Bianca Moy 👋
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Experience 🧑🏻‍💻

Product Designer (Contract) @ Microsoft
Los Angeles, CA • March 2025 - June 2025

Designed and scaled an Agentic UI Toolkit for Planner, Teams, SharePoint, and OneDrive.

Led 0→1 product thinking and design of AI-driven Floating Action Button (FAB) and suggestion menu.

Unified 7+ siloed teams under one scalable, accessible component library.

Created 14 robust components to support AI feature adoption, accelerating speed to implementation by 4x.

Redesigned the OneDrive experience across web and mobile, including an AI-powered "For You" card system on mobile and a refreshed details pane on web.

Product Designer, Design Systems @ Salesforce
Los Angeles, CA • June 2021 - August 2024

Built Storybook with engineers and documented scalable guidelines and system rules.

Designed and shipped 100+ reusable components used by 150,000+ global users.

Increased system-wide usability by 15% through research-led component redesigns.

Collaborated across PM, Engineering, and Research to drive the vision for Salesforce's next-gen UI.

Championed governance, accessibility (WCAG 2.2), and adoption strategies across 300+ designers and engineers.

Presented strategy and progress to senior leadership, aligning cross-org initiatives.

Product Design Intern @ Adobe
San Francisco, CA • June 2020 - September 2020

Led the end-to-end design of a presentation mode feature for Adobe Illustrator on iPad, from developing personas to high-fidelity prototyping.

Product Design Intern @ ServiceNow
San Diego, CA • June 2019 - September 2019

Contributed to ServiceNow's Design Systems team by creating wireframes, mockups, and detailed documentation for scalable UI components.

Education 🎓

UC San Diego
B.S. Design & Interaction

Skills & Tools 🖌️

Figma
Adobe Illustrator
Webflow
Prototyping
Design Systems
Component Libraries
Accessibility (WCAG 2.2)
HTML/CSS

Methods 🧠

Systems Thinking
Human-Centered Design
Interaction Design
Motion & Visual Design
Mobile & Web Platforms
Storytelling
Stakeholder Alignment
Executive Presentations
Scalability
Usability Testing
A/B Experimentation
Contextual Inquiry
Affinity Mapping
User Interviews

Achievements 🏆

Recognized for **delivering Salesforce's largest UI refresh,** benefiting 150,000+ users globally.

Operated like a **founding designer across Microsoft's AI surfaces.**

Selected to be a part of **a16z Design Talent.**