

## **Mainstreet Research Survey - Vancouver**



## **About Mainstreet**

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

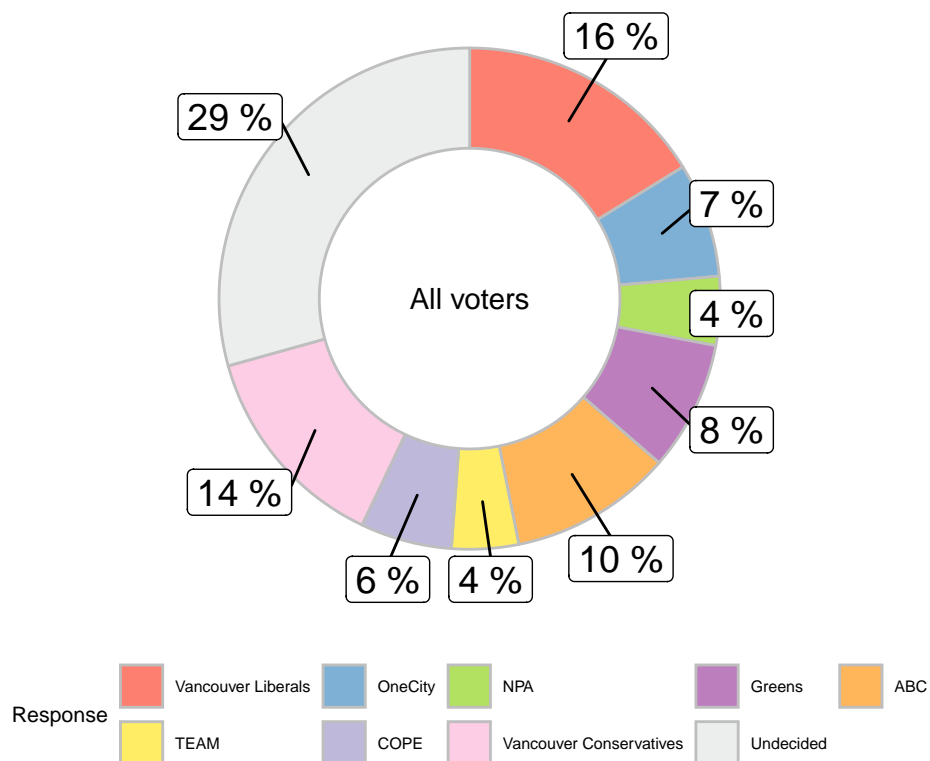
## **Methodology**

The analysis in this report is based on results of a survey conducted from Wednesday, August 27th to Friday, August 29th, 2025, among a sample of 961 adults, 18 years of age or older, living in Vancouver. The survey was conducted using smart IVR. Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Vancouver.

The margin of error for the poll is +/- 3.2% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up 100% due to rounding.

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## Which party would you support in Vancouver municipal elections? (All voters)



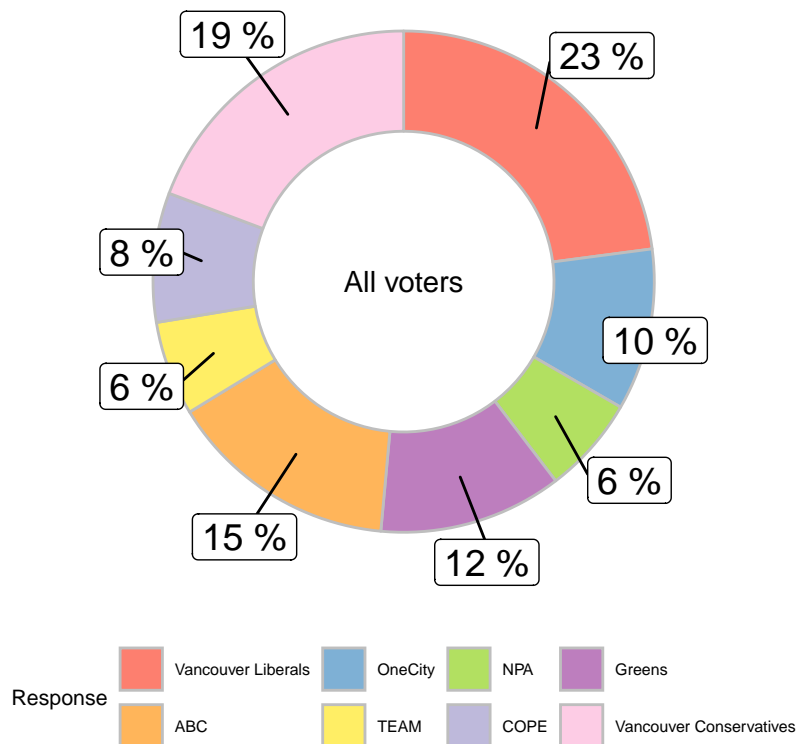
## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Vancouver Liberals	-	-	-	-	-	-	-
OneCity	-	-	-	-	-	-	-
NPA	-	-	-	-	-	-	-
Greens	-	-	-	-	-	-	-
ABC	-	-	-	-	-	-	-
TEAM	-	-	-	-	-	-	-
COPE	-	-	-	-	-	-	-
Vancouver Conservatives	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-
Unweighted Frequency	961	445	455	61	345	216	400
Weighted Frequency	961	467	487	7	480	241	240

## broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Vancouver Liberals	-	-	-	-
OneCity	-	-	-	-
NPA	-	-	-	-
Greens	-	-	-	-
ABC	-	-	-	-
TEAM	-	-	-	-
COPE	-	-	-	-
Vancouver Conservatives	-	-	-	-
Undecided	-	-	-	-
Unweighted Frequency	961	132	247	582
Weighted Frequency	961	336	192	432

## Which party would you support in Vancouver municipal elections? (Undecideds Removed)



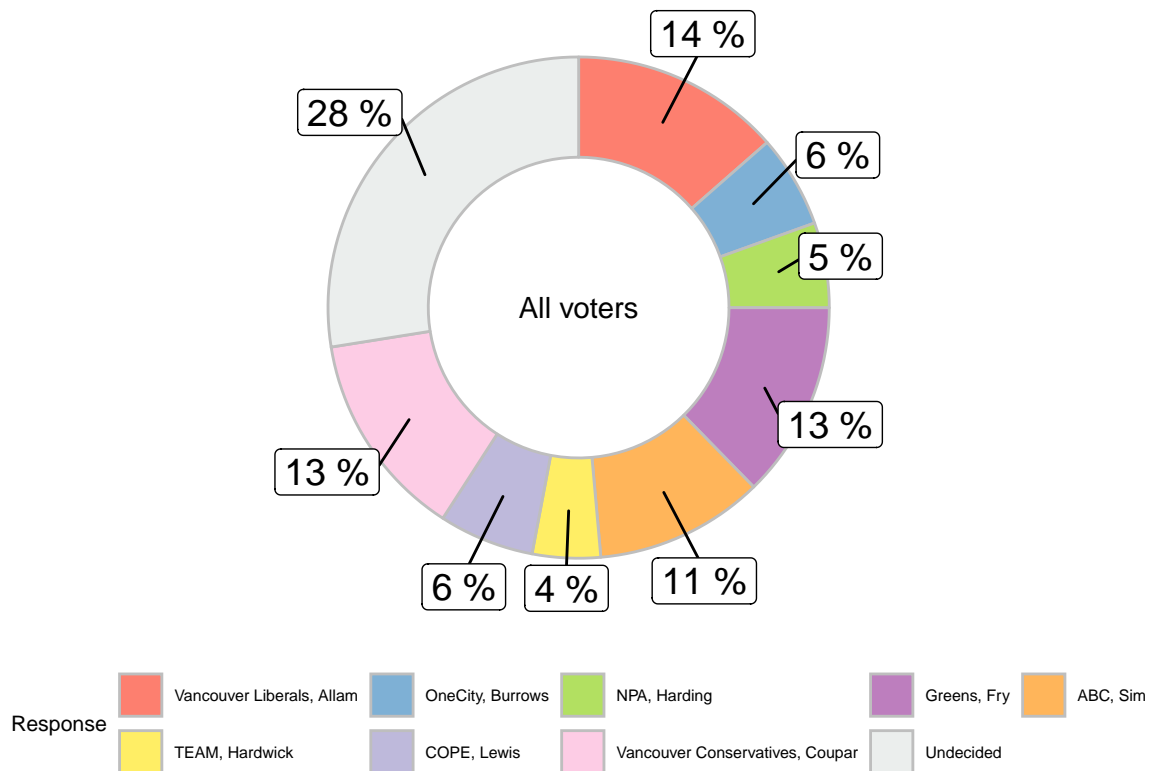
## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Vancouver Liberals	-	-	-	-	-	-	-
OneCity	-	-	-	-	-	-	-
NPA	-	-	-	-	-	-	-
Greens	-	-	-	-	-	-	-
ABC	-	-	-	-	-	-	-
TEAM	-	-	-	-	-	-	-
COPE	-	-	-	-	-	-	-
Vancouver Conservatives	-	-	-	-	-	-	-
Unweighted Frequency	659	319	298	42	258	155	246
Weighted Frequency	659	330	325	4	347	172	139

## broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Vancouver Liberals	-	-	-	-
OneCity	-	-	-	-
NPA	-	-	-	-
Greens	-	-	-	-
ABC	-	-	-	-
TEAM	-	-	-	-
COPE	-	-	-	-
Vancouver Conservatives	-	-	-	-
Unweighted Frequency	659	90	156	413
Weighted Frequency	659	231	121	307

## Which party and leader would you support? (All voters)



## broken out by age, gender

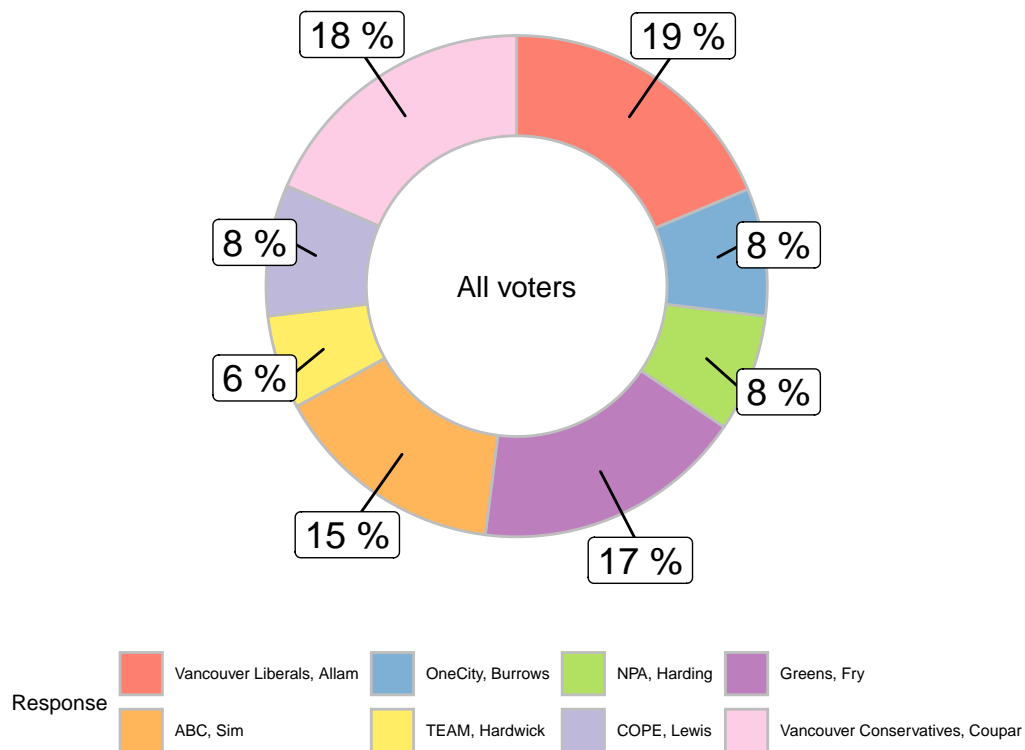
	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Vancouver Liberals, Allam	-	-	-	-	-	-	-
OneCity, Burrows	-	-	-	-	-	-	-
NPA, Harding	-	-	-	-	-	-	-
Greens, Fry	-	-	-	-	-	-	-
ABC, Sim	-	-	-	-	-	-	-
TEAM, Hardwick	-	-	-	-	-	-	-
COPE, Lewis	-	-	-	-	-	-	-
Vancouver Conservatives, Coupar	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-
Unweighted Frequency	961	445	455	61	345	216	400
Weighted Frequency	961	467	487	7	480	241	240

## broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Vancouver Liberals, Allam	-	-	-	-
OneCity, Burrows	-	-	-	-
NPA, Harding	-	-	-	-
Greens, Fry	-	-	-	-
ABC, Sim	-	-	-	-
TEAM, Hardwick	-	-	-	-
COPE, Lewis	-	-	-	-
Vancouver Conservatives, Coupar	-	-	-	-
Undecided	-	-	-	-
Unweighted Frequency	961	132	247	582
Weighted Frequency	961	336	192	432



## Which party and leader would you support? (Undecideds Removed)



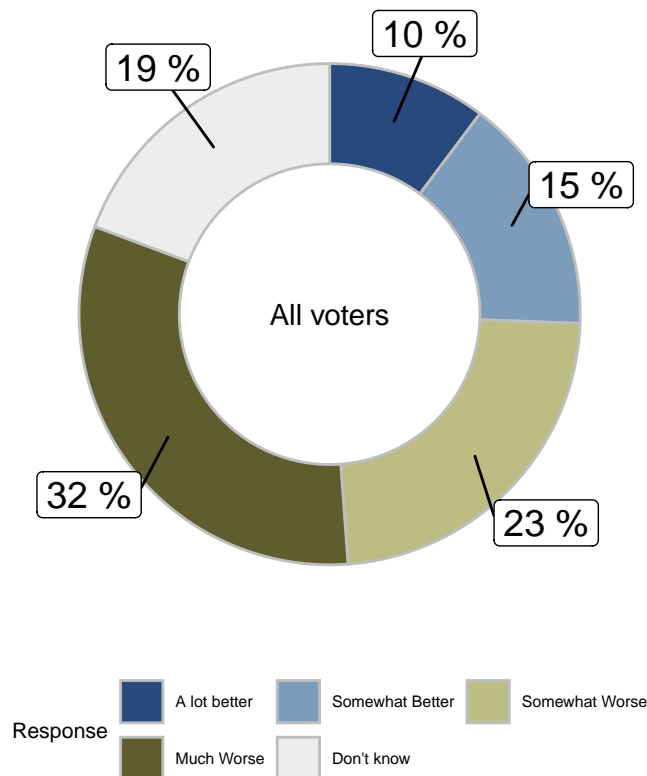
## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Vancouver Liberals, Allam	-	-	-	-	-	-	-
OneCity, Burrows	-	-	-	-	-	-	-
NPA, Harding	-	-	-	-	-	-	-
Greens, Fry	-	-	-	-	-	-	-
ABC, Sim	-	-	-	-	-	-	-
TEAM, Hardwick	-	-	-	-	-	-	-
COPE, Lewis	-	-	-	-	-	-	-
Vancouver Conservatives, Coupar	-	-	-	-	-	-	-
Unweighted Frequency	705	335	328	42	258	156	291
Weighted Frequency	705	351	350	4	361	176	168

## broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Vancouver Liberals, Allam	-	-	-	-
OneCity, Burrows	-	-	-	-
NPA, Harding	-	-	-	-
Greens, Fry	-	-	-	-
ABC, Sim	-	-	-	-
TEAM, Hardwick	-	-	-	-
COPE, Lewis	-	-	-	-
Vancouver Conservatives, Coupar	-	-	-	-
Unweighted Frequency	705	85	180	440
Weighted Frequency	705	231	140	334

**Do you believe things have gotten better in Vancouver since Ken Sim has become mayor and ABC has formed government? (All voters)**



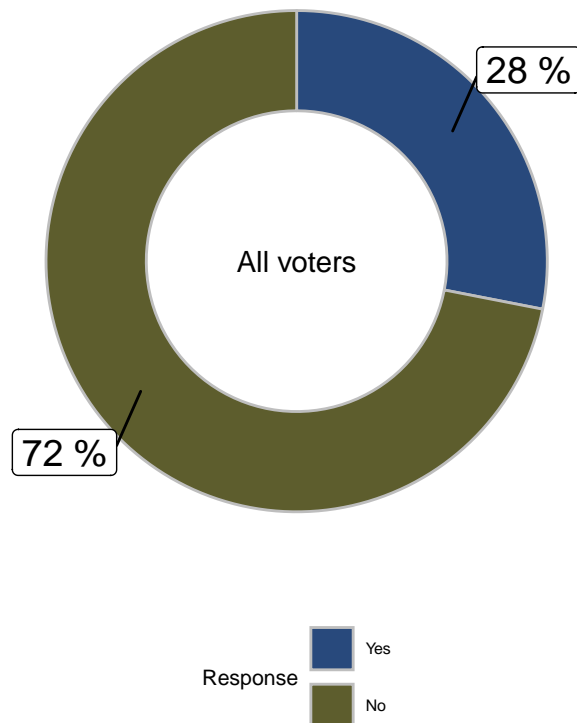
## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
A lot better	-	-	-	-	-	-	-
Somewhat Better	-	-	-	-	-	-	-
Somewhat Worse	-	-	-	-	-	-	-
Much Worse	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-
Unweighted Frequency	961	445	455	61	345	216	400
Weighted Frequency	961	467	487	7	480	241	240

## broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
A lot better	-	-	-	-
Somewhat Better	-	-	-	-
Somewhat Worse	-	-	-	-
Much Worse	-	-	-	-
Don't know	-	-	-	-
Unweighted Frequency	961	132	247	582
Weighted Frequency	961	336	192	432

**Would you consider voting to re-elect ABC/Ken Sim in this election? (All voters)**



### broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Yes	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-
Unweighted Frequency	961	445	455	61	345	216	400
Weighted Frequency	961	467	487	7	480	241	240

### broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Yes	-	-	-	-
No	-	-	-	-
Unweighted Frequency	961	132	247	582
Weighted Frequency	961	336	192	432