



# City of Toronto Survey

## Voting intentions and motivations

Field Dates: October 16-18, 2026 | N = 1,000 residents (18+)

Weighted by age, gender, education and household income

MoE  $\pm 3.1\%$ , 19 times out of 20



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## Survey Methodology

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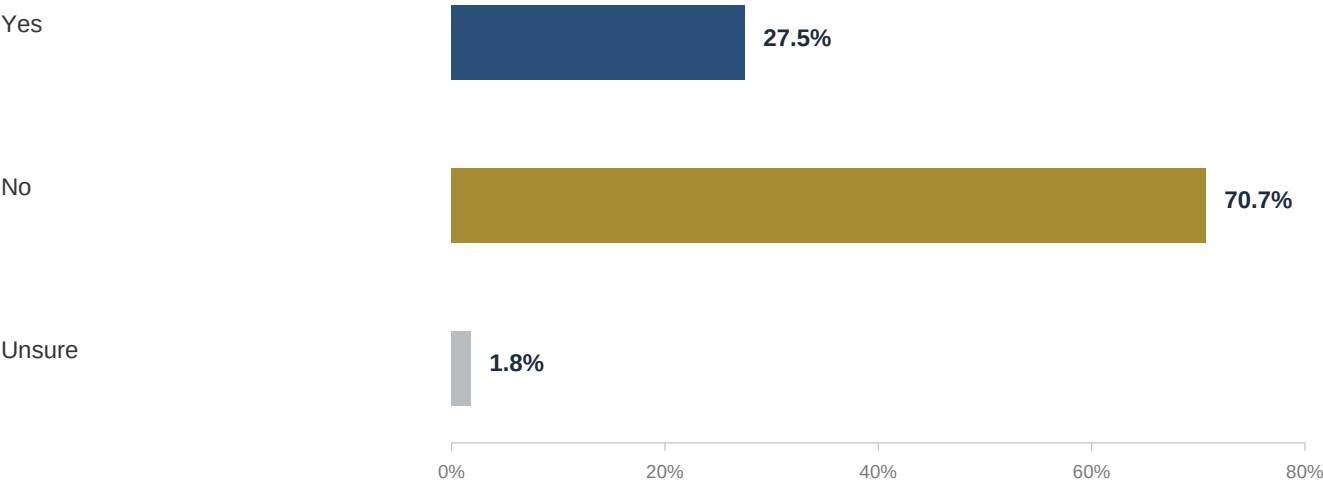
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### Methodology

The analysis in this report is based on results of a survey conducted October 16-18, 2026, among a sample of 1,000 adults, 18 years of age or older, living in Toronto. The survey was conducted using Interactive Voice Response (IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Toronto. Results were weighted by age, gender, education and household income using City of Toronto 2021 Census profiles. The margin of error for the poll is +/- 3.1% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up to 100% due to rounding. This poll was commissioned by and is the exclusive property of Mainstreet Research. Any reproduction, in whole or in part of this report or the data contained herein is expressly prohibited without written authorization by Mainstreet Research.

# Have you already voted in the Toronto municipal election?

All respondents | n = 1,000



Figures may not sum to 100% due to rounding.

# Have you already voted in the Toronto municipal election?

All respondents | n = 1,000

## Results broken out by gender

| Gender          |       |        |       |            |                   |
|-----------------|-------|--------|-------|------------|-------------------|
| Response        | Total | Female | Male  | Non-binary | Prefer not to say |
| Yes             | 27.5% | 25.8%  | 29.3% | 53.5%      | 20.6%             |
| No              | 70.7% | 72.3%  | 68.7% | 46.5%      | 78.5%             |
| Unsure          | 1.8%  | 1.9%   | 2.0%  | 0.0%       | 0.9%              |
| Unweighted Freq | 1000  | 464    | 470   | 11*        | 55                |
| Weighted Freq   | 1000  | 472    | 434   | 19         | 75                |

## Results broken out by age

| Age             |       |       |       |       |       |
|-----------------|-------|-------|-------|-------|-------|
| Response        | Total | 18-34 | 35-49 | 50-64 | 65+   |
| Yes             | 27.5% | 28.6% | 31.4% | 25.3% | 23.2% |
| No              | 70.7% | 68.8% | 67.8% | 72.1% | 75.9% |
| Unsure          | 1.8%  | 2.6%  | 0.8%  | 2.6%  | 0.9%  |
| Unweighted Freq | 1000  | 76    | 178   | 258   | 488   |
| Weighted Freq   | 1000  | 319   | 251   | 238   | 191   |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

# Have you already voted in the Toronto municipal election?

All respondents | n = 1,000

## Results broken out by education

| Education       |       |                     |                      |            |
|-----------------|-------|---------------------|----------------------|------------|
| Response        | Total | High school or less | College/Trade School | University |
| Yes             | 27.5% | 21.0%               | 27.3%                | 33.1%      |
| No              | 70.7% | 79.0%               | 69.5%                | 64.1%      |
| Unsure          | 1.8%  | 0.0%                | 3.2%                 | 2.8%       |
| Unweighted Freq | 1000  | 145                 | 250                  | 605        |
| Weighted Freq   | 1000  | 376                 | 184                  | 440        |

## Results broken out by income

| Income          |       |                    |                     |                      |                     |
|-----------------|-------|--------------------|---------------------|----------------------|---------------------|
| Response        | Total | Less than \$50,000 | \$50,000 - \$75,000 | \$75,001 - \$100,000 | More than \$100,000 |
| Yes             | 27.5% | 19.3%              | 32.9%               | 23.9%                | 32.5%               |
| No              | 70.7% | 80.5%              | 64.3%               | 75.1%                | 64.6%               |
| Unsure          | 1.8%  | 0.2%               | 2.8%                | 1.1%                 | 2.9%                |
| Unweighted Freq | 1000  | 238                | 185                 | 194                  | 383                 |
| Weighted Freq   | 1000  | 267                | 186                 | 184                  | 363                 |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Have you already voted in the Toronto municipal election?

All respondents | n = 1,000

### Results broken out by region

| Region          |       |             |           |            |             |
|-----------------|-------|-------------|-----------|------------|-------------|
| Response        | Total | Old Toronto | Etobicoke | North York | Scarborough |
| Yes             | 27.5% | 24.9%       | 20.4%     | 32.6%      | 30.4%       |
| No              | 70.7% | 74.1%       | 78.4%     | 63.4%      | 68.8%       |
| Unsure          | 1.8%  | 1.0%        | 1.2%      | 4.0%       | 0.8%        |
| Unweighted Freq | 1000  | 372         | 170       | 265        | 193         |
| Weighted Freq   | 1000  | 397         | 135       | 275        | 192         |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Have you already voted in the Toronto municipal election?

All respondents | n = 1,000

### Results broken out by ethnicity (1 of 2)

| Ethnicity       |       |       |       |            |             |                 |
|-----------------|-------|-------|-------|------------|-------------|-----------------|
| Response        | Total | White | Black | East Asian | South Asian | Southeast Asian |
| Yes             | 27.5% | 29.6% | 23.6% | 21.5%      | 25.0%       | 51.5%           |
| No              | 70.7% | 68.7% | 76.4% | 78.1%      | 70.7%       | 43.3%           |
| Unsure          | 1.8%  | 1.8%  | 0.0%  | 0.3%       | 4.3%        | 5.2%            |
| Unweighted Freq | 1000  | 573   | 101   | 62         | 55          | 25*             |
| Weighted Freq   | 1000  | 481   | 137   | 79         | 74          | 20              |

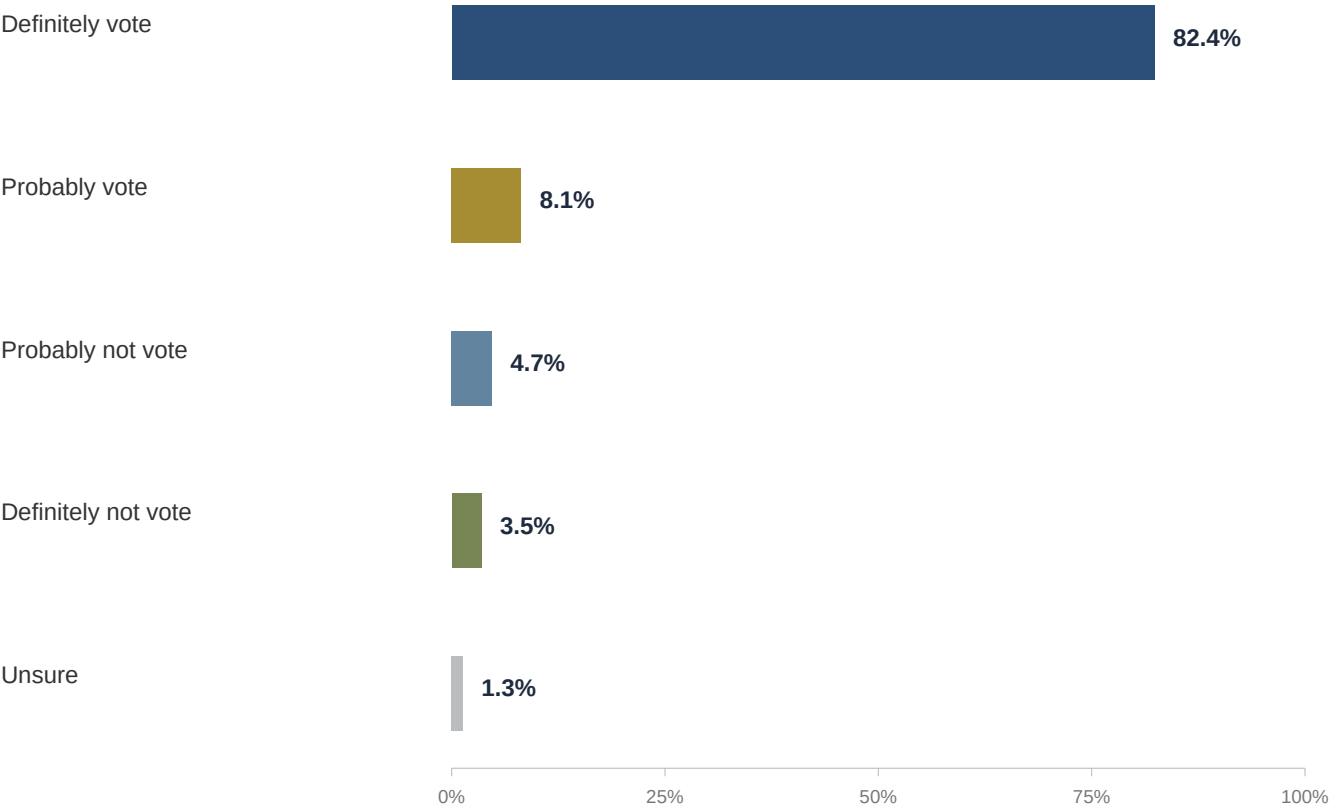
### Results broken out by ethnicity (2 of 2)

| Ethnicity       |       |                |        |        |                   |                                |
|-----------------|-------|----------------|--------|--------|-------------------|--------------------------------|
| Response        | Total | Middle Eastern | Jewish | Latino | Multiracial/Other | First Nations, Inuit, or Métis |
| Yes             | 27.5% | 15.7%          | 46.0%  | 22.2%  | 17.1%             | 78.7%                          |
| No              | 70.7% | 82.4%          | 54.0%  | 77.8%  | 77.8%             | 21.3%                          |
| Unsure          | 1.8%  | 1.9%           | 0.0%   | 0.0%   | 5.1%              | 0.0%                           |
| Unweighted Freq | 1000  | 37             | 45     | 34     | 62                | 6*                             |
| Weighted Freq   | 1000  | 42             | 42     | 31     | 85                | 9                              |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

# How likely are you to vote in the Toronto municipal election on October 26?

Respondents who have not already voted | n = 678



Figures may not sum to 100% due to rounding.

## How likely are you to vote in the Toronto municipal election on October 26?

Respondents who have not already voted | n = 678

### Results broken out by gender

| Gender              |       |        |       |            |                   |
|---------------------|-------|--------|-------|------------|-------------------|
| Response            | Total | Female | Male  | Non-binary | Prefer not to say |
| Definitely vote     | 82.4% | 77.6%  | 84.9% | 100.0%     | 94.2%             |
| Probably vote       | 8.1%  | 12.1%  | 4.8%  | 0.0%       | 3.5%              |
| Probably not vote   | 4.7%  | 7.3%   | 2.8%  | 0.0%       | 0.0%              |
| Definitely not vote | 3.5%  | 0.7%   | 7.0%  | 0.0%       | 2.3%              |
| Unsure              | 1.3%  | 2.3%   | 0.5%  | 0.0%       | 0.0%              |
| Unweighted Freq     | 678   | 330    | 297   | 7*         | 44                |
| Weighted Freq       | 707   | 341    | 299   | 9          | 59                |

### Results broken out by age

| Age                 |       |       |       |       |       |
|---------------------|-------|-------|-------|-------|-------|
| Response            | Total | 18-34 | 35-49 | 50-64 | 65+   |
| Definitely vote     | 82.4% | 64.6% | 88.9% | 91.8% | 90.5% |
| Probably vote       | 8.1%  | 18.0% | 4.5%  | 1.6%  | 5.2%  |
| Probably not vote   | 4.7%  | 10.9% | 2.6%  | 2.4%  | 0.4%  |
| Definitely not vote | 3.5%  | 6.5%  | 2.8%  | 2.3%  | 1.2%  |
| Unsure              | 1.3%  | 0.0%  | 1.2%  | 1.9%  | 2.8%  |
| Unweighted Freq     | 678   | 48    | 118   | 177   | 335   |
| Weighted Freq       | 707   | 220   | 171   | 172   | 145   |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## How likely are you to vote in the Toronto municipal election on October 26?

Respondents who have not already voted | n = 678

### Results broken out by education

| Response            | Education |                     |                      |            |
|---------------------|-----------|---------------------|----------------------|------------|
|                     | Total     | High school or less | College/Trade School | University |
| Definitely vote     | 82.4%     | 76.1%               | 80.5%                | 89.9%      |
| Probably vote       | 8.1%      | 9.7%                | 7.9%                 | 6.5%       |
| Probably not vote   | 4.7%      | 7.1%                | 5.4%                 | 1.8%       |
| Definitely not vote | 3.5%      | 6.2%                | 2.5%                 | 1.1%       |
| Unsure              | 1.3%      | 0.8%                | 3.7%                 | 0.7%       |
| Unweighted Freq     | 678       | 120                 | 167                  | 391        |
| Weighted Freq       | 707       | 297                 | 128                  | 282        |

### Results broken out by income

| Response            | Income |                    |                     |                      |                     |
|---------------------|--------|--------------------|---------------------|----------------------|---------------------|
|                     | Total  | Less than \$50,000 | \$50,000 - \$75,000 | \$75,001 - \$100,000 | More than \$100,000 |
| Definitely vote     | 82.4%  | 77.3%              | 79.8%               | 81.3%                | 88.9%               |
| Probably vote       | 8.1%   | 7.9%               | 7.7%                | 12.5%                | 6.0%                |
| Probably not vote   | 4.7%   | 11.9%              | 3.6%                | 2.3%                 | 0.1%                |
| Definitely not vote | 3.5%   | 1.0%               | 8.5%                | 0.6%                 | 4.9%                |
| Unsure              | 1.3%   | 1.9%               | 0.3%                | 3.3%                 | 0.1%                |
| Unweighted Freq     | 678    | 184                | 126                 | 129                  | 239                 |
| Weighted Freq       | 707    | 215                | 120                 | 138                  | 234                 |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## How likely are you to vote in the Toronto municipal election on October 26?

Respondents who have not already voted | n = 678

### Results broken out by region

| Response            | Region |             |           |            |             |
|---------------------|--------|-------------|-----------|------------|-------------|
|                     | Total  | Old Toronto | Etobicoke | North York | Scarborough |
| Definitely vote     | 82.4%  | 81.7%       | 83.9%     | 88.0%      | 75.1%       |
| Probably vote       | 8.1%   | 5.0%        | 9.2%      | 10.5%      | 11.2%       |
| Probably not vote   | 4.7%   | 9.2%        | 4.9%      | 0.3%       | 0.5%        |
| Definitely not vote | 3.5%   | 2.8%        | 0.0%      | 1.3%       | 10.8%       |
| Unsure              | 1.3%   | 1.4%        | 2.0%      | 0.0%       | 2.4%        |
| Unweighted Freq     | 678    | 265         | 116       | 167        | 130         |
| Weighted Freq       | 707    | 294         | 106       | 174        | 132         |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

# How likely are you to vote in the Toronto municipal election on October 26?

Respondents who have not already voted | n = 678

## Results broken out by ethnicity (1 of 2)

| Ethnicity           |       |       |       |            |             |                 |
|---------------------|-------|-------|-------|------------|-------------|-----------------|
| Response            | Total | White | Black | East Asian | South Asian | Southeast Asian |
| Definitely vote     | 82.4% | 81.8% | 82.0% | 83.2%      | 91.4%       | 80.2%           |
| Probably vote       | 8.1%  | 5.4%  | 10.4% | 7.5%       | 0.3%        | 19.8%           |
| Probably not vote   | 4.7%  | 5.4%  | 4.9%  | 7.3%       | 6.6%        | 0.0%            |
| Definitely not vote | 3.5%  | 6.1%  | 1.9%  | 0.0%       | 1.6%        | 0.0%            |
| Unsure              | 1.3%  | 1.2%  | 0.8%  | 1.9%       | 0.0%        | 0.0%            |
| Unweighted Freq     | 678   | 375   | 77    | 43         | 38          | 16*             |
| Weighted Freq       | 707   | 330   | 104   | 62         | 53          | 9               |

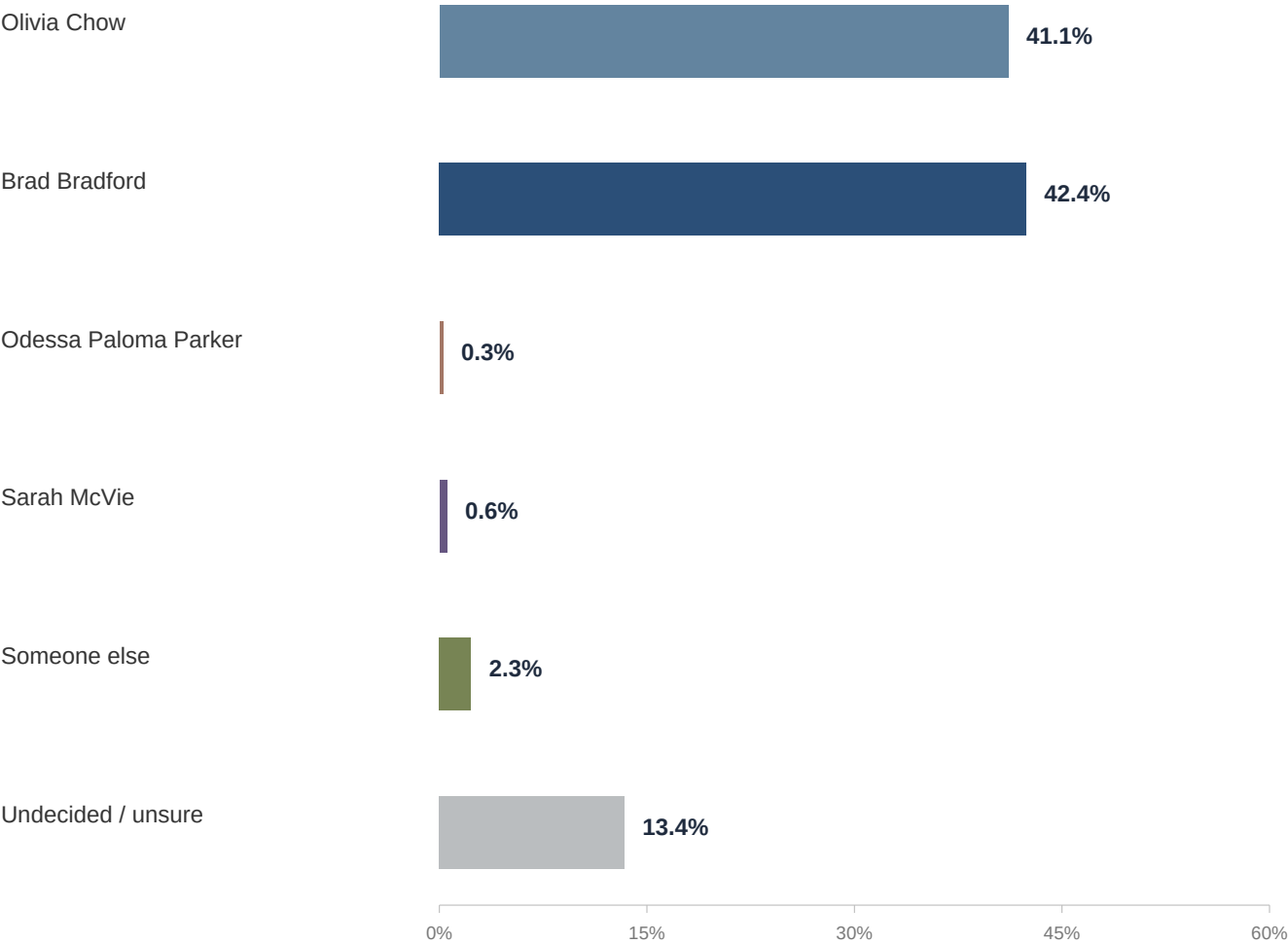
## Results broken out by ethnicity (2 of 2)

| Ethnicity           |       |                |        |        |                   |                                |
|---------------------|-------|----------------|--------|--------|-------------------|--------------------------------|
| Response            | Total | Middle Eastern | Jewish | Latino | Multiracial/Other | First Nations, Inuit, or Métis |
| Definitely vote     | 82.4% | 79.2%          | 84.8%  | 91.6%  | 75.0%             | 100.0%                         |
| Probably vote       | 8.1%  | 15.3%          | 4.1%   | 2.3%   | 23.4%             | 0.0%                           |
| Probably not vote   | 4.7%  | 4.5%           | 0.0%   | 0.0%   | 0.9%              | 0.0%                           |
| Definitely not vote | 3.5%  | 0.9%           | 5.0%   | 0.0%   | 0.3%              | 0.0%                           |
| Unsure              | 1.3%  | 0.0%           | 6.1%   | 6.1%   | 0.5%              | 0.0%                           |
| Unweighted Freq     | 678   | 30             | 26*    | 22*    | 47                | 4*                             |
| Weighted Freq       | 707   | 34             | 23     | 24     | 66                | 2                              |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Mayoral choice: reported vote and vote intention

All respondents | n = 1,000 | Already voted: "In the Toronto municipal election, which candidate did you vote for as mayor?" Otherwise: "If the Toronto municipal election were held today, which candidate would you vote for as mayor?"



Figures may not sum to 100% due to rounding.

## Mayoral choice: reported vote and vote intention

All respondents | n = 1,000 | Already voted: "In the Toronto municipal election, which candidate did you vote for as mayor?" Otherwise: "If the Toronto municipal election were held today, which candidate would you vote for as mayor?"

### Results broken out by gender

| Gender               |       |        |       |            |                   |
|----------------------|-------|--------|-------|------------|-------------------|
| Response             | Total | Female | Male  | Non-binary | Prefer not to say |
| Olivia Chow          | 41.1% | 43.1%  | 40.7% | 24.1%      | 34.8%             |
| Brad Bradford        | 42.4% | 37.1%  | 45.6% | 75.9%      | 48.6%             |
| Odessa Paloma Parker | 0.3%  | 0.3%   | 0.3%  | 0.0%       | 0.0%              |
| Sarah McVie          | 0.6%  | 0.5%   | 0.7%  | 0.0%       | 0.0%              |
| Someone else         | 2.3%  | 2.8%   | 1.0%  | 0.0%       | 6.9%              |
| Undecided / unsure   | 13.4% | 16.1%  | 11.6% | 0.0%       | 9.7%              |
| Unweighted Freq      | 1000  | 464    | 470   | 11*        | 55                |
| Weighted Freq        | 1000  | 472    | 434   | 19         | 75                |

### Results broken out by age

| Age                  |       |       |       |       |       |
|----------------------|-------|-------|-------|-------|-------|
| Response             | Total | 18-34 | 35-49 | 50-64 | 65+   |
| Olivia Chow          | 41.1% | 39.2% | 43.4% | 39.3% | 43.7% |
| Brad Bradford        | 42.4% | 38.7% | 41.9% | 45.9% | 44.8% |
| Odessa Paloma Parker | 0.3%  | 0.0%  | 0.3%  | 0.6%  | 0.2%  |
| Sarah McVie          | 0.6%  | 0.5%  | 0.3%  | 0.6%  | 0.9%  |
| Someone else         | 2.3%  | 0.8%  | 5.1%  | 1.2%  | 2.3%  |
| Undecided / unsure   | 13.4% | 20.7% | 9.0%  | 12.4% | 8.1%  |
| Unweighted Freq      | 1000  | 76    | 178   | 258   | 488   |
| Weighted Freq        | 1000  | 319   | 251   | 238   | 191   |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Mayoral choice: reported vote and vote intention

All respondents | n = 1,000 | Already voted: "In the Toronto municipal election, which candidate did you vote for as mayor?" Otherwise: "If the Toronto municipal election were held today, which candidate would you vote for as mayor?"

### Results broken out by education

| Response             | Education |                     |                      |            |
|----------------------|-----------|---------------------|----------------------|------------|
|                      | Total     | High school or less | College/Trade School | University |
| Olivia Chow          | 41.1%     | 39.5%               | 31.7%                | 46.4%      |
| Brad Bradford        | 42.4%     | 43.1%               | 44.3%                | 41.0%      |
| Odessa Paloma Parker | 0.3%      | 0.0%                | 0.2%                 | 0.5%       |
| Sarah McVie          | 0.6%      | 0.4%                | 0.0%                 | 1.0%       |
| Someone else         | 2.3%      | 1.7%                | 2.7%                 | 2.6%       |
| Undecided / unsure   | 13.4%     | 15.3%               | 21.0%                | 8.5%       |
| Unweighted Freq      | 1000      | 145                 | 250                  | 605        |
| Weighted Freq        | 1000      | 376                 | 184                  | 440        |

### Results broken out by income

| Response             | Income |                    |                     |                      |                     |
|----------------------|--------|--------------------|---------------------|----------------------|---------------------|
|                      | Total  | Less than \$50,000 | \$50,000 - \$75,000 | \$75,001 - \$100,000 | More than \$100,000 |
| Olivia Chow          | 41.1%  | 38.0%              | 38.2%               | 38.0%                | 46.6%               |
| Brad Bradford        | 42.4%  | 45.8%              | 44.2%               | 39.4%                | 40.5%               |
| Odessa Paloma Parker | 0.3%   | 0.0%               | 0.2%                | 0.0%                 | 0.6%                |
| Sarah McVie          | 0.6%   | 0.0%               | 0.9%                | 0.1%                 | 1.0%                |
| Someone else         | 2.3%   | 3.5%               | 3.3%                | 2.7%                 | 0.6%                |
| Undecided / unsure   | 13.4%  | 12.7%              | 13.3%               | 19.9%                | 10.6%               |
| Unweighted Freq      | 1000   | 238                | 185                 | 194                  | 383                 |
| Weighted Freq        | 1000   | 267                | 186                 | 184                  | 363                 |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Mayoral choice: reported vote and vote intention

All respondents | n = 1,000 | Already voted: "In the Toronto municipal election, which candidate did you vote for as mayor?" Otherwise: "If the Toronto municipal election were held today, which candidate would you vote for as mayor?"

### Results broken out by region

| Region               |       |             |           |            |             |
|----------------------|-------|-------------|-----------|------------|-------------|
| Response             | Total | Old Toronto | Etobicoke | North York | Scarborough |
| Olivia Chow          | 41.1% | 43.7%       | 34.4%     | 35.5%      | 48.6%       |
| Brad Bradford        | 42.4% | 36.9%       | 47.3%     | 47.2%      | 43.5%       |
| Odessa Paloma Parker | 0.3%  | 0.3%        | 0.6%      | 0.3%       | 0.0%        |
| Sarah McVie          | 0.6%  | 0.5%        | 0.6%      | 0.4%       | 0.8%        |
| Someone else         | 2.3%  | 1.3%        | 2.4%      | 3.4%       | 2.8%        |
| Undecided / unsure   | 13.4% | 17.3%       | 14.8%     | 13.3%      | 4.3%        |
| Unweighted Freq      | 1000  | 372         | 170       | 265        | 193         |
| Weighted Freq        | 1000  | 397         | 135       | 275        | 192         |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Mayoral choice: reported vote and vote intention

All respondents | n = 1,000 | Already voted: "In the Toronto municipal election, which candidate did you vote for as mayor?" Otherwise: "If the Toronto municipal election were held today, which candidate would you vote for as mayor?"

### Results broken out by ethnicity (1 of 2)

| Ethnicity            |       |       |       |            |             |                 |
|----------------------|-------|-------|-------|------------|-------------|-----------------|
| Response             | Total | White | Black | East Asian | South Asian | Southeast Asian |
| Olivia Chow          | 41.1% | 42.4% | 40.1% | 47.8%      | 41.4%       | 27.3%           |
| Brad Bradford        | 42.4% | 44.7% | 38.7% | 36.9%      | 40.4%       | 59.6%           |
| Odessa Paloma Parker | 0.3%  | 0.3%  | 0.5%  | 0.0%       | 0.0%        | 0.0%            |
| Sarah McVie          | 0.6%  | 0.4%  | 0.0%  | 0.0%       | 4.0%        | 0.0%            |
| Someone else         | 2.3%  | 2.3%  | 1.6%  | 1.3%       | 0.0%        | 2.7%            |
| Undecided / unsure   | 13.4% | 10.0% | 19.1% | 14.0%      | 14.2%       | 10.4%           |
| Unweighted Freq      | 1000  | 573   | 101   | 62         | 55          | 25*             |
| Weighted Freq        | 1000  | 481   | 137   | 79         | 74          | 20              |

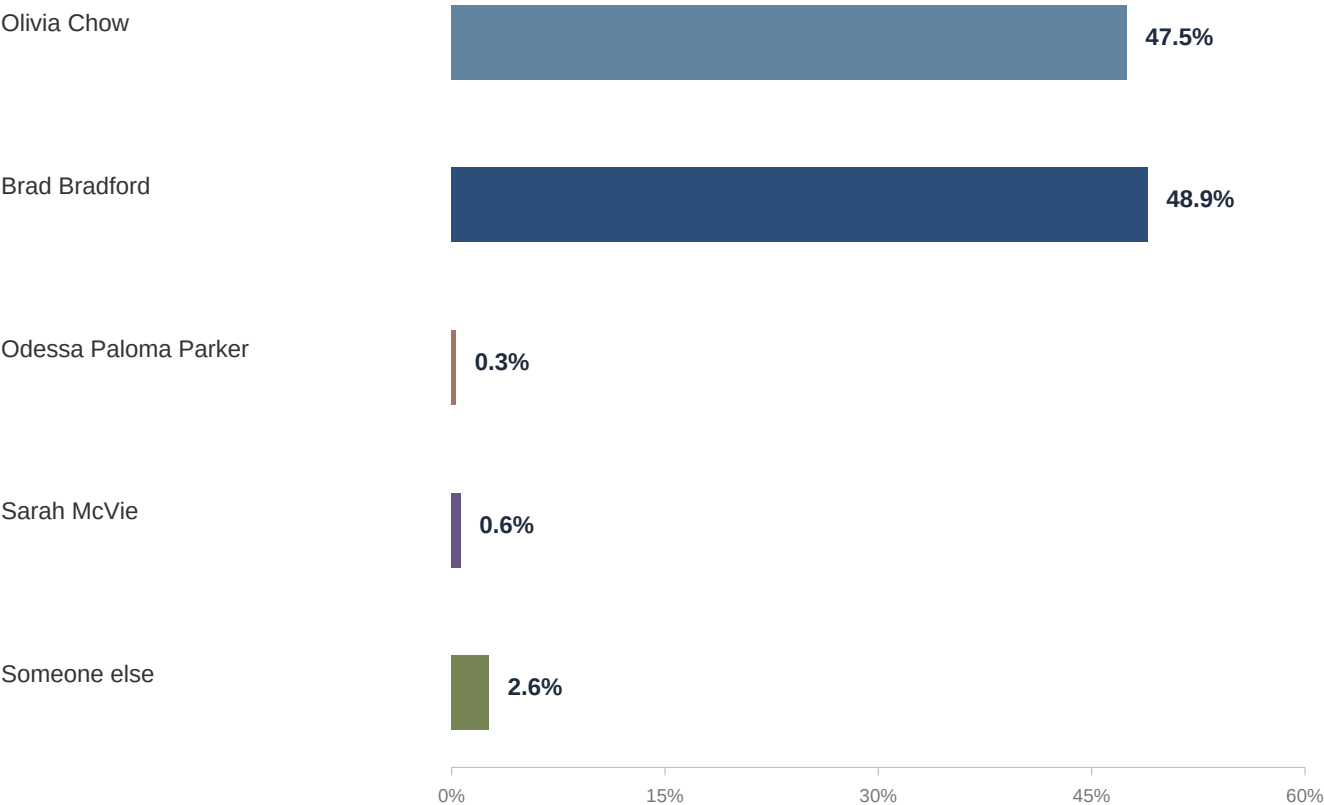
### Results broken out by ethnicity (2 of 2)

| Ethnicity            |       |                |        |        |                   |                                |
|----------------------|-------|----------------|--------|--------|-------------------|--------------------------------|
| Response             | Total | Middle Eastern | Jewish | Latino | Multiracial/Other | First Nations, Inuit, or Métis |
| Olivia Chow          | 41.1% | 60.1%          | 32.2%  | 22.3%  | 37.4%             | 13.2%                          |
| Brad Bradford        | 42.4% | 26.5%          | 61.7%  | 66.1%  | 24.8%             | 69.2%                          |
| Odessa Paloma Parker | 0.3%  | 2.0%           | 0.0%   | 0.0%   | 0.0%              | 0.0%                           |
| Sarah McVie          | 0.6%  | 1.9%           | 0.0%   | 0.0%   | 0.0%              | 0.0%                           |
| Someone else         | 2.3%  | 0.0%           | 3.1%   | 0.0%   | 5.7%              | 17.6%                          |
| Undecided / unsure   | 13.4% | 9.5%           | 3.0%   | 11.6%  | 32.0%             | 0.0%                           |
| Unweighted Freq      | 1000  | 37             | 45     | 34     | 62                | 6*                             |
| Weighted Freq        | 1000  | 42             | 42     | 31     | 85                | 9                              |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Mayoral choice among decided voters

Decided voters | n = 903 | Already voted: “In the Toronto municipal election, which candidate did you vote for as mayor?” Otherwise: “If the Toronto municipal election were held today, which candidate would you vote for as mayor?”



Figures may not sum to 100% due to rounding.

## Mayoral choice among decided voters

Decided voters | n = 903 | Already voted: “In the Toronto municipal election, which candidate did you vote for as mayor?” Otherwise: “If the Toronto municipal election were held today, which candidate would you vote for as mayor?”

### Results broken out by gender

| Gender               |       |        |       |            |                   |
|----------------------|-------|--------|-------|------------|-------------------|
| Response             | Total | Female | Male  | Non-binary | Prefer not to say |
| Olivia Chow          | 47.5% | 51.4%  | 46.1% | 24.1%      | 38.5%             |
| Brad Bradford        | 48.9% | 44.3%  | 51.6% | 75.9%      | 53.8%             |
| Odessa Paloma Parker | 0.3%  | 0.3%   | 0.4%  | 0.0%       | 0.0%              |
| Sarah McVie          | 0.6%  | 0.6%   | 0.8%  | 0.0%       | 0.0%              |
| Someone else         | 2.6%  | 3.4%   | 1.1%  | 0.0%       | 7.7%              |
| Unweighted Freq      | 903   | 419    | 429   | 11*        | 44                |
| Weighted Freq        | 866   | 396    | 384   | 19         | 67                |

### Results broken out by age

| Age                  |       |       |       |       |       |
|----------------------|-------|-------|-------|-------|-------|
| Response             | Total | 18-34 | 35-49 | 50-64 | 65+   |
| Olivia Chow          | 47.5% | 49.5% | 47.6% | 44.8% | 47.5% |
| Brad Bradford        | 48.9% | 48.9% | 46.0% | 52.4% | 48.8% |
| Odessa Paloma Parker | 0.3%  | 0.0%  | 0.4%  | 0.7%  | 0.2%  |
| Sarah McVie          | 0.6%  | 0.6%  | 0.4%  | 0.7%  | 0.9%  |
| Someone else         | 2.6%  | 1.0%  | 5.6%  | 1.3%  | 2.5%  |
| Unweighted Freq      | 903   | 66    | 160   | 227   | 450   |
| Weighted Freq        | 866   | 253   | 229   | 209   | 176   |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Mayoral choice among decided voters

Decided voters | n = 903 | Already voted: “In the Toronto municipal election, which candidate did you vote for as mayor?” Otherwise: “If the Toronto municipal election were held today, which candidate would you vote for as mayor?”

### Results broken out by education

| Education            |       |                     |                      |            |
|----------------------|-------|---------------------|----------------------|------------|
| Response             | Total | High school or less | College/Trade School | University |
| Olivia Chow          | 47.5% | 46.6%               | 40.2%                | 50.8%      |
| Brad Bradford        | 48.9% | 50.9%               | 56.1%                | 44.8%      |
| Odessa Paloma Parker | 0.3%  | 0.0%                | 0.3%                 | 0.6%       |
| Sarah McVie          | 0.6%  | 0.4%                | 0.0%                 | 1.0%       |
| Someone else         | 2.6%  | 2.0%                | 3.4%                 | 2.9%       |
| Unweighted Freq      | 903   | 132                 | 218                  | 553        |
| Weighted Freq        | 866   | 319                 | 145                  | 402        |

### Results broken out by income

| Income               |       |                    |                     |                      |                     |
|----------------------|-------|--------------------|---------------------|----------------------|---------------------|
| Response             | Total | Less than \$50,000 | \$50,000 - \$75,000 | \$75,001 - \$100,000 | More than \$100,000 |
| Olivia Chow          | 47.5% | 43.5%              | 44.0%               | 47.4%                | 52.1%               |
| Brad Bradford        | 48.9% | 52.4%              | 51.0%               | 49.1%                | 45.4%               |
| Odessa Paloma Parker | 0.3%  | 0.0%               | 0.3%                | 0.0%                 | 0.7%                |
| Sarah McVie          | 0.6%  | 0.0%               | 1.0%                | 0.2%                 | 1.1%                |
| Someone else         | 2.6%  | 4.1%               | 3.8%                | 3.4%                 | 0.7%                |
| Unweighted Freq      | 903   | 217                | 164                 | 169                  | 353                 |
| Weighted Freq        | 866   | 233                | 162                 | 147                  | 324                 |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Mayoral choice among decided voters

Decided voters | n = 903 | Already voted: “In the Toronto municipal election, which candidate did you vote for as mayor?” Otherwise: “If the Toronto municipal election were held today, which candidate would you vote for as mayor?”

### Results broken out by region

| Region               |       |             |           |            |             |
|----------------------|-------|-------------|-----------|------------|-------------|
| Response             | Total | Old Toronto | Etobicoke | North York | Scarborough |
| Olivia Chow          | 47.5% | 52.8%       | 40.3%     | 40.9%      | 50.8%       |
| Brad Bradford        | 48.9% | 44.7%       | 55.5%     | 54.4%      | 45.4%       |
| Odessa Paloma Parker | 0.3%  | 0.3%        | 0.7%      | 0.3%       | 0.0%        |
| Sarah McVie          | 0.6%  | 0.6%        | 0.7%      | 0.5%       | 0.9%        |
| Someone else         | 2.6%  | 1.5%        | 2.8%      | 3.9%       | 2.9%        |
| Unweighted Freq      | 903   | 331         | 154       | 239        | 179         |
| Weighted Freq        | 866   | 328         | 115       | 239        | 184         |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Mayoral choice among decided voters

Decided voters | n = 903 | Already voted: “In the Toronto municipal election, which candidate did you vote for as mayor?” Otherwise: “If the Toronto municipal election were held today, which candidate would you vote for as mayor?”

### Results broken out by ethnicity (1 of 2)

| Ethnicity            |       |       |       |            |             |                 |
|----------------------|-------|-------|-------|------------|-------------|-----------------|
| Response             | Total | White | Black | East Asian | South Asian | Southeast Asian |
| Olivia Chow          | 47.5% | 47.1% | 49.5% | 55.6%      | 48.2%       | 30.5%           |
| Brad Bradford        | 48.9% | 49.6% | 47.9% | 42.9%      | 47.1%       | 66.5%           |
| Odessa Paloma Parker | 0.3%  | 0.3%  | 0.6%  | 0.0%       | 0.0%        | 0.0%            |
| Sarah McVie          | 0.6%  | 0.4%  | 0.0%  | 0.0%       | 4.7%        | 0.0%            |
| Someone else         | 2.6%  | 2.6%  | 2.0%  | 1.5%       | 0.0%        | 3.0%            |
| Unweighted Freq      | 903   | 539   | 88    | 52         | 46          | 20*             |
| Weighted Freq        | 866   | 433   | 111   | 68         | 64          | 18              |

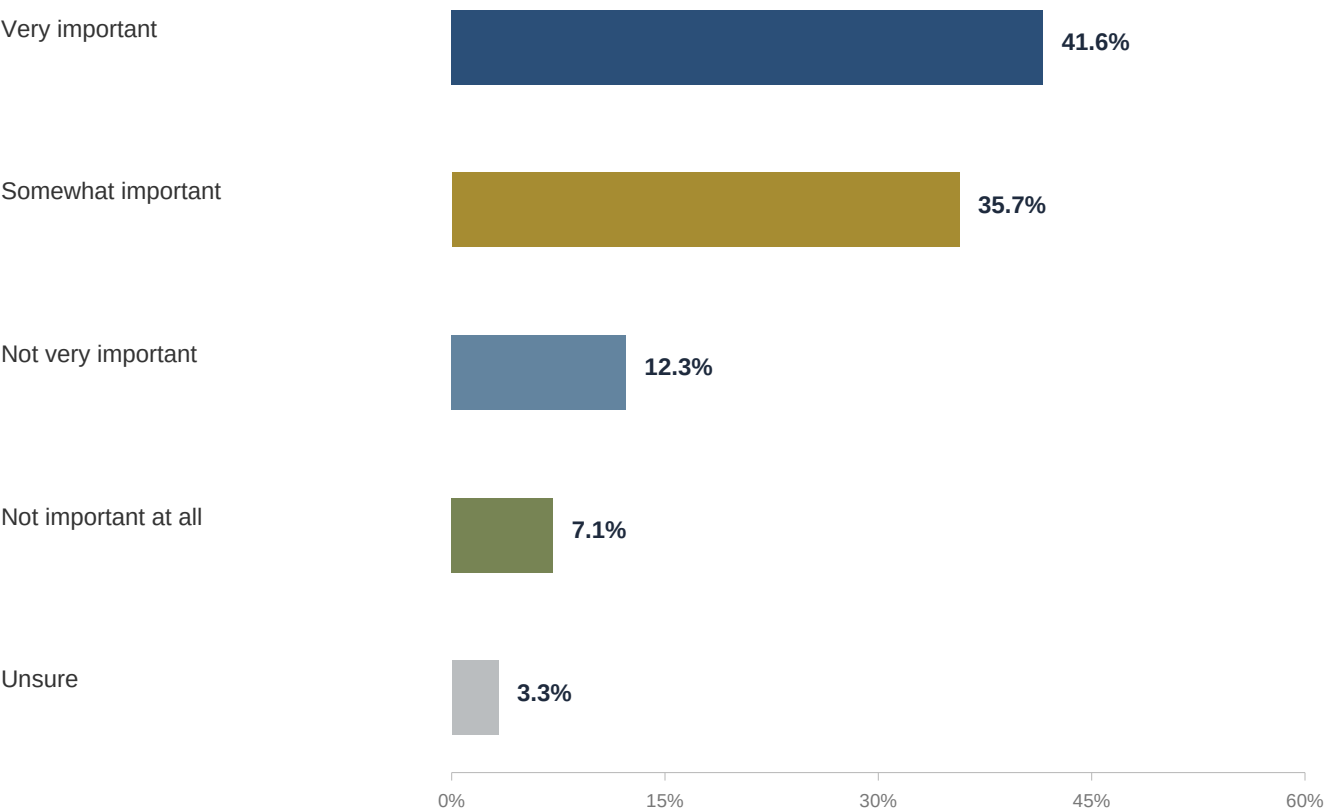
### Results broken out by ethnicity (2 of 2)

| Ethnicity            |       |                |        |        |                   |                                |
|----------------------|-------|----------------|--------|--------|-------------------|--------------------------------|
| Response             | Total | Middle Eastern | Jewish | Latino | Multiracial/Other | First Nations, Inuit, or Métis |
| Olivia Chow          | 47.5% | 66.5%          | 33.2%  | 25.3%  | 55.1%             | 13.2%                          |
| Brad Bradford        | 48.9% | 29.3%          | 63.7%  | 74.7%  | 36.5%             | 69.2%                          |
| Odessa Paloma Parker | 0.3%  | 2.2%           | 0.0%   | 0.0%   | 0.0%              | 0.0%                           |
| Sarah McVie          | 0.6%  | 2.1%           | 0.0%   | 0.0%   | 0.0%              | 0.0%                           |
| Someone else         | 2.6%  | 0.0%           | 3.2%   | 0.0%   | 8.4%              | 17.6%                          |
| Unweighted Freq      | 903   | 34             | 43     | 29*    | 46                | 6*                             |
| Weighted Freq        | 866   | 38             | 41     | 28     | 58                | 9                              |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Crime and personal safety in Toronto.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"



Figures may not sum to 100% due to rounding.

## Crime and personal safety in Toronto.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by gender

| Gender               |       |        |       |            |                   |
|----------------------|-------|--------|-------|------------|-------------------|
| Response             | Total | Female | Male  | Non-binary | Prefer not to say |
| Very important       | 41.6% | 42.0%  | 40.9% | 42.6%      | 42.6%             |
| Somewhat important   | 35.7% | 38.6%  | 31.9% | 34.4%      | 39.8%             |
| Not very important   | 12.3% | 9.0%   | 16.7% | 4.4%       | 8.7%              |
| Not important at all | 7.1%  | 7.1%   | 7.4%  | 6.8%       | 6.2%              |
| Unsure               | 3.3%  | 3.3%   | 3.0%  | 11.9%      | 2.7%              |
| Unweighted Freq      | 1000  | 464    | 470   | 11*        | 55                |
| Weighted Freq        | 1000  | 472    | 434   | 19         | 75                |

### Results broken out by age

| Age                  |       |       |       |       |       |
|----------------------|-------|-------|-------|-------|-------|
| Response             | Total | 18-34 | 35-49 | 50-64 | 65+   |
| Very important       | 41.6% | 37.6% | 43.6% | 40.8% | 46.7% |
| Somewhat important   | 35.7% | 39.5% | 34.4% | 33.8% | 33.6% |
| Not very important   | 12.3% | 9.6%  | 14.6% | 16.4% | 8.5%  |
| Not important at all | 7.1%  | 11.0% | 5.7%  | 5.1%  | 5.1%  |
| Unsure               | 3.3%  | 2.4%  | 1.7%  | 4.0%  | 6.1%  |
| Unweighted Freq      | 1000  | 76    | 178   | 258   | 488   |
| Weighted Freq        | 1000  | 319   | 251   | 238   | 191   |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Crime and personal safety in Toronto.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by education

| Education            |       |                     |                      |            |
|----------------------|-------|---------------------|----------------------|------------|
| Response             | Total | High school or less | College/Trade School | University |
| Very important       | 41.6% | 38.1%               | 46.2%                | 42.7%      |
| Somewhat important   | 35.7% | 35.5%               | 33.2%                | 37.0%      |
| Not very important   | 12.3% | 14.5%               | 11.4%                | 10.7%      |
| Not important at all | 7.1%  | 10.0%               | 5.6%                 | 5.3%       |
| Unsure               | 3.3%  | 1.9%                | 3.6%                 | 4.4%       |
| Unweighted Freq      | 1000  | 145                 | 250                  | 605        |
| Weighted Freq        | 1000  | 376                 | 184                  | 440        |

### Results broken out by income

| Income               |       |                    |                     |                      |                     |
|----------------------|-------|--------------------|---------------------|----------------------|---------------------|
| Response             | Total | Less than \$50,000 | \$50,000 - \$75,000 | \$75,001 - \$100,000 | More than \$100,000 |
| Very important       | 41.6% | 45.3%              | 37.1%               | 36.9%                | 43.5%               |
| Somewhat important   | 35.7% | 27.0%              | 42.7%               | 46.4%                | 33.2%               |
| Not very important   | 12.3% | 16.2%              | 15.4%               | 7.6%                 | 10.1%               |
| Not important at all | 7.1%  | 9.2%               | 2.6%                | 3.7%                 | 9.7%                |
| Unsure               | 3.3%  | 2.3%               | 2.2%                | 5.5%                 | 3.5%                |
| Unweighted Freq      | 1000  | 238                | 185                 | 194                  | 383                 |
| Weighted Freq        | 1000  | 267                | 186                 | 184                  | 363                 |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Crime and personal safety in Toronto.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by region

| Response             | Region |             |           |            |             |
|----------------------|--------|-------------|-----------|------------|-------------|
|                      | Total  | Old Toronto | Etobicoke | North York | Scarborough |
| Very important       | 41.6%  | 37.7%       | 45.8%     | 38.9%      | 50.6%       |
| Somewhat important   | 35.7%  | 37.2%       | 35.5%     | 40.7%      | 25.6%       |
| Not very important   | 12.3%  | 12.6%       | 11.9%     | 14.5%      | 8.6%        |
| Not important at all | 7.1%   | 8.9%        | 4.6%      | 3.3%       | 10.7%       |
| Unsure               | 3.3%   | 3.5%        | 2.1%      | 2.7%       | 4.5%        |
| Unweighted Freq      | 1000   | 372         | 170       | 265        | 193         |
| Weighted Freq        | 1000   | 397         | 135       | 275        | 192         |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Crime and personal safety in Toronto.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by ethnicity (1 of 2)

| Response             | Ethnicity |       |       |            |             |                 |
|----------------------|-----------|-------|-------|------------|-------------|-----------------|
|                      | Total     | White | Black | East Asian | South Asian | Southeast Asian |
| Very important       | 41.6%     | 43.2% | 41.0% | 34.4%      | 39.0%       | 43.0%           |
| Somewhat important   | 35.7%     | 31.5% | 43.2% | 44.3%      | 32.4%       | 38.8%           |
| Not very important   | 12.3%     | 11.1% | 12.6% | 16.1%      | 13.0%       | 8.8%            |
| Not important at all | 7.1%      | 10.6% | 2.7%  | 2.3%       | 11.3%       | 6.8%            |
| Unsure               | 3.3%      | 3.6%  | 0.5%  | 2.9%       | 4.3%        | 2.7%            |
| Unweighted Freq      | 1000      | 573   | 101   | 62         | 55          | 25*             |
| Weighted Freq        | 1000      | 481   | 137   | 79         | 74          | 20              |

### Results broken out by ethnicity (2 of 2)

| Response             | Ethnicity |                |        |        |                   |                                |
|----------------------|-----------|----------------|--------|--------|-------------------|--------------------------------|
|                      | Total     | Middle Eastern | Jewish | Latino | Multiracial/Other | First Nations, Inuit, or Métis |
| Very important       | 41.6%     | 34.6%          | 75.3%  | 30.4%  | 37.5%             | 1.8%                           |
| Somewhat important   | 35.7%     | 32.8%          | 12.8%  | 53.7%  | 43.5%             | 78.7%                          |
| Not very important   | 12.3%     | 22.3%          | 7.5%   | 10.6%  | 13.8%             | 2.3%                           |
| Not important at all | 7.1%      | 5.3%           | 1.9%   | 2.8%   | 0.2%              | 11.4%                          |
| Unsure               | 3.3%      | 5.0%           | 2.5%   | 2.4%   | 5.0%              | 5.8%                           |
| Unweighted Freq      | 1000      | 37             | 45     | 34     | 62                | 6*                             |
| Weighted Freq        | 1000      | 42             | 42     | 31     | 85                | 9                              |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Crime and personal safety in Toronto.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

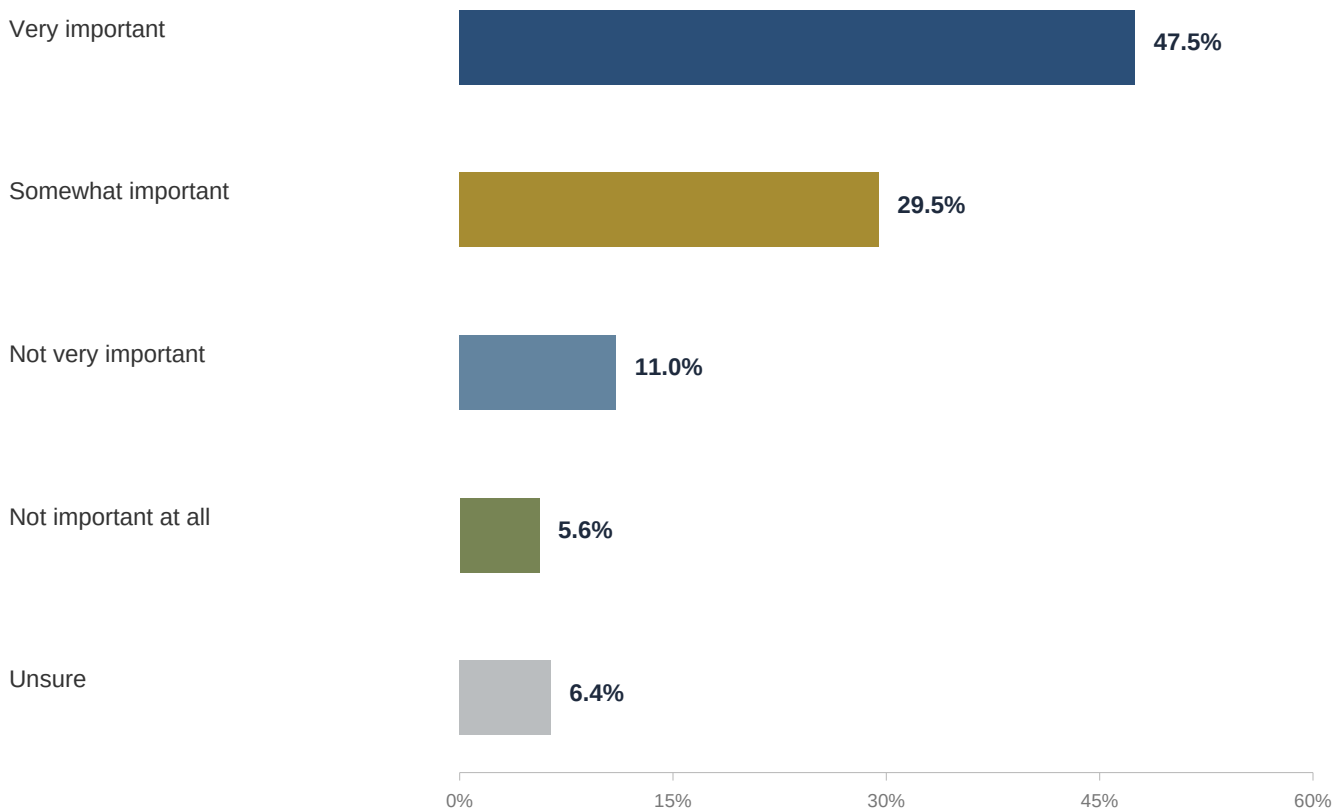
### Results broken out by mayoral choice

| Mayoral choice       |       |             |               |                      |             |              |                    |
|----------------------|-------|-------------|---------------|----------------------|-------------|--------------|--------------------|
| Response             | Total | Olivia Chow | Brad Bradford | Odessa Paloma Parker | Sarah McVie | Someone else | Undecided / unsure |
| Very important       | 41.6% | 38.4%       | 49.4%         | 30.0%                | 29.5%       | 30.3%        | 29.3%              |
| Somewhat important   | 35.7% | 40.2%       | 30.5%         | 55.1%                | 55.3%       | 49.0%        | 35.2%              |
| Not very important   | 12.3% | 10.7%       | 13.3%         | 14.9%                | 0.0%        | 17.0%        | 13.4%              |
| Not important at all | 7.1%  | 7.2%        | 4.2%          | 0.0%                 | 15.3%       | 1.4%         | 17.1%              |
| Unsure               | 3.3%  | 3.5%        | 2.7%          | 0.0%                 | 0.0%        | 2.3%         | 5.0%               |
| Unweighted Freq      | 1000  | 427         | 440           | 4*                   | 6*          | 26*          | 97                 |
| Weighted Freq        | 1000  | 411         | 424           | 3                    | 6           | 23           | 134                |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Getting around Toronto, including traffic congestion and public transit.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"



Figures may not sum to 100% due to rounding.

## Getting around Toronto, including traffic congestion and public transit.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by gender

| Gender               |       |        |       |            |                   |
|----------------------|-------|--------|-------|------------|-------------------|
| Response             | Total | Female | Male  | Non-binary | Prefer not to say |
| Very important       | 47.5% | 45.0%  | 50.6% | 37.3%      | 47.2%             |
| Somewhat important   | 29.5% | 27.1%  | 28.9% | 57.3%      | 41.2%             |
| Not very important   | 11.0% | 12.8%  | 9.8%  | 5.4%       | 8.3%              |
| Not important at all | 5.6%  | 4.6%   | 7.4%  | 0.0%       | 2.9%              |
| Unsure               | 6.4%  | 10.5%  | 3.3%  | 0.0%       | 0.3%              |
| Unweighted Freq      | 1000  | 464    | 470   | 11*        | 55                |
| Weighted Freq        | 1000  | 472    | 434   | 19         | 75                |

### Results broken out by age

| Age                  |       |       |       |       |       |
|----------------------|-------|-------|-------|-------|-------|
| Response             | Total | 18-34 | 35-49 | 50-64 | 65+   |
| Very important       | 47.5% | 47.3% | 49.1% | 43.8% | 50.2% |
| Somewhat important   | 29.5% | 24.3% | 27.7% | 37.1% | 30.9% |
| Not very important   | 11.0% | 15.5% | 8.9%  | 8.8%  | 9.0%  |
| Not important at all | 5.6%  | 4.4%  | 6.9%  | 6.3%  | 5.0%  |
| Unsure               | 6.4%  | 8.4%  | 7.4%  | 4.0%  | 4.9%  |
| Unweighted Freq      | 1000  | 76    | 178   | 258   | 488   |
| Weighted Freq        | 1000  | 319   | 251   | 238   | 191   |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Getting around Toronto, including traffic congestion and public transit.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by education

| Response             | Education |                     |                      |            |
|----------------------|-----------|---------------------|----------------------|------------|
|                      | Total     | High school or less | College/Trade School | University |
| Very important       | 47.5%     | 47.2%               | 44.3%                | 49.0%      |
| Somewhat important   | 29.5%     | 22.6%               | 37.3%                | 32.1%      |
| Not very important   | 11.0%     | 17.2%               | 5.1%                 | 8.2%       |
| Not important at all | 5.6%      | 6.3%                | 5.1%                 | 5.2%       |
| Unsure               | 6.4%      | 6.7%                | 8.2%                 | 5.4%       |
| Unweighted Freq      | 1000      | 145                 | 250                  | 605        |
| Weighted Freq        | 1000      | 376                 | 184                  | 440        |

### Results broken out by income

| Response             | Income |                    |                     |                      |                     |
|----------------------|--------|--------------------|---------------------|----------------------|---------------------|
|                      | Total  | Less than \$50,000 | \$50,000 - \$75,000 | \$75,001 - \$100,000 | More than \$100,000 |
| Very important       | 47.5%  | 43.9%              | 47.2%               | 41.4%                | 53.4%               |
| Somewhat important   | 29.5%  | 32.7%              | 24.8%               | 35.1%                | 26.6%               |
| Not very important   | 11.0%  | 13.6%              | 17.5%               | 4.8%                 | 8.9%                |
| Not important at all | 5.6%   | 4.2%               | 7.0%                | 2.7%                 | 7.4%                |
| Unsure               | 6.4%   | 5.6%               | 3.4%                | 16.0%                | 3.7%                |
| Unweighted Freq      | 1000   | 238                | 185                 | 194                  | 383                 |
| Weighted Freq        | 1000   | 267                | 186                 | 184                  | 363                 |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Getting around Toronto, including traffic congestion and public transit.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by region

| Response             | Region |             |           |            |             |
|----------------------|--------|-------------|-----------|------------|-------------|
|                      | Total  | Old Toronto | Etobicoke | North York | Scarborough |
| Very important       | 47.5%  | 46.9%       | 50.1%     | 46.3%      | 48.5%       |
| Somewhat important   | 29.5%  | 31.4%       | 26.3%     | 28.1%      | 29.8%       |
| Not very important   | 11.0%  | 11.4%       | 12.3%     | 12.4%      | 7.3%        |
| Not important at all | 5.6%   | 3.3%        | 7.5%      | 4.3%       | 11.1%       |
| Unsure               | 6.4%   | 7.1%        | 3.8%      | 8.9%       | 3.3%        |
| Unweighted Freq      | 1000   | 372         | 170       | 265        | 193         |
| Weighted Freq        | 1000   | 397         | 135       | 275        | 192         |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Getting around Toronto, including traffic congestion and public transit.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by ethnicity (1 of 2)

| Response             | Ethnicity |       |       |            |             |                 |
|----------------------|-----------|-------|-------|------------|-------------|-----------------|
|                      | Total     | White | Black | East Asian | South Asian | Southeast Asian |
| Very important       | 47.5%     | 48.5% | 44.2% | 52.2%      | 46.0%       | 71.0%           |
| Somewhat important   | 29.5%     | 28.5% | 30.9% | 25.8%      | 38.9%       | 19.0%           |
| Not very important   | 11.0%     | 13.2% | 15.5% | 1.9%       | 6.3%        | 2.1%            |
| Not important at all | 5.6%      | 6.1%  | 4.0%  | 11.7%      | 4.7%        | 7.0%            |
| Unsure               | 6.4%      | 3.8%  | 5.3%  | 8.4%       | 4.0%        | 0.9%            |
| Unweighted Freq      | 1000      | 573   | 101   | 62         | 55          | 25*             |
| Weighted Freq        | 1000      | 481   | 137   | 79         | 74          | 20              |

### Results broken out by ethnicity (2 of 2)

| Response             | Ethnicity |                |        |        |                   |                                |
|----------------------|-----------|----------------|--------|--------|-------------------|--------------------------------|
|                      | Total     | Middle Eastern | Jewish | Latino | Multiracial/Other | First Nations, Inuit, or Métis |
| Very important       | 47.5%     | 40.8%          | 55.4%  | 41.1%  | 45.0%             | 5.8%                           |
| Somewhat important   | 29.5%     | 20.5%          | 32.9%  | 41.1%  | 23.6%             | 76.7%                          |
| Not very important   | 11.0%     | 4.4%           | 7.9%   | 10.1%  | 10.5%             | 17.6%                          |
| Not important at all | 5.6%      | 7.5%           | 0.6%   | 7.8%   | 1.8%              | 0.0%                           |
| Unsure               | 6.4%      | 26.8%          | 3.1%   | 0.0%   | 19.2%             | 0.0%                           |
| Unweighted Freq      | 1000      | 37             | 45     | 34     | 62                | 6*                             |
| Weighted Freq        | 1000      | 42             | 42     | 31     | 85                | 9                              |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Getting around Toronto, including traffic congestion and public transit.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

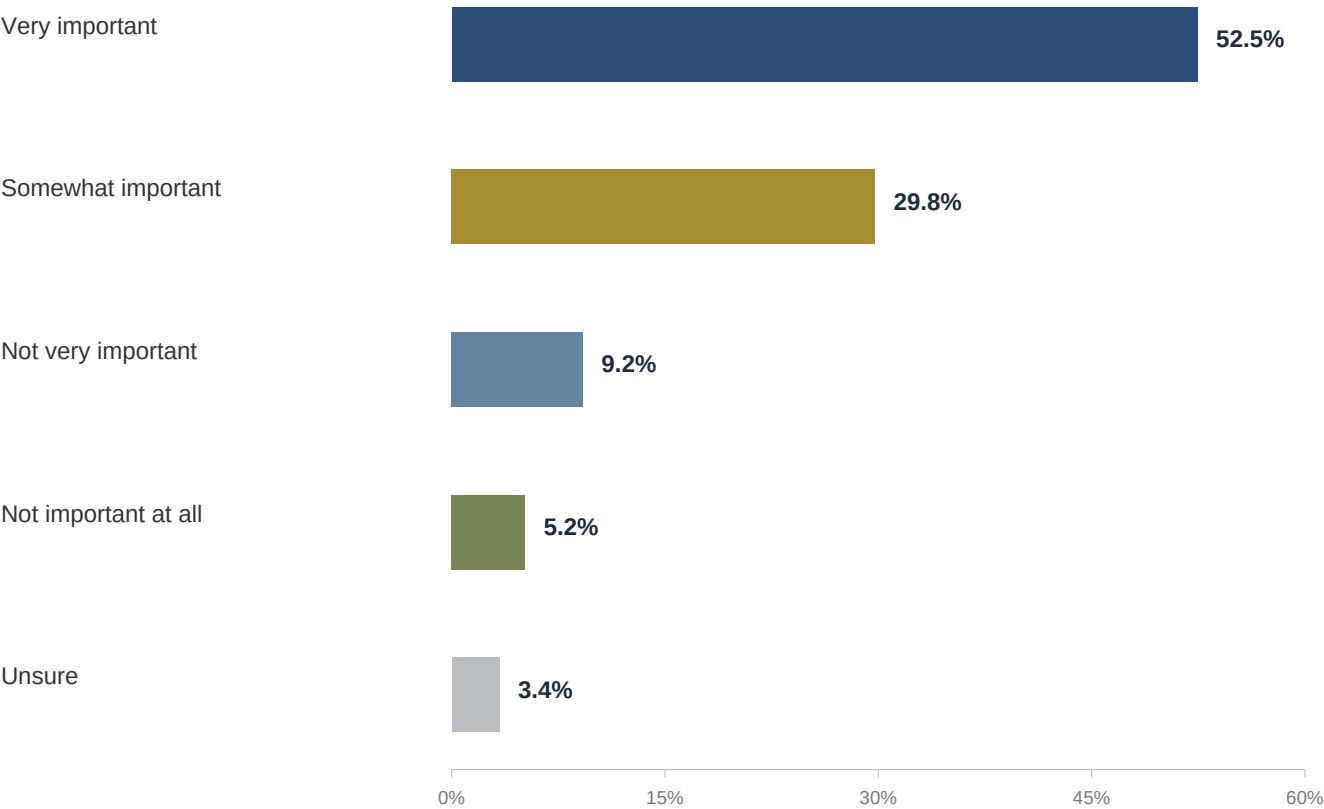
### Results broken out by mayoral choice

| Mayoral choice       |       |             |               |                      |             |              |                    |
|----------------------|-------|-------------|---------------|----------------------|-------------|--------------|--------------------|
| Response             | Total | Olivia Chow | Brad Bradford | Odessa Paloma Parker | Sarah McVie | Someone else | Undecided / unsure |
| Very important       | 47.5% | 51.8%       | 46.9%         | 55.1%                | 14.0%       | 43.6%        | 37.9%              |
| Somewhat important   | 29.5% | 28.1%       | 32.7%         | 44.9%                | 19.8%       | 39.5%        | 21.9%              |
| Not very important   | 11.0% | 6.5%        | 12.6%         | 0.0%                 | 12.3%       | 11.9%        | 19.7%              |
| Not important at all | 5.6%  | 7.0%        | 5.0%          | 0.0%                 | 24.9%       | 0.0%         | 3.4%               |
| Unsure               | 6.4%  | 6.6%        | 2.7%          | 0.0%                 | 28.9%       | 4.9%         | 17.1%              |
| Unweighted Freq      | 1000  | 427         | 440           | 4*                   | 6*          | 26*          | 97                 |
| Weighted Freq        | 1000  | 411         | 424           | 3                    | 6           | 23           | 134                |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## The affordability of living in Toronto, including housing costs, taxes and everyday expenses.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"



Figures may not sum to 100% due to rounding.

## The affordability of living in Toronto, including housing costs, taxes and everyday expenses.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by gender

| Gender               |       |        |       |            |                   |
|----------------------|-------|--------|-------|------------|-------------------|
| Response             | Total | Female | Male  | Non-binary | Prefer not to say |
| Very important       | 52.5% | 57.2%  | 48.1% | 35.8%      | 51.9%             |
| Somewhat important   | 29.8% | 26.3%  | 30.5% | 57.5%      | 40.2%             |
| Not very important   | 9.2%  | 8.2%   | 11.6% | 0.0%       | 4.7%              |
| Not important at all | 5.2%  | 3.5%   | 7.3%  | 6.8%       | 3.0%              |
| Unsure               | 3.4%  | 4.8%   | 2.5%  | 0.0%       | 0.3%              |
| Unweighted Freq      | 1000  | 464    | 470   | 11*        | 55                |
| Weighted Freq        | 1000  | 472    | 434   | 19         | 75                |

### Results broken out by age

| Age                  |       |       |       |       |       |
|----------------------|-------|-------|-------|-------|-------|
| Response             | Total | 18-34 | 35-49 | 50-64 | 65+   |
| Very important       | 52.5% | 58.0% | 48.9% | 54.8% | 45.0% |
| Somewhat important   | 29.8% | 22.3% | 37.3% | 27.2% | 35.5% |
| Not very important   | 9.2%  | 11.3% | 8.0%  | 9.5%  | 6.9%  |
| Not important at all | 5.2%  | 5.6%  | 4.8%  | 4.9%  | 5.2%  |
| Unsure               | 3.4%  | 2.8%  | 0.9%  | 3.6%  | 7.3%  |
| Unweighted Freq      | 1000  | 76    | 178   | 258   | 488   |
| Weighted Freq        | 1000  | 319   | 251   | 238   | 191   |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## The affordability of living in Toronto, including housing costs, taxes and everyday expenses.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

### Results broken out by education

| Response             | Education |                     |                      |            |
|----------------------|-----------|---------------------|----------------------|------------|
|                      | Total     | High school or less | College/Trade School | University |
| Very important       | 52.5%     | 51.1%               | 53.2%                | 53.3%      |
| Somewhat important   | 29.8%     | 30.4%               | 30.6%                | 28.9%      |
| Not very important   | 9.2%      | 10.7%               | 7.8%                 | 8.6%       |
| Not important at all | 5.2%      | 5.6%                | 5.1%                 | 4.9%       |
| Unsure               | 3.4%      | 2.3%                | 3.2%                 | 4.3%       |
| Unweighted Freq      | 1000      | 145                 | 250                  | 605        |
| Weighted Freq        | 1000      | 376                 | 184                  | 440        |

### Results broken out by income

| Response             | Income |                    |                     |                      |                     |
|----------------------|--------|--------------------|---------------------|----------------------|---------------------|
|                      | Total  | Less than \$50,000 | \$50,000 - \$75,000 | \$75,001 - \$100,000 | More than \$100,000 |
| Very important       | 52.5%  | 59.2%              | 54.7%               | 54.6%                | 45.2%               |
| Somewhat important   | 29.8%  | 23.9%              | 22.5%               | 37.1%                | 34.2%               |
| Not very important   | 9.2%   | 8.7%               | 8.8%                | 3.8%                 | 12.6%               |
| Not important at all | 5.2%   | 4.1%               | 10.7%               | 2.8%                 | 4.3%                |
| Unsure               | 3.4%   | 4.0%               | 3.3%                | 1.8%                 | 3.7%                |
| Unweighted Freq      | 1000   | 238                | 185                 | 194                  | 383                 |
| Weighted Freq        | 1000   | 267                | 186                 | 184                  | 363                 |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

# The affordability of living in Toronto, including housing costs, taxes and everyday expenses.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

## Results broken out by region

| Response             | Region |             |           |            |             |
|----------------------|--------|-------------|-----------|------------|-------------|
|                      | Total  | Old Toronto | Etobicoke | North York | Scarborough |
| Very important       | 52.5%  | 55.1%       | 53.5%     | 53.2%      | 45.2%       |
| Somewhat important   | 29.8%  | 28.1%       | 34.1%     | 32.2%      | 26.7%       |
| Not very important   | 9.2%   | 7.7%        | 5.9%      | 6.9%       | 18.1%       |
| Not important at all | 5.2%   | 5.0%        | 4.6%      | 5.2%       | 5.8%        |
| Unsure               | 3.4%   | 4.0%        | 1.9%      | 2.5%       | 4.2%        |
| Unweighted Freq      | 1000   | 372         | 170       | 265        | 193         |
| Weighted Freq        | 1000   | 397         | 135       | 275        | 192         |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

# The affordability of living in Toronto, including housing costs, taxes and everyday expenses.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

## Results broken out by ethnicity (1 of 2)

| Ethnicity            |       |       |       |            |             |                 |
|----------------------|-------|-------|-------|------------|-------------|-----------------|
| Response             | Total | White | Black | East Asian | South Asian | Southeast Asian |
| Very important       | 52.5% | 51.2% | 54.5% | 54.8%      | 46.3%       | 33.8%           |
| Somewhat important   | 29.8% | 27.7% | 34.9% | 33.0%      | 20.7%       | 34.6%           |
| Not very important   | 9.2%  | 11.1% | 6.9%  | 6.3%       | 15.0%       | 5.8%            |
| Not important at all | 5.2%  | 6.5%  | 1.9%  | 2.5%       | 10.2%       | 1.2%            |
| Unsure               | 3.4%  | 3.5%  | 1.7%  | 3.5%       | 7.7%        | 24.6%           |
| Unweighted Freq      | 1000  | 573   | 101   | 62         | 55          | 25*             |
| Weighted Freq        | 1000  | 481   | 137   | 79         | 74          | 20              |

## Results broken out by ethnicity (2 of 2)

| Ethnicity            |       |                |        |        |                   |                                |
|----------------------|-------|----------------|--------|--------|-------------------|--------------------------------|
| Response             | Total | Middle Eastern | Jewish | Latino | Multiracial/Other | First Nations, Inuit, or Métis |
| Very important       | 52.5% | 62.1%          | 40.4%  | 62.2%  | 65.3%             | 17.2%                          |
| Somewhat important   | 29.8% | 25.2%          | 46.3%  | 25.0%  | 27.0%             | 82.8%                          |
| Not very important   | 9.2%  | 2.2%           | 12.6%  | 8.8%   | 3.8%              | 0.0%                           |
| Not important at all | 5.2%  | 8.7%           | 0.7%   | 4.0%   | 3.3%              | 0.0%                           |
| Unsure               | 3.4%  | 1.9%           | 0.0%   | 0.0%   | 0.6%              | 0.0%                           |
| Unweighted Freq      | 1000  | 37             | 45     | 34     | 62                | 6*                             |
| Weighted Freq        | 1000  | 42             | 42     | 31     | 85                | 9                              |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

# The affordability of living in Toronto, including housing costs, taxes and everyday expenses.

All respondents | n = 1,000 | Already voted: "Thinking about your decision to vote, how important was each of the following issues in motivating you to cast a ballot in this municipal election?" Otherwise: "Thinking about whether you will vote, how important is each of the following issues in motivating you to cast a ballot in this municipal election?"

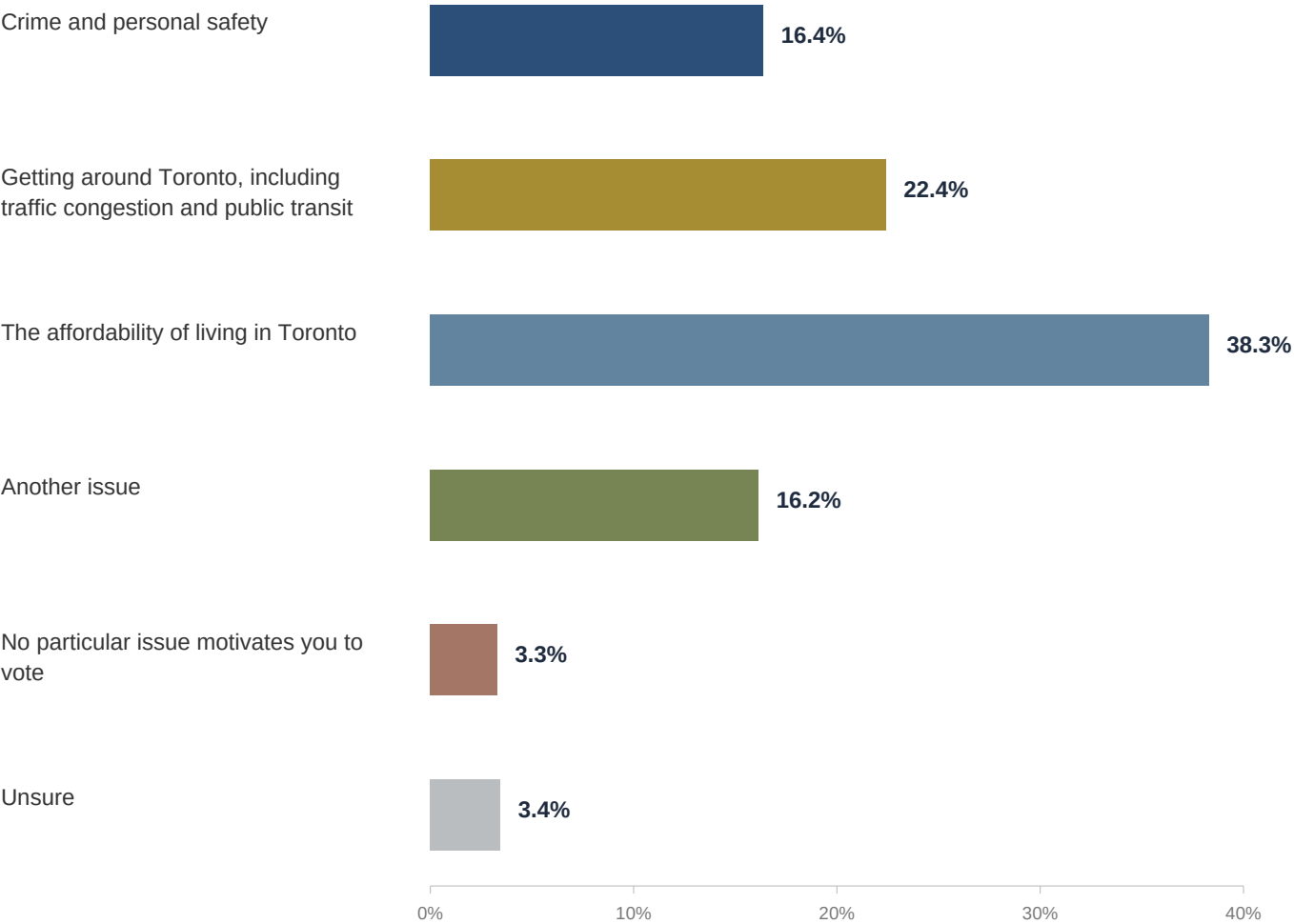
## Results broken out by mayoral choice

| Mayoral choice       |       |             |               |                      |             |              |                    |
|----------------------|-------|-------------|---------------|----------------------|-------------|--------------|--------------------|
| Response             | Total | Olivia Chow | Brad Bradford | Odessa Paloma Parker | Sarah McVie | Someone else | Undecided / unsure |
| Very important       | 52.5% | 49.0%       | 54.4%         | 0.0%                 | 19.8%       | 40.0%        | 61.6%              |
| Somewhat important   | 29.8% | 30.1%       | 31.4%         | 100.0%               | 37.3%       | 50.6%        | 18.4%              |
| Not very important   | 9.2%  | 12.9%       | 5.2%          | 0.0%                 | 14.0%       | 6.8%         | 11.4%              |
| Not important at all | 5.2%  | 5.6%        | 4.6%          | 0.0%                 | 0.0%        | 0.9%         | 6.9%               |
| Unsure               | 3.4%  | 2.5%        | 4.5%          | 0.0%                 | 28.9%       | 1.6%         | 1.7%               |
| Unweighted Freq      | 1000  | 427         | 440           | 4*                   | 6*          | 26*          | 97                 |
| Weighted Freq        | 1000  | 411         | 424           | 3                    | 6           | 23           | 134                |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Biggest motivation to vote in this election

All respondents | n = 1,000 | Already voted: "Which one of the following issues was the biggest motivation for you to vote in this election?" Otherwise: "Which one of the following issues, if any, would be the biggest motivation for you to vote in this election?"



Figures may not sum to 100% due to rounding.

## Biggest motivation to vote in this election

All respondents | n = 1,000 | Already voted: "Which one of the following issues was the biggest motivation for you to vote in this election?" Otherwise: "Which one of the following issues, if any, would be the biggest motivation for you to vote in this election?"

### Results broken out by gender

| Gender                                                                  |       |        |       |            |                   |
|-------------------------------------------------------------------------|-------|--------|-------|------------|-------------------|
| Response                                                                | Total | Female | Male  | Non-binary | Prefer not to say |
| Crime and personal safety                                               | 16.4% | 12.1%  | 20.2% | 28.5%      | 18.1%             |
| Getting around Toronto, including traffic congestion and public transit | 22.4% | 21.5%  | 20.9% | 46.3%      | 31.2%             |
| The affordability of living in Toronto                                  | 38.3% | 44.7%  | 31.8% | 25.2%      | 39.0%             |
| Another issue                                                           | 16.2% | 18.4%  | 15.5% | 0.0%       | 9.7%              |
| No particular issue motivates you to vote                               | 3.3%  | 0.9%   | 6.6%  | 0.0%       | 0.3%              |
| Unsure                                                                  | 3.4%  | 2.5%   | 5.0%  | 0.0%       | 1.5%              |
| Unweighted Freq                                                         | 1000  | 464    | 470   | 11*        | 55                |
| Weighted Freq                                                           | 1000  | 472    | 434   | 19         | 75                |

### Results broken out by age

| Age                                                                     |       |       |       |       |       |
|-------------------------------------------------------------------------|-------|-------|-------|-------|-------|
| Response                                                                | Total | 18-34 | 35-49 | 50-64 | 65+   |
| Crime and personal safety                                               | 16.4% | 13.9% | 17.4% | 18.9% | 16.1% |
| Getting around Toronto, including traffic congestion and public transit | 22.4% | 15.7% | 25.3% | 28.2% | 22.6% |
| The affordability of living in Toronto                                  | 38.3% | 48.9% | 36.8% | 33.2% | 29.0% |
| Another issue                                                           | 16.2% | 11.4% | 13.2% | 15.6% | 28.6% |
| No particular issue motivates you to vote                               | 3.3%  | 5.1%  | 3.6%  | 2.1%  | 1.2%  |
| Unsure                                                                  | 3.4%  | 4.9%  | 3.7%  | 2.0%  | 2.5%  |
| Unweighted Freq                                                         | 1000  | 76    | 178   | 258   | 488   |
| Weighted Freq                                                           | 1000  | 319   | 251   | 238   | 191   |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Biggest motivation to vote in this election

All respondents | n = 1,000 | Already voted: "Which one of the following issues was the biggest motivation for you to vote in this election?" Otherwise: "Which one of the following issues, if any, would be the biggest motivation for you to vote in this election?"

### Results broken out by education

| Response                                                                | Education |                     |                      |            |
|-------------------------------------------------------------------------|-----------|---------------------|----------------------|------------|
|                                                                         | Total     | High school or less | College/Trade School | University |
| Crime and personal safety                                               | 16.4%     | 11.8%               | 18.5%                | 19.4%      |
| Getting around Toronto, including traffic congestion and public transit | 22.4%     | 16.6%               | 19.6%                | 28.5%      |
| The affordability of living in Toronto                                  | 38.3%     | 44.5%               | 38.8%                | 32.8%      |
| Another issue                                                           | 16.2%     | 16.2%               | 19.1%                | 14.9%      |
| No particular issue motivates you to vote                               | 3.3%      | 5.9%                | 1.2%                 | 2.0%       |
| Unsure                                                                  | 3.4%      | 4.9%                | 2.9%                 | 2.4%       |
| Unweighted Freq                                                         | 1000      | 145                 | 250                  | 605        |
| Weighted Freq                                                           | 1000      | 376                 | 184                  | 440        |

### Results broken out by income

| Response                                                                | Income |                    |                     |                      |                     |
|-------------------------------------------------------------------------|--------|--------------------|---------------------|----------------------|---------------------|
|                                                                         | Total  | Less than \$50,000 | \$50,000 - \$75,000 | \$75,001 - \$100,000 | More than \$100,000 |
| Crime and personal safety                                               | 16.4%  | 12.8%              | 11.9%               | 15.8%                | 21.6%               |
| Getting around Toronto, including traffic congestion and public transit | 22.4%  | 13.8%              | 25.4%               | 14.2%                | 31.4%               |
| The affordability of living in Toronto                                  | 38.3%  | 41.6%              | 36.9%               | 52.8%                | 29.3%               |
| Another issue                                                           | 16.2%  | 22.1%              | 16.3%               | 13.5%                | 13.1%               |
| No particular issue motivates you to vote                               | 3.3%   | 1.1%               | 8.0%                | 0.4%                 | 3.9%                |
| Unsure                                                                  | 3.4%   | 8.5%               | 1.4%                | 3.3%                 | 0.8%                |
| Unweighted Freq                                                         | 1000   | 238                | 185                 | 194                  | 383                 |
| Weighted Freq                                                           | 1000   | 267                | 186                 | 184                  | 363                 |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Biggest motivation to vote in this election

All respondents | n = 1,000 | Already voted: "Which one of the following issues was the biggest motivation for you to vote in this election?" Otherwise: "Which one of the following issues, if any, would be the biggest motivation for you to vote in this election?"

### Results broken out by region

| Region                                                                  |       |             |           |            |             |
|-------------------------------------------------------------------------|-------|-------------|-----------|------------|-------------|
| Response                                                                | Total | Old Toronto | Etobicoke | North York | Scarborough |
| Crime and personal safety                                               | 16.4% | 13.6%       | 18.1%     | 19.0%      | 17.2%       |
| Getting around Toronto, including traffic congestion and public transit | 22.4% | 27.1%       | 23.6%     | 19.5%      | 16.0%       |
| The affordability of living in Toronto                                  | 38.3% | 37.6%       | 37.6%     | 40.8%      | 36.8%       |
| Another issue                                                           | 16.2% | 17.0%       | 17.7%     | 11.2%      | 20.3%       |
| No particular issue motivates you to vote                               | 3.3%  | 1.9%        | 1.7%      | 3.2%       | 7.4%        |
| Unsure                                                                  | 3.4%  | 2.8%        | 1.3%      | 6.3%       | 2.3%        |
| Unweighted Freq                                                         | 1000  | 372         | 170       | 265        | 193         |
| Weighted Freq                                                           | 1000  | 397         | 135       | 275        | 192         |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Biggest motivation to vote in this election

All respondents | n = 1,000 | Already voted: "Which one of the following issues was the biggest motivation for you to vote in this election?" Otherwise: "Which one of the following issues, if any, would be the biggest motivation for you to vote in this election?"

### Results broken out by ethnicity (1 of 2)

| Ethnicity                                                               |       |       |       |            |             |                 |
|-------------------------------------------------------------------------|-------|-------|-------|------------|-------------|-----------------|
| Response                                                                | Total | White | Black | East Asian | South Asian | Southeast Asian |
| Crime and personal safety                                               | 16.4% | 16.7% | 14.1% | 14.3%      | 16.3%       | 13.9%           |
| Getting around Toronto, including traffic congestion and public transit | 22.4% | 21.4% | 13.7% | 16.0%      | 33.2%       | 63.6%           |
| The affordability of living in Toronto                                  | 38.3% | 36.4% | 45.3% | 44.2%      | 35.6%       | 9.9%            |
| Another issue                                                           | 16.2% | 18.5% | 13.7% | 15.3%      | 11.7%       | 11.5%           |
| No particular issue motivates you to vote                               | 3.3%  | 5.6%  | 1.0%  | 1.3%       | 0.0%        | 1.2%            |
| Unsure                                                                  | 3.4%  | 1.3%  | 12.3% | 8.9%       | 3.2%        | 0.0%            |
| Unweighted Freq                                                         | 1000  | 573   | 101   | 62         | 55          | 25*             |
| Weighted Freq                                                           | 1000  | 481   | 137   | 79         | 74          | 20              |

### Results broken out by ethnicity (2 of 2)

| Ethnicity                                                               |       |                |        |        |                   |                                |
|-------------------------------------------------------------------------|-------|----------------|--------|--------|-------------------|--------------------------------|
| Response                                                                | Total | Middle Eastern | Jewish | Latino | Multiracial/Other | First Nations, Inuit, or Métis |
| Crime and personal safety                                               | 16.4% | 7.3%           | 35.9%  | 19.3%  | 15.9%             | 1.8%                           |
| Getting around Toronto, including traffic congestion and public transit | 22.4% | 9.7%           | 28.1%  | 20.5%  | 29.0%             | 61.2%                          |
| The affordability of living in Toronto                                  | 38.3% | 37.8%          | 24.5%  | 36.8%  | 49.2%             | 34.7%                          |
| Another issue                                                           | 16.2% | 39.5%          | 6.5%   | 22.8%  | 4.8%              | 2.3%                           |
| No particular issue motivates you to vote                               | 3.3%  | 5.7%           | 0.0%   | 0.5%   | 1.0%              | 0.0%                           |
| Unsure                                                                  | 3.4%  | 0.0%           | 5.1%   | 0.0%   | 0.0%              | 0.0%                           |
| Unweighted Freq                                                         | 1000  | 37             | 45     | 34     | 62                | 6*                             |
| Weighted Freq                                                           | 1000  | 42             | 42     | 31     | 85                | 9                              |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.

## Biggest motivation to vote in this election

All respondents | n = 1,000 | Already voted: "Which one of the following issues was the biggest motivation for you to vote in this election?" Otherwise: "Which one of the following issues, if any, would be the biggest motivation for you to vote in this election?"

### Results broken out by mayoral choice

| Mayoral choice                                                          |       |             |               |                      |             |              |                    |
|-------------------------------------------------------------------------|-------|-------------|---------------|----------------------|-------------|--------------|--------------------|
| Response                                                                | Total | Olivia Chow | Brad Bradford | Odessa Paloma Parker | Sarah McVie | Someone else | Undecided / unsure |
| Crime and personal safety                                               | 16.4% | 5.7%        | 27.9%         | 30.0%                | 0.0%        | 8.5%         | 14.6%              |
| Getting around Toronto, including traffic congestion and public transit | 22.4% | 30.3%       | 17.1%         | 29.9%                | 14.0%       | 15.7%        | 16.6%              |
| The affordability of living in Toronto                                  | 38.3% | 35.6%       | 38.5%         | 0.0%                 | 19.8%       | 41.1%        | 47.3%              |
| Another issue                                                           | 16.2% | 21.4%       | 11.6%         | 40.1%                | 37.3%       | 29.7%        | 10.7%              |
| No particular issue motivates you to vote                               | 3.3%  | 4.7%        | 2.0%          | 0.0%                 | 0.0%        | 0.0%         | 3.7%               |
| Unsure                                                                  | 3.4%  | 2.3%        | 3.0%          | 0.0%                 | 28.9%       | 5.0%         | 7.0%               |
| Unweighted Freq                                                         | 1000  | 427         | 440           | 4*                   | 6*          | 26*          | 97                 |
| Weighted Freq                                                           | 1000  | 411         | 424           | 3                    | 6           | 23           | 134                |

n.a. = not available in the supplied results. \* Unweighted subgroup base below 30; interpret cautiously.