



Mississauga Survey

Field Dates: October 23-25th, 2026 | N = 860 residents (18+)

Weighted by gender, age, education & region · MoE $\pm 3.3\%$, 19 times out of 20



**MAINSTREET
RESEARCH**

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Margin of Error: $\pm 3.3\%$, 19 times out of 20

Survey Methodology

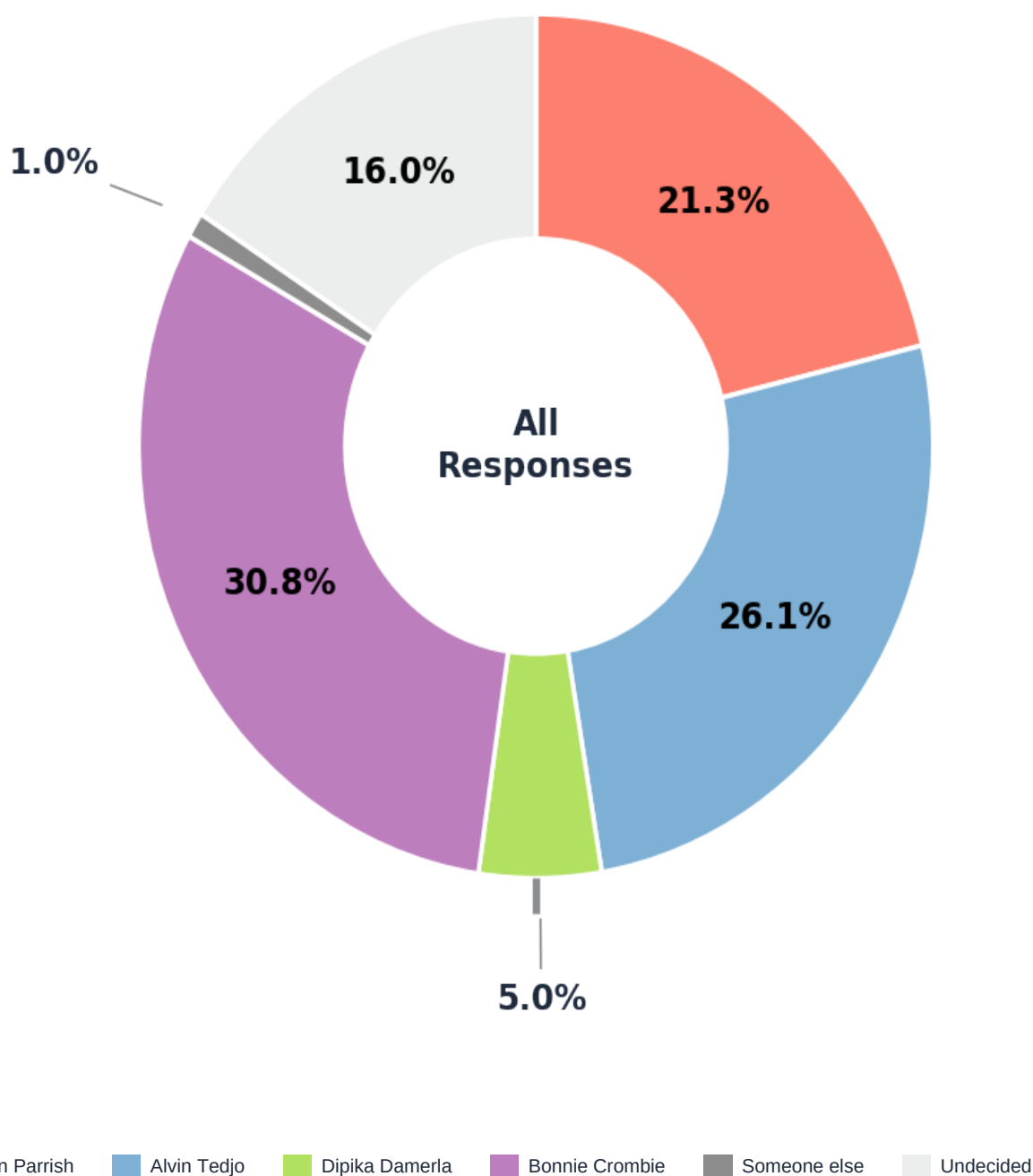
About Mainstreet Research

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions. Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country. Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between. Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

The analysis in this report is based on results of a survey conducted October 23-25th, 2026, among a sample of 860 adults, 18 years of age or older, living in Mississauga. The survey was conducted using a mix of Interactive Voice Response (IVR), with respondents interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Mississauga. Results were weighted by gender, age, education & region. Results with undecided voters removed include only respondents who have already voted or are certain to vote. The margin of error for the poll is +/- 3.3% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up 100% due to rounding. This poll was commissioned by and is the exclusive property of Mainstreet Research. Any reproduction, in whole or in part of this report or the data contained herein is expressly prohibited without written authorization by Mainstreet Research.

In the current municipal election who would you vote for, or are leaning towards if an election were held today?



In the current municipal election who would you vote for, or are leaning towards if an election were held today?

Results broken out by gender and age

Response	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Carolyn Parrish	21.3%	24.9%	18.3%	0.0%	23.0%	19.8%	20.1%
Alvin Tedjo	26.1%	32.8%	19.7%	29.1%	18.3%	39.2%	22.8%
Dipika Damerla	5.0%	4.8%	5.2%	0.0%	6.0%	5.2%	2.8%
Bonnie Crombie	30.8%	29.3%	31.2%	70.9%	28.2%	20.3%	48.2%
Someone else	1.0%	0.3%	1.6%	0.0%	2.2%	0.0%	0.0%
Undecided	16.0%	7.8%	24.0%	0.0%	22.2%	15.5%	6.1%
Unweighted Freq	860	352	498	10	506	174	180
Weighted Freq	860	412	438	11	368	273	219

Results broken out by education and income

Response	Total	Education			Income			
		Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
Carolyn Parrish	21.3%	29.7%	14.2%	18.8%	22.8%	23.7%	23.6%	16.0%
Alvin Tedjo	26.1%	19.1%	26.3%	32.0%	20.8%	19.5%	26.3%	36.9%
Dipika Damerla	5.0%	4.5%	7.1%	3.9%	8.5%	4.9%	1.2%	3.8%
Bonnie Crombie	30.8%	24.3%	34.6%	33.9%	27.4%	37.8%	39.6%	22.8%
Someone else	1.0%	1.3%	0.0%	1.3%	2.5%	0.0%	0.0%	0.6%
Undecided	16.0%	21.1%	17.7%	10.2%	17.9%	14.1%	9.2%	19.9%
Unweighted Freq	860	164	209	484	215	191	180	265
Weighted Freq	860	295	234	331	271	182	178	223

Results broken out by race

Race			
Response	Total	White	Non-white
Carolyn Parrish	21.3%	21.2%	21.3%
Alvin Tedjo	26.1%	25.3%	26.6%
Dipika Damerla	5.0%	4.0%	5.6%
Bonnie Crombie	30.8%	37.5%	26.5%
Someone else	1.0%	0.4%	1.3%
Undecided	16.0%	11.5%	18.8%
Unweighted Freq	860	294	566
Weighted Freq	860	332	528

Results broken out by region

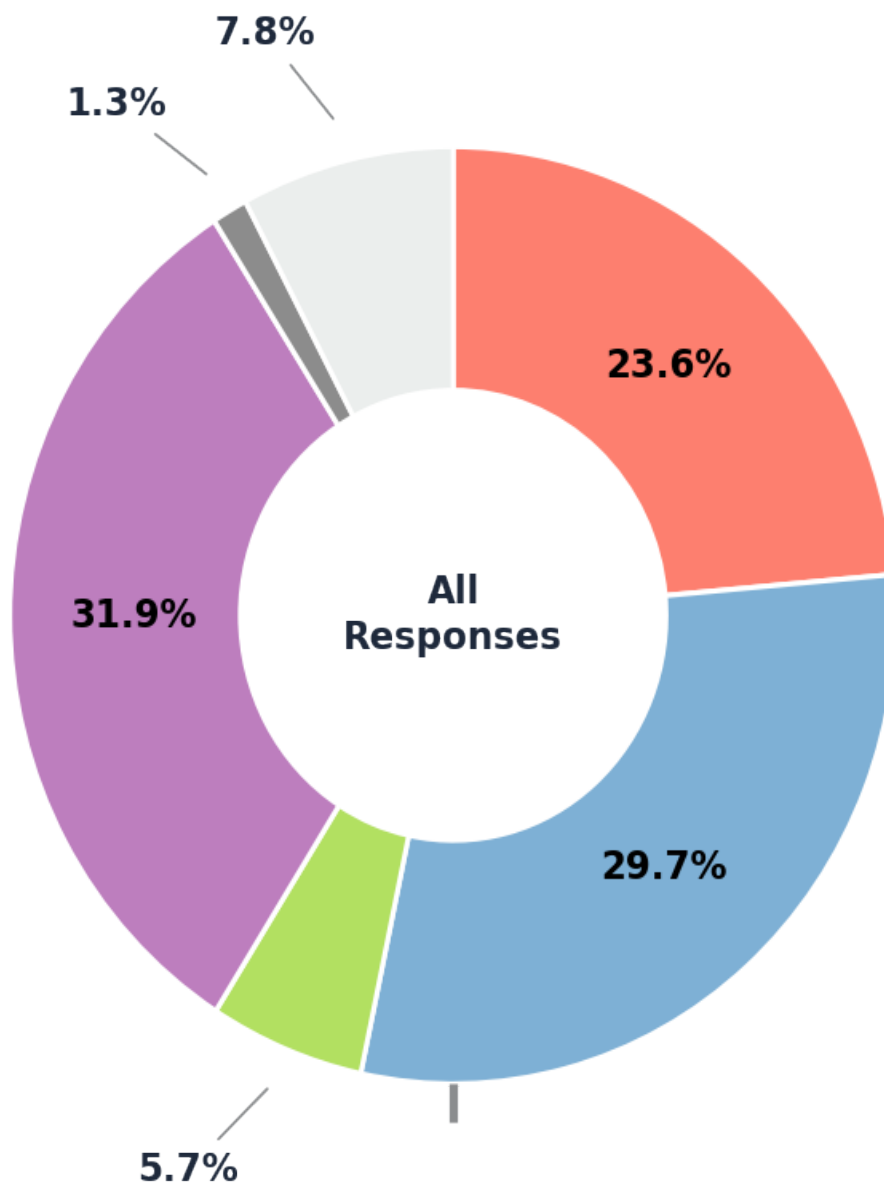
Region						
Response	Total	South of the QEW	East of Cawthra	Meadowvale/Streetsville	Erin Mills/West	City Centre
Carolyn Parrish	21.3%	25.9%	25.0%	20.6%	18.9%	18.8%
Alvin Tedjo	26.1%	18.0%	18.1%	30.9%	26.2%	27.5%
Dipika Damerla	5.0%	8.2%	6.5%	4.9%	0.9%	4.3%
Bonnie Crombie	30.8%	40.5%	39.3%	30.8%	25.5%	23.4%
Someone else	1.0%	0.0%	0.0%	0.9%	1.5%	1.8%
Undecided	16.0%	7.5%	11.1%	11.8%	26.9%	24.3%
Unweighted Freq	860	81	81	277	199	222
Weighted Freq	860	111	120	316	87	226

Results broken out by likelihood to vote

Likelihood to vote						
Response	Total	Already voted	Certain	Likely	Unlikely	Will not vote
Carolyn Parrish	21.3%	32.1%	19.5%	12.6%	10.3%	33.4%
Alvin Tedjo	26.1%	25.7%	29.9%	27.0%	0.0%	0.0%
Dipika Damerla	5.0%	7.2%	3.9%	4.1%	7.8%	0.0%
Bonnie Crombie	30.8%	34.4%	32.5%	26.6%	19.8%	0.0%
Someone else	1.0%	0.6%	0.3%	3.6%	0.0%	0.0%
Undecided	16.0%	0.0%	13.9%	26.1%	62.1%	66.6%
Unweighted Freq	860	185	422	182	57	14
Weighted Freq	860	225	422	149	51	12

n=860 · All respondents

In the current municipal election who would you vote for, or are leaning towards if an election were held today? [Undecideds asked which candidate they are leaning towards]



Carolyn Parrish Alvin Tedjo Dipika Damerla Bonnie Crombie Someone else Undecided

In the current municipal election who would you vote for, or are leaning towards if an election were held today? [Undecideds asked which candidate they are leaning towards]

Results broken out by gender and age

Response	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Carolyn Parrish	23.6%	24.9%	23.0%	0.0%	27.5%	21.1%	20.1%
Alvin Tedjo	29.7%	36.1%	23.8%	29.1%	19.1%	49.6%	22.8%
Dipika Damerla	5.7%	4.8%	6.5%	0.0%	7.6%	5.2%	2.8%
Bonnie Crombie	31.9%	29.3%	33.5%	70.9%	28.6%	20.3%	52.1%
Someone else	1.3%	0.3%	2.2%	0.0%	3.0%	0.0%	0.0%
Undecided	7.8%	4.6%	10.9%	0.0%	14.1%	3.8%	2.1%
Unweighted Freq	860	352	498	10	506	174	180
Weighted Freq	860	412	438	11	368	273	219

Results broken out by education and income

Response	Total	Education			Income			
		Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
Carolyn Parrish	23.6%	33.6%	16.7%	19.7%	25.9%	26.4%	25.9%	17.3%
Alvin Tedjo	29.7%	27.7%	26.3%	33.8%	24.8%	21.4%	26.8%	44.2%
Dipika Damerla	5.7%	5.8%	7.1%	4.5%	10.0%	4.9%	1.2%	4.7%
Bonnie Crombie	31.9%	24.3%	38.3%	34.4%	30.6%	38.6%	39.6%	22.8%
Someone else	1.3%	1.3%	0.0%	2.2%	2.8%	0.4%	0.8%	0.6%
Undecided	7.8%	7.3%	11.5%	5.6%	5.9%	8.2%	5.7%	10.4%
Unweighted Freq	860	164	209	484	215	191	180	265
Weighted Freq	860	295	234	331	271	182	178	223

Results broken out by race

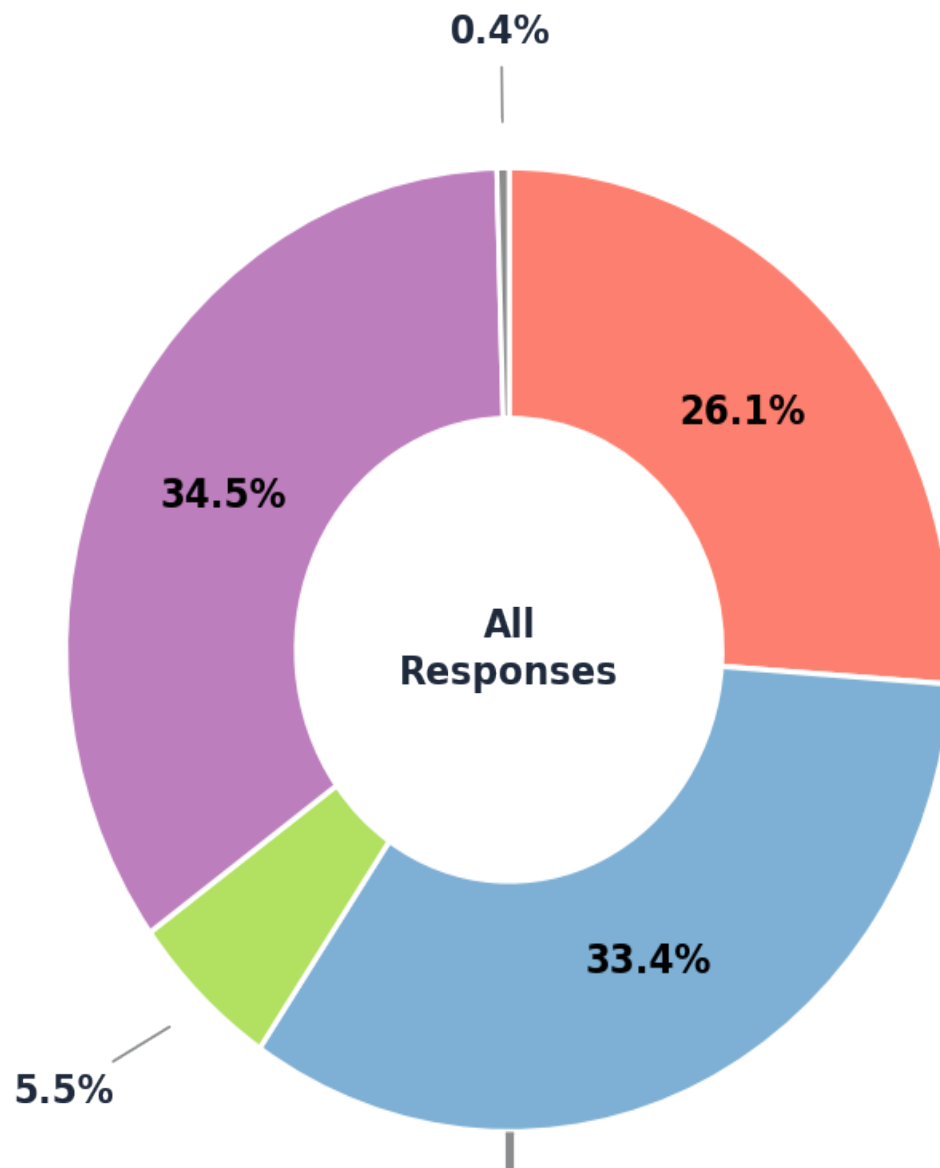
Race			
Response	Total	White	Non-white
Carolyn Parrish	23.6%	22.2%	24.5%
Alvin Tedjo	29.7%	32.8%	27.8%
Dipika Damerla	5.7%	4.0%	6.7%
Bonnie Crombie	31.9%	37.5%	28.4%
Someone else	1.3%	0.4%	1.8%
Undecided	7.8%	3.0%	10.8%
Unweighted Freq	860	294	566
Weighted Freq	860	332	528

Results broken out by region

Region						
Response	Total	South of the QEW	East of Cawthra	Meadowvale/Streetsville	Erin Mills/West	City Centre
Carolyn Parrish	23.6%	25.9%	27.4%	22.3%	24.0%	22.1%
Alvin Tedjo	29.7%	18.0%	18.1%	35.3%	33.6%	32.4%
Dipika Damerla	5.7%	8.2%	8.0%	6.1%	0.9%	4.3%
Bonnie Crombie	31.9%	40.5%	46.5%	30.8%	27.2%	23.4%
Someone else	1.3%	0.0%	0.0%	1.4%	3.2%	1.8%
Undecided	7.8%	7.5%	0.0%	4.0%	11.0%	16.0%
Unweighted Freq	860	81	81	277	199	222
Weighted Freq	860	111	120	316	87	226

n=860 · All respondents

In the current municipal election who would you vote for, or are leaning towards if an election were held today? [Undecideds removed; already voted or certain to vote only]



Carolyn Parrish Alvin Tedjo Dipika Damerla Bonnie Crombie Someone else

In the current municipal election who would you vote for, or are leaning towards if an election were held today? [Undecideds removed; already voted or certain to vote only]

Results broken out by gender and age

Response	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Carolyn Parrish	26.1%	26.1%	27.1%	0.0%	36.9%	22.6%	19.8%
Alvin Tedjo	33.4%	38.5%	28.2%	29.1%	21.4%	51.2%	23.4%
Dipika Damerla	5.5%	5.6%	5.7%	0.0%	7.3%	6.0%	3.2%
Bonnie Crombie	34.5%	29.4%	38.6%	70.9%	33.0%	20.2%	53.7%
Someone else	0.4%	0.4%	0.5%	0.0%	1.4%	0.0%	0.0%
Unweighted Freq	581	263	308	10	278	153	150
Weighted Freq	581	291	280	10	179	222	180

Results broken out by education and income

Response	Total	Education			Income			
		Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
Carolyn Parrish	26.1%	40.8%	20.0%	20.0%	26.0%	33.3%	30.6%	17.6%
Alvin Tedjo	33.4%	31.9%	31.1%	35.8%	29.5%	19.1%	28.2%	51.5%
Dipika Damerla	5.5%	5.0%	7.9%	4.2%	12.1%	3.7%	0.0%	4.6%
Bonnie Crombie	34.5%	22.3%	41.1%	38.8%	31.7%	43.9%	41.2%	25.4%
Someone else	0.4%	0.0%	0.0%	1.1%	0.8%	0.0%	0.0%	0.8%
Unweighted Freq	581	89	151	338	130	133	121	191
Weighted Freq	581	172	171	236	166	125	128	159

Results broken out by race

Response	Total	Race	
		White	Non-white
Carolyn Parrish	26.1%	20.1%	30.7%
Alvin Tedjo	33.4%	35.5%	31.8%
Dipika Damerla	5.5%	4.2%	6.6%
Bonnie Crombie	34.5%	39.8%	30.6%
Someone else	0.4%	0.5%	0.4%
Unweighted Freq	581	228	353
Weighted Freq	581	251	330

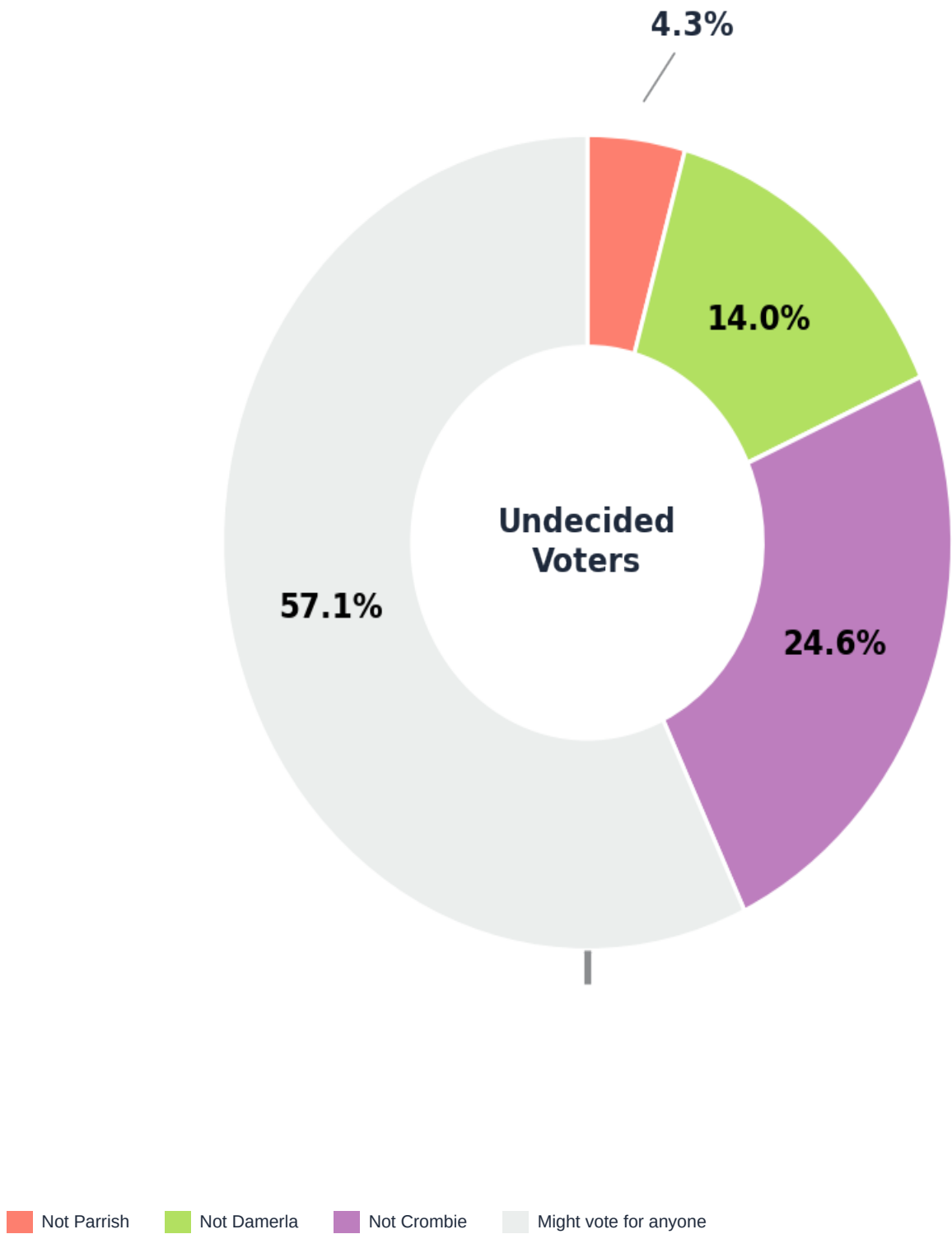
Results broken out by region

Region						
Response	Total	South of the QEW	East of Cawthra	Meadowvale/Streetsville	Erin Mills/West	City Centre
Carolyn Parrish	26.1%	28.3%	32.7%	24.2%	31.3%	21.3%
Alvin Tedjo	33.4%	18.5%	19.5%	40.8%	29.3%	41.2%
Dipika Damerla	5.5%	10.4%	7.1%	4.5%	1.5%	4.8%
Bonnie Crombie	34.5%	42.8%	40.7%	30.0%	35.5%	32.7%
Someone else	0.4%	0.0%	0.0%	0.6%	2.4%	0.0%
Unweighted Freq	581	64	67	205	124	121
Weighted Freq	581	81	93	237	51	119

Results broken out by likelihood to vote

Likelihood to vote			
Response	Total	Already voted	Certain
Carolyn Parrish	26.1%	32.1%	22.8%
Alvin Tedjo	33.4%	25.7%	37.7%
Dipika Damerla	5.5%	7.2%	4.5%
Bonnie Crombie	34.5%	34.4%	34.6%
Someone else	0.4%	0.6%	0.4%
Unweighted Freq	581	185	396
Weighted Freq	581	209	372

Is there someone you definitely won't vote for? [Undecided voters only]



Is there someone you definitely won't vote for? [Undecided voters only]

Results broken out by gender and age

Response	Gender			Age		
	Total	Male	Female	18-49	50-64	65+
Not Parrish	4.3%	15.3%	0.0%	5.6%	0.0%	0.0%
Not Tedjo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Not Damerla	14.0%	0.0%	19.5%	9.1%	45.1%	0.0%
Not Crombie	24.6%	24.2%	24.7%	26.3%	0.0%	59.9%
Might vote for anyone	57.1%	60.5%	55.7%	59.1%	54.9%	40.1%
Unweighted Freq	88	21	67	72	6	10
Weighted Freq	88	25	63	68	14	6

Results broken out by education and income

Response	Total	Education			Income			
		Highschool or less	College	University	<\$50k	\$50k-\$75k	\$75k-\$100k	\$100k+
Not Parrish	4.3%	0.0%	10.7%	0.0%	0.0%	19.2%	0.0%	0.0%
Not Tedjo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Not Damerla	14.0%	18.4%	17.2%	4.1%	0.0%	0.0%	46.1%	20.0%
Not Crombie	24.6%	18.4%	28.2%	26.4%	28.4%	18.6%	0.0%	29.6%
Might vote for anyone	57.1%	63.1%	43.8%	69.5%	71.6%	62.2%	53.9%	50.5%
Unweighted Freq	88	18	32	38	15	23	17	30
Weighted Freq	88	28	36	24	21	20	13	31

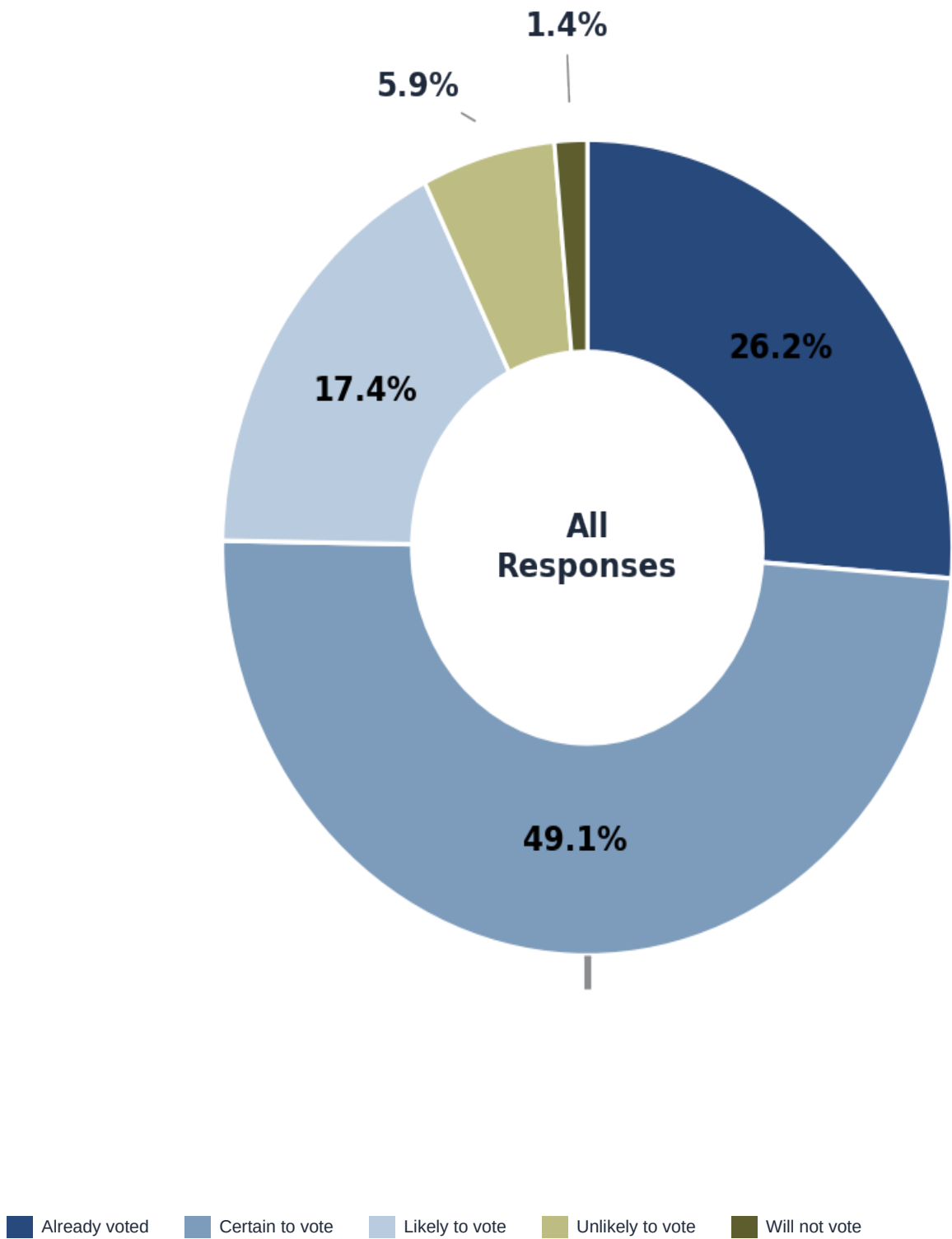
Results broken out by race

Response	Total	Race	
		White	Non-white
Not Parrish	4.3%	0.0%	5.1%
Not Tedjo	0.0%	0.0%	0.0%
Not Damerla	14.0%	0.0%	16.5%
Not Crombie	24.6%	26.6%	24.2%
Might vote for anyone	57.1%	73.4%	54.2%
Unweighted Freq	88	9	79
Weighted Freq	88	13	75

Results broken out by region

Region					
Response	Total	South of the QEW	Meadowvale/Streetsville	Erin Mills/West	City Centre
Not Parrish	4.3%	0.0%	22.7%	0.0%	0.0%
Not Tedjo	0.0%	0.0%	0.0%	0.0%	0.0%
Not Damerla	14.0%	0.0%	0.0%	7.8%	23.8%
Not Crombie	24.6%	31.9%	23.0%	29.0%	22.3%
Might vote for anyone	57.1%	68.1%	54.3%	63.2%	53.9%
Unweighted Freq	88	6	18	25	39
Weighted Freq	88	11	17	13	48

How likely are you to vote in this election?



How likely are you to vote in this election?

Results broken out by gender and age

Response	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Already voted	26.2%	22.9%	29.9%	0.0%	18.0%	33.1%	31.4%
Certain to vote	49.1%	55.1%	42.1%	100.0%	38.2%	56.6%	58.0%
Likely to vote	17.4%	17.2%	17.9%	0.0%	29.0%	8.6%	8.8%
Unlikely to vote	5.9%	4.7%	7.2%	0.0%	13.8%	0.0%	0.0%
Will not vote	1.4%	0.0%	2.8%	0.0%	1.0%	1.7%	1.9%
Unweighted Freq	860	352	498	10	506	174	180
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Results broken out by education and income

Response	Total	Education			Income			
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Already voted	26.2%	33.6%	21.0%	23.4%	27.6%	21.9%	37.9%	19.3%
Certain to vote	49.1%	32.1%	60.6%	55.9%	40.6%	51.9%	40.6%	63.5%
Likely to vote	17.4%	23.3%	12.0%	15.9%	22.2%	20.9%	14.2%	11.5%
Unlikely to vote	5.9%	11.0%	3.5%	3.1%	8.0%	5.3%	6.0%	2.9%
Will not vote	1.4%	0.0%	2.9%	1.7%	1.5%	0.0%	1.2%	2.7%
Unweighted Freq	860	164	209	484	215	191	180	265
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Results broken out by race

Response	Total	Race	
		White	Non-white
Already voted	26.2%	24.7%	27.1%
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Likely to vote	17.4%	12.0%	20.8%
Unlikely to vote	5.9%	3.7%	7.3%
Will not vote	1.4%	1.2%	1.6%
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Results broken out by region

Region						
Response	Total	South of the QEW	East of Cawthra	Meadowvale/Streetsville	Erin Mills/West	City Centre
Already voted	26.2%	36.4%	22.1%	33.9%	15.3%	16.9%
Certain to vote	49.1%	47.0%	61.5%	49.4%	50.1%	42.6%
Likely to vote	17.4%	12.9%	14.8%	10.7%	29.4%	25.6%
Unlikely to vote	5.9%	0.0%	1.6%	5.6%	5.2%	11.8%
Will not vote	1.4%	3.7%	0.0%	0.5%	0.0%	3.0%
Unweighted Freq	860	81	81	277	199	222
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