



British Columbia Survey

Field Dates: October 17-18th, 2026 | N = 907 residents (18+)

Weighted by region, and by gender, age & education within region · MoE $\pm 3.3\%$, 19 times out of 20



**MAINSTREET
RESEARCH**

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Margin of Error: $\pm 3.3\%$, 19 times out of 20

Survey Methodology

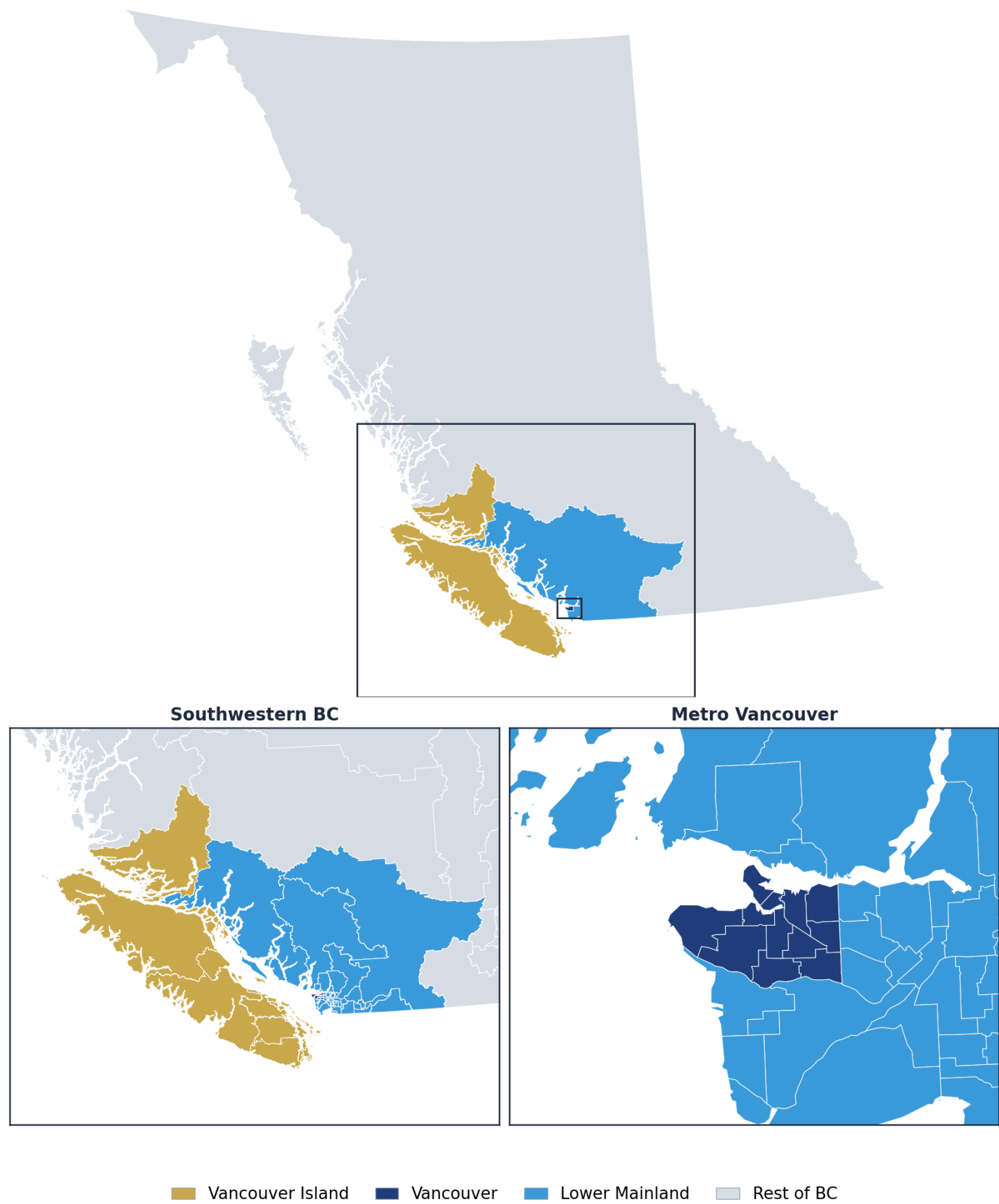
About Mainstreet Research

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions. Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country. Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between. Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

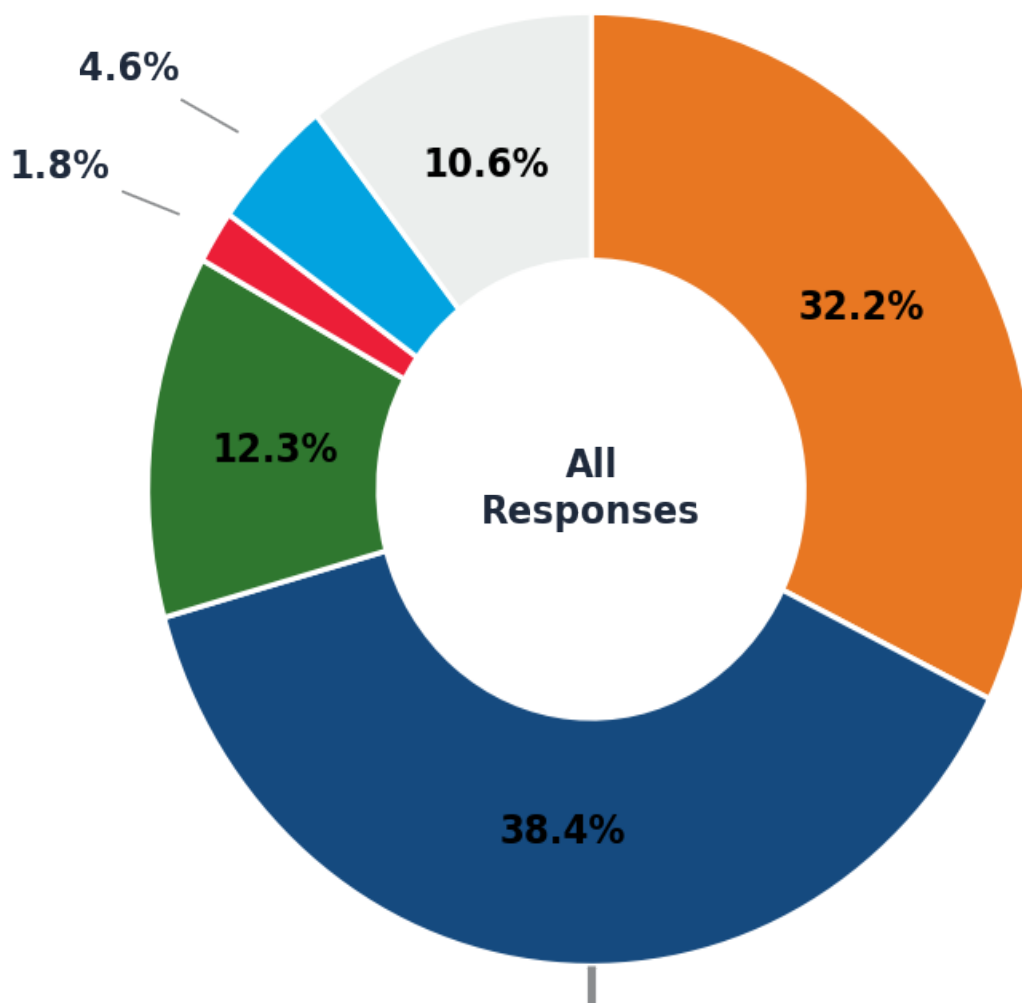
Methodology

The analysis in this report is based on results of a survey conducted October 17-18th, 2026, among a sample of 907 adults, 18 years of age or older, living in British Columbia. The survey was conducted using Interactive Voice Response (IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in British Columbia. Results were weighted regionally: within each of 4 regions (Vancouver Island, Vancouver, Lower Mainland and Rest of BC), responses were weighted by gender, age & education to that region's own 2021 Census profile, and each region was then weighted to its share of the valid votes cast in the 2024 provincial election. The full sample was then weighted again to the 2021 Census profile of the whole area, with each region held at its share. The margin of error for the poll is +/- 3.3% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up 100% due to rounding. This poll was commissioned by and is the exclusive property of Mainstreet Research. Any reproduction, in whole or in part of this report or the data contained herein is expressly prohibited without written authorization by Mainstreet Research.

Survey Regions



If a provincial election were held today, which party would you vote for?



If a provincial election were held today, which party would you vote for?

Results broken out by gender and age

Response	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Eby, NDP	32.2%							
Doerkson, Conservative	38.4%							
Lowan, Green	12.3%							
Centre BC Party / Elenore Sturko	1.8%							
One BC / Dallas Brodie	4.6%							
Undecided	10.6%							
Unweighted Freq	907	407	461	39	50	105	193	559
Weighted Freq	907	426	442	40	200	228	241	238

Results broken out by education and income

Response	Total	Education			Income			
		Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
Eby, NDP	32.2%							
Doerkson, Conservative	38.4%							
Lowan, Green	12.3%							
Centre BC Party / Elenore Sturko	1.8%							
One BC / Dallas Brodie	4.6%							
Undecided	10.6%							
Unweighted Freq	907	165	291	451	272	200	182	253
Weighted Freq	907	376	270	260	358	151	134	265

Results broken out by race

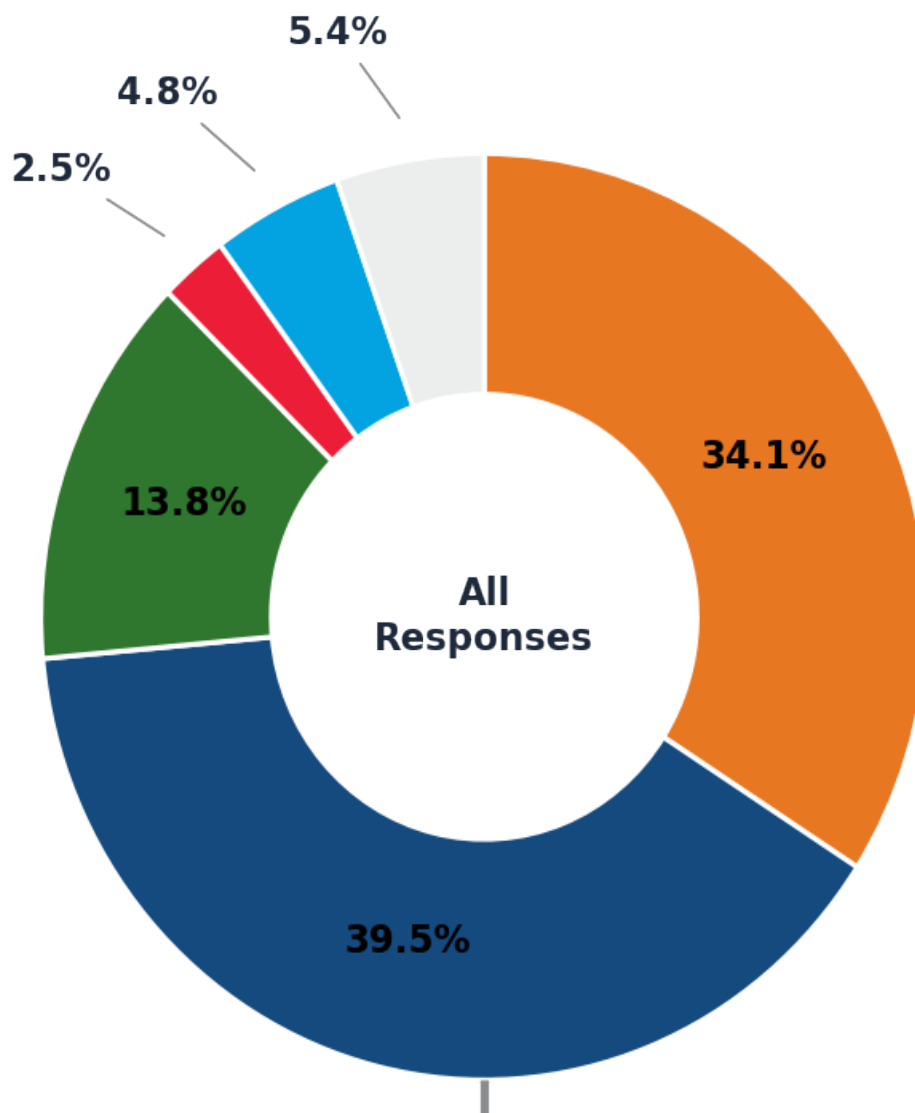
Race										
Response	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Other
Eby, NDP	32.2%									
Doerkson, Conservative	38.4%									
Lowan, Green	12.3%									
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Unweighted Freq	907	697	31	55	9	19	26	6	24	40
Weighted Freq	907	631	41	57	22	20	39	9	33	54

Results broken out by region

Region					
Response	Total	Vancouver Island	Vancouver	Lower Mainland	Rest of BC
Eby, NDP	32.2%				
Doerkson, Conservative	38.4%				
Lowan, Green	12.3%				
Centre BC Party / Elenore Sturko	1.8%				
One BC / Dallas Brodie	4.6%				
Undecided	10.6%				
Unweighted Freq	907	279	123	273	232
Weighted Freq	907	189	109	397	213

n=907 · All respondents

If a provincial election were held today, which party would you vote for?
[Undecideds asked which party they are leaning towards]



If a provincial election were held today, which party would you vote for?
[Undecideds asked which party they are leaning towards]

Results broken out by gender and age

Gender					Age			
Response	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+
Eby, NDP	34.1%							
Doerkson, Conservative	39.5%							
Lowan, Green	13.8%							
Centre BC Party / Elenore Sturko	2.5%							
One BC / Dallas Brodie	4.8%							
Undecided	5.4%							
Unweighted Freq	907	407	461	39	50	105	193	559
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Results broken out by education and income

Education					Income			
Response	Total	Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
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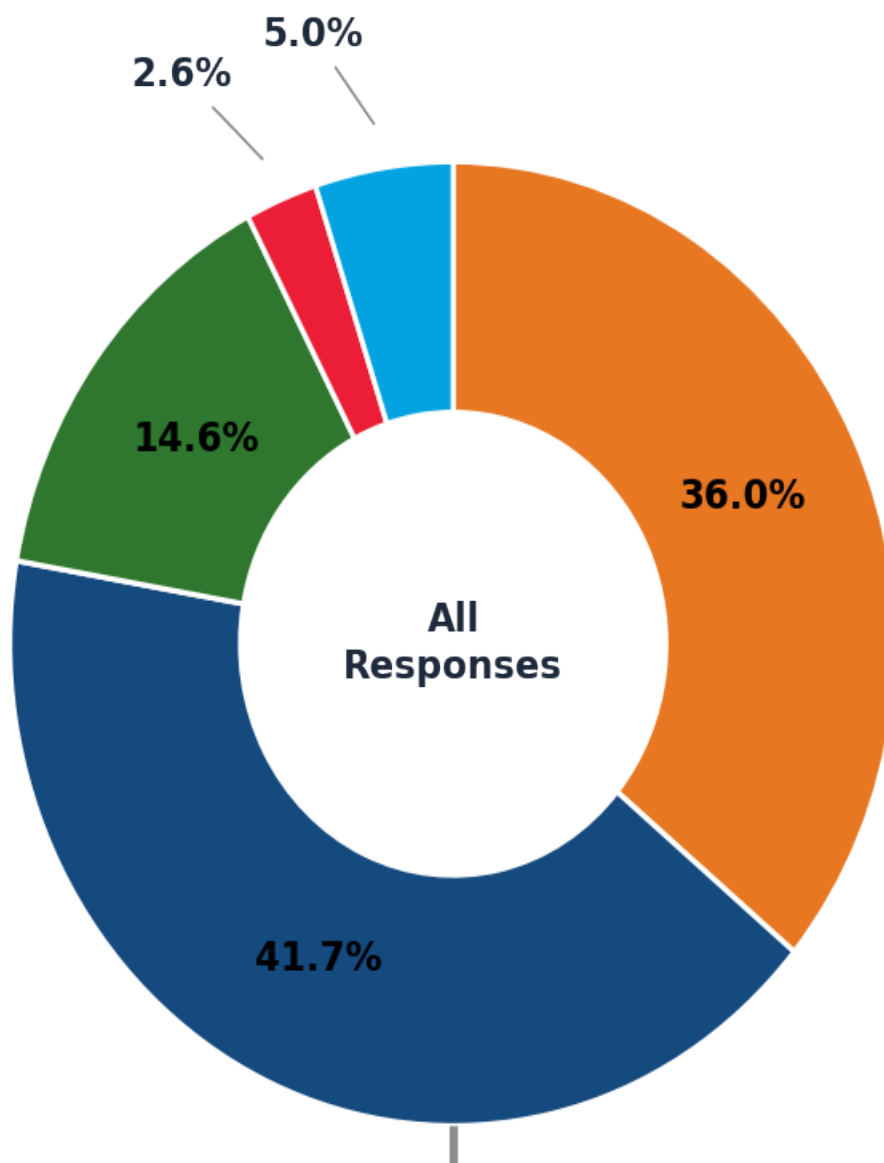
Race										
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One BC / Dallas Brodie	4.8%				
Undecided	5.4%				
Unweighted Freq	907	279	123	273	232
Weighted Freq	907	189	109	397	213

n=907 · All respondents

If a provincial election were held today, which party would you vote for?
[Undecideds removed]



Eby, NDP Doerkson, Conservative Lowan, Green Centre BC Party / Elenore Sturko One BC / Dallas Brodie

If a provincial election were held today, which party would you vote for? [Undecideds removed]

Results broken out by gender and age

Response	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Eby, NDP	36.0%							
Doerkson, Conservative	41.7%							
Lowan, Green	14.6%							
Centre BC Party / Elenore Sturko	2.6%							
One BC / Dallas Brodie	5.0%							
Unweighted Freq	869	395	440	34	47	99	187	536
Weighted Freq	858	414	412	32	188	213	231	226

Results broken out by education and income

Response	Total	Education			Income			
		Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
Eby, NDP	36.0%							
Doerkson, Conservative	41.7%							
Lowan, Green	14.6%							
Centre BC Party / Elenore Sturko	2.6%							
One BC / Dallas Brodie	5.0%							
Unweighted Freq	869	157	277	435	256	195	174	244
Weighted Freq	858	363	242	253	329	148	124	257

Results broken out by race

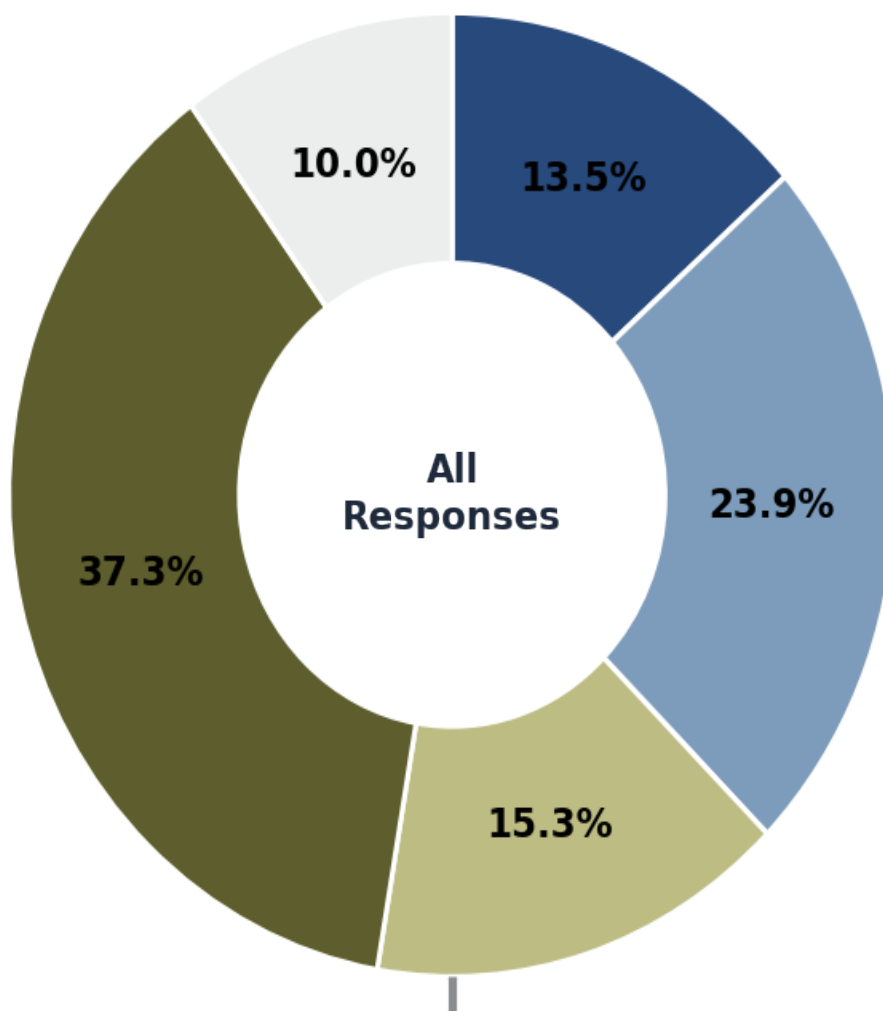
Response	Total	Race								
		White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Other
Eby, NDP	36.0%									
Doerkson, Conservative	41.7%									
Lowan, Green	14.6%									
Centre BC Party / Elenore Sturko	2.6%									
One BC / Dallas Brodie	5.0%									
Unweighted Freq	869	677	29	51	8	18	23	6	22	35
Weighted Freq	858	610	33	51	19	20	35	9	32	49

Results broken out by region

Region					
Response	Total	Vancouver Island	Vancouver	Lower Mainland	Rest of BC
Eby, NDP	36.0%				
Doerkson, Conservative	41.7%				
Lowan, Green	14.6%				
Centre BC Party / Elenore Sturko	2.6%				
One BC / Dallas Brodie	5.0%				
Unweighted Freq	869	266	118	262	223
Weighted Freq	858	177	107	372	202

n=907 · All respondents

The Premier and leader of the NDP called what is referred to as a snap election recently. Do you approve or disapprove of the snap election call made by David Eby?



Strongly approve Somewhat approve Somewhat disapprove Strongly disapprove Don't know

The Premier and leader of the NDP called what is referred to as a snap election recently. Do you approve or disapprove of the snap election call made by David Eby?

Results broken out by gender and age

Response	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Strongly approve	13.5%							
Somewhat approve	23.9%							
Somewhat disapprove	15.3%							
Strongly disapprove	37.3%							
Don't know	10.0%							
Unweighted Freq	907	407	461	39	50	105	193	559
Weighted Freq	907	426	442	40	200	228	241	238

Results broken out by education and income

Response	Total	Education			Income			
		Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
Strongly approve	13.5%							
Somewhat approve	23.9%							
Somewhat disapprove	15.3%							
Strongly disapprove	37.3%							
Don't know	10.0%							
Unweighted Freq	907	165	291	451	272	200	182	253
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Results broken out by race

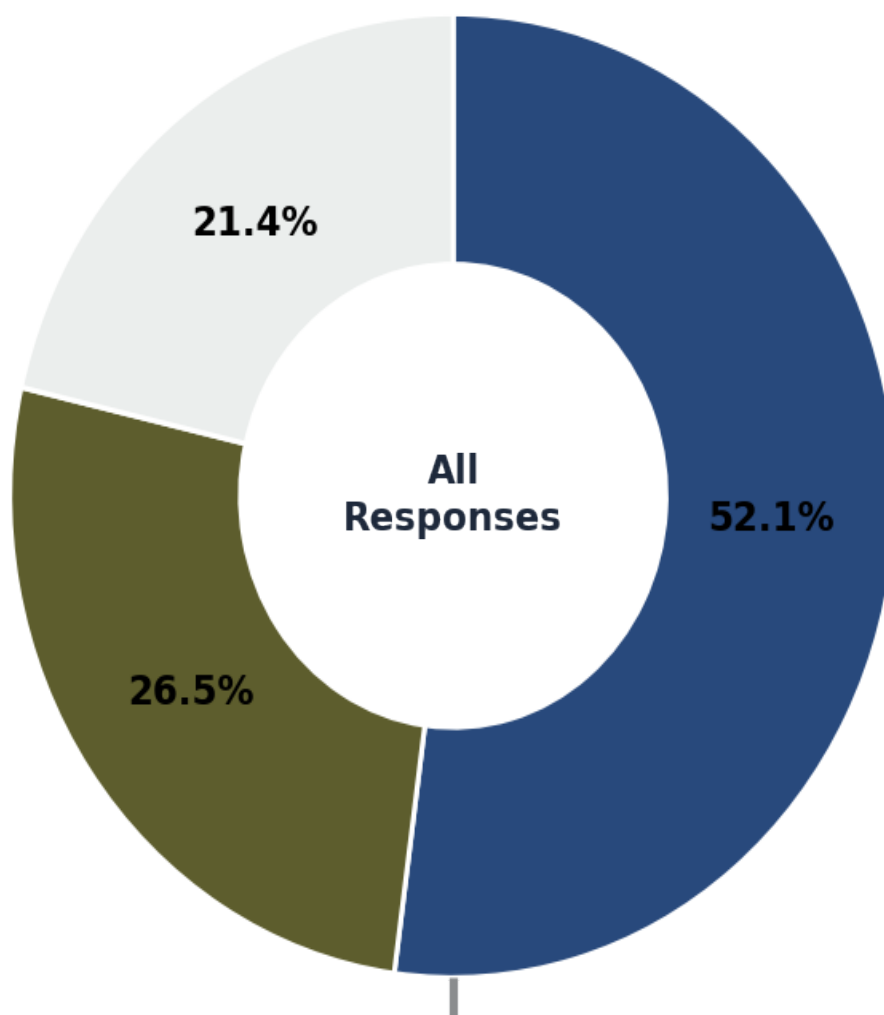
Response	Total	Race								
		White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Other
Strongly approve	13.5%									
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Strongly disapprove	37.3%				
Don't know	10.0%				
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n=907 · All respondents

Generally speaking, do you think British Columbia is headed in the right direction or is it on the wrong track?



■ Right track ■ Wrong track ■ Don't know

Generally speaking, do you think British Columbia is headed in the right direction or is it on the wrong track?

Results broken out by gender and age

Gender					Age			
Response	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+
Right track	52.1%							
Wrong track	26.5%							
Don't know	21.4%							
Unweighted Freq	907	407	461	39	50	105	193	559
Weighted Freq	907	426	442	40	200	228	241	238

Results broken out by education and income

Education					Income			
Response	Total	Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
Right track	52.1%							
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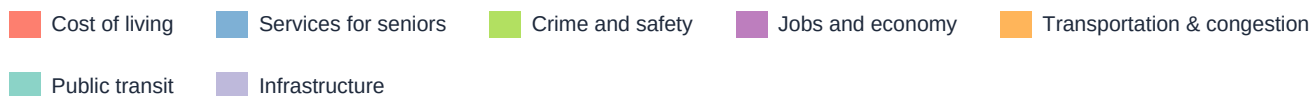
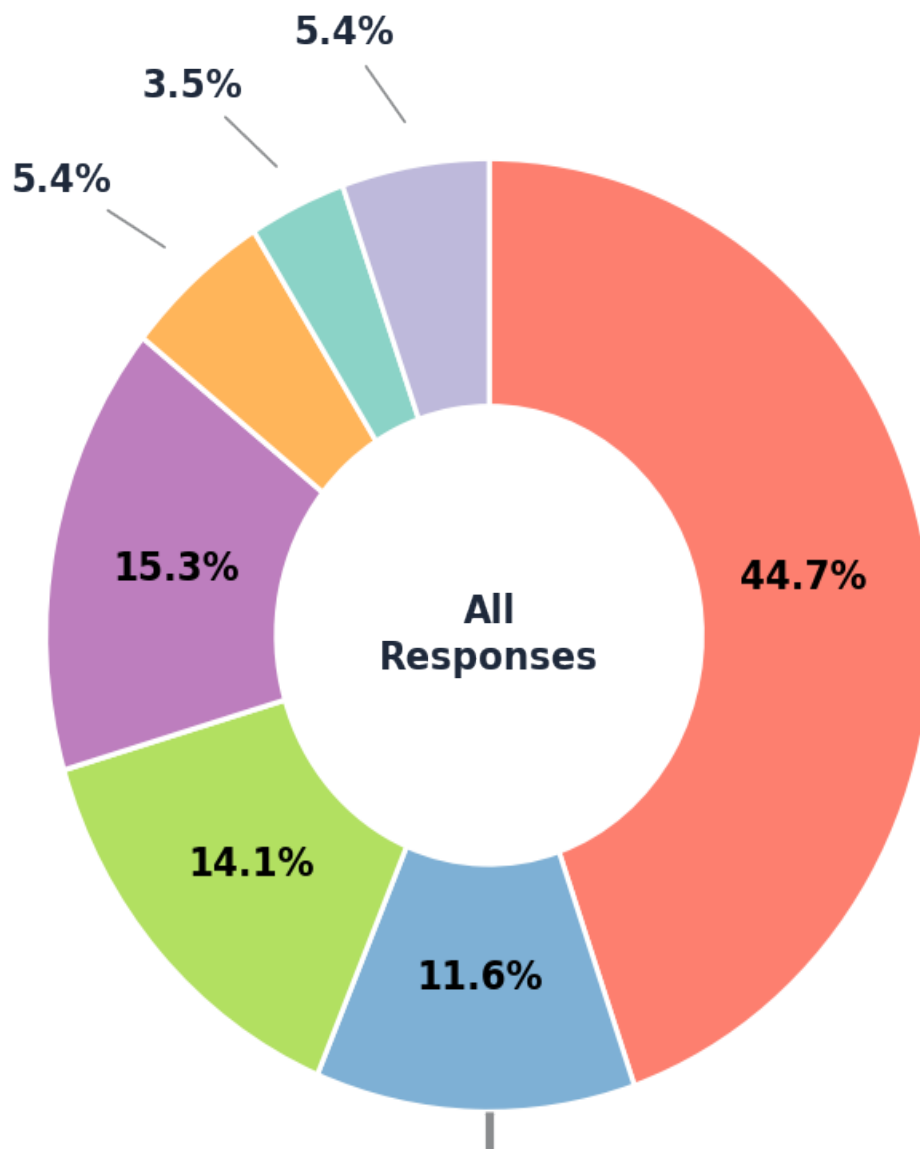
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n=907 · All respondents

What would you say is the most important issue in this provincial election?



What would you say is the most important issue in this provincial election?

Results broken out by gender and age

Response	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Cost of living	44.7%							
Services for seniors	11.6%							
Crime and safety	14.1%							
Jobs and economy	15.3%							
Transportation & congestion	5.4%							
Public transit	3.5%							
Infrastructure	5.4%							
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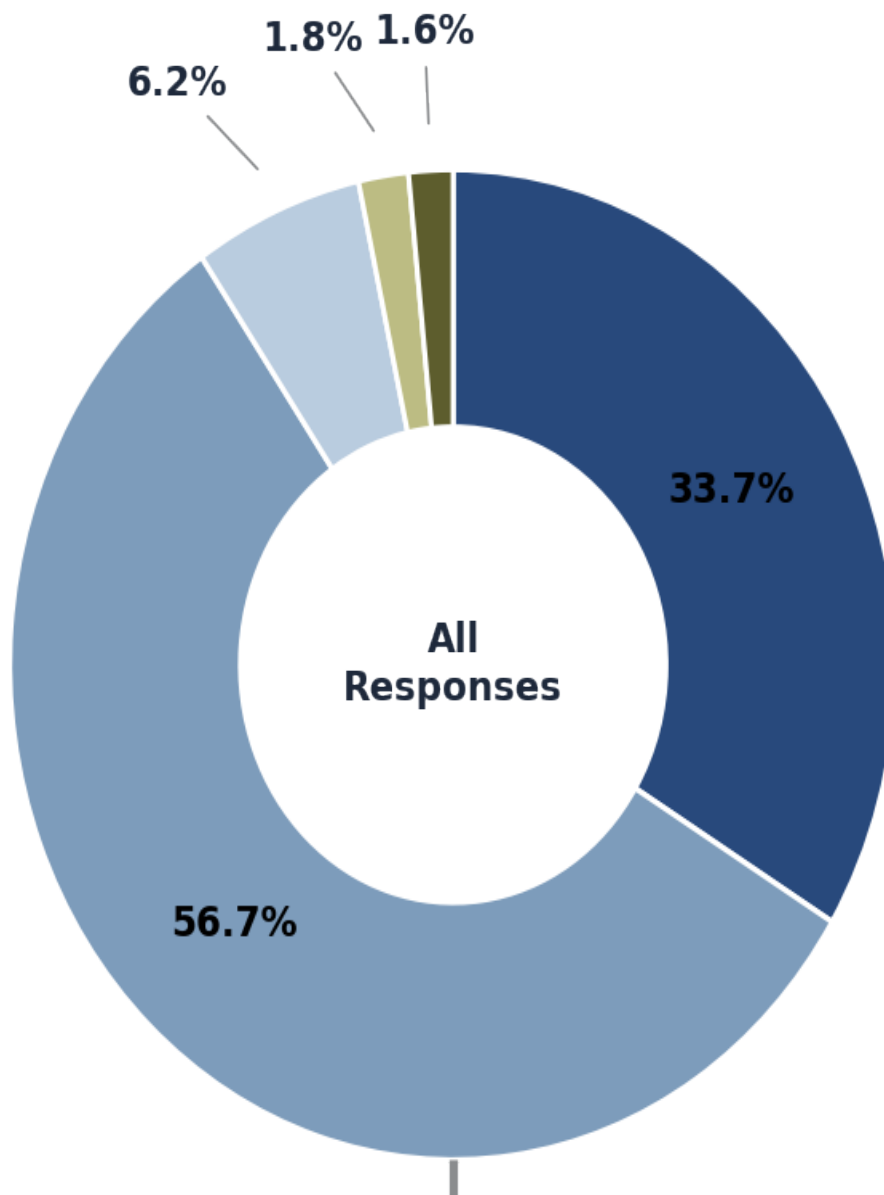
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n=907 · All respondents

How likely are you to vote in the upcoming provincial election?



Already voted Certain to vote Likely to vote Unlikely to vote Will not vote

How likely are you to vote in the upcoming provincial election?

Results broken out by gender and age

Response	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Already voted	33.7%							
Certain to vote	56.7%							
Likely to vote	6.2%							
Unlikely to vote	1.8%							
Will not vote	1.6%							
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Results broken out by education and income

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