

Mainstreet Research Survey - British Columbia



About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

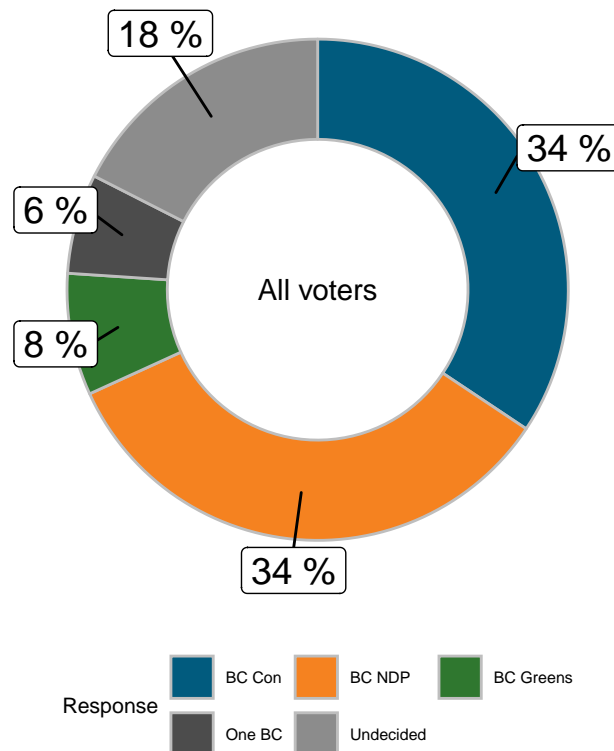
Methodology

The analysis in this report is based on results of a survey conducted from Wednesday, December 17th to Thursday, December 18th, 2025, among a sample of 1902 adults, 18 years of age or older, living in British Columbia. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in British Columbia.

The margin of error for the poll is +/- 2.2% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up 100% due to rounding.

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If a BC provincial election were held tomorrow, which candidate/party would you vote for or leaning towards voting for? (All voters)



broken out by age, gender, and region

	Total	Gender			Age				Region		
		Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
BC Con	-	-	-	-	-	-	-	-	-	-	-
BC NDP	-	-	-	-	-	-	-	-	-	-	-
BC Greens	-	-	-	-	-	-	-	-	-	-	-
One BC	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1902	1112	652	138	176	428	562	736	732	408	762
Weighted Frequency	1902	940	936	26	334	381	589	597	896	367	639

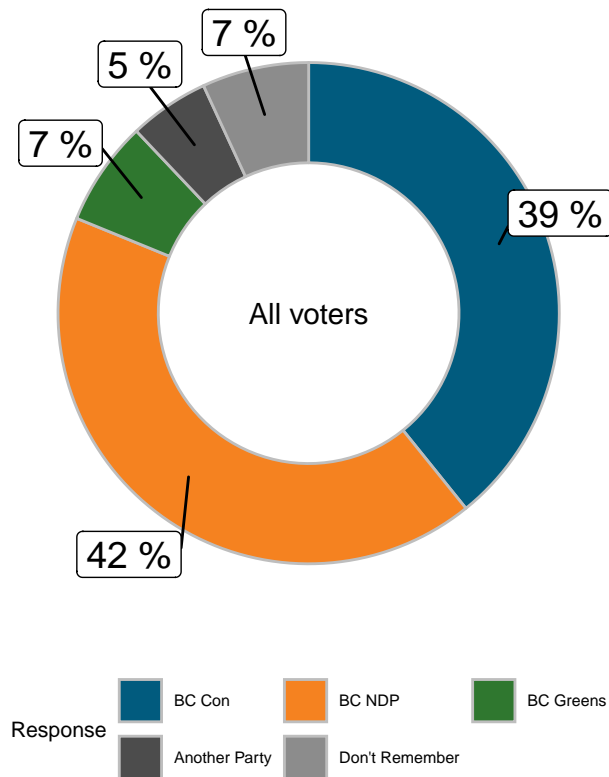
broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
BC Con	-	-	-	-	-	-	-	-
BC NDP	-	-	-	-	-	-	-	-
BC Greens	-	-	-	-	-	-	-	-
One BC	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	1902	308	618	976	404	332	336	830
Weighted Frequency	1902	489	577	836	417	348	360	777

broken out by race

	Total	Race								
		White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
BC Con	-	-	-	-	-	-	-	-	-	-
BC NDP	-	-	-	-	-	-	-	-	-	-
BC Greens	-	-	-	-	-	-	-	-	-	-
One BC	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1902	1524	46	72	16	16	52	20	74	82
Weighted Frequency	1902	1543	46	72	21	14	50	23	73	60

In the last BC Provincial Election of 2024, which party did you vote for? (All voters)



broken out by age, gender, and region

	Total	Gender			Age				Region		
		Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
BC Con	-	-	-	-	-	-	-	-	-	-	-
BC NDP	-	-	-	-	-	-	-	-	-	-	-
BC Greens	-	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-	-
Don't Remember	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1902	1112	652	138	176	428	562	736	732	408	762
Weighted Frequency	1902	940	936	26	334	381	589	597	896	367	639

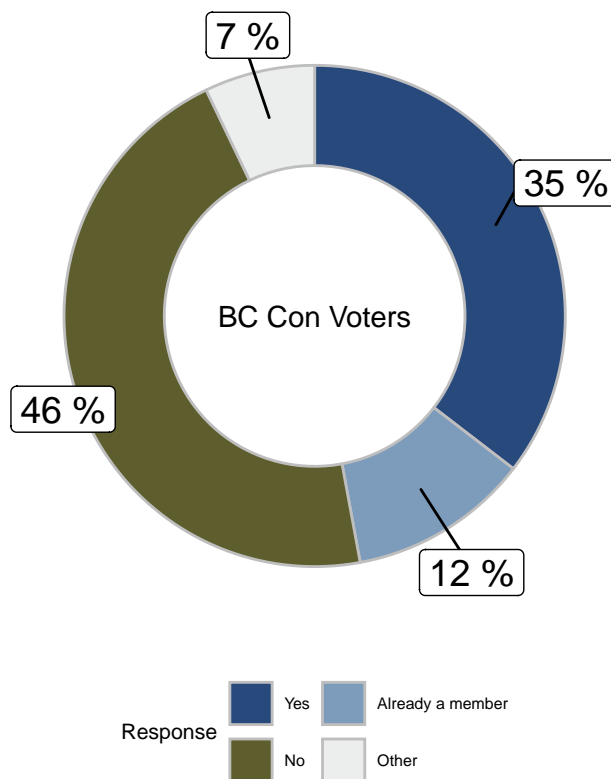
broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
BC Con	-	-	-	-	-	-	-	-
BC NDP	-	-	-	-	-	-	-	-
BC Greens	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Don't Remember	-	-	-	-	-	-	-	-
Unweighted Frequency	1902	308	618	976	404	332	336	830
Weighted Frequency	1902	489	577	836	417	348	360	777

broken out by race

	Total	Race								
		White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
BC Con	-	-	-	-	-	-	-	-	-	-
BC NDP	-	-	-	-	-	-	-	-	-	-
BC Greens	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-
Don't Remember	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1902	1524	46	72	16	16	52	20	74	82
Weighted Frequency	1902	1543	46	72	21	14	50	23	73	60

John Rustad has been removed as the BC Conservative Party Leader, triggering a Conservative Party of BC leadership race, where party members vote for the next leader. Any BC resident can buy a membership for \$25 and vote. If a Conservative Party of BC leadership election were held tomorrow, would you consider buying a party membership in order to vote? (BC Con Voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
Yes	-	-	-	-	-	-	-	-	-	-	-
Already a member	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	708	474	214	20	64	148	234	262	272	132	304
Weighted Frequency	708	398	307	4	127	130	229	222	336	117	255

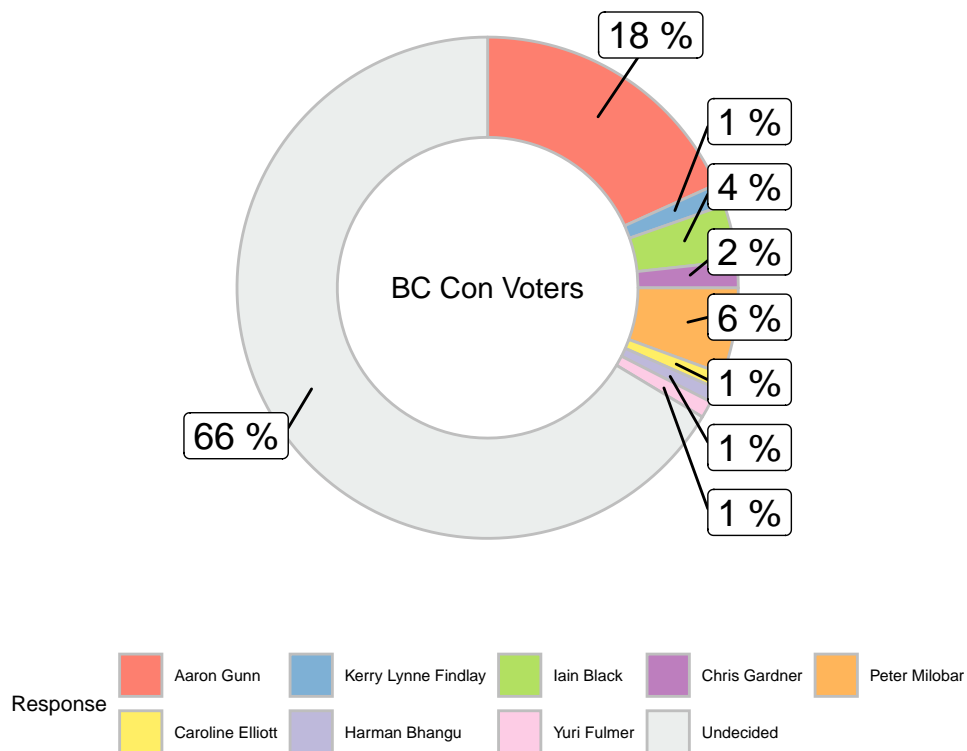
broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Yes	-	-	-	-	-	-	-	-
Already a member	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Unweighted Frequency	708	136	254	318	124	106	116	362
Weighted Frequency	708	214	225	269	119	132	114	342

broken out by race

	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Yes	-	-	-	-	-	-	-	-	-	-
Already a member	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	708	610	14	4	2	6	6	14	26	26
Weighted Frequency	708	587	20	5	3	9	12	19	36	17

If a BC Conservative Party Leadership Election were held tomorrow, which of the following candidates for Party Leader would you vote for? (BC Con Voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
Aaron Gunn	-	-	-	-	-	-	-	-	-	-	-
Kerry Lynne Findlay	-	-	-	-	-	-	-	-	-	-	-
Iain Black	-	-	-	-	-	-	-	-	-	-	-
Chris Gardner	-	-	-	-	-	-	-	-	-	-	-
Peter Milobar	-	-	-	-	-	-	-	-	-	-	-
Caroline Elliott	-	-	-	-	-	-	-	-	-	-	-
Harman Bhangu	-	-	-	-	-	-	-	-	-	-	-
Yuri Fulmer	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	708	474	214	20	64	148	234	262	272	132	304
Weighted Frequency	708	398	307	4	127	130	229	222	336	117	255

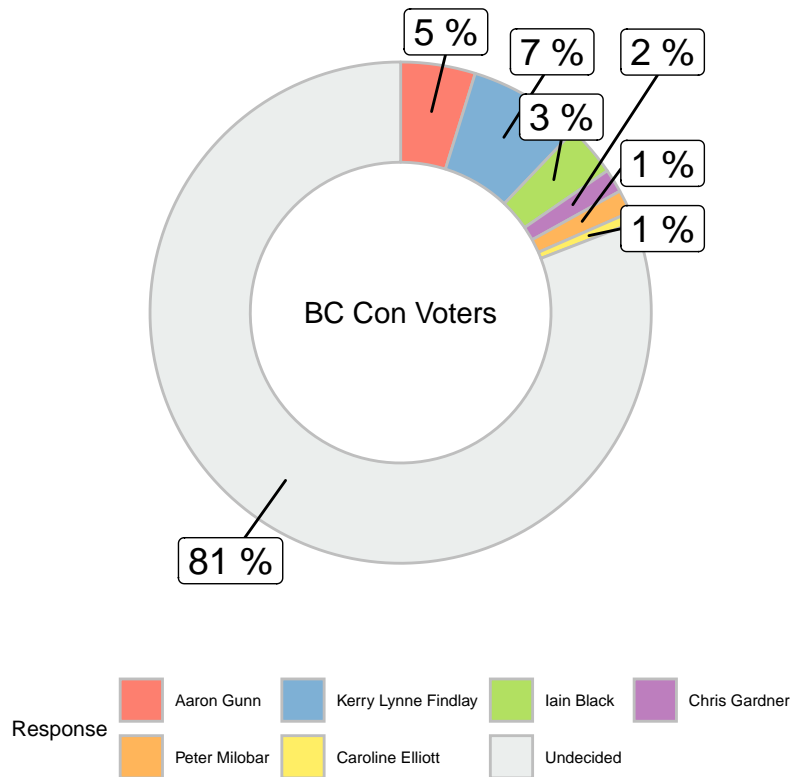
broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Aaron Gunn	-	-	-	-	-	-	-	-
Kerry Lynne Findlay	-	-	-	-	-	-	-	-
Iain Black	-	-	-	-	-	-	-	-
Chris Gardner	-	-	-	-	-	-	-	-
Peter Milobar	-	-	-	-	-	-	-	-
Caroline Elliott	-	-	-	-	-	-	-	-
Harman Bhangu	-	-	-	-	-	-	-	-
Yuri Fulmer	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	708	136	254	318	124	106	116	362
Weighted Frequency	708	214	225	269	119	132	114	342

broken out by race

	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Aaron Gunn	-	-	-	-	-	-	-	-	-	-
Kerry Lynne Findlay	-	-	-	-	-	-	-	-	-	-
Iain Black	-	-	-	-	-	-	-	-	-	-
Chris Gardner	-	-	-	-	-	-	-	-	-	-
Peter Milobar	-	-	-	-	-	-	-	-	-	-
Caroline Elliott	-	-	-	-	-	-	-	-	-	-
Harman Bhangu	-	-	-	-	-	-	-	-	-	-
Yuri Fulmer	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	708	610	14	4	2	6	6	14	26	26
Weighted Frequency	708	587	20	5	3	9	12	19	36	17

Which candidate would be your second choice when voting for BC Conservative Party Leader? (BC Con Voters)



broken out by age, gender, and region

	Gender				Age				Region		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	Vancouver	Vancouver Island	Rest of BC
Aaron Gunn	-	-	-	-	-	-	-	-	-	-	-
Kerry Lynne Findlay	-	-	-	-	-	-	-	-	-	-	-
Iain Black	-	-	-	-	-	-	-	-	-	-	-
Chris Gardner	-	-	-	-	-	-	-	-	-	-	-
Peter Milobar	-	-	-	-	-	-	-	-	-	-	-
Caroline Elliott	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	708	474	214	20	64	148	234	262	272	132	304
Weighted Frequency	708	398	307	4	127	130	229	222	336	117	255

broken out by education and income

	Education				Income			
	Total	Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Aaron Gunn	-	-	-	-	-	-	-	-
Kerry Lynne Findlay	-	-	-	-	-	-	-	-
Iain Black	-	-	-	-	-	-	-	-
Chris Gardner	-	-	-	-	-	-	-	-
Peter Milobar	-	-	-	-	-	-	-	-
Caroline Elliott	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	708	136	254	318	124	106	116	362
Weighted Frequency	708	214	225	269	119	132	114	342

broken out by race

	Race									
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Aaron Gunn	-	-	-	-	-	-	-	-	-	-
Kerry Lynne Findlay	-	-	-	-	-	-	-	-	-	-
Iain Black	-	-	-	-	-	-	-	-	-	-
Chris Gardner	-	-	-	-	-	-	-	-	-	-
Peter Milobar	-	-	-	-	-	-	-	-	-	-
Caroline Elliott	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	708	610	14	4	2	6	6	14	26	26
Weighted Frequency	708	587	20	5	3	9	12	19	36	17



broken out by leader first choice

	First Choice									
	Total	Aaron Gunn	Kerry Lynne Findlay	Iain Black	Chris Gardner	Peter Milobar	Caroline Elliott	Harman Bhangu	Yuri Fulmer	Undecided
Aaron Gunn	-	-	-	-	-	-	-	-	-	-
Kerry Lynne Findlay	-	-	-	-	-	-	-	-	-	-
Iain Black	-	-	-	-	-	-	-	-	-	-
Chris Gardner	-	-	-	-	-	-	-	-	-	-
Peter Milobar	-	-	-	-	-	-	-	-	-	-
Caroline Elliott	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	708	150	12	22	12	42	8	4	8	450
Weighted Frequency	708	129	10	26	12	40	7	6	8	470