

Sponsorship Opportunities

Event Sponsorship

Your contributions give you access to our members and are vital to growing the RELA organization and supporting our local chapters.

Sponsorship Includes:

- Dedicated eblasts denoting you as a sponsor.
- Social media postings on LinkedIn and Instagram denoting you as a sponsor.
- Signage at the event denoting you as a sponsor.
- Mentions at the event thanking you as a sponsor.
- Email list of participants at the event.
- The inclusion of a pre determined number of your colleagues to attend and network with lending professionals.

Event Sponsorship Packages Available

Sponsors committing to Gold Levels and above for 2 or more events receive a 10% Discount on the cost of the bundled Sponsorships.



Robert J. Sutton Memorial Syndication Networking Cocktail Reception

(Approximately 300 Attendees)

- **\$10,000 - Diamond Sponsorship**

- Complimentary attendance by ten (10) sponsor representatives.
Additional guests at the member rate
- Option to included branded promotional items to be given to event attendees
- Enhanced recognition at the event

- **\$8,500 - Platinum Sponsorship**

- Complimentary attendance by six (6) sponsor representatives.
Additional guests at the member rate
- Option to included branded promotional items to be given to event attendees

- **\$5,000 - Gold Sponsorship**

- Complimentary attendance by four (4) sponsor representatives.
Additional guests at the member rate
- Option to included branded promotional items to be given to event attendees

- **\$2,500 - Silver Sponsorship**

- Complimentary attendance by two (2) sponsor representatives.
Additional guests at the member rate
- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.

CREFC Miami - January (Approximately 200 Attendees)

- **\$15,000 - Platinum**

- Notation as Title Event Sponsor
- Opportunity to provide branding/swag
- Opportunity to provide a welcome and speaking opportunity
- 7 attendees

- **\$10,000 - Diamond Sponsorship**

- Opportunity to provide branding/swag
- 5 attendees

- **\$8,000 - Gold Sponsorship**

- Opportunity to provide branding/swag
- 3 attendees

- **\$5,000 - Silver Sponsorship**

- Opportunity to provide branding/swag
- 2 attendees

- **\$2,500 - Bronze Sponsorship**

- Opportunity to provide branding/swag
- 1 attendee

- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.

National New Year's Networking Reception (Approximately 500 Attendees)

- **\$16,500 – Platinum Event Sponsorship**

- Complimentary attendance by eight (8) sponsor representatives
- Four (4) additional guests welcomed at member rate; additional guests charged non-member rate
- 3-minute welcome toast, addressed to over 500 industry professionals
- Logo placed on giveaway distributed to every guest (provided by sponsor)
- Exclusive access to attendee list

- **\$8,000 – Diamond**

- Complimentary attendance by six (6) sponsor representatives. Additional guests welcomed at the member rate
- Logo displayed at one tasting station

- **\$5,500 – Gold**

- Complimentary attendance by four (4) sponsor representatives. Additional guests welcomed at the member rate
- Logo displayed at one tasting station

- **\$3,500 – Silver**

- Complimentary attendance by two (2) sponsor representatives. Additional guests welcomed at the member rate
- Logo displayed at one tasting station

- **\$2,500 – Bronze**

- Complimentary attendance by two (2) sponsor representatives. Additional guests welcomed at the member rate

- All Sponsors receive logo placement on event-related email blasts that will reach over 5,000 national industry professionals, as well as sponsor appreciation screens and signage.

SPONSORSHIP OPPORTUNITIES

Thomas E. Sasso Golf and Pickleball Tournament - May (Approximately 92 Golfers)

- **\$5,000 – Dinner Sponsorship**
 - Includes 24"x36" signage at dinner
- **\$4,000 – Cocktail Hour Sponsor**
 - Includes 24"x36" signage at cocktail hour and at the beverage stations along the course
- **\$3,500 – Golf Balls Sponsor**
 - Includes logo placement on golf balls given to attendees
- **\$3,500 – Pickleball Sponsor**
 - Includes 24"x18" signage at pickleball
- **\$2,500 – Lunch Sponsorship**
 - Includes 24"x36" signage at lunch
- **\$2,500 – Registration Table Sponsor**
 - Includes 24"x36" signage at registration desk
- **\$2,000 – Towels Sponsor**
 - Includes 8.5"x11" signage and logo placement and towels
- **\$1000 – Putting Green Sponsor**
 - Includes 24"x18" signage at the putting green
- **\$800 – Gift Item Sponsor**
 - Includes donated branded gift of sponsors choice given to attendees at check in
- **\$700 – Closest to the Pin Sponsor**
 - Includes 24"x18" signage at closest to the pin contest
- **\$700 – Driving Range Sponsorship**
 - Includes 24"x18" signage at driving range

• All sponsorships include logo placement on flyers at check in, sponsor appreciation screens and event-related email blasts.

SPONSORSHIP OPPORTUNITIES

ICSC Las Vegas Conference – May (Approximately 200 Attendees)

- **\$10,000 - Platinum**
 - Notation as Title Event Sponsor
 - Opportunity to provide branding/swag
 - Opportunity to provide a welcome and speaking opportunity
- **\$7,500 - Gold Sponsorship**
 - Opportunity to provide branding/swag

• All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.

National Pop-Up Events - Charlotte/Dallas/Atlanta Fall and Spring (Approximately 100 Attendees)

- **\$10,000 - Platinum**
 - Notation as Title Event Sponsor
 - Opportunity to provide branding/swag
 - Opportunity to provide a welcome and speaking opportunity
- **\$7,500 - Gold Sponsorship**
 - Opportunity to provide branding/swag

• All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.