

Mainstreet Research Survey - British Columbia



About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

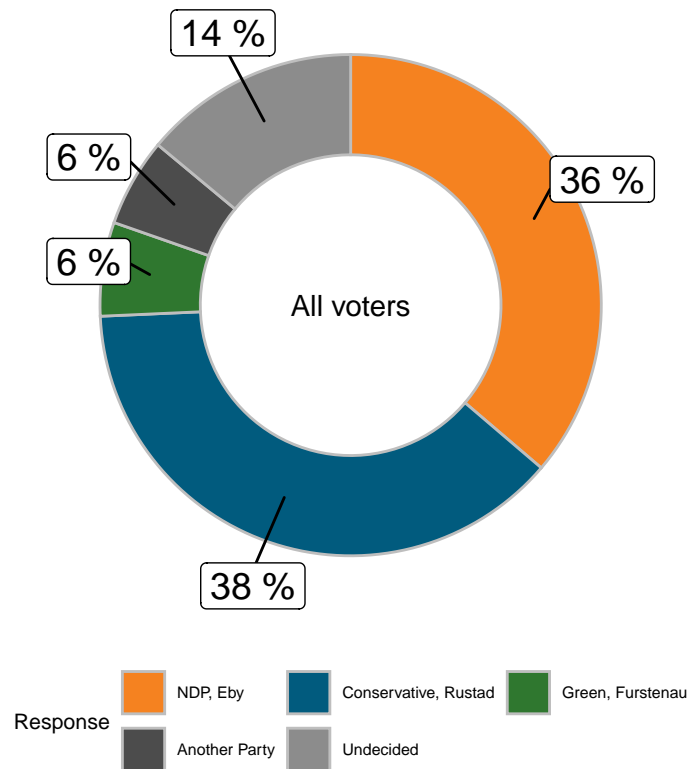
Methodology

The analysis in this report is based on results of a survey conducted from Monday, June 23rd to Tuesday, June 24th, 2025, among a sample of 943 adults, 18 years of age or older, living in British Columbia. The survey was conducted using automated telephone interviews (Smart IVR) and text message to online survey. Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in British Columbia.

The margin of error for the poll is +/- 3.2% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up 100% due to rounding.

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If a provincial election were held today, how would you vote? (All voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
NDP, Eby	-	-	-	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	474	379	90	125	199	278	341	431	178	334
Weighted Frequency	943	461	466	16	174	188	291	290	477	170	296

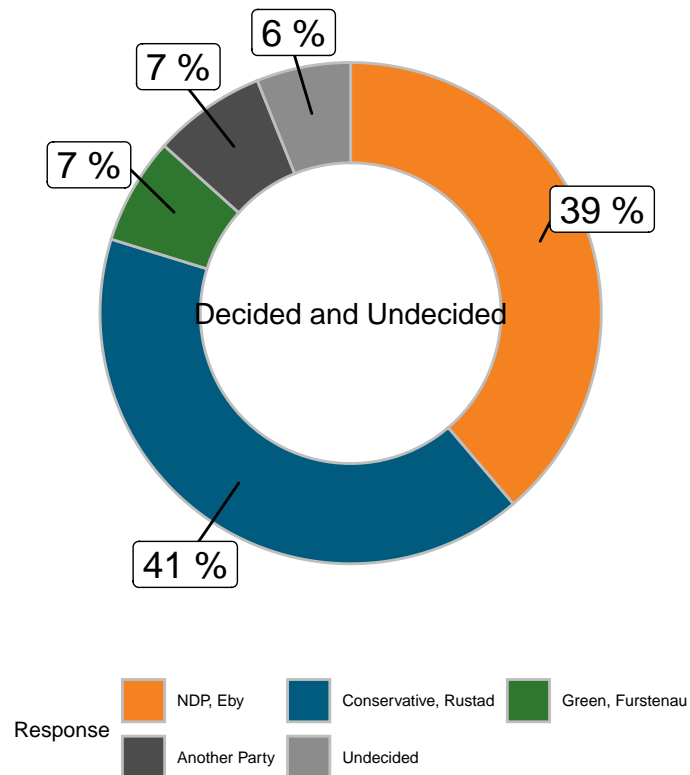
broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
NDP, Eby	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	943	128	352	463	223	196	161	363
Weighted Frequency	943	227	321	395	243	192	153	355

broken out by race

	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
NDP, Eby	-	-	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	709	20	29	19	21	28	16	33	68
Weighted Frequency	943	719	23	36	17	32	32	11	27	47

If a provincial election were held today, how would you vote? (Decided and Undecided voters)



broken out by age, gender, and region

	Total	Gender			Age				Region		
		Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
NDP, Eby	-	-	-	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	474	379	90	125	199	278	341	431	178	334
Weighted Frequency	943	461	466	16	174	188	291	290	477	170	296

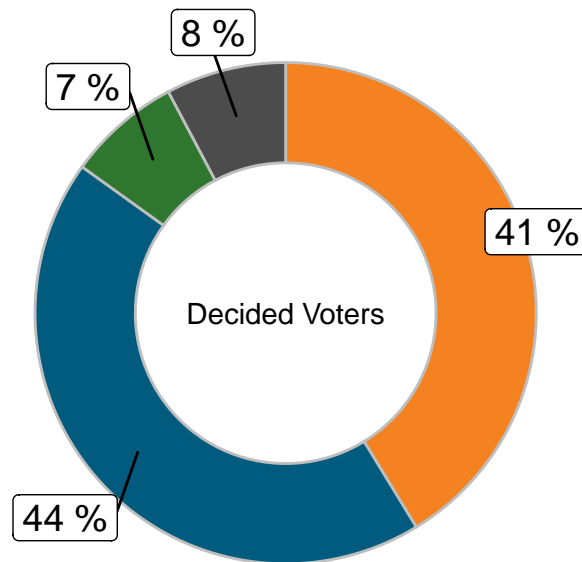
broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
NDP, Eby	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	943	128	352	463	223	196	161	363
Weighted Frequency	943	227	321	395	243	192	153	355

broken out by race

	Total	Race								
		White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
NDP, Eby	-	-	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	709	20	29	19	21	28	16	33	68
Weighted Frequency	943	719	23	36	17	32	32	11	27	47

If a provincial election were held today, how would you vote? (Decided voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
NDP, Eby	-	-	-	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	886	453	352	82	118	185	265	319	395	172	320
Weighted Frequency	886	442	430	14	165	177	278	267	442	162	283

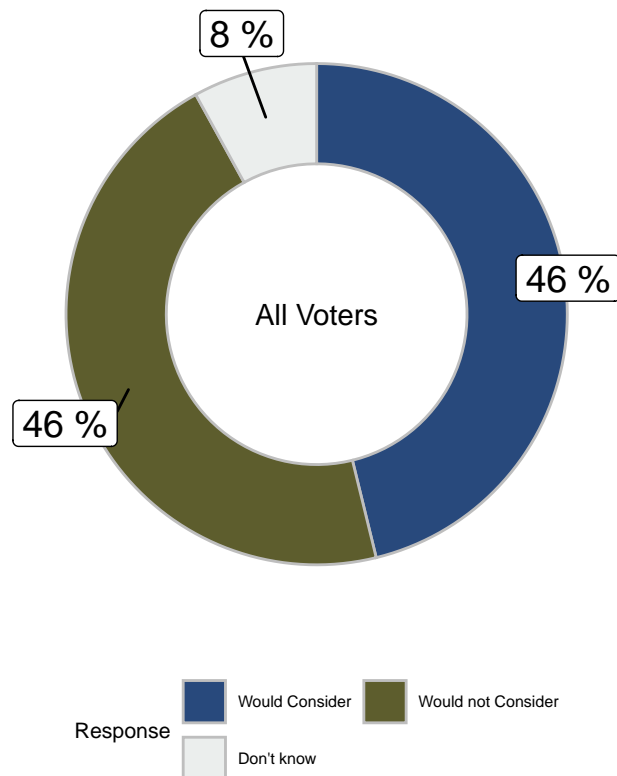
broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
NDP, Eby	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Unweighted Frequency	886	118	329	440	206	183	153	345
Weighted Frequency	886	209	302	376	227	180	141	339

broken out by race

	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
NDP, Eby	-	-	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	886	667	20	27	19	19	26	16	31	62
Weighted Frequency	886	671	23	33	17	29	31	11	26	46

Whether you are supporting or not supporting this particular party, would you consider voting for the BC Conservatives led by John Rustad? (All Voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
Would Consider	-	-	-	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	474	379	90	125	199	278	341	431	178	334
Weighted Frequency	943	461	466	16	174	188	291	290	477	170	296

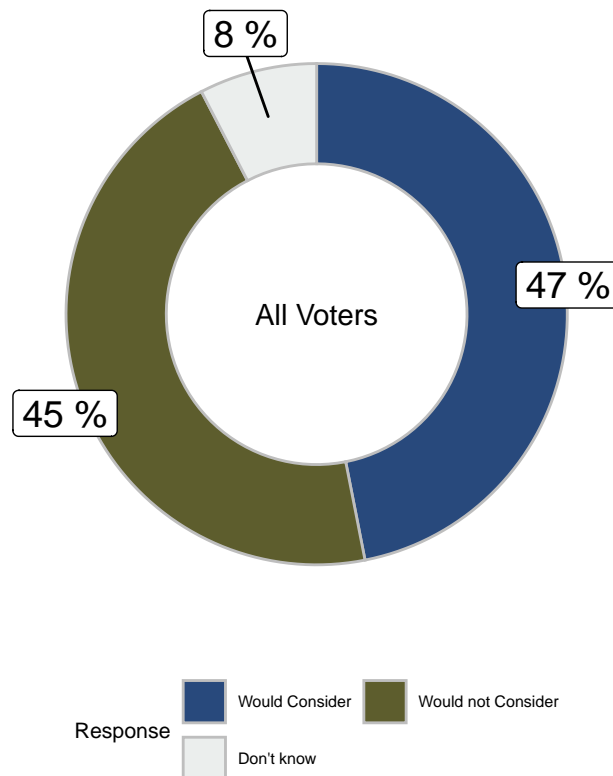
broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Would Consider	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-
Unweighted Frequency	943	128	352	463	223	196	161	363
Weighted Frequency	943	227	321	395	243	192	153	355

broken out by race

	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Would Consider	-	-	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	709	20	29	19	21	28	16	33	68
Weighted Frequency	943	719	23	36	17	32	32	11	27	47

Whether you are supporting or not supporting this particular party, would you consider voting for the BC NDP led by David Eby? (All Voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
Would Consider	-	-	-	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	474	379	90	125	199	278	341	431	178	334
Weighted Frequency	943	461	466	16	174	188	291	290	477	170	296

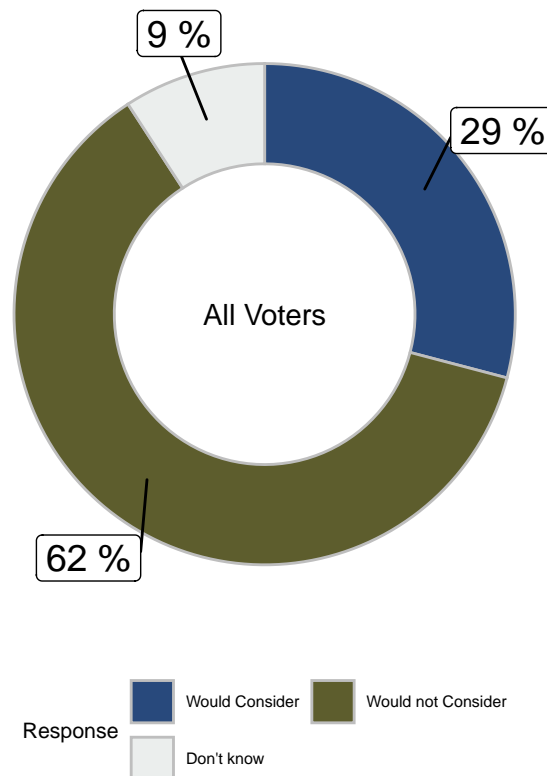
broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Would Consider	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-
Unweighted Frequency	943	128	352	463	223	196	161	363
Weighted Frequency	943	227	321	395	243	192	153	355

broken out by race

	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Would Consider	-	-	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	709	20	29	19	21	28	16	33	68
Weighted Frequency	943	719	23	36	17	32	32	11	27	47

Whether you are supporting or not supporting this particular party, would you consider voting for the BC Greens led by Sonia Furstenau? (All Voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
Would Consider	-	-	-	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	474	379	90	125	199	278	341	431	178	334
Weighted Frequency	943	461	466	16	174	188	291	290	477	170	296

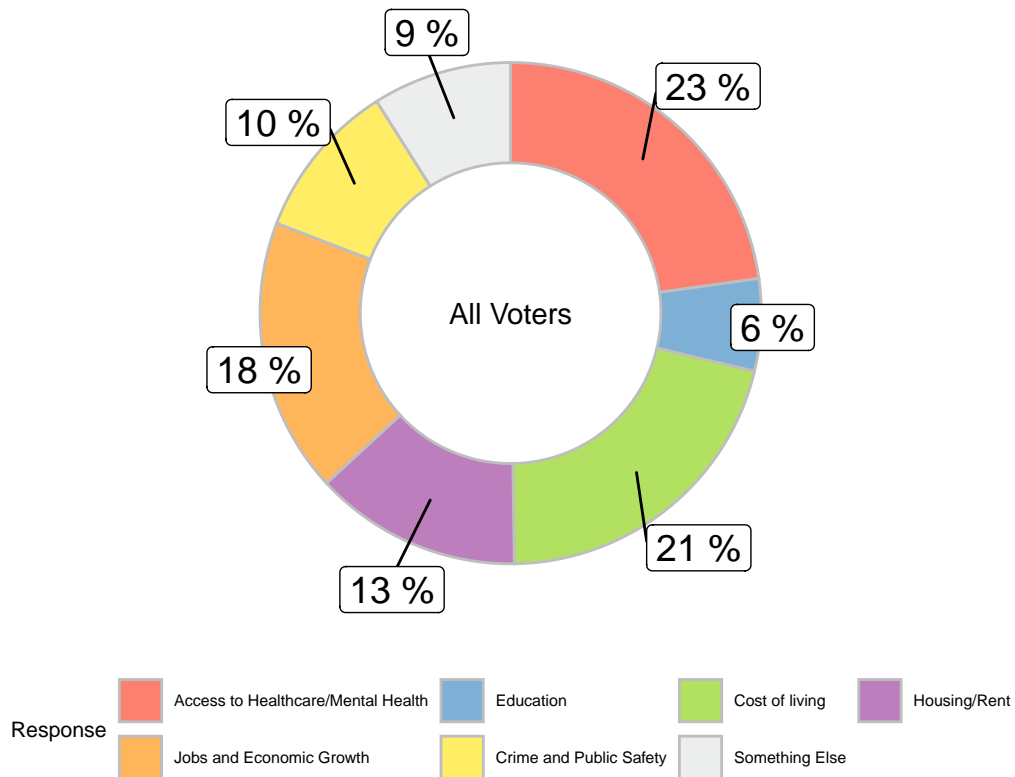
broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Would Consider	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-
Unweighted Frequency	943	128	352	463	223	196	161	363
Weighted Frequency	943	227	321	395	243	192	153	355

broken out by race

	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Would Consider	-	-	-	-	-	-	-	-	-	-
Would not Consider	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	709	20	29	19	21	28	16	33	68
Weighted Frequency	943	719	23	36	17	32	32	11	27	47

What is the most important issue for you when determining how you might vote in the next BC election? (All Voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
Access to Healthcare/Mental Health	-	-	-	-	-	-	-	-	-	-	-
Education	-	-	-	-	-	-	-	-	-	-	-
Cost of living	-	-	-	-	-	-	-	-	-	-	-
Housing/Rent	-	-	-	-	-	-	-	-	-	-	-
Jobs and Economic Growth	-	-	-	-	-	-	-	-	-	-	-
Crime and Public Safety	-	-	-	-	-	-	-	-	-	-	-
Something Else	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	474	379	90	125	199	278	341	431	178	334
Weighted Frequency	943	461	466	16	174	188	291	290	477	170	296

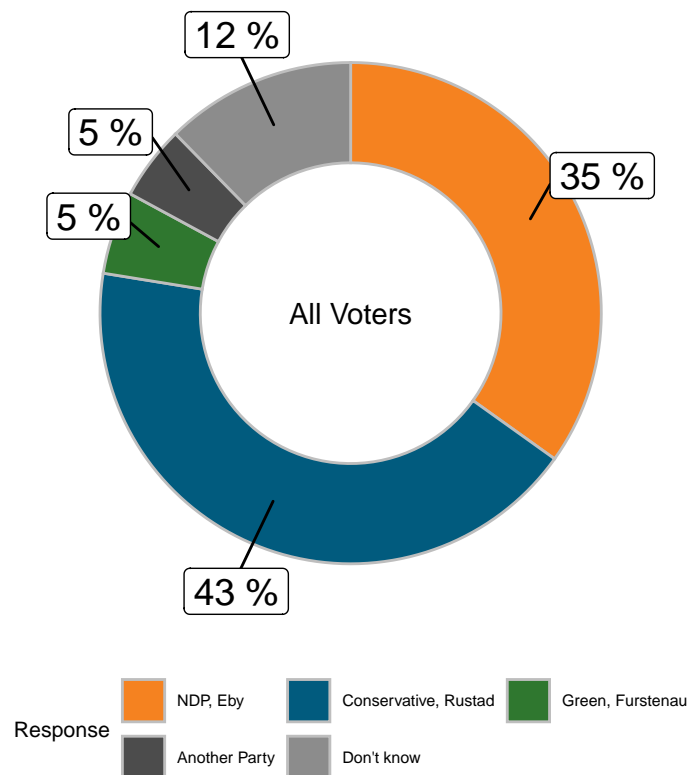
broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Access to Healthcare/Mental Health	-	-	-	-	-	-	-	-
Education	-	-	-	-	-	-	-	-
Cost of living	-	-	-	-	-	-	-	-
Housing/Rent	-	-	-	-	-	-	-	-
Jobs and Economic Growth	-	-	-	-	-	-	-	-
Crime and Public Safety	-	-	-	-	-	-	-	-
Something Else	-	-	-	-	-	-	-	-
Unweighted Frequency	943	128	352	463	223	196	161	363
Weighted Frequency	943	227	321	395	243	192	153	355

broken out by race

	Total	Race								
		White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Access to Healthcare/Mental Health	-	-	-	-	-	-	-	-	-	-
Education	-	-	-	-	-	-	-	-	-	-
Cost of living	-	-	-	-	-	-	-	-	-	-
Housing/Rent	-	-	-	-	-	-	-	-	-	-
Jobs and Economic Growth	-	-	-	-	-	-	-	-	-	-
Crime and Public Safety	-	-	-	-	-	-	-	-	-	-
Something Else	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	709	20	29	19	21	28	16	33	68
Weighted Frequency	943	719	23	36	17	32	32	11	27	47

Which party or leader is best to address your top issue? (All Voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
NDP, Eby	-	-	-	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	474	379	90	125	199	278	341	431	178	334
Weighted Frequency	943	461	466	16	174	188	291	290	477	170	296

broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
NDP, Eby	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-
Unweighted Frequency	943	128	352	463	223	196	161	363
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	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
NDP, Eby	-	-	-	-	-	-	-	-	-	-
Conservative, Rustad	-	-	-	-	-	-	-	-	-	-
Green, Furstenau	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	943	709	20	29	19	21	28	16	33	68
Weighted Frequency	943	719	23	36	17	32	32	11	27	47