



Real  
Estate  
Lenders  
Association

# Sponsorship Opportunities

## Event Sponsorship

Your contributions give you access to our members and are vital to growing the RELA organization and supporting our local chapters.

### Sponsorship Includes:

- Dedicated eblasts denoting you as a sponsor.
- Social media postings on LinkedIn and Instagram denoting you as a sponsor.
- Signage at the event denoting you as a sponsor.
- Mentions at the event thanking you as a sponsor.
- Email list of participants at the event.
- The inclusion of a pre determined number of your colleagues to attend and network with lending professionals.

## Event Sponsorship Packages Available

*Sponsors committing to Gold Levels and above for 2 or more events receive a 10% Discount on the cost of the bundled Sponsorships.*





# **SPONSORSHIP OPPORTUNITIES**

---

## **Robert J. Sutton Memorial Syndication Networking Cocktail Reception (Approximately 300 Attendees)**

---

- **\$10,000 - Diamond Sponsorship**
  - Complimentary attendance by ten (10) sponsor representatives.  
Additional guests at the member rate
  - Option to include branded promotional items to be given to event attendees
  - Enhanced recognition at the event
- **\$8,500 - Platinum Sponsorship**
  - Complimentary attendance by six (6) sponsor representatives.  
Additional guests at the member rate
  - Option to include branded promotional items to be given to event attendees
- **\$5,000 - Gold Sponsorship**
  - Complimentary attendance by four (4) sponsor representatives.  
Additional guests at the member rate
  - Option to include branded promotional items to be given to event attendees
- **\$2,500 - Silver Sponsorship**
  - Complimentary attendance by two (2) sponsor representatives.  
Additional guests at the member rate
- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.

## **CREFC Miami - January (Approximately 200 Attendees)**

---

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• <b>\$15,000 - Platinum</b><ul style="list-style-type: none"><li>- Notation as Title Event Sponsor</li><li>- Opportunity to provide branding/swag</li><li>- Opportunity to provide a welcome and speaking opportunity</li><li>- 7 attendees</li></ul></li><li>• <b>\$10,000 - Diamond Sponsorship</b><ul style="list-style-type: none"><li>- Opportunity to provide branding/swag</li><li>- 5 attendees</li></ul></li></ul> | <ul style="list-style-type: none"><li>• <b>\$8,000 - Gold Sponsorship</b><ul style="list-style-type: none"><li>- Opportunity to provide branding/swag</li><li>- 3 attendees</li></ul></li><li>• <b>\$5,000 - Silver Sponsorship</b><ul style="list-style-type: none"><li>- Opportunity to provide branding/swag</li><li>- 2 attendees</li></ul></li><li>• <b>\$2,500 - Bronze Sponsorship</b><ul style="list-style-type: none"><li>- Opportunity to provide branding/swag</li><li>- 1 attendee</li></ul></li></ul> |
|--|--|
- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.



# **SPONSORSHIP OPPORTUNITIES**

---

## **National New Year's Networking Reception (Approximately 500 Attendees)**

---

- **\$16,500 – Platinum Event Sponsorship**
  - Complimentary attendance by eight (8) sponsor representatives
  - Four (4) additional guests welcomed at member rate; additional guests charged non-member rate
  - 3-minute welcome toast, addressed to over 500 industry professionals
  - Logo placed on giveaway distributed to every guest (provided by sponsor)
  - Exclusive access to attendee list
- **\$8,000 – Diamond**
  - Complimentary attendance by six (6) sponsor representatives. Additional guests welcomed at the member rate
  - Logo displayed at one tasting station
- **\$5,500 – Gold**
  - Complimentary attendance by four (4) sponsor representatives. Additional guests welcomed at the member rate
  - Logo displayed at one tasting station
- **\$3,500 – Silver**
  - Complimentary attendance by two (2) sponsor representatives. Additional guests welcomed at the member rate
  - Logo displayed at one tasting station
- **\$2,500 – Bronze**
  - Complimentary attendance by two (2) sponsor representatives. Additional guests welcomed at the member rate
- All Sponsors receive logo placement on event-related email blasts that will reach over 5,000 national industry professionals, as well as sponsor appreciation screens and signage.



# **SPONSORSHIP OPPORTUNITIES**

---

## **Thomas E. Sasso Golf and Pickleball Tournament - May (Approximately 92 Golfers)**

---

- **\$5,000 - Dinner Sponsorship**
    - Includes 24"x36" signage at dinner
  - **\$4,000 - Cocktail Hour Sponsor**
    - Includes 24"x36" signage at cocktail hour and at the beverage stations along the course
  - **\$3,500 - Golf Balls Sponsor**
    - Includes logo placement on golf balls given to attendees
  - **\$3,500 - Pickleball Sponsor**
    - Includes 24"x18" signage at pickleball
  - **\$2,500 - Lunch Sponsorship**
    - Includes 24"x36" signage at lunch
  - **\$2,500 - Registration Table Sponsor**
    - Includes 24"x36" signage at registration desk
  - **\$2,000 - Towels Sponsor**
    - Includes 8.5"x11" signage and logo placement and towels
  - **\$1000 - Putting Green Sponsor**
    - Includes 24"x18" signage at the putting green
  - **\$800 - Gift Item Sponsor**
    - Includes donated branded gift of sponsors choice given to attendees at check in
  - **\$700 - Closest to the Pin Sponsor**
    - Includes 24"x18" signage at closest to the pin contest
  - **\$700 - Driving Range Sponsorship**
    - Includes 24"x18" signage at driving range
- All sponsorships include logo placement on flyers at check in, sponsor appreciation screens and event-related email blasts.



# SPONSORSHIP OPPORTUNITIES

---

## ICSC Las Vegas Conference – May (Approximately 200 Attendees)

---

- **\$10,000 - Platinum**
    - Notation as Title Event Sponsor
    - Opportunity to provide branding/swag
    - Opportunity to provide a welcome and speaking opportunity
  - **\$7,500 - Gold Sponsorship**
    - Opportunity to provide branding/swag
  - **\$5,000 - Silver Sponsorship**
    - Opportunity to provide branding/swag
  - **\$2,500 - Bronze Sponsorship**
    - Opportunity to provide branding/swag
- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.

## National Pop-Up Events - Charlotte/Dallas/Atlanta Fall and Spring (Approximately 100 Attendees)

---

- **\$10,000 - Platinum**
    - Notation as Title Event Sponsor
    - Opportunity to provide branding/swag
    - Opportunity to provide a welcome and speaking opportunity
  - **\$7,500 - Gold Sponsorship**
    - Opportunity to provide branding/swag
  - **\$5,000 - Silver Sponsorship**
    - Opportunity to provide branding/swag
  - **\$2,500 - Bronze Sponsorship**
    - Opportunity to provide branding/swag
- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.