

Mainstreet Research Survey - Vancouver



About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

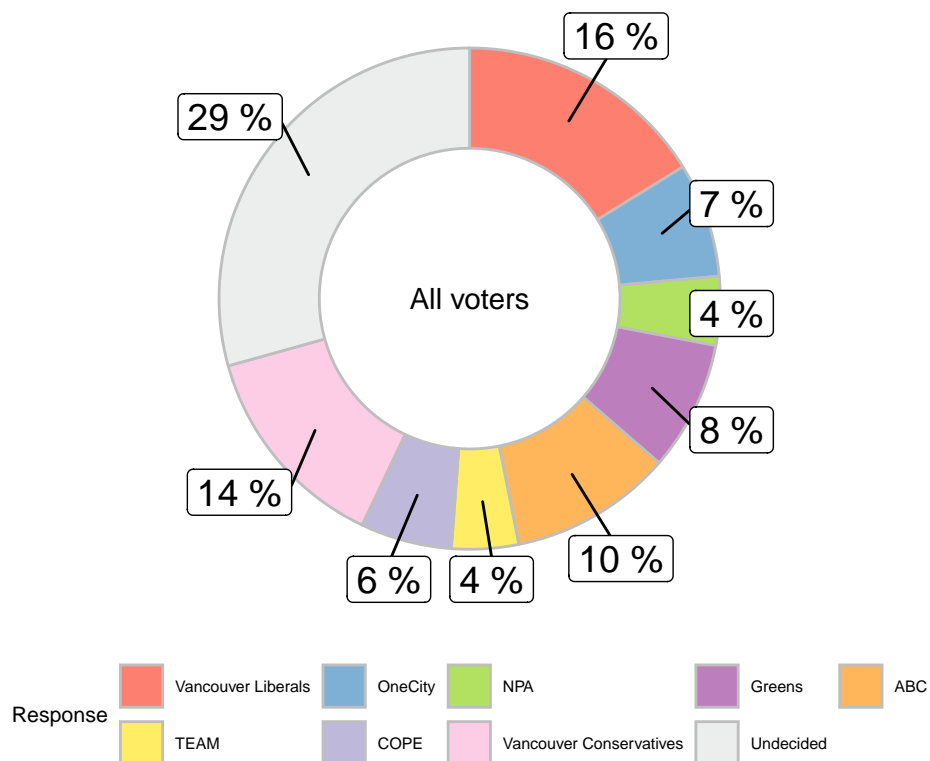
Methodology

The analysis in this report is based on results of a survey conducted from Wednesday, August 27th to Friday, August 29th, 2025, among a sample of 961 adults, 18 years of age or older, living in Vancouver. The survey was conducted using smart IVR. Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Vancouver.

The margin of error for the poll is +/- 3.2% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up 100% due to rounding.

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Which party would you support in Vancouver municipal elections? (All voters)



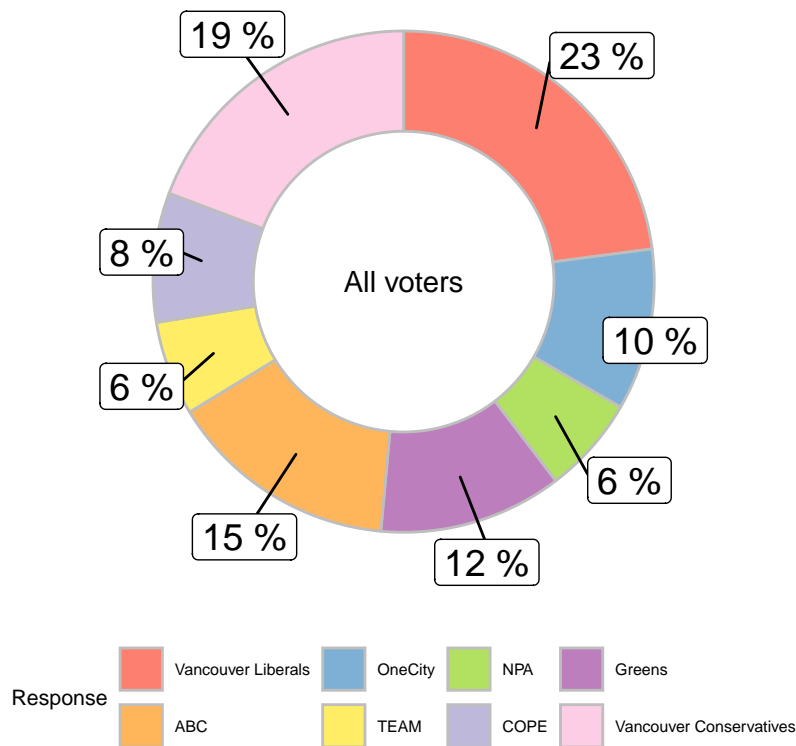
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Vancouver Liberals	16.2%	19.1%	13.6%	3.1%	18.5%	18.8%	9%
OneCity	7.4%	7%	7.8%	3.1%	9.8%	5.8%	4.1%
NPA	4.4%	5.6%	3.3%	0%	5.1%	2.8%	4.7%
Greens	8.4%	7.7%	9%	11.4%	6.6%	10.5%	9.7%
ABC	10.5%	9.5%	11.5%	7.7%	8.9%	11.5%	12.6%
TEAM	4.3%	3.1%	5.5%	4.6%	1.6%	6.4%	7.7%
COPE	5.9%	5.8%	5.8%	22%	6.7%	4%	6.1%
Vancouver Conservatives	13.6%	14.9%	12.3%	16.9%	17.2%	14.1%	6%
Undecided	29.3%	27.3%	31.2%	31.3%	25.5%	26.2%	40.1%
Unweighted Frequency	961	445	455	61	345	216	400
Weighted Frequency	961	467	487	7	480	241	240

broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Vancouver Liberals	16.2%	22.2%	12.6%	13.1%
OneCity	7.4%	7.4%	7.1%	7.5%
NPA	4.4%	8.2%	1.5%	2.8%
Greens	8.4%	8.2%	6.7%	9.2%
ABC	10.5%	9%	13.4%	10.3%
TEAM	4.3%	3.9%	1.4%	5.9%
COPE	5.9%	2%	4.2%	9.6%
Vancouver Conservatives	13.6%	9.8%	18%	14.6%
Undecided	29.3%	29.2%	35.1%	26.8%
Unweighted Frequency	961	132	247	582
Weighted Frequency	961	336	192	432

Which party would you support in Vancouver municipal elections? (Undecideds Removed)



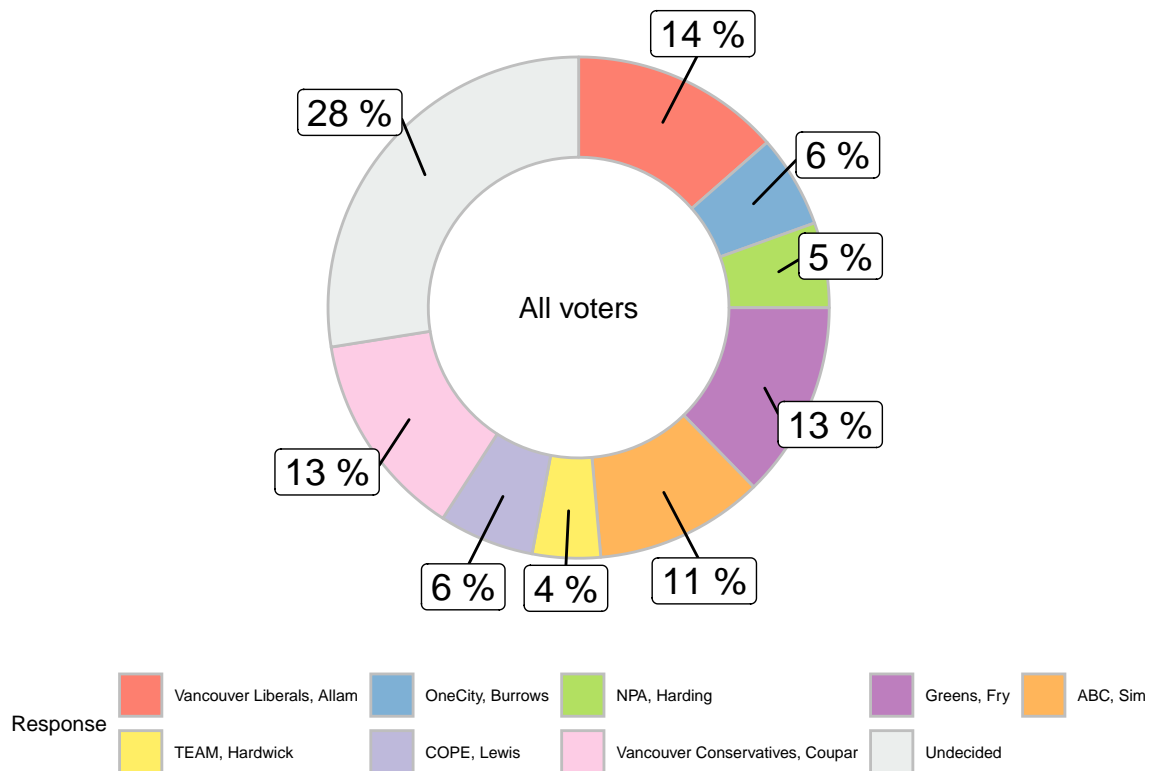
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Vancouver Liberals	22.9%	26.3%	19.8%	4.5%	24.8%	25.4%	15.1%
OneCity	10.4%	9.6%	11.3%	4.5%	13.2%	7.8%	6.8%
NPA	6.3%	7.8%	4.9%	0%	6.8%	3.9%	7.8%
Greens	11.8%	10.6%	13%	16.6%	8.9%	14.2%	16.2%
ABC	14.8%	13%	16.7%	11.2%	12%	15.6%	21%
TEAM	6.1%	4.3%	8%	6.7%	2.1%	8.7%	12.8%
COPE	8.3%	8%	8.4%	32%	9.1%	5.4%	10.2%
Vancouver Conservatives	19.3%	20.5%	17.9%	24.6%	23.1%	19.1%	10.1%
Unweighted Frequency	659	319	298	42	258	155	246
Weighted Frequency	659	330	325	4	347	172	139

broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Vancouver Liberals	22.9%	31.4%	19.4%	17.9%
OneCity	10.4%	10.4%	10.9%	10.3%
NPA	6.3%	11.6%	2.3%	3.8%
Greens	11.8%	11.6%	10.3%	12.6%
ABC	14.8%	12.8%	20.6%	14.1%
TEAM	6.1%	5.5%	2.2%	8.1%
COPE	8.3%	2.9%	6.5%	13.2%
Vancouver Conservatives	19.3%	13.9%	27.8%	20%
Unweighted Frequency	659	90	156	413
Weighted Frequency	659	231	121	307

Which party and leader would you support? (All voters)



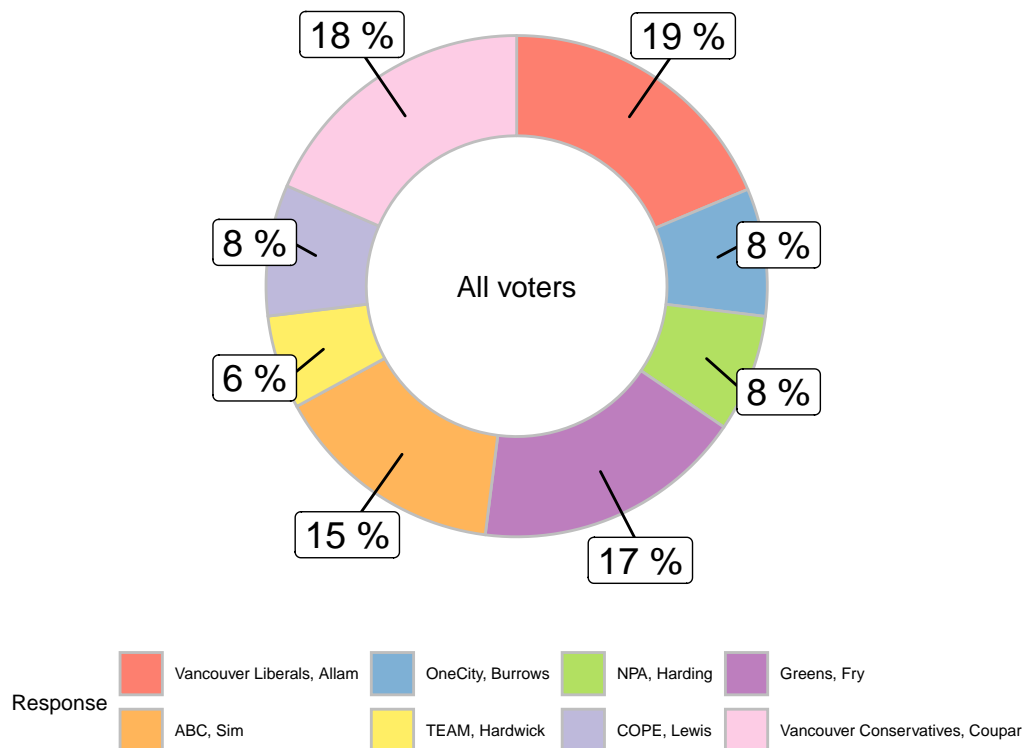
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Vancouver Liberals, Allam	13.5%	14.4%	12.9%	1.5%	14%	16.6%	9.6%
OneCity, Burrows	6%	6.2%	5.8%	6.1%	7.9%	4.9%	3.1%
NPA, Harding	5.5%	6.8%	4.3%	1.5%	6.7%	2.5%	6.1%
Greens, Fry	12.7%	11.4%	13.9%	16%	11.3%	10.2%	17.9%
ABC, Sim	10.9%	13%	9%	4.6%	10.1%	11.7%	11.7%
TEAM, Hardwick	4.4%	3%	5.7%	7.7%	1.1%	5.4%	9.9%
COPE, Lewis	6.1%	4.7%	7.3%	18.4%	6.5%	6%	5.5%
Vancouver Conservatives, Coupar	13.4%	14.7%	12.2%	10.7%	16.6%	15.1%	5.2%
Undecided	27.5%	25.8%	29.1%	33.4%	25.8%	27.6%	30.9%
Unweighted Frequency	961	445	455	61	345	216	400
Weighted Frequency	961	467	487	7	480	241	240

broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Vancouver Liberals, Allam	13.5%	14.9%	15.2%	11.8%
OneCity, Burrows	6%	6.3%	5%	6.1%
NPA, Harding	5.5%	9.6%	2.6%	3.6%
Greens, Fry	12.7%	10.5%	10.5%	15.3%
ABC, Sim	10.9%	9.9%	12.4%	11%
TEAM, Hardwick	4.4%	2.3%	3.8%	6.2%
COPE, Lewis	6.1%	4%	4.7%	8.4%
Vancouver Conservatives, Coupar	13.4%	10.3%	17.9%	13.8%
Undecided	27.5%	32.1%	27.9%	23.7%
Unweighted Frequency	961	132	247	582
Weighted Frequency	961	336	192	432

Which party and leader would you support? (Undecideds Removed)



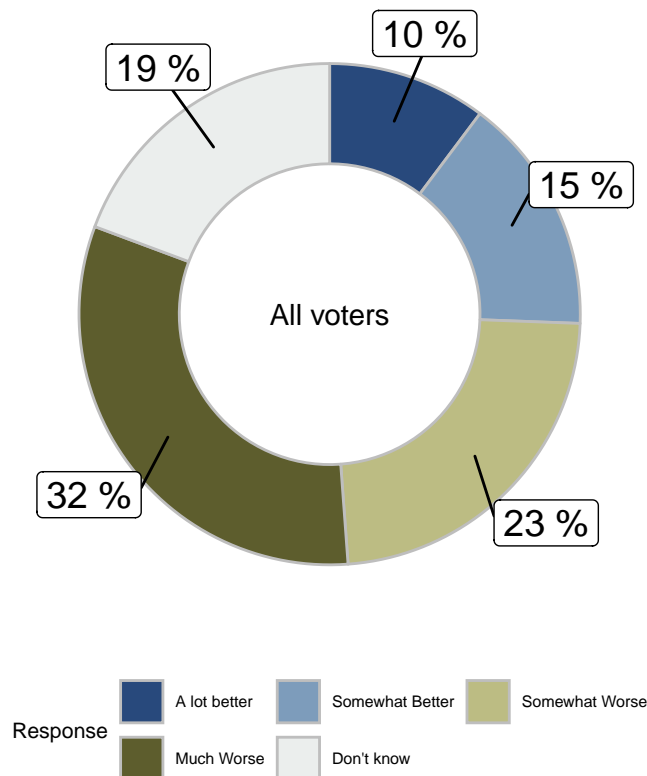
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Vancouver Liberals, Allam	18.7%	19.4%	18.1%	2.3%	18.9%	22.9%	13.9%
OneCity, Burrows	8.2%	8.3%	8.2%	9.2%	10.7%	6.8%	4.5%
NPA, Harding	7.6%	9.2%	6%	2.3%	9%	3.4%	8.9%
Greens, Fry	17.5%	15.3%	19.6%	24%	15.2%	14.1%	25.9%
ABC, Sim	15%	17.5%	12.6%	6.9%	13.6%	16.2%	16.9%
TEAM, Hardwick	6.1%	4.1%	8%	11.5%	1.5%	7.4%	14.4%
COPE, Lewis	8.5%	6.4%	10.3%	27.6%	8.7%	8.3%	8%
Vancouver Conservatives, Coupar	18.4%	19.8%	17.1%	16.1%	22.3%	20.8%	7.6%
Unweighted Frequency	705	335	328	42	258	156	291
Weighted Frequency	705	351	350	4	361	176	168

broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Vancouver Liberals, Allam	18.7%	22%	21.1%	15.4%
OneCity, Burrows	8.2%	9.3%	7%	8.1%
NPA, Harding	7.6%	14.1%	3.6%	4.7%
Greens, Fry	17.5%	15.5%	14.5%	20.1%
ABC, Sim	15%	14.6%	17.2%	14.4%
TEAM, Hardwick	6.1%	3.5%	5.3%	8.2%
COPE, Lewis	8.5%	5.9%	6.5%	11.1%
Vancouver Conservatives, Coupar	18.4%	15.1%	24.9%	18%
Unweighted Frequency	705	85	180	440
Weighted Frequency	705	231	140	334

Do you believe things have gotten better in Vancouver since Ken Sim has become mayor and ABC has formed government? (All voters)



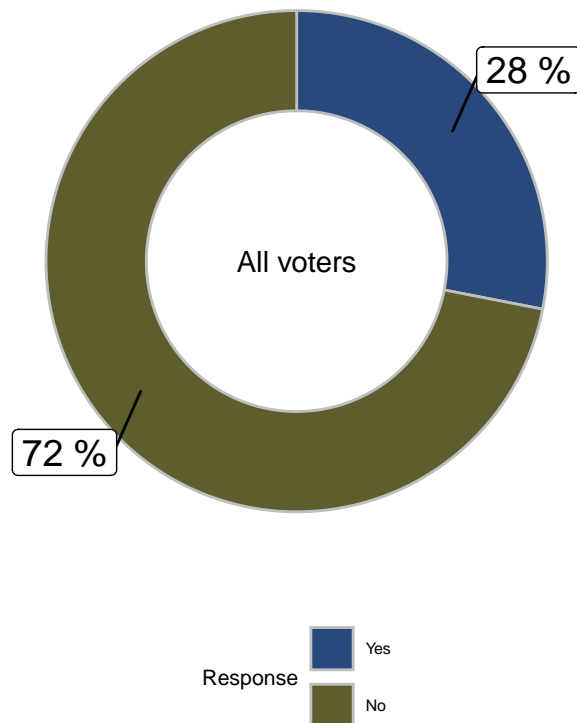
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
A lot better	10.2%	13.4%	7.2%	9.2%	7.5%	15.6%	10.4%
Somewhat Better	15.3%	18.6%	12.3%	6.1%	14.9%	18.2%	13.3%
Somewhat Worse	23.2%	23.5%	23.1%	12.3%	21.3%	23.6%	26.6%
Much Worse	31.9%	28.1%	35.1%	61.2%	33.4%	30.4%	30.2%
Don't know	19.3%	16.4%	22.3%	11.2%	22.9%	12.1%	19.4%
Unweighted Frequency	961	445	455	61	345	216	400
Weighted Frequency	961	467	487	7	480	241	240

broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
A lot better	10.2%	9.2%	11.4%	10.5%
Somewhat Better	15.3%	18.4%	16.5%	12.5%
Somewhat Worse	23.2%	26.3%	22.3%	21.3%
Much Worse	31.9%	20.7%	31.3%	40.7%
Don't know	19.3%	25.3%	18.5%	15%
Unweighted Frequency	961	132	247	582
Weighted Frequency	961	336	192	432

Would you consider voting to re-elect ABC/Ken Sim in this election? (All voters)



broken out by age, gender

	Total	Gender			Age		
		Male	Female	Other	18-49	50-64	65+
Yes	28.1%	36.8%	19.8%	13.8%	30.6%	26.6%	24.5%
No	71.9%	63.2%	80.2%	86.2%	69.4%	73.4%	75.5%
Unweighted Frequency	961	445	455	61	345	216	400
Weighted Frequency	961	467	487	7	480	241	240

broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
Yes	28.1%	31.7%	31%	23.9%
No	71.9%	68.3%	69%	76.1%
Unweighted Frequency	961	132	247	582
Weighted Frequency	961	336	192	432