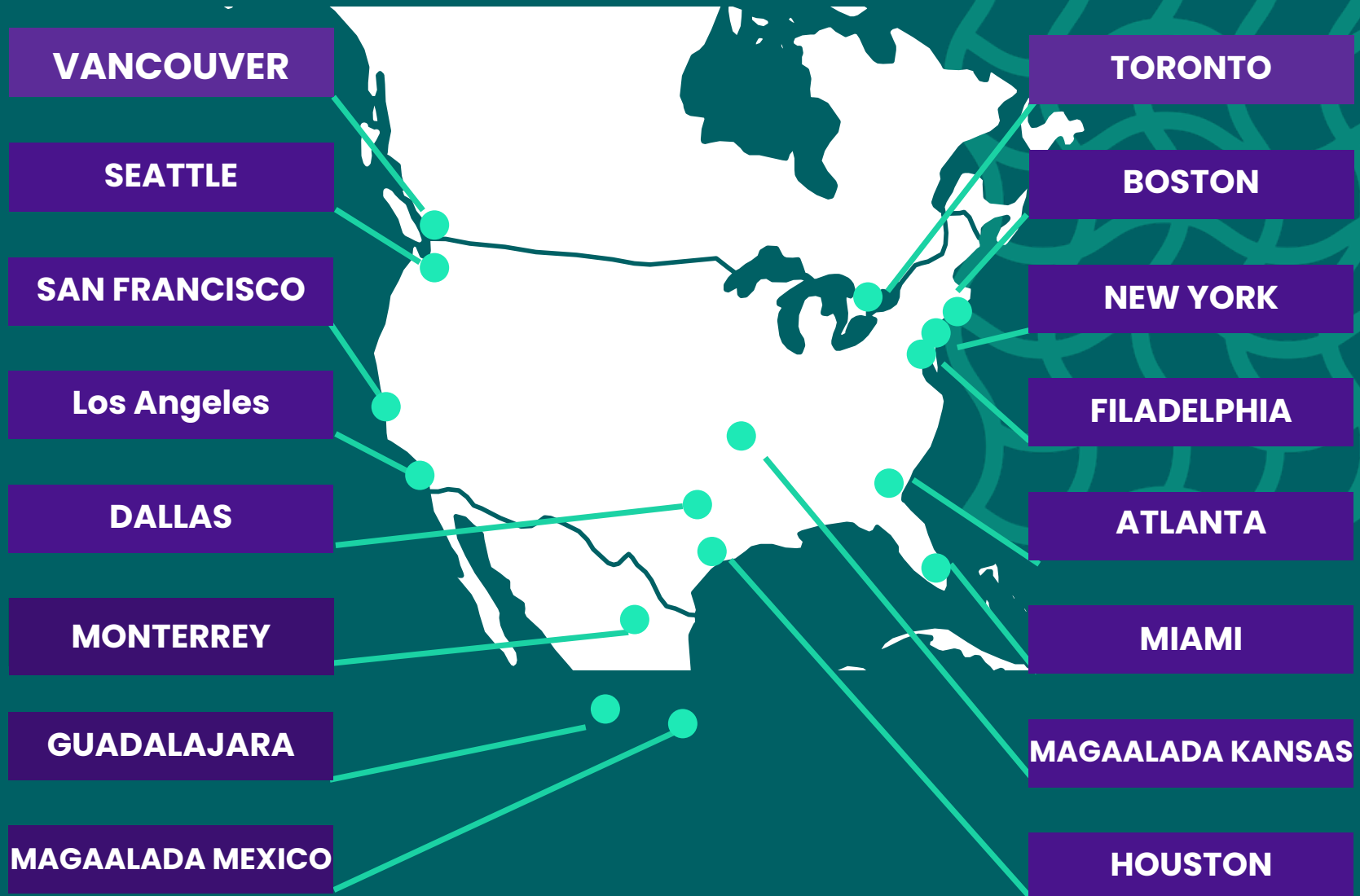
Dhacdada daawadayaasha ugu weyn adduunka Waxay kasbataa taageerayaal iyo daawadeyaal ka badan Super Bowl ama Olombikada

Qaab-dhismeedka Dhacdada

FIFA waxay mas'uul ka tahay dhammaan hawlaha ka socda gudaha garoonka Guddiga Qabanqaabada Deegaanka ee mas'uulka ka ah dhaqdhaqaaqa LOC, dhacdooyinka iyo hawlaha ka baxsan garoonka.



Magaalooyinka Marti-gelinta ah ee 2026



Taariikhda Ciyaaraha ee ka dhici doona Garoonka Seattle Stadium

Goobta Lumen

6/15/26 – 12:00 duhurnimo PST
Belgium vs Masar

6/19/26 – 12:00 duhurnimo PST
Mareykanka iyo Australia,
6/24/26 – 12:00 duhurnimo PST

Qatar iyo ITA/NIR/WAL/BIH

6/26/26 – 8:00 galabnimo PST
Masar iyo Iiraan

7/01/26

Wareega 32aad ee TBD

7/06/26

Wareega 16aad ee TBD



Xafladaha Ilaalada Dadweynaha

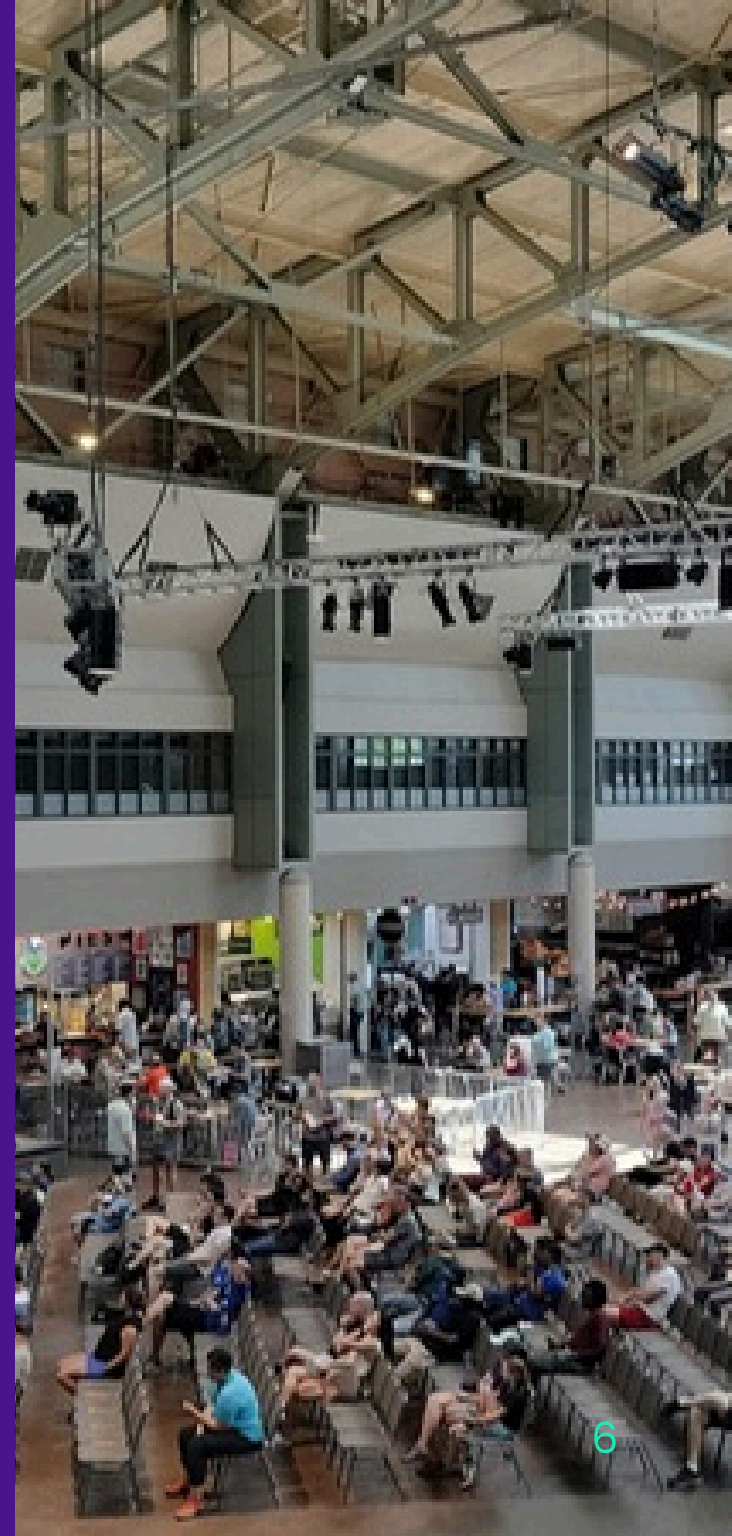
WAA MAXAY XAFLADDA DAAWASHADA?

- Kulan ay taageerayaashu isugu yimaadaan si ay u daawadaan ciyaaraha tooska ah – badanaa goobaha dadweynaha sida beeraha, xarumaha bulshada, saqafka sare, ama khadka tooska ah iyada oo loo marayo goobaha daawashada ee la wadaago.
- Xafladaha daawashada ee guriga lagu sameeyo uma baahna shati. La soco FOX ama Telemundo si aad u hesho jadwalka ciyaarta.

QOYSKA MADAX-GELINTA LOO BAAHAN YAHAY SI AY U GAARAAN GUUSHA

- Hel Ruqsadda TV-ga ee FIFA Watch Party
- Sug goobta iyo sida loo baahan yahay ruqsadaha maxalliga ah
- Adeegso magacyada iyo sharraxaadaha dhacdooyinka hal-abuurka leh iyada oo aan lahayn calaamadaha ganacsiga ee FIFA

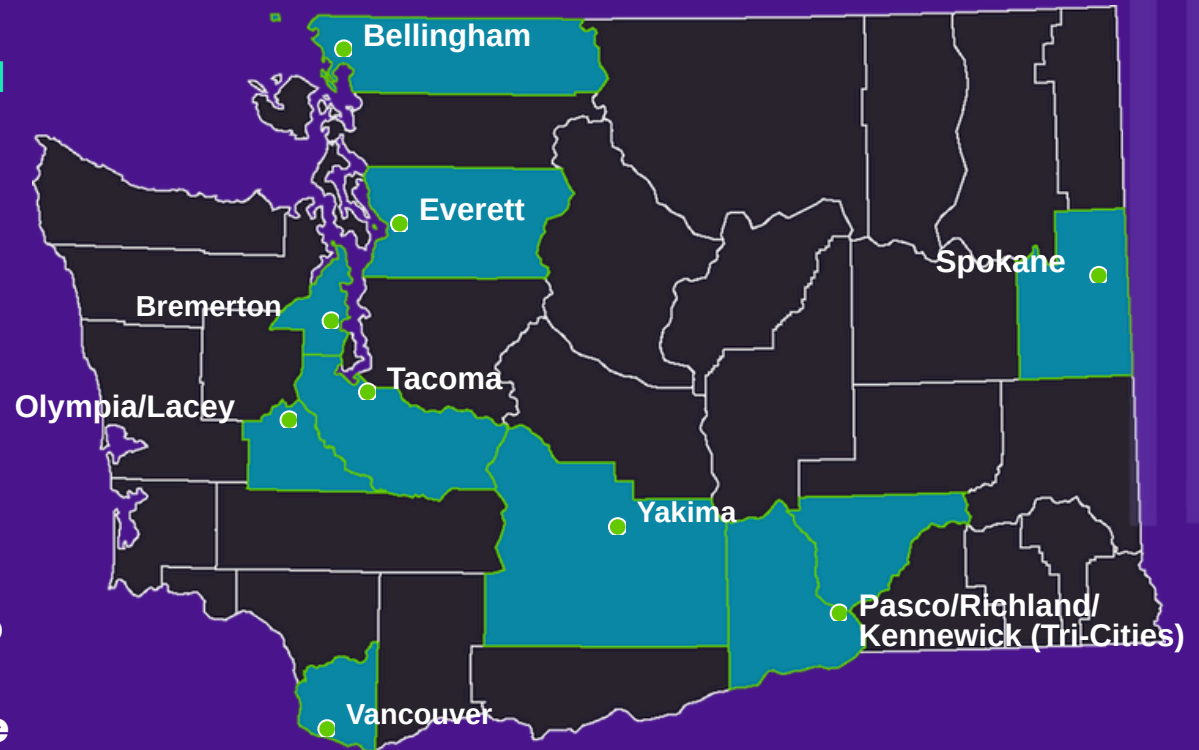
Ilaahan waxaa loogu talagalay inuu bixiyo tilmaamo, xaddidaadyo iyo tusaalooyin si loogu wargeliyo shatiga, qorsheynta iyo hirgelinta Xisbiga Watch Party ee gobolka Washington. Buugan ciyaarta waa mid casri ah ilaa inta aan ognahay, marka wax isbeddelaana buuggan ciyaarta waa la cusbooneysiin doonaa. La xiriir FIFA si toos ah si aad u hesho su'aalo iyo sharraxaado gaar ah.



Goobaha Taageerayaasha ee Gobolka Washington oo dhan

SeattleFWC26 waxay iskaashi la samaynaysaa sagaal magaalo oo ku yaal gobolka oo dhan si ay u sameeyaan aagag rasmi ah oo loogu talagalay taageerayaasha.

Kuwani waxay noqon doonaan meelo ay taageerayaashu isugu yimaadaan gobolka oo dhan, si wadajir ah u daawadaan ciyaaraha, iyo inay wadaagaan xiisaha ciyaarta quruxda badan ee goobaha ka tarjumaya bulshooyinkooda.



Dabaaldeggga Taageerayaasha Seattle ee Xarunta Seattle

Dabaaldeggga rasmiga ah ee Taageerayaasha Seattle ayaa lagu qaban doonaa Xarunta Seattle - oo ay ka soo muuqan doonaan barnaamijyo toos ah oo ciyaaraha ah, fanaaniinta maxalliga ah, cuntada, iyo madadaalada. Waxay noqon doontaa goobta ugu daawashada badan magaalada ee ka baxsan garoonka.

Xafladaha daawashada ee u dhow Xarunta Seattle (oo ay ku jiraan Downtown, South Lake Union, iyo upper Queen Anne) uma badna in la ansixiyo maalmaha shaqada.



Xeerarka Ruqsadaha Xuquuqda Warbaahinta ee FIFA ee Daawashada Dadweynaha

Qaybaha Ruqsadaha

Munaasabad Ganacsi Dakhliga
ogolaanshaha ama dakhliga kafaalaqaadka ee ku lug leh.

Munaasabad aan Ganacsi ahayn
Lacag gelitaan ama kafaalaqaad ma jiro; qayb ka mid ah hawlaha caadiga ah ee goobta.

Munaasabad Gaar ah oo aan Ganacsi ahayn
Ganacsi maaha laakiin leh 1,000+ daawadayaal.

[Xeerarka Rasmiga ah ee Daawashada Dadweynaha ee FIFA](#)

[Su'aalo ku saabsan dhacdooyinka daawashada dadweynaha?](#)
[Emailka FIFA](#)

Lacagta Ruqsadaha ee Xuquuqda Warbaahinta ee FIFA

Ilaa 1,000 Daawadeyaal

USD 1,000

1,001 – 2,000 Daawadeyaal

USD 2,000

2,001 – 5,000 Daawadeyaal

USD 4,000

5,001 – 10,000 Daawadeyaal

USD 8,000

10,001 ama ka badan oo daawadayaal ah

USD 14,000

Marka aan munaasabado ku qabanno isla goobta dhowr maalmood gudahood, waxaan, go'aankeenna, ku qiimeyn karnaa khidmadaha iyadoo lagu saleynayo wadarta guud ee imaanshaha, halkii aan ka qiimeyn lahayn maalin shaqsiyeed. Ruqsadaha waa dhacdo kasta.

Xuquuqda Saxaafadda iyo Xuquuqda Kafaala-qaadka ee FIFA

Xuquuqda Warbaahinta

- Ruqsadaha Ganacsiga iyo kuwa Gaarka ah ee Aan Ganacsiga ahayn waxay daboolayaan dhammaan isku dheelitirka; khidmadaha way kala duwan yihiin iyadoo ku xiran awoodda goobta.
- Dhacdooyinka aan ganacsiga ahayn uma baahna shati rasmi ah laakiin waa inay raac xeerarka FIFA.
- Qaab-dhismeedka khidmadda 2026 ayaa la sii dayn doonaa dabayaaqada 2025.

Xeerarka Kafaala-qaadka

- Dhacdooyinka aan ganacsiga ahayn kuma jiri karaan kafaala-qaadayaasha.
- Dhacdooyinka ganacsi waxaa ku lug yeelan kara oo keliya kafaala-qaadayaasha ay FIFA ansixisay.
- Kafaala-qaadayaashu waa inaysan u muuqan inay xiriir la leeyihiin FIFA.

Macluumaad dheeraad ah oo ku saabsan xeerarka kafaala-qaadka ayaa laga heli karaa laga heli karaa Xeerarka Daawashada Dadweynaha ee FIFA

Shuruudaha Rasmiga ah ee Ruqsadda Xuquuqda Warbaahinta ee FIFA

FOX iyo Telemundo waa Iskaashiga Warbaahinta FIFA ee rasmiga ah ee Mareykanka. Daawashada bandhigayaasha xafladaha ayaa mas'uul ka ah dhammaan dhinacyada farsamada ee helitaanka baahinta.

Shuruudaha Baahinta ee dhammaan noocyada shatiga Ciyaaraha furitaanka iyo xidhitaanka, baahinta ayaa bilaabanaysa 20 daqiiqo ka hor bilowga si loo hubiyo in xafladdu socoto ilaa ugu yaraan 10 daqiiqo ka dib marka ciyaartu dhammaato. Dhammaan ciyaaraha kale, bilow baahinta 10 daqiiqo ka hor iyo ka dib bilowga.

Shuruudaha Rasmiga ah ee Ruqsadda Xuquuqda Warbaahinta ee FIFA

Bandhigayaasha Xafladaha Daawashada waxay isticmaali karaan cinwaanka dhacdada "FIFA World Cup 26™" oo ku qoran far caadi ah si ay dadweynaha ugu wargeliyaan waqtiga iyo goobta Munaasabadda Daawashada Dadweynaha. Si kastaba ha ahaatee, bandhigayaashu waa inay ka fogaadaan inay goobta la xiriiraan FIFA, Tartanka, ama hay'ad kale.

FIFA waxay leedahay xeerar dheeraad ah oo loogu talagalay noocyada ganacsiyada gaarka ah ee aan loo isticmaali karin ereyga "Koobka Adduunka ee FIFA 26™" xaalad kasta ha ahaatee.

- **Dukaamada tafaariiqda ciyaaraha ee hal-summada leh**
- **Warshadaha Khamriga**
- **Makhaayadaha**
- **Garoomada diyaaradaha**

Madasha Daawashada Dadweynaha ee FIFA

[Bogga internetka si aad u codsato
ruqsaddaada daawashada
dadweynaha ee FIFA](#)

Isticmaalka Erayada iyo Sawirrada Calaamadaha Ganacsiga leh

KARA GANACSI

- Ku soo dhawoow adduunka calanka dalka, cuntada mawduuca leh iyo bandhigyada dhaqanka - fadlan ixtiraam markaad sidaas samaynayso
- Adeegso sawirrada kubadda cagta ee guud
- libso badeecadaha leh calanka waddanka, iyo sawirrada guud ee kubadda cagta, adigoon isticmaalin FIFA World Cup 26™ ama FIFA IP.
- Ku muuji isbarbardhigyada shaashadaha jira si ay qayb uga noqdaan adeegga caadiga ah ama codso shatiga daawashada dadweynaha ee FIFA oo martigeli xafnad daawasho
- Isticmaal buugga bilaashka ah ee summeynta bulshada kaas oo bixiya sawirro iyo qaabab la ansixiyay oo loo isticmaali doono gobolka Washington oo dhan.

GANACSIGU MA KARO

- Adeegso summada/hantida garaadka ee FIFA si aad u xayeysiiso alaabada ama adeegyada ama aad u soo jeediso iskaashi rasmi ah ama taageero (haddii aan shati loo haysan) tusaale ahaan "Taageere ku faanaya Koobka Adduunka ee FIFA 26"
- Adeegso sawirro ama naqshado muujinaya muuqaallo gaar ah oo ciyaartoy ah, funaanadaha kooxda qaranka, ama sawirro kale oo soo jeedinaya xiriir rasmi ah oo lala yeesho FIFA ama qaranka.
- lib, hadiyad ama tartan badeecado ama tigidho muujinaya astaamaha FIFA World Cup 26™, calaamadaha ereyada ama summadaha
- Ku xayeysii in shaqsiyaadku ay "halkan ka daawan karaan ciyaaraha Koobka Adduunka ee FIFA"

TUSAALEYNTA LOGO-DA FIFA



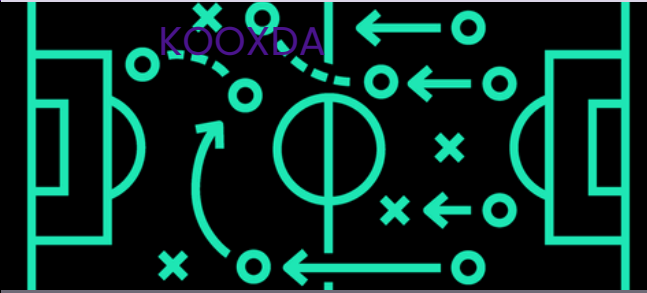
Halkan ka eeg bogga Booqo Summada Bulshada Seattle!

Xafladaha Ilaalada Dadweynaha

WAXA LA SAMEYNAYO

SPOKANE **SEA 26**

XAFLADDA
DAAWASHADA
KOOXDA





JOOGSO!

15 JUUN @ 5PM

WAXYAABAHA AADAN SAMEYN

SPOKANE

Kroobka Adnunka ee rasmiiga ah ee FIFA
XAFLADDA DAAWASHADA KOOXDA



JOOGSO!

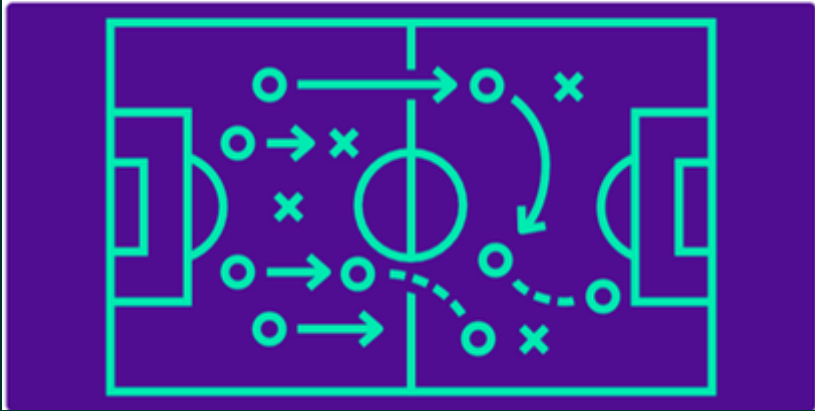
15 JUUN @ 5PM

Brand Guidelines

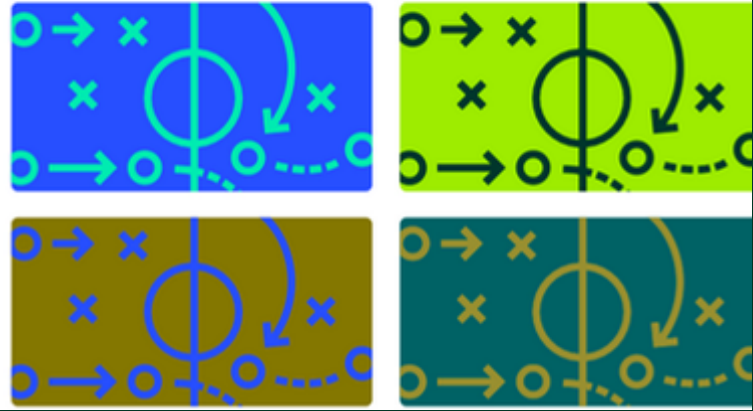




SOCCER PLAYS PATTERN



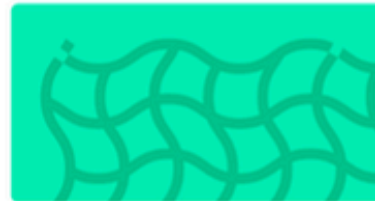
COMBINED COLOR EXAMPLES (HIGH CONTRAST)



CROPPED LAYOUT EXAMPLES



COLOR VALUE EXAMPLES (LOW CONTRAST)



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2025-10-14

- Brand Guidelines
- Toolkit
- Logos

Su'aalo iyo Jawaabo Dhacdada Daawashada Dadweynaha ee Aan Ganacsiga ahayn

TALLABO MAXAA LOO QAADAYAA SI LOO HAYSTO RUQSAD DADWEYNE OO AAN GANACSI AHAYN?

Dhacdooyinka daawashada dadweynaha ee lagu qabto goobaha sida makhaayadaha, hoteellada, baararka, naadiyada, iyo baararka waxaa loo kala saaraa kuwo aan ganacsi ahayn haddii ay la jaanqaadaan howlaha joogtada ah ee hay'adda oo aysan ku lug lahayn hawlo ganacsi oo dheeraad ah, sida khidmadaha gelitaanka ama kafaala-qaadka.

Xaflad Daawasho ah oo ay soo saarto Magaalo aan lahayn khidmadaha gelitaanka iyo baabuurta cuntada ayaa sidoo kale ku dhici doona qaybta Dhacdooyinka Daawashada Dadweynaha ee aan Ganacsiga ahayn.

Lacagaha Gelitaanka Ma Jirto

Lacag lagu dallaco gelitaanka, si toos ah ama si dadban, looma oggola. Tusaale ahaan lacag ku dallacasho dadban waxay noqon kartaa inaad ka iibsato qaxwo makhaayad maxalli ah, halkaas oo koobka qaxwaha uu yahay tigidhkaaga aad ku geli karto.

Su'aalo iyo Jawaabo Dhacdada Daawashada Dadweynaha ee Aan Ganacsiga ahayn

TALLABO MAXAA LOO QAADAYAA SI LOO HAYSTO RUQSAD DADWEYNE OO AAN GANACSI AHAYN?

Gawaarida Cuntada iyo iibiyayaasha kale ee dhinac saddexaad ah ee alaabta u iibin doona martidaada waa la oggol yahay. Haddii ay bixiyaan adeeg cunto iyo cabitaan oo keliya looma tixgelin lahaa kicinta ganacsiga. Haddii cuntadooda ama cabitaankooda la kafaalo qaadayo tan looma oggolaan doono. Nooc kasta oo kicin ama kafaalo qaad ah oo lala sameeyo iibiyayaasha cuntada ama iibiyayaasha dhinac saddexaad waxay shatigaaga u wareejin doontaa dhacdo ganacsi.

Shuruudaha Shatiga

Daawashada Dadweynaha ee aan Ganacsiga ahayn uma baahna shati rasmi ah, laakiin soo saaraha munaasabadda waa inuu u hoggaansamo Xeerarka FIFA ee Dhacdooyinka Daawashada Dadweynaha.

Xadka Daawashada

Kooxdaada Saacadaha waa inay lahaataa wax ka yar 1,000 oo marti ah si ay ugu habboonaato tilmaamaha Dhacdada Daawashada Dadweynaha ee Aan Ganacsiga ahayn

Daawo Talooyinka Xafladda

Tixgelinno

- Shaqaale ama ilaalo haddii loo baahdo.
 - Soo hel waxyaabaha ku habboon Shatiga FIFA.
 - Xaqiiji ogolaanshaha, awoodda, iyo helitaanka.
 - Iska ilaali calaamadaha FIFA ama luqadda.
 - Diyaari cimilada iyo qorshayaasha qashinka.
 - Bixi mid u hoggaansan ADA daawashada iyo fadhiga.
 - Baro sida aad u martigelin karto Xaflad Saacado aan Qashin lahayn. La xiriir greenbusiness@seattle.gov taageero.
- **Waxyaabaha Hal-abuurka leh**
 - Ku qurxi calamada dalka iyo midabada kooxda.
 - Sii cunto iyo cabitaan mawduuc leh.
 - Ciyaar su'aalo kooxeed.
 - Martigelinta hadiyadaha ama qaybaha ay hoggaamiyaan emcee.
 - Ciyaar liiska heesaha muusikada koox kasta si aad u dejiso jawiga
 - **Tusaalooyinka Goobta**
 - Beeraha, barxadaha, xarumaha bulshada, dugsiyada, ama goobaha dhacdooyinka ee jira.
 - Goobta dhacdooyinka ee hadda jirta ama goobta dhacdooyinka sanadlaha ah
 - Xarumaha kaniisadaha ama xarumaha bulshada oo isticmaalaya shaashad weyn
 - Hoolka Iskuulka oo leh borojekar ama Shaashad LED ah

La Soco Xogtaada / Kheyraadkaaga

AKOONADA BULSHADA EE KOOBKA ADDUUNKA EE SEATTLE 26TM

X: @FWC26Seattle Facebook:

@FWC26Seattle Instagram:

@fwc26seattle TikTok:

@fwc26seattle

BARO WAX DHEERAAD AH

Guddiga Qabanqaabada Deegaanka

SeattleFWC26 Khariidadda Wadada Seattle

FWC26 Koobka Adduunka FIFA 2026

The logo for SEA26, with 'SEA' in white and '26' in teal, set against a teal background with faint soccer field graphics.

SEA26

Buugaagta Ciyaaraha Bulshada oo Diyaar u ah Washington 2026



DAAWO BUUGGA XISBIGA

Waxay ka caawisaa marin u helidda xeerarka FIFA iyo hababka ugu wanaagsan ee lagu martigelin karo xafladaha daawashada ee aan rasmiga ahayn



BUUGGA CIYAARTA EE SUMMADA BULSHADA

Waxay siisaa dhammaan ururada hanti suuqgeyn dhijitaal ah oo la habeyn karo iyo hagitaan isticmaal si kor loogu qaado sumcad isku xiran oo aan rasmi ahayn oo ku baahsan magaalada, gobolka iyo gobolka



BUUGGA MEGAEXTENESS GANACSI YARYAR

Waxay wadaagtaa hagitaan, daraasado kiis, iyo istaraatiijiyado lagu caawinayo ganacsiyada yaryar inay ka faa'iidaystaan dhaqdhaqaaqa horumarinta dhaqaalaha ee 2026 iyo inay sii wadaan hawlgallada dhacdooyinka waaweyn ee mustaqbalka.



VISIT
seattle



Waxaan rabnaa inaan wax ka ogaano xafladaada daawashada!

Wixii macluumaad dheeraad ah booqo SeattleSports.org

La wadaag qorshayaashaada oo naga caawi inaan soo bandhigno sida Washington u dabaaldego Koobka Adduunka.

La xiriir eric@seattlesports.org si aad u hesho caawimo.

Halkan ku soo gudbi Qorshayaashaada Xafladda Daawashada

[Su'aalahaaga Xafladda Daawashada si toos ah u weydii FIFA](#)
[Bogga FIFA ama publicviewing@fifa.org](mailto:publicviewing@fifa.org)