MAINSTREET RESEARCH

Mainstreet Research Survey - Saskatchewan



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About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

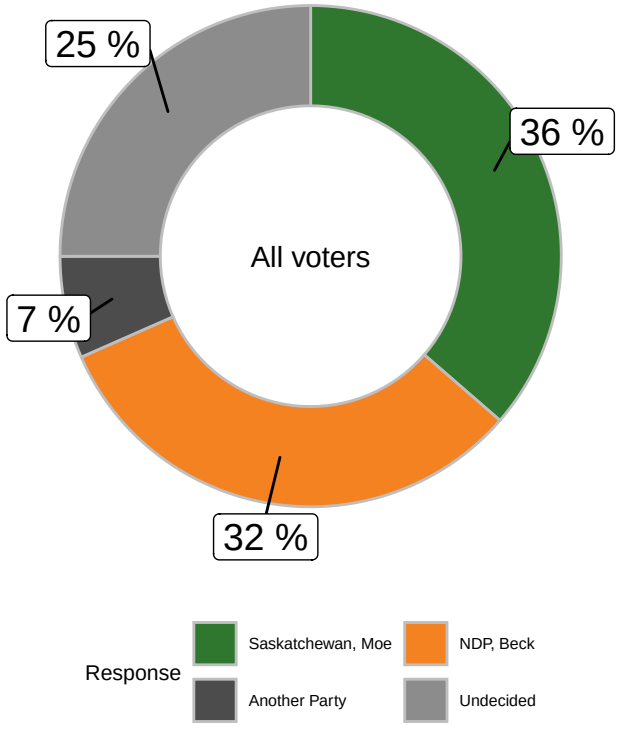
The analysis in this report is based on results of a survey conducted from Saturday, September 14th to Tuesday, September 17th, 2024, among a sample of 857 adults, 18 years of age or older, living in British Columbia. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Saskatchewan.

The margin of error for the poll is +/- 3.3% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up 100% due to rounding.

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If a provincial election were held today, how would you vote? (All voters)



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broken out by age, gender, and region

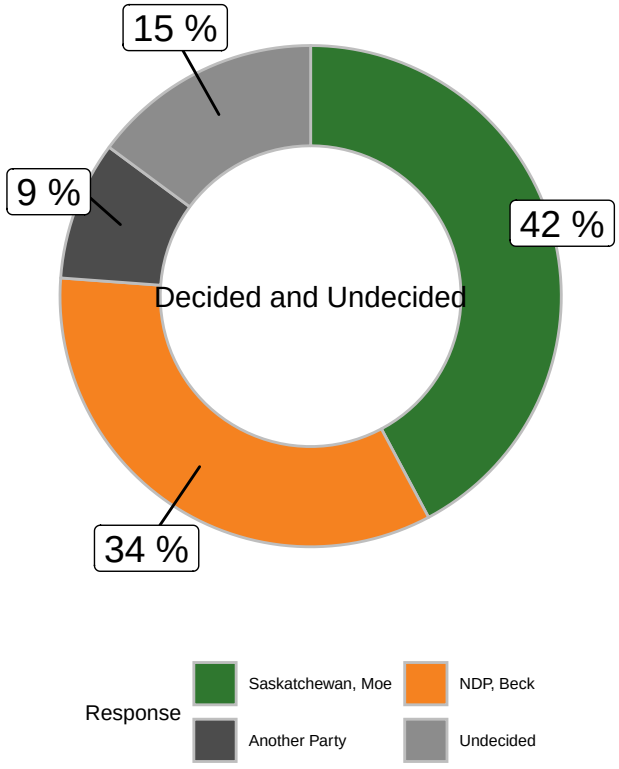
		Gender			Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Saskatoon	Regina	Rest of SK
Saskatchewan, Moe	-	-	-	-	-	-	-	-	-	-	-
NDP, Beck	-	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	857	376	436	45	49	113	148	547	187	135	535
Weighted Frequency	857	388	454	15	115	174	255	313	214	206	437

broken out by education and income

		Education			Income			
	Total	Highschool or Less	College	University	$50k or less	$50-75k	$75-100k	$100k+
Saskatchewan, Moe	-	-	-	-	-	-	-	-
NDP, Beck	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	857	305	289	263	278	155	107	317
Weighted Frequency	857	387	270	200	282	149	97	329

MAINSTREET RESEARCH

If a provincial election were held today, how would you vote? (Decided and Undecided voters)



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broken out by age, gender, and region

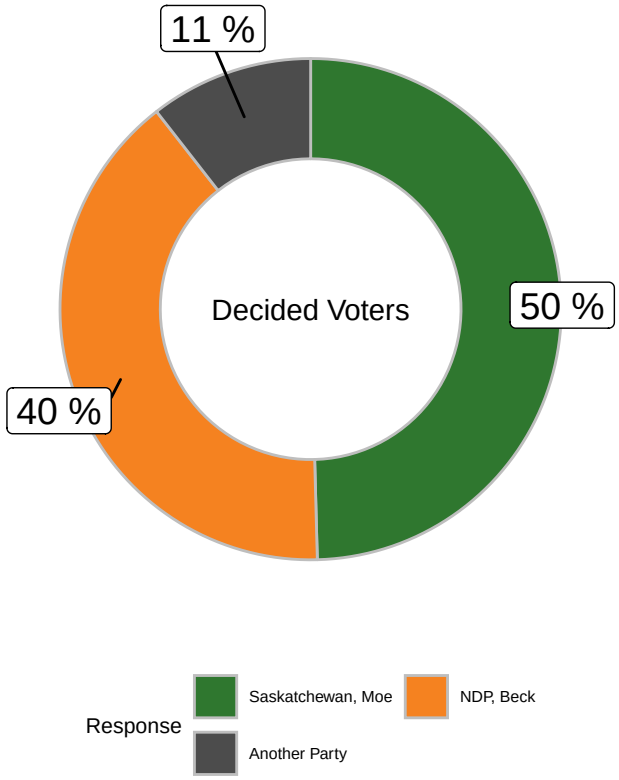
		Gender			Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Saskatoon	Regina	Rest of SK
Saskatchewan, Moe	-	-	-	-	-	-	-	-	-	-	-
NDP, Beck	-	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	857	376	436	45	49	113	148	547	187	135	535
Weighted Frequency	857	388	454	15	115	174	255	313	214	206	437

broken out by education and income

		Education			Income			
	Total	Highschool or Less	College	University	$50k or less	$50-75k	$75-100k	$100k+
Saskatchewan, Moe	-	-	-	-	-	-	-	-
NDP, Beck	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	857	305	289	263	278	155	107	317
Weighted Frequency	857	387	270	200	282	149	97	329

MAINSTREET RESEARCH

If a provincial election were held today, how would you vote? (Decided voters)



MAINSTREET RESEARCH

broken out by age, gender, and region

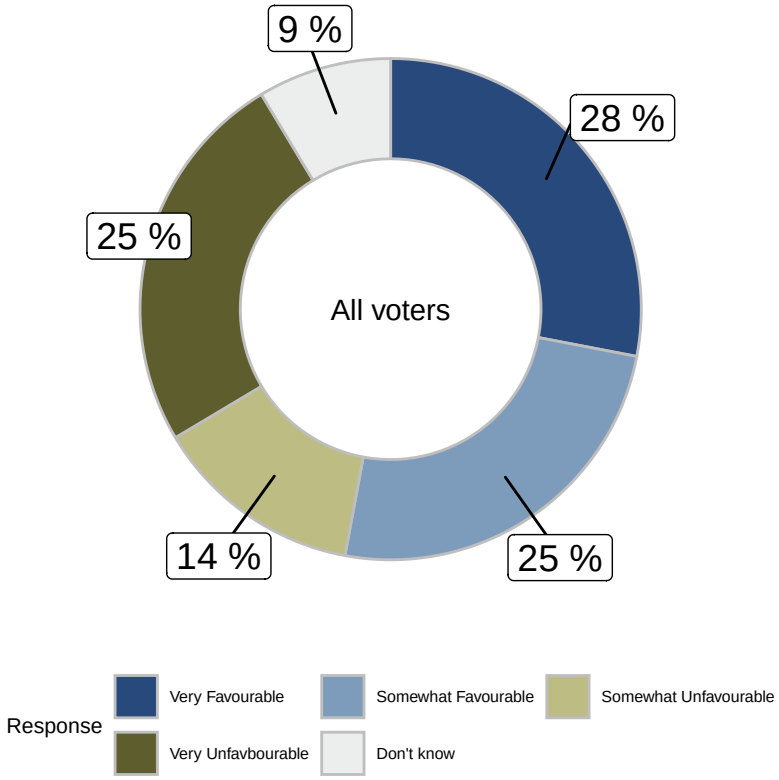
		Gender			Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Saskatoon	Regina	Rest of SK
Saskatchewan, Moe	-	-	-	-	-	-	-	-	-	-	-
NDP, Beck	-	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	729	333	372	29	44	95	127	468	158	117	459
Weighted Frequency	729	334	386	10	111	142	218	259	179	167	383

broken out by education and income

		Education			Income			
	Total	Highschool or Less	College	University	$50k or less	$50-75k	$75-100k	$100k+
Saskatchewan, Moe	-	-	-	-	-	-	-	-
NDP, Beck	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Unweighted Frequency	729	245	263	226	233	135	98	268
Weighted Frequency	729	304	245	181	225	124	89	291

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Do you have a favourable or unfavourable view of Premier Scott Moe, leader of the Saskatchewan Party? (All voters)



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broken out by age, gender, and region

		Gender			Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Saskatoon	Regina	Rest of SK
Very Favourable	-	-	-	-	-	-	-	-	-	-	-
Somewhat Favourable	-	-	-	-	-	-	-	-	-	-	-
Somewhat Unfavourable	-	-	-	-	-	-	-	-	-	-	-
Very Unfavbourable	-	-	-	-	-	-	-	-	-	-	-
Don’t know	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	857	376	436	45	49	113	148	547	187	135	535
Weighted Frequency	857	388	454	15	115	174	255	313	214	206	437

broken out by education and income

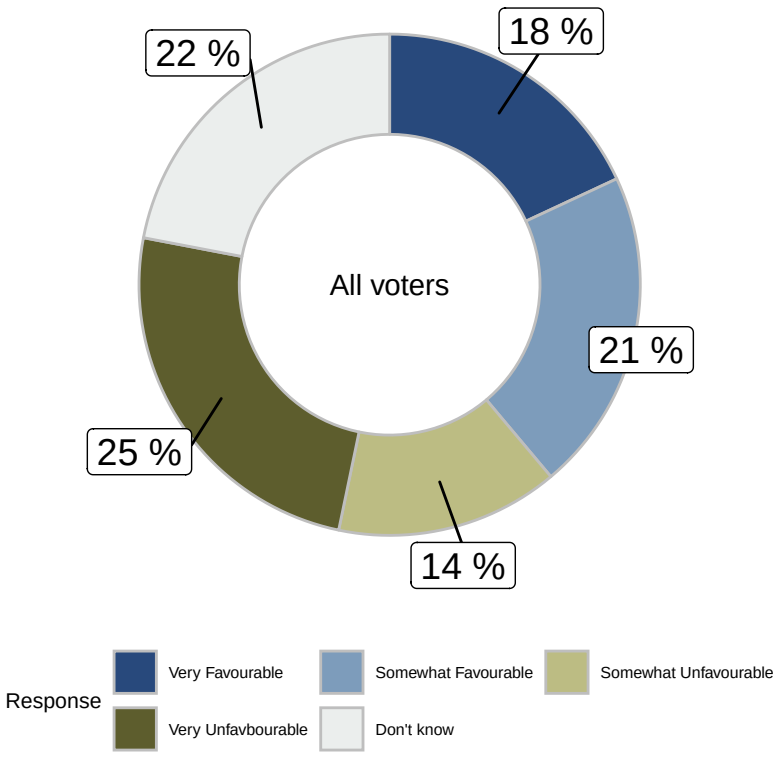
		Education			Income			
	Total	Highschool or Less	College	University	$50k or less	$50-75k	$75-100k	$100k+
Very Favourable	-	-	-	-	-	-	-	-
Somewhat Favourable	-	-	-	-	-	-	-	-
Somewhat Unfavourable	-	-	-	-	-	-	-	-
Very Unfavbourable	-	-	-	-	-	-	-	-
Don’t know	-	-	-	-	-	-	-	-
Unweighted Frequency	857	305	289	263	278	155	107	317
Weighted Frequency	857	387	270	200	282	149	97	329

broken out by vote intention

		Vote Intention			
	Total	Saskatchewan, Moe	NDP, Beck	Another Party	Undecided
Very Favourable	-	-	-	-	-
Somewhat Favourable	-	-	-	-	-
Somewhat Unfavourable	-	-	-	-	-
Very Unfavbourable	-	-	-	-	-
Don’t know	-	-	-	-	-
Unweighted Frequency	857	322	280	54	201
Weighted Frequency	857	312	274	56	214

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Do you have a favourable or unfavourable view of Carla Beck, leader of the official opposition and New Democratic Party? (All voters)



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broken out by age, gender, and region

		Gender			Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Saskatoon	Regina	Rest of SK
Very Favourable	-	-	-	-	-	-	-	-	-	-	-
Somewhat Favourable	-	-	-	-	-	-	-	-	-	-	-
Somewhat Unfavourable	-	-	-	-	-	-	-	-	-	-	-
Very Unfavbourable	-	-	-	-	-	-	-	-	-	-	-
Don’t know	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	857	376	436	45	49	113	148	547	187	135	535
Weighted Frequency	857	388	454	15	115	174	255	313	214	206	437

broken out by education and income

		Education			Income			
	Total	Highschool or Less	College	University	$50k or less	$50-75k	$75-100k	$100k+
Very Favourable	-	-	-	-	-	-	-	-
Somewhat Favourable	-	-	-	-	-	-	-	-
Somewhat Unfavourable	-	-	-	-	-	-	-	-
Very Unfavbourable	-	-	-	-	-	-	-	-
Don’t know	-	-	-	-	-	-	-	-
Unweighted Frequency	857	305	289	263	278	155	107	317
Weighted Frequency	857	387	270	200	282	149	97	329

broken out by vote intention

		Vote Intention			
	Total	Saskatchewan, Moe	NDP, Beck	Another Party	Undecided
Very Favourable	-	-	-	-	-
Somewhat Favourable	-	-	-	-	-
Somewhat Unfavourable	-	-	-	-	-
Very Unfavbourable	-	-	-	-	-
Don’t know	-	-	-	-	-
Unweighted Frequency	857	322	280	54	201
Weighted Frequency	857	312	274	56	214