



AccountAbility

Setting the Standard for Sustainability

AccountAbility: Financial Services - Sustainability Advisory Consulting

A trusted and execution-focused advisor for the Financial Services sector

In a rapidly evolving and uncertain financial landscape, sustainability is increasingly critical to resilience, competitiveness, and long-term value creation. AccountAbility provides strategic and practical advisory services in Corporate Responsibility (CR), ESG, and sustainability strategy, governance, and reporting, *helping financial institutions transform complex, multi-dimensional challenges and opportunities into tangible business value.*

With deep industry expertise, award-winning advisory capabilities, and a global perspective, we support organizations in building and embedding effective governance, sustainability, and performance improvement strategies into their core operations.

Through a lean team and a client centric approach, we provide tailored guidance backed by global insights and decades of experience. We help clients stay ahead of emerging trends, respond to developing risks, and build lasting trust with investors, regulators, employees, and community stakeholders across the financial services ecosystem.

How We Create Value



1. Building Clear, Specific, and Actionable Sustainability Strategies

We begin by understanding your operating landscape, examining where your performance benchmarks against relevant peers, and evaluating where the greatest opportunities lie in your specific market. From there, we help shape focused strategies that create alignment across teams and translate sustainability drivers into measurable business value.



2. Strengthening Your Organizational Design & Governance

Effective sustainability requires clear ownership and intentional oversight. We work with you to help optimize the positioning and effectiveness of your CR and sustainability teams, clarify your roles and goals, design your decision-making architecture and ensure cross-functional alignment to advance governance and risk management protocols.



3. Supporting Meaningful Stakeholder Engagement

Trust is established through collaborative governance and long-term dialogue. Using our internationally recognized AA1000 Stakeholder Engagement Standard (AA1000SES), we design robust engagement frameworks that help companies to deepen their transparency, strengthen credibility, and enhance relationships with investors and key stakeholders alike.



4. Navigating External Ratings & Performance Recognition

We help clarify the extra-financial ratings landscape, prioritize the most applicable and material frameworks, and improve performance and recognition, focusing on disclosures that align with your strategy and stakeholder expectations, while improving performance, recognition and reputation over time.



5. Creating Performance Metrics & Management Frameworks

Dubai

London

New York

Riyadh

www.accountability.org

