City of Toronto Survey

Mayoral election, crime and public safety

Field Dates: September 14-17, 2026 | N = 1,000 residents (18+)

Weighted by age, gender, education and household income

MoE ±3.1%, 19 times out of 20

MAINSTREET RESEARCH

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Survey Methodology

About Mainstreet Research

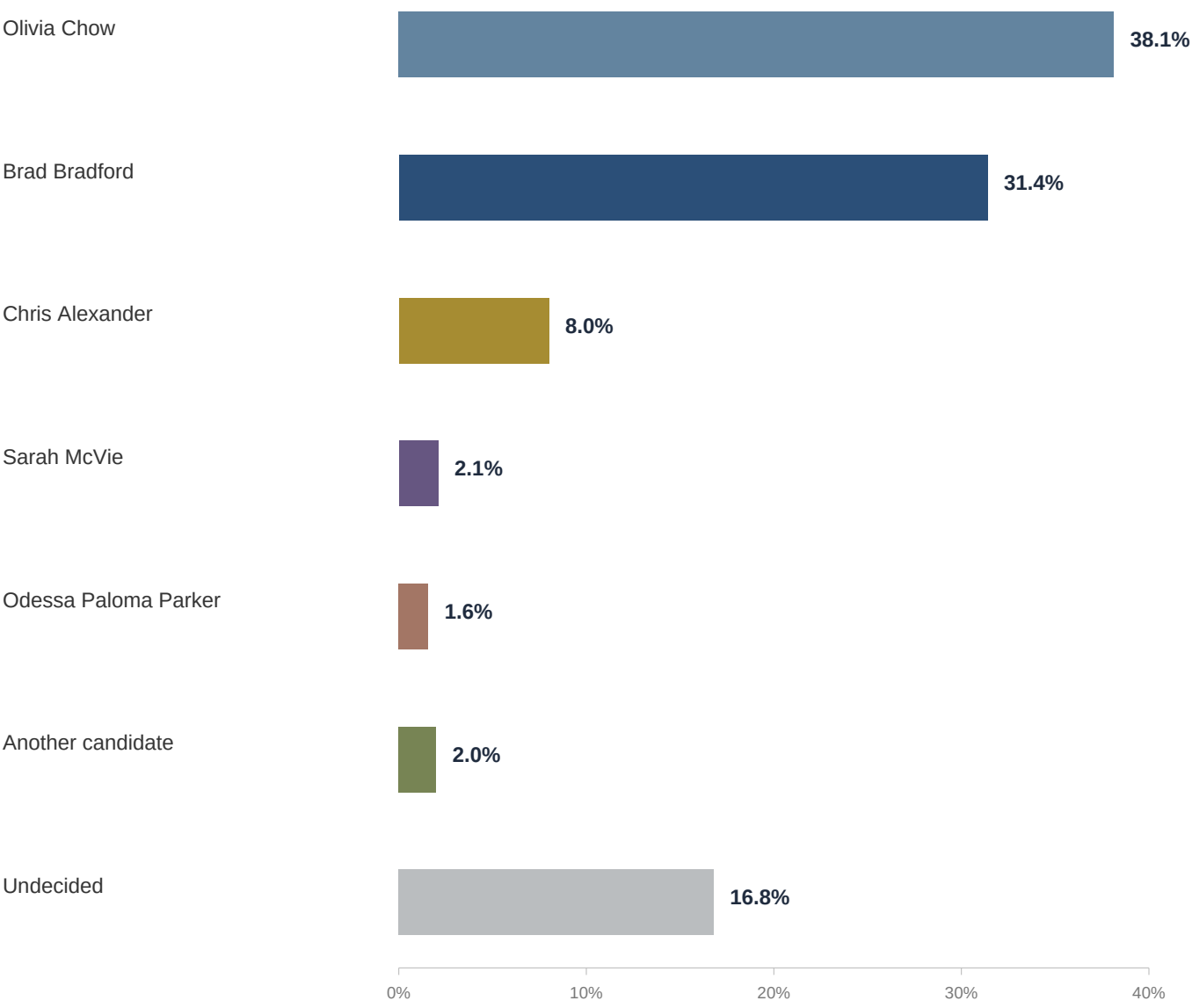
Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions. Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country. Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between. Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

The analysis in this report is based on results of a survey conducted September 14-17, 2026, among a sample of 1,000 adults, 18 years of age or older, living in Toronto. The survey was conducted using Interactive Voice Response (IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Toronto. Results were weighted by age, gender, education and household income using City of Toronto 2021 Census profiles. The margin of error for the poll is +/- 3.1% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up to 100% due to rounding. This poll was commissioned by and is the exclusive property of Mainstreet Research. Any reproduction, in whole or in part of this report or the data contained herein is expressly prohibited without written authorization by Mainstreet Research.

If the election for mayor of Toronto were held today, which of the following candidates would you be most likely to vote for?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

If the election for mayor of Toronto were held today, which of the following candidates would you be most likely to vote for?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Olivia Chow	38.1%							
Brad Bradford	31.4%							
Chris Alexander	8.0%							
Sarah McVie	2.1%							
Odessa Paloma Parker	1.6%							
Another candidate	2.0%							
Undecided	16.8%							
Unweighted Freq	1000	425	523	52	187	180	226	407
Weighted Freq	1000.0	453.3	491.7	55.0	288.1	260.3	246.5	205.1

Results broken out by education

		Education		
Response	**Total**			
Olivia Chow	38.1%			
Brad Bradford	31.4%			
Chris Alexander	8.0%			
Sarah McVie	2.1%			
Odessa Paloma Parker	1.6%			
Another candidate	2.0%			
Undecided	16.8%			
Unweighted Freq	1000	162	320	518
Weighted Freq	1000.0	178.5	388.2	433.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

If the election for mayor of Toronto were held today, which of the following candidates would you be most likely to vote for?

All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Olivia Chow	38.1%				
Brad Bradford	31.4%				
Chris Alexander	8.0%				
Sarah McVie	2.1%				
Odessa Paloma Parker	1.6%				
Another candidate	2.0%				
Undecided	16.8%				
Unweighted Freq	1000	238	170	285	307
Weighted Freq	1000.0	212.1	181.8	274.0	332.2

Results broken out by income

		Income			
Response	**Total**				
Olivia Chow	38.1%				
Brad Bradford	31.4%				
Chris Alexander	8.0%				
Sarah McVie	2.1%				
Odessa Paloma Parker	1.6%				
Another candidate	2.0%				
Undecided	16.8%				
Unweighted Freq	1000	342	233	187	238
Weighted Freq	1000.0	371.2	233.1	182.0	213.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

If the election for mayor of Toronto were held today, which of the following candidates would you be most likely to vote for?

All respondents | n = 1,000

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	38.1%					
Brad Bradford	31.4%					
Chris Alexander	8.0%					
Sarah McVie	2.1%					
Odessa Paloma Parker	1.6%					
Another candidate	2.0%					
Undecided	16.8%					
Unweighted Freq	1000	433	86	131	55	130
Weighted Freq	1000.0	419.3	98.9	122.8	55.7	133.6

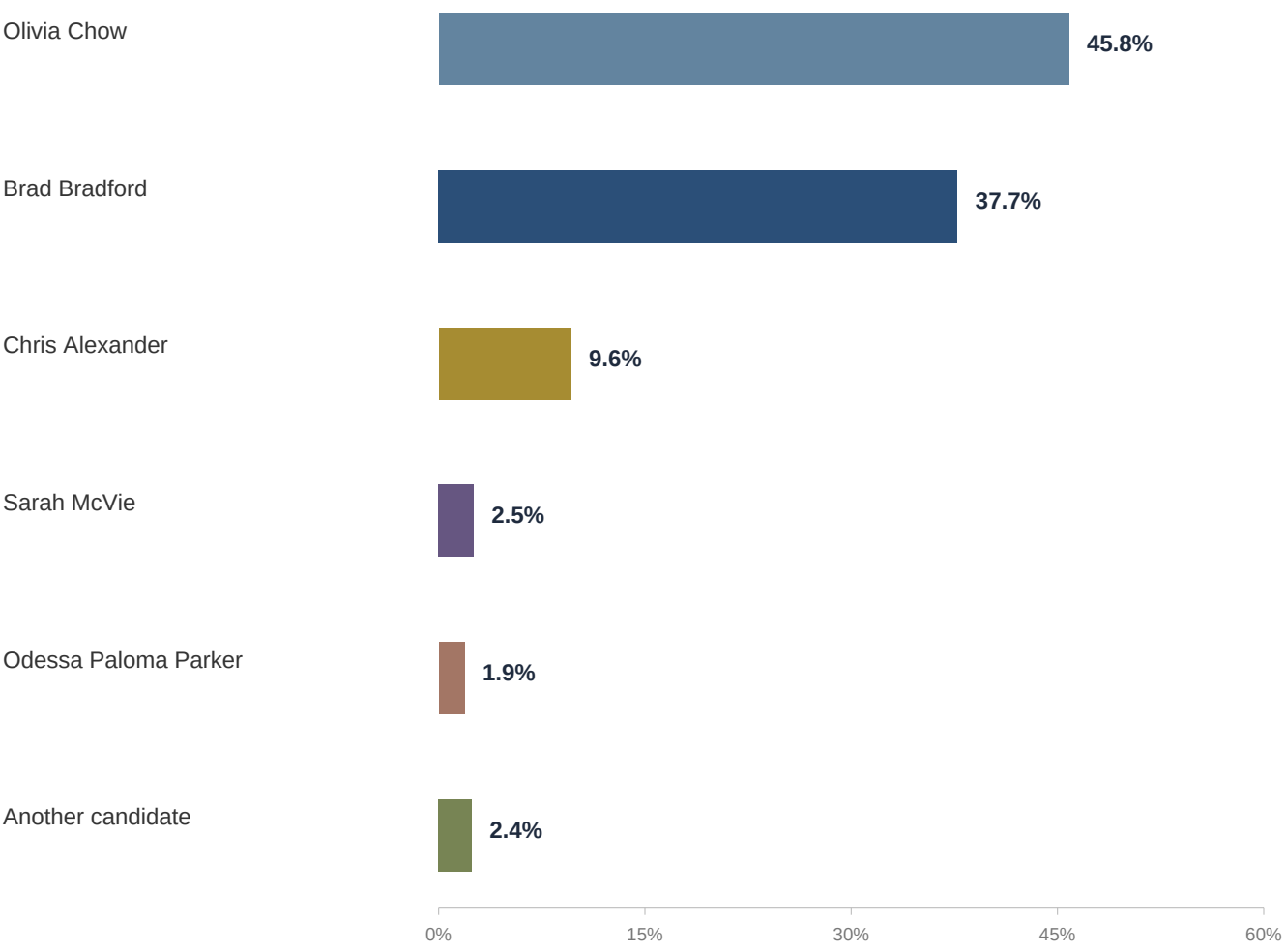
Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	38.1%					
Brad Bradford	31.4%					
Chris Alexander	8.0%					
Sarah McVie	2.1%					
Odessa Paloma Parker	1.6%					
Another candidate	2.0%					
Undecided	16.8%					
Unweighted Freq	1000	37	25*	33	61	9*
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

If the election for mayor of Toronto were held today, which of the following candidates would you be most likely to vote for? (decided and leaning voters)

Decided and leaning voters | n = 836



Figures may not sum to 100% due to rounding.

If the election for mayor of Toronto were held today, which of the following candidates would you be most likely to vote for? (decided and leaning voters)

Decided and leaning voters | n = 836

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Olivia Chow	45.8%							
Brad Bradford	37.7%							
Chris Alexander	9.6%							
Sarah McVie	2.5%							
Odessa Paloma Parker	1.9%							
Another candidate	2.4%							
Unweighted Freq	836	354	442	40	154	158	192	332
Weighted Freq	832.1	376.3	415.7	40.1	233.3	229.7	206.8	162.3

Results broken out by education

		Education		
Response	**Total**			
Olivia Chow	45.8%			
Brad Bradford	37.7%			
Chris Alexander	9.6%			
Sarah McVie	2.5%			
Odessa Paloma Parker	1.9%			
Another candidate	2.4%			
Unweighted Freq	836	123	259	454
Weighted Freq	832.1	144.2	307.9	379.9

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

If the election for mayor of Toronto were held today, which of the following candidates would you be most likely to vote for? (decided and leaning voters)

Decided and leaning voters | n = 836

Results broken out by region

		Region			
Response	**Total**				
Olivia Chow	45.8%				
Brad Bradford	37.7%				
Chris Alexander	9.6%				
Sarah McVie	2.5%				
Odessa Paloma Parker	1.9%				
Another candidate	2.4%				
Unweighted Freq	836	203	140	244	249
Weighted Freq	832.1	177.6	149.4	230.1	275.1

Results broken out by income

		Income			
Response	**Total**				
Olivia Chow	45.8%				
Brad Bradford	37.7%				
Chris Alexander	9.6%				
Sarah McVie	2.5%				
Odessa Paloma Parker	1.9%				
Another candidate	2.4%				
Unweighted Freq	836	260	202	165	209
Weighted Freq	832.1	285.1	205.3	154.9	186.8

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

If the election for mayor of Toronto were held today, which of the following candidates would you be most likely to vote for? (decided and leaning voters)

Decided and leaning voters | n = 836

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	45.8%					
Brad Bradford	37.7%					
Chris Alexander	9.6%					
Sarah McVie	2.5%					
Odessa Paloma Parker	1.9%					
Another candidate	2.4%					
Unweighted Freq	836	358	72	110	48	111
Weighted Freq	832.1	347.1	82.7	102.1	50.2	110.8

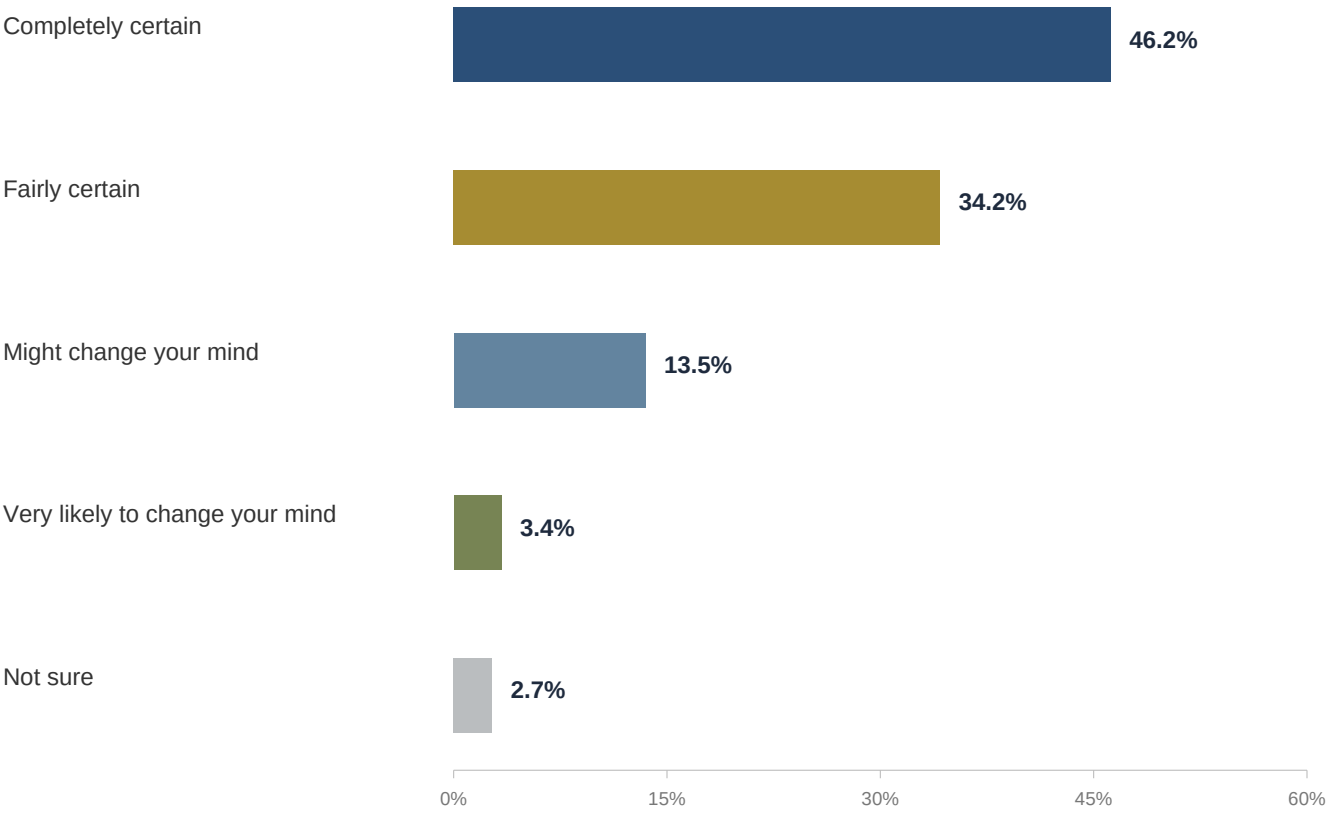
Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	45.8%					
Brad Bradford	37.7%					
Chris Alexander	9.6%					
Sarah McVie	2.5%					
Odessa Paloma Parker	1.9%					
Another candidate	2.4%					
Unweighted Freq	836	35	22*	23*	49	8*
Weighted Freq	832.1	39.1	20.9	20.8	51.9	6.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How certain are you that you will vote for that candidate?

Asked of respondents naming a candidate in Q1 | n = 836



Figures may not sum to 100% due to rounding.

How certain are you that you will vote for that candidate?

Asked of respondents naming a candidate in Q1 | n = 836

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Completely certain	46.2%							
Fairly certain	34.2%							
Might change your mind	13.5%							
Very likely to change your mind	3.4%							
Not sure	2.7%							
Unweighted Freq	836	354	442	40	154	158	192	332
Weighted Freq	832.1	376.3	415.7	40.1	233.3	229.7	206.8	162.3

Results broken out by education

		Education		
Response	**Total**			
Completely certain	46.2%			
Fairly certain	34.2%			
Might change your mind	13.5%			
Very likely to change your mind	3.4%			
Not sure	2.7%			
Unweighted Freq	836	123	259	454
Weighted Freq	832.1	144.2	307.9	379.9

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How certain are you that you will vote for that candidate?

Asked of respondents naming a candidate in Q1 | n = 836

Results broken out by region

		Region			
Response	**Total**				
Completely certain	46.2%				
Fairly certain	34.2%				
Might change your mind	13.5%				
Very likely to change your mind	3.4%				
Not sure	2.7%				
Unweighted Freq	836	203	140	244	249
Weighted Freq	832.1	177.6	149.4	230.1	275.1

Results broken out by income

		Income			
Response	**Total**				
Completely certain	46.2%				
Fairly certain	34.2%				
Might change your mind	13.5%				
Very likely to change your mind	3.4%				
Not sure	2.7%				
Unweighted Freq	836	260	202	165	209
Weighted Freq	832.1	285.1	205.3	154.9	186.8

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How certain are you that you will vote for that candidate?

Asked of respondents naming a candidate in Q1 | n = 836

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Completely certain	46.2%					
Fairly certain	34.2%					
Might change your mind	13.5%					
Very likely to change your mind	3.4%					
Not sure	2.7%					
Unweighted Freq	836	358	72	110	48	111
Weighted Freq	832.1	347.1	82.7	102.1	50.2	110.8

Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Completely certain	46.2%					
Fairly certain	34.2%					
Might change your mind	13.5%					
Very likely to change your mind	3.4%					
Not sure	2.7%					
Unweighted Freq	836	35	22*	23*	49	8*
Weighted Freq	832.1	39.1	20.9	20.8	51.9	6.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How certain are you that you will vote for that candidate?

Asked of respondents naming a candidate in Q1 | n = 836

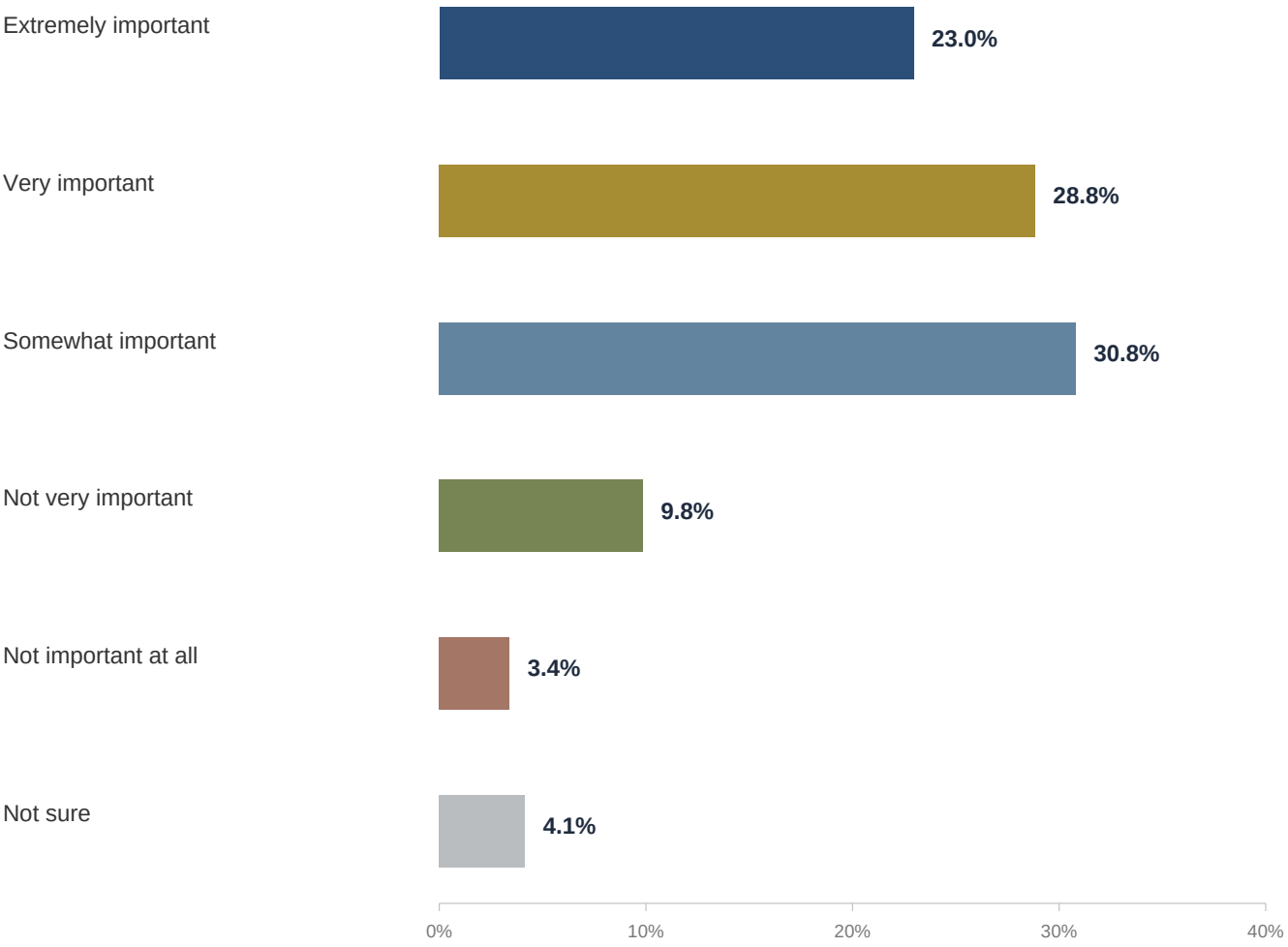
Results broken out by mayoral preference

		Mayoral preference						
Response	**Total**	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
Completely certain	46.2%							
Fairly certain	34.2%							
Might change your mind	13.5%							
Very likely to change your mind	3.4%							
Not sure	2.7%							
Unweighted Freq	836	390	309	78	24*	17*	18*	0*
Weighted Freq	832.1	381.3	314.0	80.1	21.1	15.7	20.0	0.0

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How important will crime and public safety be in deciding how you vote for mayor?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

How important will crime and public safety be in deciding how you vote for mayor?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Extremely important	23.0%							
Very important	28.8%							
Somewhat important	30.8%							
Not very important	9.8%							
Not important at all	3.4%							
Not sure	4.1%							
Unweighted Freq	1000	425	523	52	187	180	226	407
Weighted Freq	1000.0	453.3	491.7	55.0	288.1	260.3	246.5	205.1

Results broken out by education

		Education		
Response	**Total**			
Extremely important	23.0%			
Very important	28.8%			
Somewhat important	30.8%			
Not very important	9.8%			
Not important at all	3.4%			
Not sure	4.1%			
Unweighted Freq	1000	162	320	518
Weighted Freq	1000.0	178.5	388.2	433.3

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How important will crime and public safety be in deciding how you vote for mayor?

All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Extremely important	23.0%				
Very important	28.8%				
Somewhat important	30.8%				
Not very important	9.8%				
Not important at all	3.4%				
Not sure	4.1%				
Unweighted Freq	1000	238	170	285	307
Weighted Freq	1000.0	212.1	181.8	274.0	332.2

Results broken out by income

		Income			
Response	**Total**				
Extremely important	23.0%				
Very important	28.8%				
Somewhat important	30.8%				
Not very important	9.8%				
Not important at all	3.4%				
Not sure	4.1%				
Unweighted Freq	1000	342	233	187	238
Weighted Freq	1000.0	371.2	233.1	182.0	213.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How important will crime and public safety be in deciding how you vote for mayor?

All respondents | n = 1,000

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Extremely important	23.0%					
Very important	28.8%					
Somewhat important	30.8%					
Not very important	9.8%					
Not important at all	3.4%					
Not sure	4.1%					
Unweighted Freq	1000	433	86	131	55	130
Weighted Freq	1000.0	419.3	98.9	122.8	55.7	133.6

Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Extremely important	23.0%					
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Unweighted Freq	1000	37	25*	33	61	9*
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

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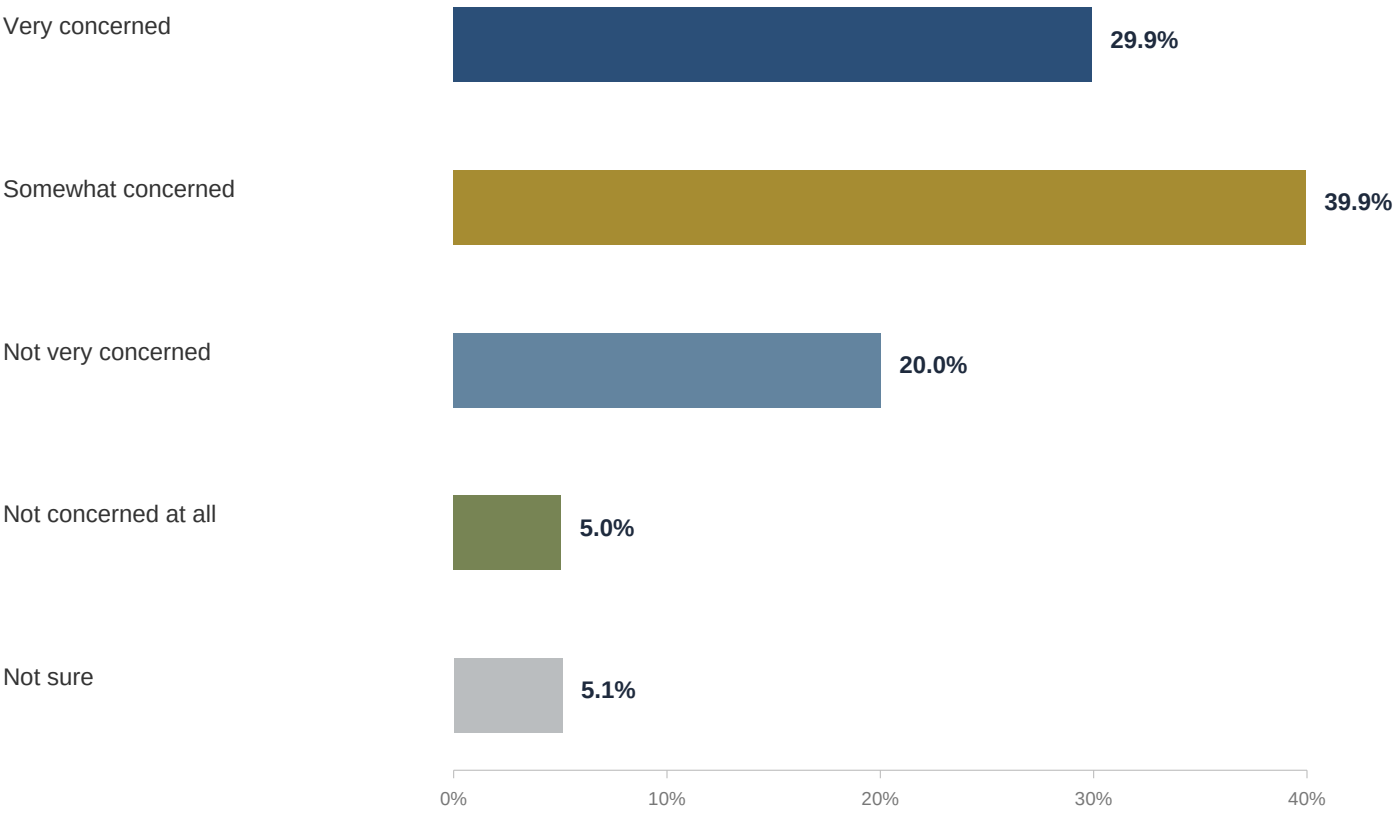
How concerned are you about crime and public safety in Toronto?

All respondents | n = 1,000



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How concerned are you about crime and public safety in Toronto?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Very concerned	29.9%							
Somewhat concerned	39.9%							
Not very concerned	20.0%							
Not concerned at all	5.0%							
Not sure	5.1%							
Unweighted Freq	1000	425	523	52	187	180	226	407
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Results broken out by education

		Education		
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Very concerned	29.9%			
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How concerned are you about crime and public safety in Toronto?

All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Very concerned	29.9%				
Somewhat concerned	39.9%				
Not very concerned	20.0%				
Not concerned at all	5.0%				
Not sure	5.1%				
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		Income			
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How concerned are you about crime and public safety in Toronto?

All respondents | n = 1,000

Results broken out by ethnicity (1 of 2)

		Ethnicity				
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Very concerned	29.9%					
Somewhat concerned	39.9%					
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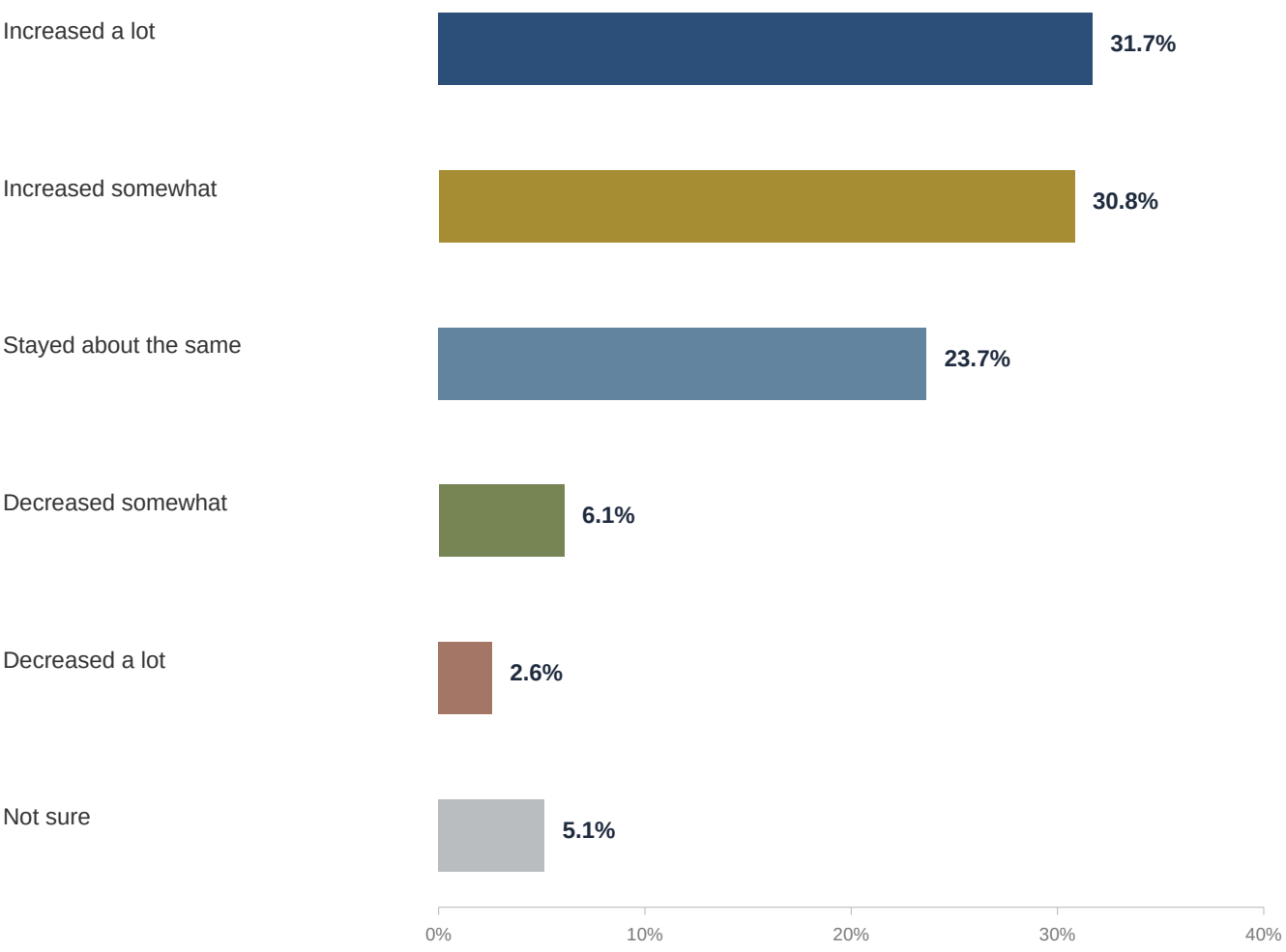
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Thinking about the past two years, do you believe crime in Toronto has increased, decreased or stayed about the same?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

Thinking about the past two years, do you believe crime in Toronto has increased, decreased or stayed about the same?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Increased a lot	31.7%							
Increased somewhat	30.8%							
Stayed about the same	23.7%							
Decreased somewhat	6.1%							
Decreased a lot	2.6%							
Not sure	5.1%							
Unweighted Freq	1000	425	523	52	187	180	226	407
Weighted Freq	1000.0	453.3	491.7	55.0	288.1	260.3	246.5	205.1

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All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Increased a lot	31.7%				
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Results broken out by ethnicity (1 of 2)

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Results broken out by ethnicity (2 of 2)

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Not sure	5.1%					
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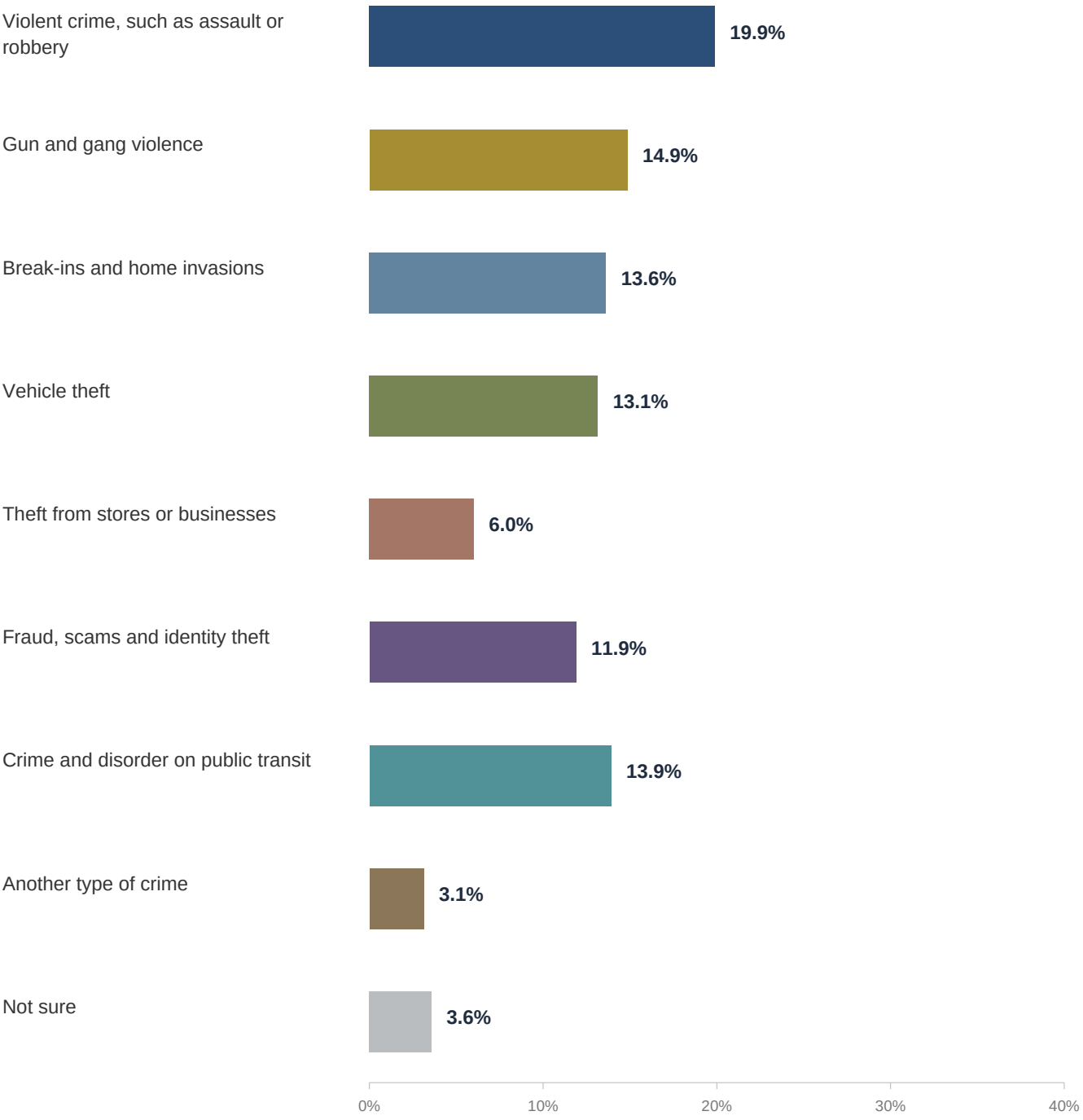
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Which type of crime concerns you the most personally?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

Which type of crime concerns you the most personally?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Violent crime, such as assault or robbery	19.9%							
Gun and gang violence	14.9%							
Break-ins and home invasions	13.6%							
Vehicle theft	13.1%							
Theft from stores or businesses	6.0%							
Fraud, scams and identity theft	11.9%							
Crime and disorder on public transit	13.9%							
Another type of crime	3.1%							
Not sure	3.6%							
Unweighted Freq	1000	425	523	52	187	180	226	407
Weighted Freq	1000.0	453.3	491.7	55.0	288.1	260.3	246.5	205.1

Results broken out by education

		Education		
Response	**Total**			
Violent crime, such as assault or robbery	19.9%			
Gun and gang violence	14.9%			
Break-ins and home invasions	13.6%			
Vehicle theft	13.1%			
Theft from stores or businesses	6.0%			
Fraud, scams and identity theft	11.9%			
Crime and disorder on public transit	13.9%			
Another type of crime	3.1%			
Not sure	3.6%			
Unweighted Freq	1000	162	320	518
Weighted Freq	1000.0	178.5	388.2	433.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Which type of crime concerns you the most personally?

All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Violent crime, such as assault or robbery	19.9%				
Gun and gang violence	14.9%				
Break-ins and home invasions	13.6%				
Vehicle theft	13.1%				
Theft from stores or businesses	6.0%				
Fraud, scams and identity theft	11.9%				
Crime and disorder on public transit	13.9%				
Another type of crime	3.1%				
Not sure	3.6%				
Unweighted Freq	1000	238	170	285	307
Weighted Freq	1000.0	212.1	181.8	274.0	332.2

Results broken out by income

		Income			
Response	**Total**				
Violent crime, such as assault or robbery	19.9%				
Gun and gang violence	14.9%				
Break-ins and home invasions	13.6%				
Vehicle theft	13.1%				
Theft from stores or businesses	6.0%				
Fraud, scams and identity theft	11.9%				
Crime and disorder on public transit	13.9%				
Another type of crime	3.1%				
Not sure	3.6%				
Unweighted Freq	1000	342	233	187	238
Weighted Freq	1000.0	371.2	233.1	182.0	213.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Which type of crime concerns you the most personally?

All respondents | n = 1,000

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Violent crime, such as assault or robbery	19.9%					
Gun and gang violence	14.9%					
Break-ins and home invasions	13.6%					
Vehicle theft	13.1%					
Theft from stores or businesses	6.0%					
Fraud, scams and identity theft	11.9%					
Crime and disorder on public transit	13.9%					
Another type of crime	3.1%					
Not sure	3.6%					
Unweighted Freq	1000	433	86	131	55	130
Weighted Freq	1000.0	419.3	98.9	122.8	55.7	133.6

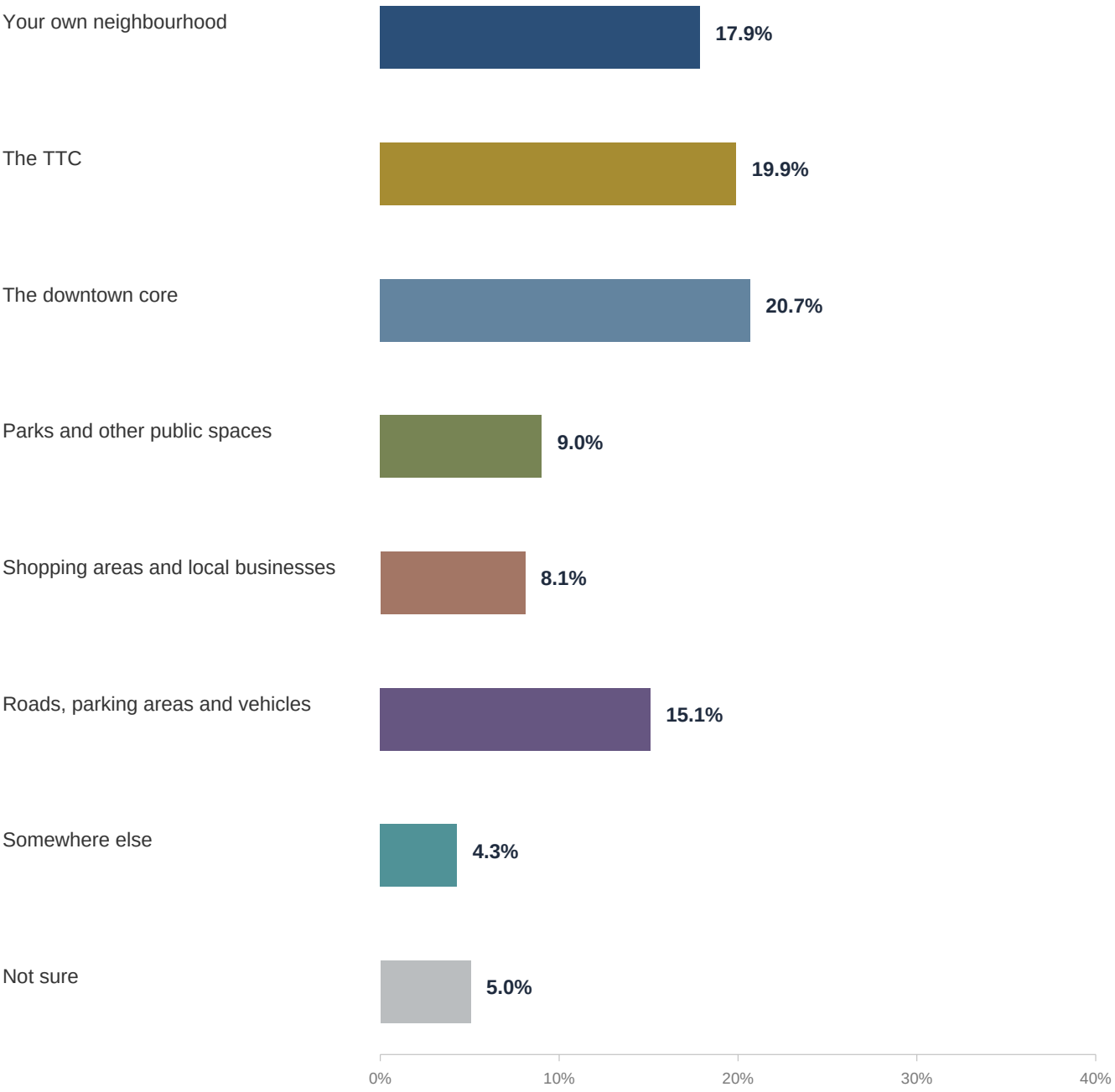
Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Violent crime, such as assault or robbery	19.9%					
Gun and gang violence	14.9%					
Break-ins and home invasions	13.6%					
Vehicle theft	13.1%					
Theft from stores or businesses	6.0%					
Fraud, scams and identity theft	11.9%					
Crime and disorder on public transit	13.9%					
Another type of crime	3.1%					
Not sure	3.6%					
Unweighted Freq	1000	37	25*	33	61	9*
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Where in Toronto are you most concerned about crime and personal safety?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

Where in Toronto are you most concerned about crime and personal safety?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Your own neighbourhood	17.9%							
The TTC	19.9%							
The downtown core	20.7%							
Parks and other public spaces	9.0%							
Shopping areas and local businesses	8.1%							
Roads, parking areas and vehicles	15.1%							
Somewhere else	4.3%							
Not sure	5.0%							
Unweighted Freq	1000	425	523	52	187	180	226	407
Weighted Freq	1000.0	453.3	491.7	55.0	288.1	260.3	246.5	205.1

Results broken out by education

		Education		
Response	**Total**			
Your own neighbourhood	17.9%			
The TTC	19.9%			
The downtown core	20.7%			
Parks and other public spaces	9.0%			
Shopping areas and local businesses	8.1%			
Roads, parking areas and vehicles	15.1%			
Somewhere else	4.3%			
Not sure	5.0%			
Unweighted Freq	1000	162	320	518
Weighted Freq	1000.0	178.5	388.2	433.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Where in Toronto are you most concerned about crime and personal safety?

All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Your own neighbourhood	17.9%				
The TTC	19.9%				
The downtown core	20.7%				
Parks and other public spaces	9.0%				
Shopping areas and local businesses	8.1%				
Roads, parking areas and vehicles	15.1%				
Somewhere else	4.3%				
Not sure	5.0%				
Unweighted Freq	1000	238	170	285	307
Weighted Freq	1000.0	212.1	181.8	274.0	332.2

Results broken out by income

		Income			
Response	**Total**				
Your own neighbourhood	17.9%				
The TTC	19.9%				
The downtown core	20.7%				
Parks and other public spaces	9.0%				
Shopping areas and local businesses	8.1%				
Roads, parking areas and vehicles	15.1%				
Somewhere else	4.3%				
Not sure	5.0%				
Unweighted Freq	1000	342	233	187	238
Weighted Freq	1000.0	371.2	233.1	182.0	213.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Where in Toronto are you most concerned about crime and personal safety?

All respondents | n = 1,000

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Your own neighbourhood	17.9%					
The TTC	19.9%					
The downtown core	20.7%					
Parks and other public spaces	9.0%					
Shopping areas and local businesses	8.1%					
Roads, parking areas and vehicles	15.1%					
Somewhere else	4.3%					
Not sure	5.0%					
Unweighted Freq	1000	433	86	131	55	130
Weighted Freq	1000.0	419.3	98.9	122.8	55.7	133.6

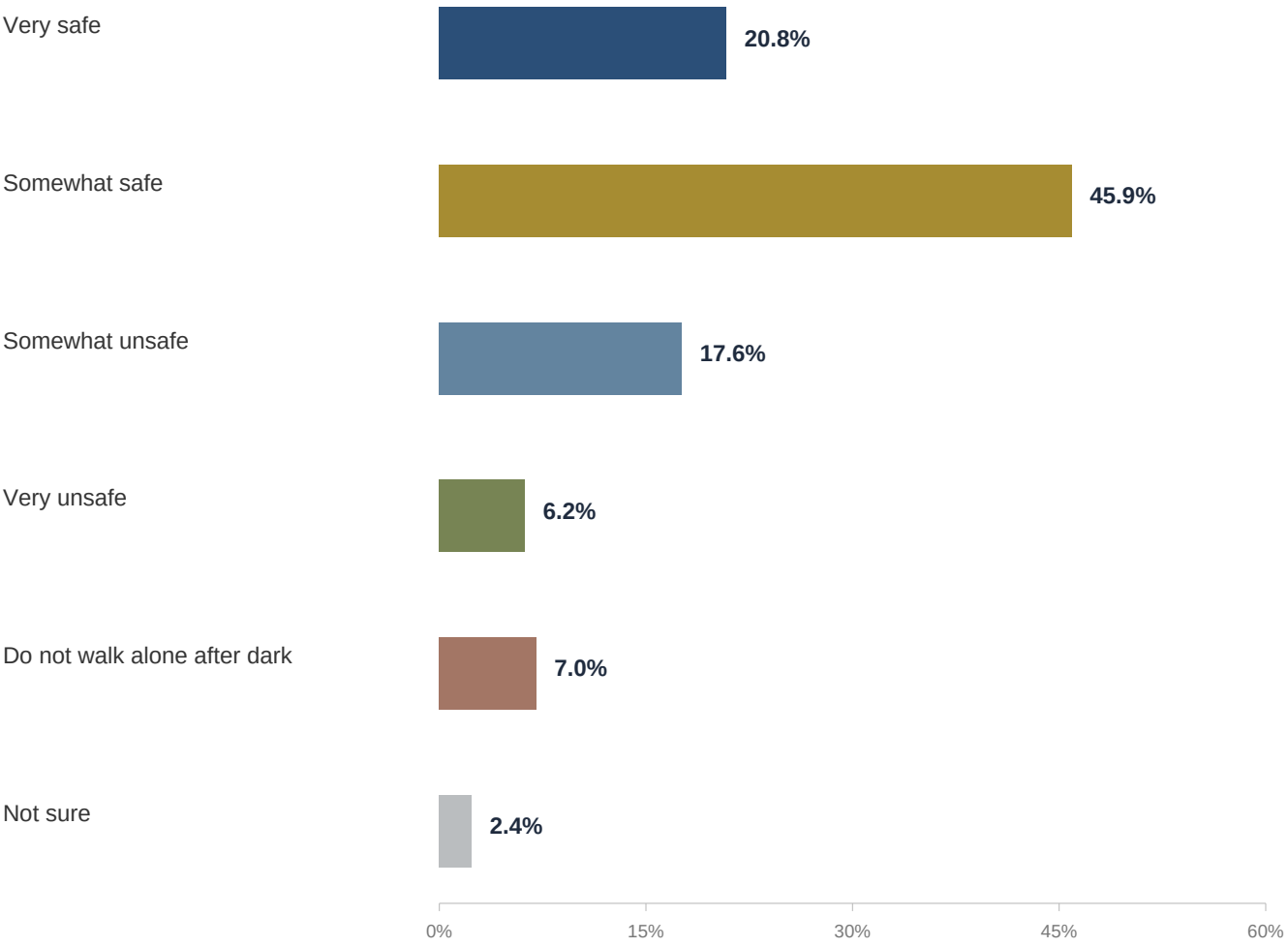
Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Your own neighbourhood	17.9%					
The TTC	19.9%					
The downtown core	20.7%					
Parks and other public spaces	9.0%					
Shopping areas and local businesses	8.1%					
Roads, parking areas and vehicles	15.1%					
Somewhere else	4.3%					
Not sure	5.0%					
Unweighted Freq	1000	37	25*	33	61	9*
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How safe do you feel walking alone in your neighbourhood after dark?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

How safe do you feel walking alone in your neighbourhood after dark?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Very safe	20.8%							
Somewhat safe	45.9%							
Somewhat unsafe	17.6%							
Very unsafe	6.2%							
Do not walk alone after dark	7.0%							
Not sure	2.4%							
Unweighted Freq	1000	425	523	52	187	180	226	407
Weighted Freq	1000.0	453.3	491.7	55.0	288.1	260.3	246.5	205.1

Results broken out by education

		Education		
Response	**Total**			
Very safe	20.8%			
Somewhat safe	45.9%			
Somewhat unsafe	17.6%			
Very unsafe	6.2%			
Do not walk alone after dark	7.0%			
Not sure	2.4%			
Unweighted Freq	1000	162	320	518
Weighted Freq	1000.0	178.5	388.2	433.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How safe do you feel walking alone in your neighbourhood after dark?

All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Very safe	20.8%				
Somewhat safe	45.9%				
Somewhat unsafe	17.6%				
Very unsafe	6.2%				
Do not walk alone after dark	7.0%				
Not sure	2.4%				
Unweighted Freq	1000	238	170	285	307
Weighted Freq	1000.0	212.1	181.8	274.0	332.2

Results broken out by income

		Income			
Response	**Total**				
Very safe	20.8%				
Somewhat safe	45.9%				
Somewhat unsafe	17.6%				
Very unsafe	6.2%				
Do not walk alone after dark	7.0%				
Not sure	2.4%				
Unweighted Freq	1000	342	233	187	238
Weighted Freq	1000.0	371.2	233.1	182.0	213.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How safe do you feel walking alone in your neighbourhood after dark?

All respondents | n = 1,000

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Very safe	20.8%					
Somewhat safe	45.9%					
Somewhat unsafe	17.6%					
Very unsafe	6.2%					
Do not walk alone after dark	7.0%					
Not sure	2.4%					
Unweighted Freq	1000	433	86	131	55	130
Weighted Freq	1000.0	419.3	98.9	122.8	55.7	133.6

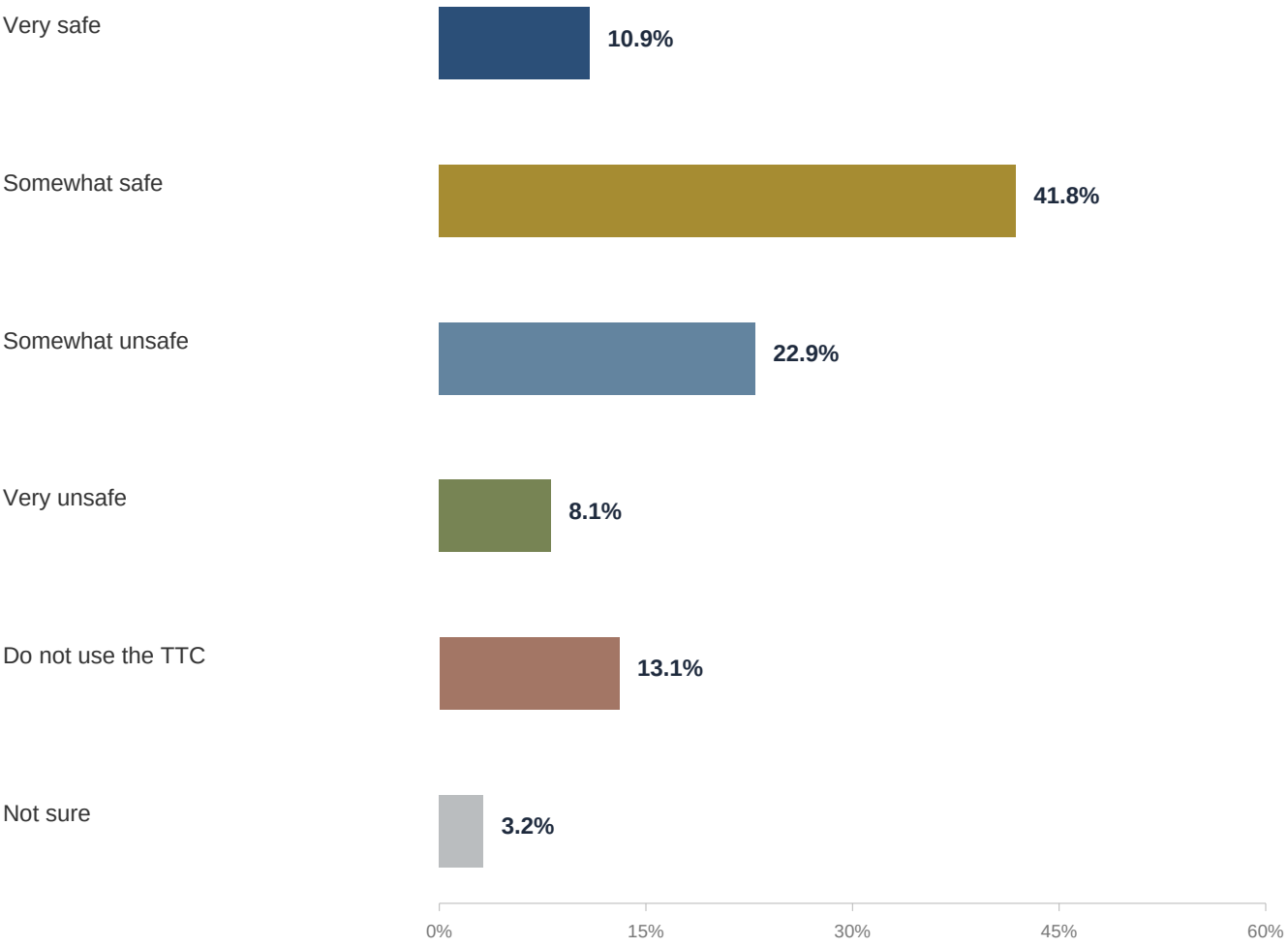
Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Very safe	20.8%					
Somewhat safe	45.9%					
Somewhat unsafe	17.6%					
Very unsafe	6.2%					
Do not walk alone after dark	7.0%					
Not sure	2.4%					
Unweighted Freq	1000	37	25*	33	61	9*
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How safe do you generally feel when using the TTC?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

How safe do you generally feel when using the TTC?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Very safe	10.9%							
Somewhat safe	41.8%							
Somewhat unsafe	22.9%							
Very unsafe	8.1%							
Do not use the TTC	13.1%							
Not sure	3.2%							
Unweighted Freq	1000	425	523	52	187	180	226	407
Weighted Freq	1000.0	453.3	491.7	55.0	288.1	260.3	246.5	205.1

Results broken out by education

		Education		
Response	**Total**			
Very safe	10.9%			
Somewhat safe	41.8%			
Somewhat unsafe	22.9%			
Very unsafe	8.1%			
Do not use the TTC	13.1%			
Not sure	3.2%			
Unweighted Freq	1000	162	320	518
Weighted Freq	1000.0	178.5	388.2	433.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How safe do you generally feel when using the TTC?

All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Very safe	10.9%				
Somewhat safe	41.8%				
Somewhat unsafe	22.9%				
Very unsafe	8.1%				
Do not use the TTC	13.1%				
Not sure	3.2%				
Unweighted Freq	1000	238	170	285	307
Weighted Freq	1000.0	212.1	181.8	274.0	332.2

Results broken out by income

		Income			
Response	**Total**				
Very safe	10.9%				
Somewhat safe	41.8%				
Somewhat unsafe	22.9%				
Very unsafe	8.1%				
Do not use the TTC	13.1%				
Not sure	3.2%				
Unweighted Freq	1000	342	233	187	238
Weighted Freq	1000.0	371.2	233.1	182.0	213.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

How safe do you generally feel when using the TTC?

All respondents | n = 1,000

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Very safe	10.9%					
Somewhat safe	41.8%					
Somewhat unsafe	22.9%					
Very unsafe	8.1%					
Do not use the TTC	13.1%					
Not sure	3.2%					
Unweighted Freq	1000	433	86	131	55	130
Weighted Freq	1000.0	419.3	98.9	122.8	55.7	133.6

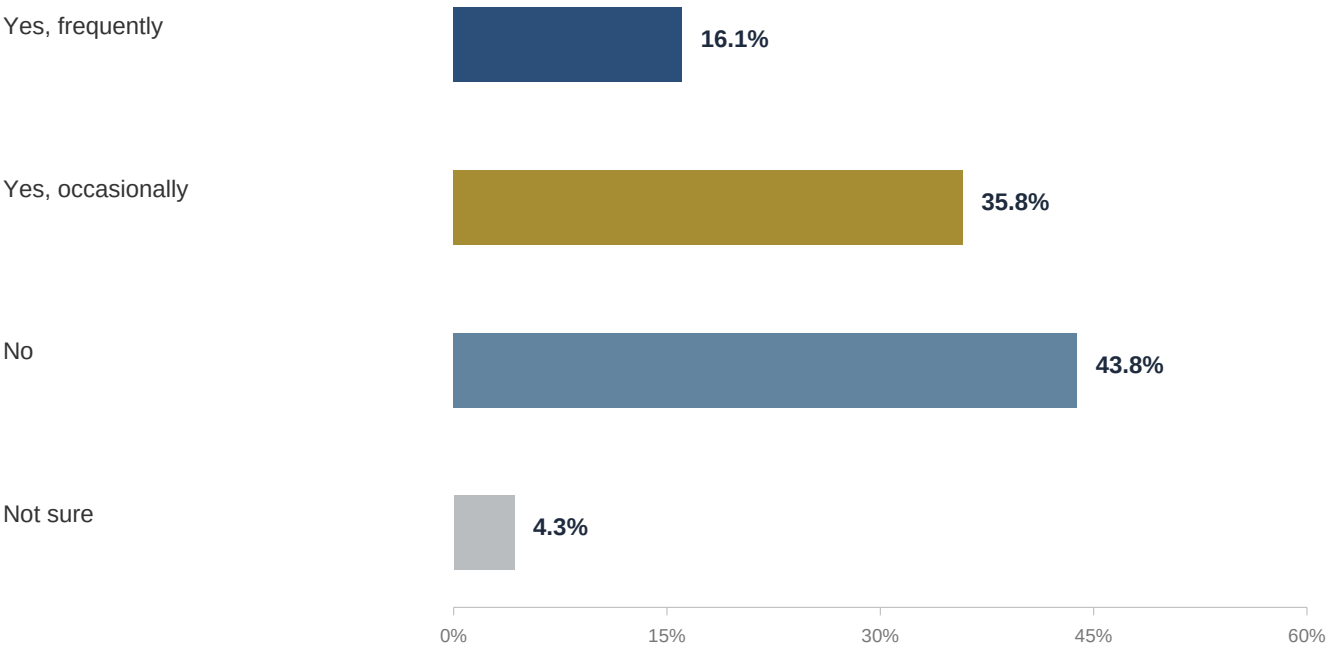
Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Very safe	10.9%					
Somewhat safe	41.8%					
Somewhat unsafe	22.9%					
Very unsafe	8.1%					
Do not use the TTC	13.1%					
Not sure	3.2%					
Unweighted Freq	1000	37	25*	33	61	9*
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

During the past 12 months, have concerns about crime caused you to avoid certain neighbourhoods, TTC routes, parks, businesses or public events in Toronto?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

During the past 12 months, have concerns about crime caused you to avoid certain neighbourhoods, TTC routes, parks, businesses or public events in Toronto?

All respondents | n = 1,000

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Yes, frequently	16.1%							
Yes, occasionally	35.8%							
No	43.8%							
Not sure	4.3%							
Unweighted Freq	1000	425	523	52	187	180	226	407
Weighted Freq	1000.0	453.3	491.7	55.0	288.1	260.3	246.5	205.1

Results broken out by education

		Education		
Response	**Total**			
Yes, frequently	16.1%			
Yes, occasionally	35.8%			
No	43.8%			
Not sure	4.3%			
Unweighted Freq	1000	162	320	518
Weighted Freq	1000.0	178.5	388.2	433.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

During the past 12 months, have concerns about crime caused you to avoid certain neighbourhoods, TTC routes, parks, businesses or public events in Toronto?

All respondents | n = 1,000

Results broken out by region

		Region			
Response	**Total**				
Yes, frequently	16.1%				
Yes, occasionally	35.8%				
No	43.8%				
Not sure	4.3%				
Unweighted Freq	1000	238	170	285	307
Weighted Freq	1000.0	212.1	181.8	274.0	332.2

Results broken out by income

		Income			
Response	**Total**				
Yes, frequently	16.1%				
Yes, occasionally	35.8%				
No	43.8%				
Not sure	4.3%				
Unweighted Freq	1000	342	233	187	238
Weighted Freq	1000.0	371.2	233.1	182.0	213.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

During the past 12 months, have concerns about crime caused you to avoid certain neighbourhoods, TTC routes, parks, businesses or public events in Toronto?

All respondents | n = 1,000

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Yes, frequently	16.1%					
Yes, occasionally	35.8%					
No	43.8%					
Not sure	4.3%					
Unweighted Freq	1000	433	86	131	55	130
Weighted Freq	1000.0	419.3	98.9	122.8	55.7	133.6

Results broken out by ethnicity (2 of 2)

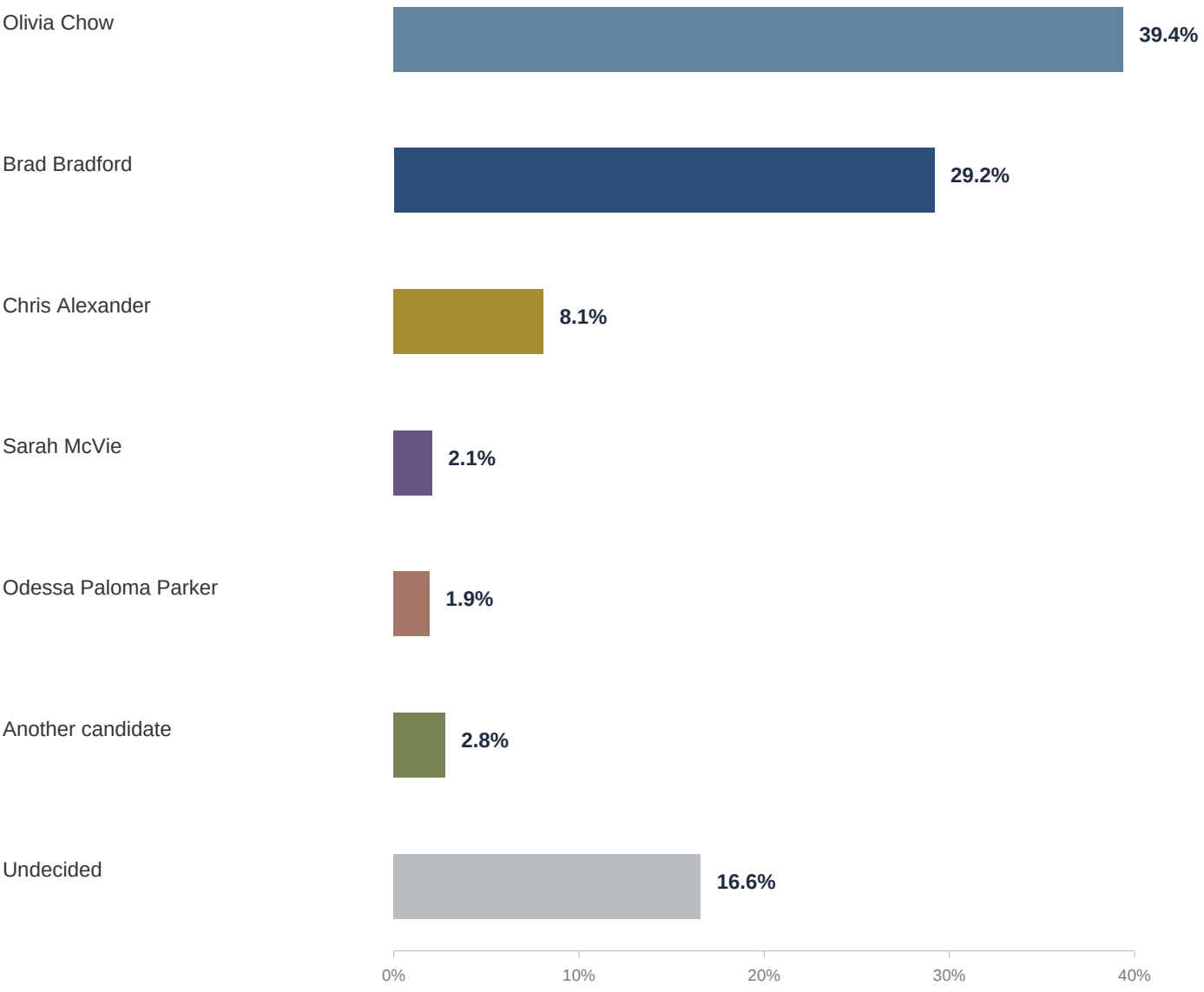
		Ethnicity				
Response	**Total**					
Yes, frequently	16.1%					
Yes, occasionally	35.8%					
No	43.8%					
Not sure	4.3%					
Unweighted Freq	1000	37	25*	33	61	9*
Weighted Freq	1000.0	41.9	24.4	32.2	64.1	7.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for?

Message test A: Chow argument | All voters in treatment group
Full treatment group: unweighted n = 487; weighted n = 486.8

Some people say Olivia Chow deserves re-election because reported crime declined while Toronto continued hiring police officers and expanded a TTC safety team that includes police, special constables, crisis workers and outreach staff. They say combining enforcement with prevention is producing results and should be continued.



Figures may not sum to 100% due to rounding.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for?

Message test A: Chow argument | All voters in treatment group
Full treatment group: unweighted n = 487; weighted n = 486.8

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Olivia Chow	39.4%							
Brad Bradford	29.2%							
Chris Alexander	8.1%							
Sarah McVie	2.1%							
Odessa Paloma Parker	1.9%							
Another candidate	2.8%							
Undecided	16.6%							
Unweighted Freq	487	202	260	25*	89	90	111	197
Weighted Freq	486.8	220.7	239.3	26.7	139.5	126.6	120.5	100.2

Results broken out by education

		Education		
Response	**Total**			
Olivia Chow	39.4%			
Brad Bradford	29.2%			
Chris Alexander	8.1%			
Sarah McVie	2.1%			
Odessa Paloma Parker	1.9%			
Another candidate	2.8%			
Undecided	16.6%			
Unweighted Freq	487	81	153	253
Weighted Freq	486.8	87.1	189.0	210.8

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for?

Message test A: Chow argument | All voters in treatment group
Full treatment group: unweighted n = 487; weighted n = 486.8

Results broken out by region

		Region			
Response	**Total**				
Olivia Chow	39.4%				
Brad Bradford	29.2%				
Chris Alexander	8.1%				
Sarah McVie	2.1%				
Odessa Paloma Parker	1.9%				
Another candidate	2.8%				
Undecided	16.6%				
Unweighted Freq	487	114	85	139	149
Weighted Freq	486.8	103.6	88.3	133.4	161.5

Results broken out by income

		Income			
Response	**Total**				
Olivia Chow	39.4%				
Brad Bradford	29.2%				
Chris Alexander	8.1%				
Sarah McVie	2.1%				
Odessa Paloma Parker	1.9%				
Another candidate	2.8%				
Undecided	16.6%				
Unweighted Freq	487	175	114	85	113
Weighted Freq	486.8	180.7	113.4	88.7	104.0

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for?

Message test A: Chow argument | All voters in treatment group
Full treatment group: unweighted n = 487; weighted n = 486.8

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	39.4%					
Brad Bradford	29.2%					
Chris Alexander	8.1%					
Sarah McVie	2.1%					
Odessa Paloma Parker	1.9%					
Another candidate	2.8%					
Undecided	16.6%					
Unweighted Freq	487	212	43	65	29*	61
Weighted Freq	486.8	204.0	48.2	59.9	27.1	65.3

Results broken out by ethnicity (2 of 2)

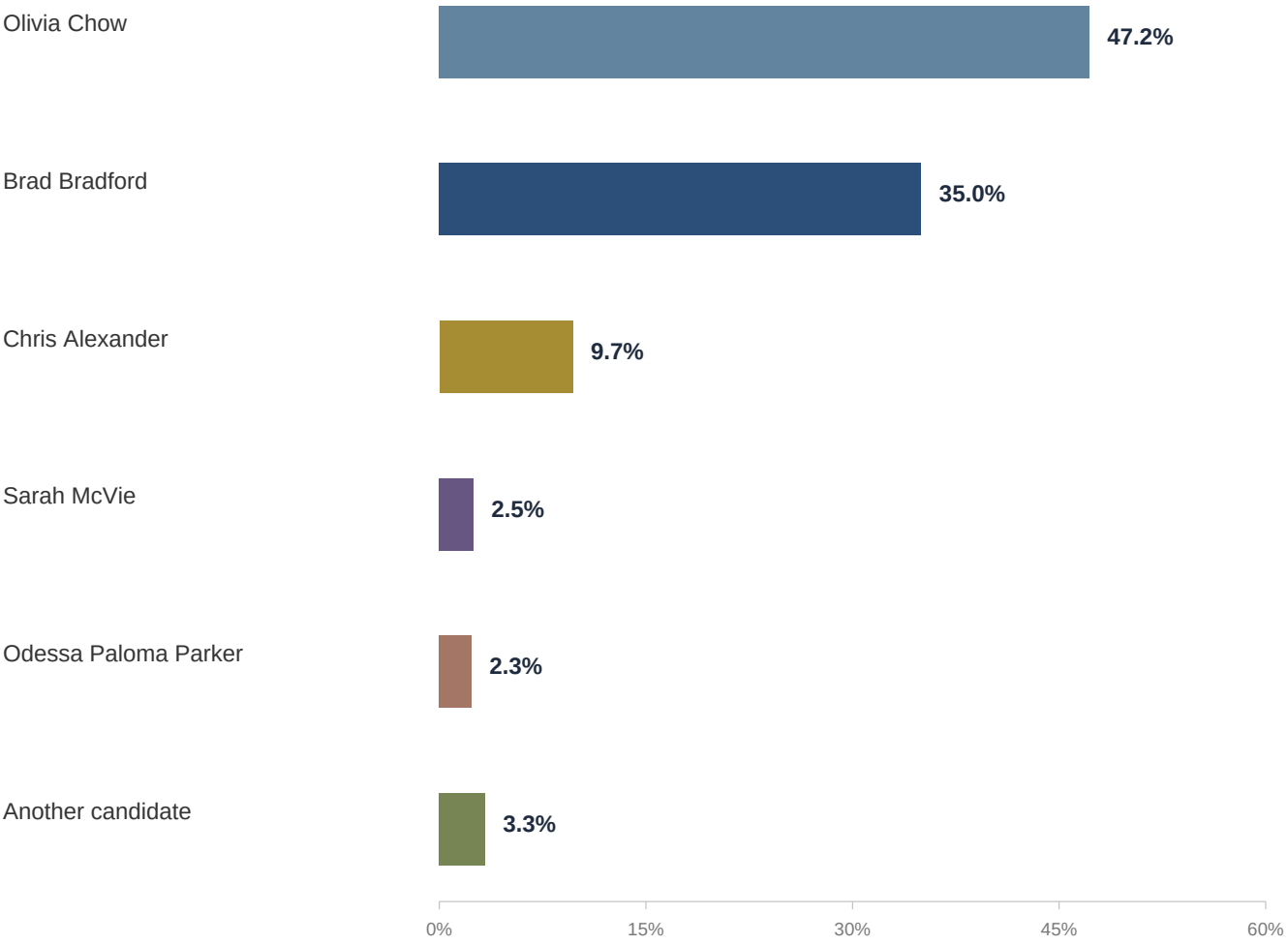
		Ethnicity				
Response	**Total**					
Olivia Chow	39.4%					
Brad Bradford	29.2%					
Chris Alexander	8.1%					
Sarah McVie	2.1%					
Odessa Paloma Parker	1.9%					
Another candidate	2.8%					
Undecided	16.6%					
Unweighted Freq	487	16*	11*	14*	30	6*
Weighted Freq	486.8	20.1	12.2	15.9	31.2	3.0

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for? (decided and leaning voters)

Message test A: Chow argument | Decided and leaning voters
Decided voters: unweighted n = 404; weighted n = 406.2

Some people say Olivia Chow deserves re-election because reported crime declined while Toronto continued hiring police officers and expanded a TTC safety team that includes police, special constables, crisis workers and outreach staff. They say combining enforcement with prevention is producing results and should be continued.



Figures may not sum to 100% due to rounding.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for? (decided and leaning voters)

Message test A: Chow argument | Decided and leaning voters
Decided voters: unweighted n = 404; weighted n = 406.2

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Olivia Chow	47.2%							
Brad Bradford	35.0%							
Chris Alexander	9.7%							
Sarah McVie	2.5%							
Odessa Paloma Parker	2.3%							
Another candidate	3.3%							
Unweighted Freq	404	168	215	21*	71	83	94	156
Weighted Freq	406.2	184.8	197.7	23.7	111.3	117.6	100.1	77.2

Results broken out by education

		Education		
Response	**Total**			
Olivia Chow	47.2%			
Brad Bradford	35.0%			
Chris Alexander	9.7%			
Sarah McVie	2.5%			
Odessa Paloma Parker	2.3%			
Another candidate	3.3%			
Unweighted Freq	404	58	133	213
Weighted Freq	406.2	65.2	162.7	178.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for? (decided and leaning voters)

Message test A: Chow argument | Decided and leaning voters
Decided voters: unweighted n = 404; weighted n = 406.2

Results broken out by region

		Region			
Response	**Total**				
Olivia Chow	47.2%				
Brad Bradford	35.0%				
Chris Alexander	9.7%				
Sarah McVie	2.5%				
Odessa Paloma Parker	2.3%				
Another candidate	3.3%				
Unweighted Freq	404	102	71	116	115
Weighted Freq	406.2	91.1	75.0	113.3	126.7

Results broken out by income

		Income			
Response	**Total**				
Olivia Chow	47.2%				
Brad Bradford	35.0%				
Chris Alexander	9.7%				
Sarah McVie	2.5%				
Odessa Paloma Parker	2.3%				
Another candidate	3.3%				
Unweighted Freq	404	132	97	77	98
Weighted Freq	406.2	140.1	97.8	77.1	91.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for? (decided and leaning voters)

Message test A: Chow argument | Decided and leaning voters
Decided voters: unweighted n = 404; weighted n = 406.2

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	47.2%					
Brad Bradford	35.0%					
Chris Alexander	9.7%					
Sarah McVie	2.5%					
Odessa Paloma Parker	2.3%					
Another candidate	3.3%					
Unweighted Freq	404	174	36	55	23*	52
Weighted Freq	406.2	169.9	39.9	49.7	22.8	52.8

Results broken out by ethnicity (2 of 2)

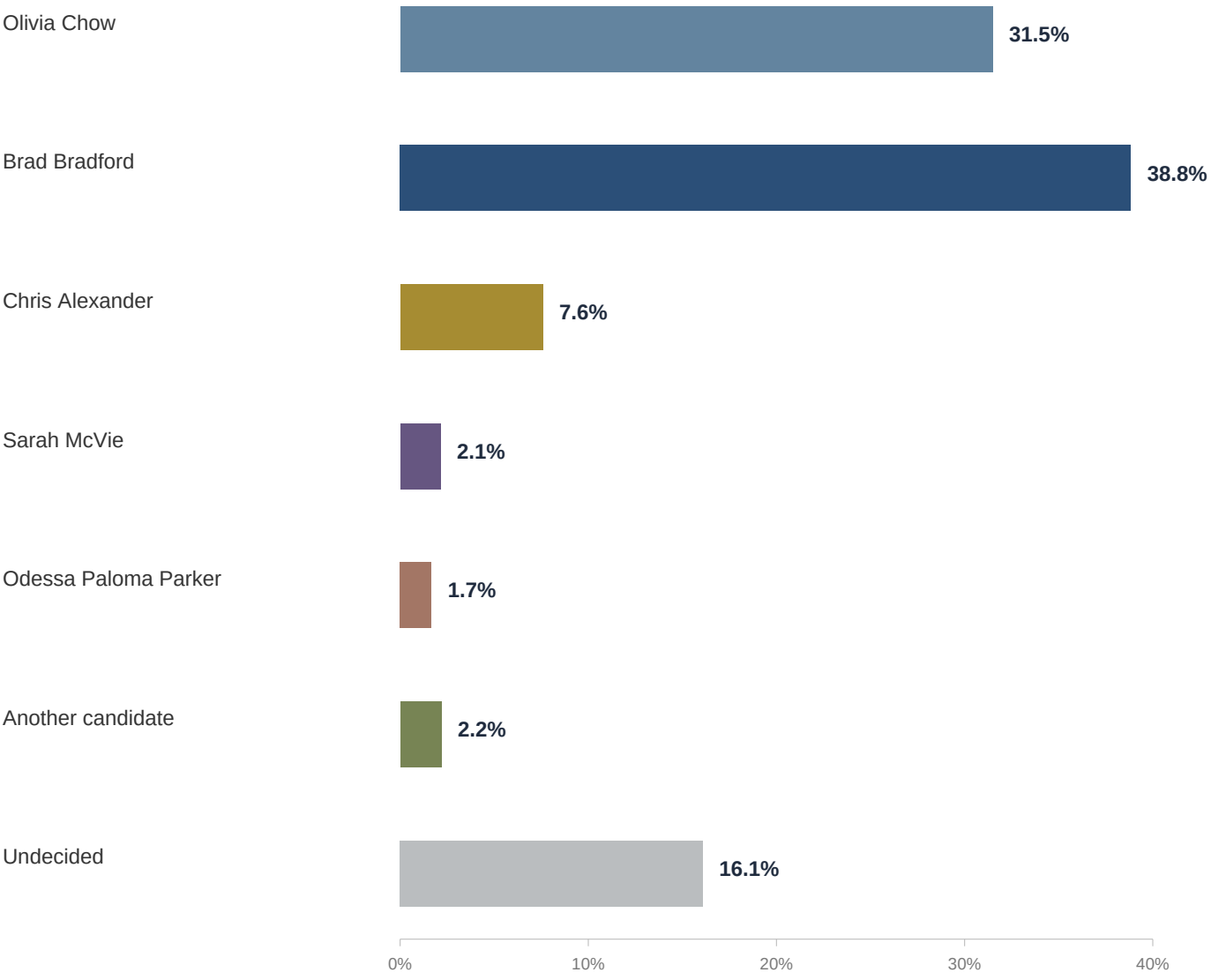
		Ethnicity				
Response	**Total**					
Olivia Chow	47.2%					
Brad Bradford	35.0%					
Chris Alexander	9.7%					
Sarah McVie	2.5%					
Odessa Paloma Parker	2.3%					
Another candidate	3.3%					
Unweighted Freq	404	15*	9*	9*	25*	6*
Weighted Freq	406.2	n.a.	n.a.	n.a.	27.5	n.a.

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for?

Message test B: Bradford argument | All voters in treatment group
Full treatment group: unweighted n = 513; weighted n = 513.2

Some people say Brad Bradford should be elected because Toronto needs clearer mayoral accountability and a more visible police presence. He has proposed uniformed officers across subway stations, beginning platform-edge-door construction and having the mayor personally serve on the Police Service Board. They say this would improve safety and public confidence.



Figures may not sum to 100% due to rounding.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for?

Message test B: Bradford argument | All voters in treatment group
Full treatment group: unweighted n = 513; weighted n = 513.2

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Olivia Chow	31.5%							
Brad Bradford	38.8%							
Chris Alexander	7.6%							
Sarah McVie	2.1%							
Odessa Paloma Parker	1.7%							
Another candidate	2.2%							
Undecided	16.1%							
Unweighted Freq	513	223	263	27*	98	90	115	210
Weighted Freq	513.2	232.6	252.4	28.3	148.6	133.7	126.0	104.9

Results broken out by education

		Education		
Response	**Total**			
Olivia Chow	31.5%			
Brad Bradford	38.8%			
Chris Alexander	7.6%			
Sarah McVie	2.1%			
Odessa Paloma Parker	1.7%			
Another candidate	2.2%			
Undecided	16.1%			
Unweighted Freq	513	81	167	265
Weighted Freq	513.2	91.4	199.2	222.5

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for?

Message test B: Bradford argument | All voters in treatment group
Full treatment group: unweighted n = 513; weighted n = 513.2

Results broken out by region

		Region			
Response	**Total**				
Olivia Chow	31.5%				
Brad Bradford	38.8%				
Chris Alexander	7.6%				
Sarah McVie	2.1%				
Odessa Paloma Parker	1.7%				
Another candidate	2.2%				
Undecided	16.1%				
Unweighted Freq	513	124	85	146	158
Weighted Freq	513.2	108.6	93.4	140.5	170.7

Results broken out by income

		Income			
Response	**Total**				
Olivia Chow	31.5%				
Brad Bradford	38.8%				
Chris Alexander	7.6%				
Sarah McVie	2.1%				
Odessa Paloma Parker	1.7%				
Another candidate	2.2%				
Undecided	16.1%				
Unweighted Freq	513	167	119	102	125
Weighted Freq	513.2	190.5	119.7	93.4	109.6

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for?

Message test B: Bradford argument | All voters in treatment group
Full treatment group: unweighted n = 513; weighted n = 513.2

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	31.5%					
Brad Bradford	38.8%					
Chris Alexander	7.6%					
Sarah McVie	2.1%					
Odessa Paloma Parker	1.7%					
Another candidate	2.2%					
Undecided	16.1%					
Unweighted Freq	513	221	43	66	26*	69
Weighted Freq	513.2	215.3	50.7	62.9	28.6	68.3

Results broken out by ethnicity (2 of 2)

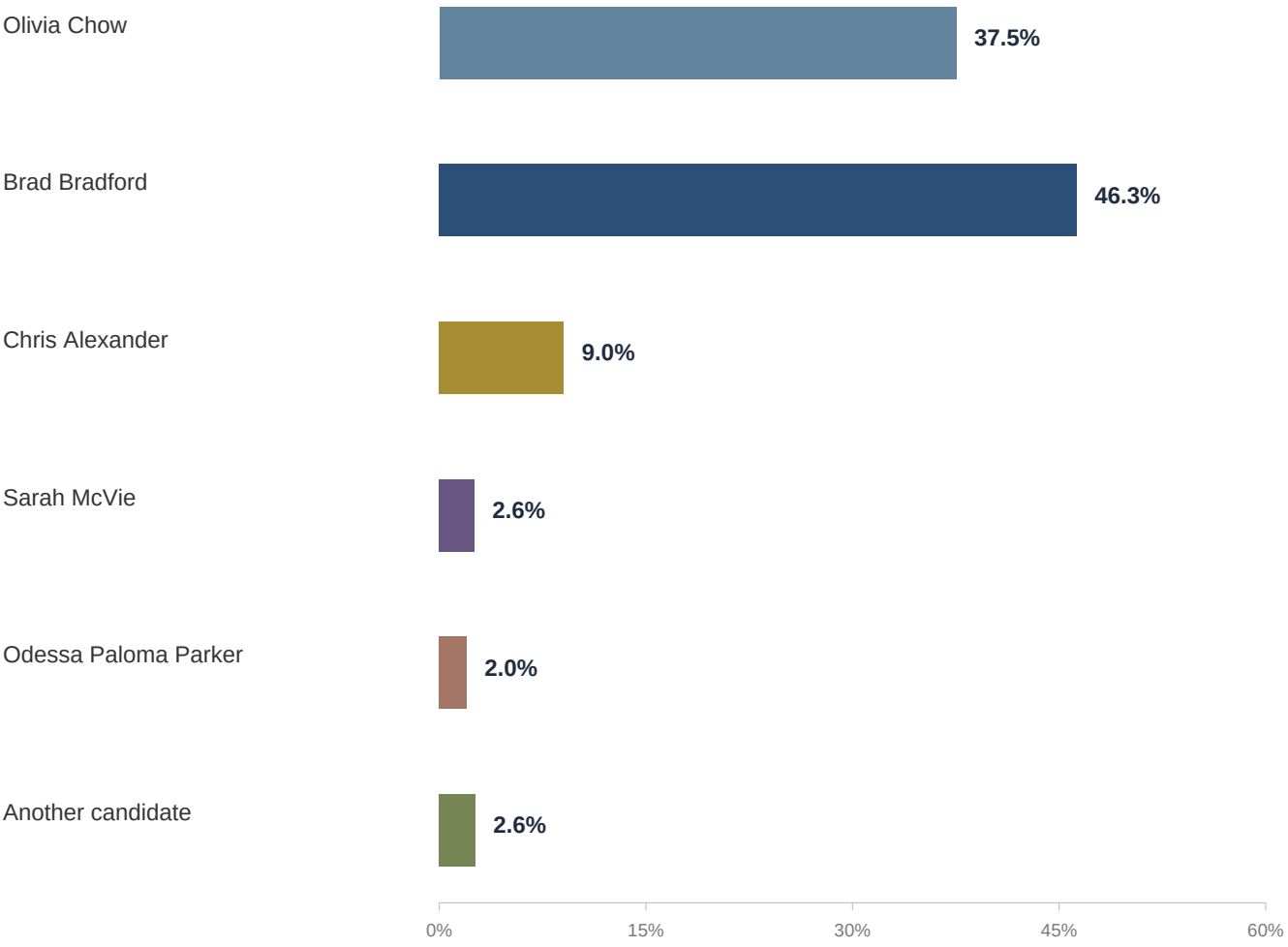
		Ethnicity				
Response	**Total**					
Olivia Chow	31.5%					
Brad Bradford	38.8%					
Chris Alexander	7.6%					
Sarah McVie	2.1%					
Odessa Paloma Parker	1.7%					
Another candidate	2.2%					
Undecided	16.1%					
Unweighted Freq	513	21*	14*	19*	31	3*
Weighted Freq	513.2	21.8	12.3	16.3	32.9	4.1

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for? (decided and leaning voters)

Message test B: Bradford argument | Decided and leaning voters
Decided voters: unweighted n = 441; weighted n = 430.7

Some people say Brad Bradford should be elected because Toronto needs clearer mayoral accountability and a more visible police presence. He has proposed uniformed officers across subway stations, beginning platform-edge-door construction and having the mayor personally serve on the Police Service Board. They say this would improve safety and public confidence.



Figures may not sum to 100% due to rounding.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for? (decided and leaning voters)

Message test B: Bradford argument | Decided and leaning voters
Decided voters: unweighted n = 441; weighted n = 430.7

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Olivia Chow	37.5%							
Brad Bradford	46.3%							
Chris Alexander	9.0%							
Sarah McVie	2.6%							
Odessa Paloma Parker	2.0%							
Another candidate	2.6%							
Unweighted Freq	441	193	227	21*	82	77	94	188
Weighted Freq	430.7	196.3	214.4	20.0	122.1	115.2	99.9	93.4

Results broken out by education

		Education		
Response	**Total**			
Olivia Chow	37.5%			
Brad Bradford	46.3%			
Chris Alexander	9.0%			
Sarah McVie	2.6%			
Odessa Paloma Parker	2.0%			
Another candidate	2.6%			
Unweighted Freq	441	70	135	236
Weighted Freq	430.7	79.0	154.3	197.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for? (decided and leaning voters)

Message test B: Bradford argument | Decided and leaning voters
Decided voters: unweighted n = 441; weighted n = 430.7

Results broken out by region

		Region			
Response	**Total**				
Olivia Chow	37.5%				
Brad Bradford	46.3%				
Chris Alexander	9.0%				
Sarah McVie	2.6%				
Odessa Paloma Parker	2.0%				
Another candidate	2.6%				
Unweighted Freq	441	103	73	128	137
Weighted Freq	430.7	89.6	79.4	117.9	143.8

Results broken out by income

		Income			
Response	**Total**				
Olivia Chow	37.5%				
Brad Bradford	46.3%				
Chris Alexander	9.0%				
Sarah McVie	2.6%				
Odessa Paloma Parker	2.0%				
Another candidate	2.6%				
Unweighted Freq	441	136	108	88	109
Weighted Freq	430.7	151.1	108.6	76.5	94.4

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

After hearing that information, if the election for mayor of Toronto were held today, which candidate would you be most likely to vote for? (decided and leaning voters)

Message test B: Bradford argument | Decided and leaning voters
Decided voters: unweighted n = 441; weighted n = 430.7

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	37.5%					
Brad Bradford	46.3%					
Chris Alexander	9.0%					
Sarah McVie	2.6%					
Odessa Paloma Parker	2.0%					
Another candidate	2.6%					
Unweighted Freq	441	188	36	54	25*	57
Weighted Freq	430.7	178.9	41.3	51.4	27.5	51.9

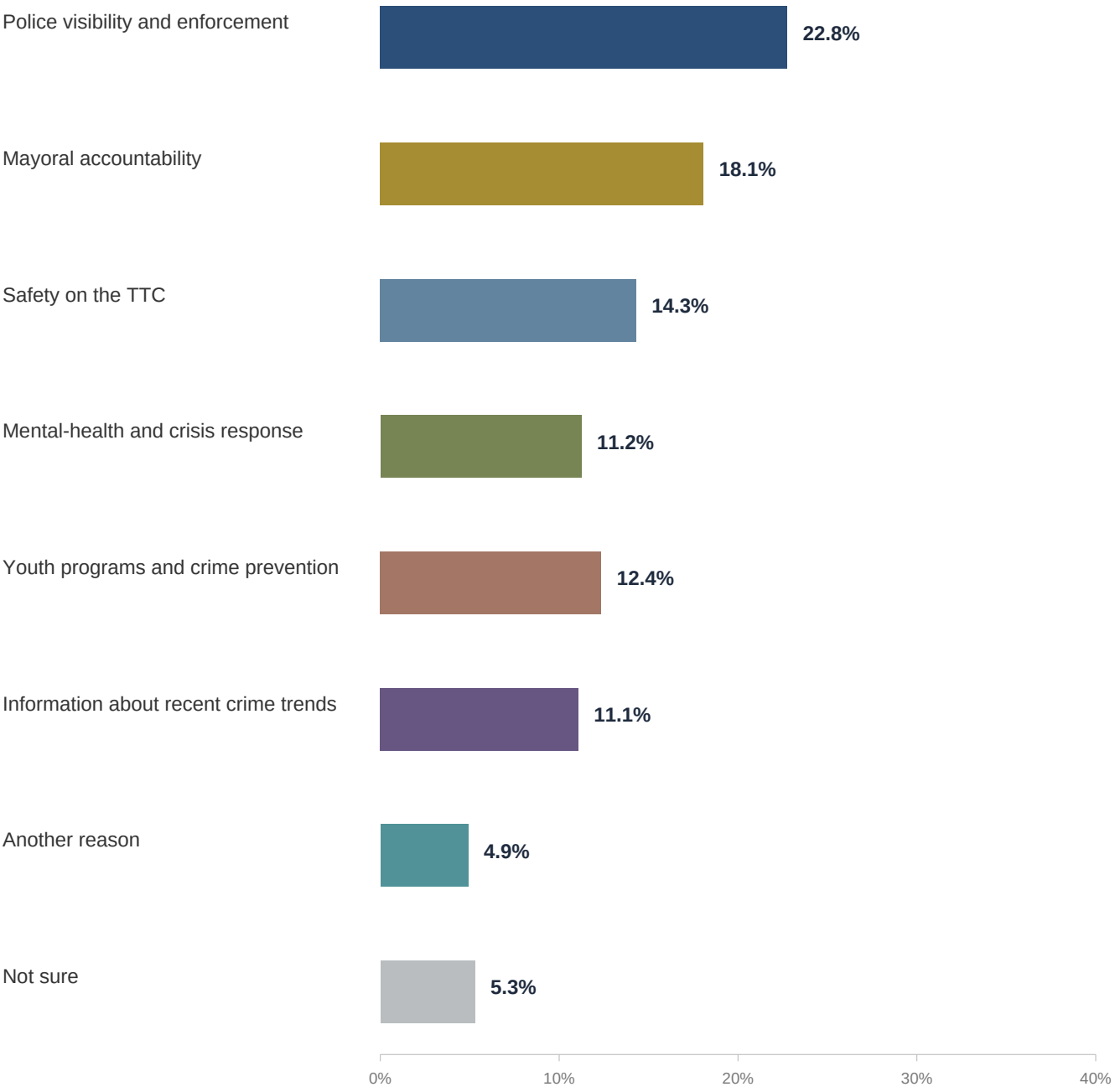
Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Olivia Chow	37.5%					
Brad Bradford	46.3%					
Chris Alexander	9.0%					
Sarah McVie	2.6%					
Odessa Paloma Parker	2.0%					
Another candidate	2.6%					
Unweighted Freq	441	19*	14*	17*	28*	3*
Weighted Freq	430.7	19.0	n.a.	n.a.	29.9	n.a.

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Which part of what you heard had the greatest influence on your answer?

Asked of respondents whose Q11 answer differs from Q1 | n = 135



Figures may not sum to 100% due to rounding.

Which part of what you heard had the greatest influence on your answer?

Asked of respondents whose Q11 answer differs from Q1 | n = 135

Results broken out by gender and age

		Gender			Age			
Response	**Total**							
Police visibility and enforcement	22.8%							
Mayoral accountability	18.1%							
Safety on the TTC	14.3%							
Mental-health and crisis response	11.2%							
Youth programs and crime prevention	12.4%							
Information about recent crime trends	11.1%							
Another reason	4.9%							
Not sure	5.3%							
Unweighted Freq	135	63	63	9*	23*	26*	27*	59
Weighted Freq	135.9	65.1	59.9	10.9	37.7	36.5	30.9	30.8

Results broken out by education

		Education		
Response	**Total**			
Police visibility and enforcement	22.8%			
Mayoral accountability	18.1%			
Safety on the TTC	14.3%			
Mental-health and crisis response	11.2%			
Youth programs and crime prevention	12.4%			
Information about recent crime trends	11.1%			
Another reason	4.9%			
Not sure	5.3%			
Unweighted Freq	135	24*	49	62
Weighted Freq	135.9	27.6	57.1	51.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Which part of what you heard had the greatest influence on your answer?

Asked of respondents whose Q11 answer differs from Q1 | n = 135

Results broken out by region

		Region			
Response	**Total**				
Police visibility and enforcement	22.8%				
Mayoral accountability	18.1%				
Safety on the TTC	14.3%				
Mental-health and crisis response	11.2%				
Youth programs and crime prevention	12.4%				
Information about recent crime trends	11.1%				
Another reason	4.9%				
Not sure	5.3%				
Unweighted Freq	135	30	27*	38	40
Weighted Freq	135.9	25.6	29.0	37.3	44.0

Results broken out by income

		Income			
Response	**Total**				
Police visibility and enforcement	22.8%				
Mayoral accountability	18.1%				
Safety on the TTC	14.3%				
Mental-health and crisis response	11.2%				
Youth programs and crime prevention	12.4%				
Information about recent crime trends	11.1%				
Another reason	4.9%				
Not sure	5.3%				
Unweighted Freq	135	47	31	24*	33
Weighted Freq	135.9	52.7	30.3	23.6	29.3

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.

Which part of what you heard had the greatest influence on your answer?

Asked of respondents whose Q11 answer differs from Q1 | n = 135

Results broken out by ethnicity (1 of 2)

		Ethnicity				
Response	**Total**					
Police visibility and enforcement	22.8%					
Mayoral accountability	18.1%					
Safety on the TTC	14.3%					
Mental-health and crisis response	11.2%					
Youth programs and crime prevention	12.4%					
Information about recent crime trends	11.1%					
Another reason	4.9%					
Not sure	5.3%					
Unweighted Freq	135	53	12*	16*	3*	20*
Weighted Freq	135.9	44.3	16.8	14.8	4.1	23.1

Results broken out by ethnicity (2 of 2)

		Ethnicity				
Response	**Total**					
Police visibility and enforcement	22.8%					
Mayoral accountability	18.1%					
Safety on the TTC	14.3%					
Mental-health and crisis response	11.2%					
Youth programs and crime prevention	12.4%					
Information about recent crime trends	11.1%					
Another reason	4.9%					
Not sure	5.3%					
Unweighted Freq	135	3*	5*	11*	9*	3*
Weighted Freq	135.9	3.3	2.9	12.1	10.7	3.8

n.a. = not available in the supplied results. * Unweighted subgroup base below 30; interpret cautiously.