

**WHITEHOUSE
INSTITUTE OF DESIGN,
AUSTRALIA ^W EST. 1988**

DEGREE COURSE GUIDE 2026





WHO
WE ARE

WHITEHOUSE INSTITUTE OF DESIGN, AUSTRALIA

MISSION STATEMENT

Whitehouse Institute of Design, Australia is a leader in higher education for the design and creative industries. Whitehouse fosters a learning and teaching culture that values scholarship, critical reflection, diversity and equity.

Whitehouse nurtures creativity and advances innovation, sustainability, leadership and entrepreneurship, enabling students to develop design skills for continuous learning throughout their lives.

Whitehouse prepares graduates as designers of the future for careers in fashion, creative direction and styling, and interior design; and as creative practitioners, Whitehouse graduates employ cutting-edge technologies to further industry engagement, foster equitable business practices and grow the economy of the design industry.

SYDNEY CAMPUS

55 Renwick St
Redfern, 2016
NEW SOUTH WALES
+61 2 9267 8799

MELBOURNE CAMPUS

672 Bourke Street
Melbourne, 3000
VICTORIA
+61 3 9600 3625

BRISBANE CAMPUS

59 Shafston Avenue,
Kangaroo Point, 4169
QUEENSLAND
+61 7 3188 5258

Connect with Whitehouse

Facebook - facebook.com/whitehouseinstitute

Tiktok - tiktok.com/whitehouse_edu

Instagram - @whitehouse_edu

Linkedin - au.linkedin.com/school/whitehouse-institute-of-design-australia/

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TEQSA Provider Number 12065
ORICOS Provider Code 02863C
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ACN 122 953 557

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WELCOME FROM

LEANNE WHITEHOUSE
FOUNDER AND EXECUTIVE DIRECTOR

Established in 1988, Whitehouse has an outstanding reputation as one of Australia's leading privately owned design education institutions. This reputation is underpinned by a learning culture that supports innovation and creativity. Whitehouse provides a sound design education which fosters personal growth and the establishment of students' individual design identity.

Whitehouse has built its reputation for excellence through the success of its now 10,000+ alumni and the Institute's global affiliations with the design industry.

"I would like to take this opportunity to welcome you to visit our staff and students at the Sydney, Melbourne or Brisbane campuses to learn about the exciting design possibilities that await you. We look forward to offering you a rewarding and refreshing journey into the world of design."





INTAKES

JANUARY

JUNE

SEPTEMBER

The Whitehouse Undergraduate Certificate of Design is the ultimate pathway to further design studies. This foundation design course is delivered three times per year.

February: 5 days per week for a total duration of 2 weeks

June: 1.5 days per week for a total duration of 10 weeks

September: 1.5 days per week for a total duration of 10 weeks

All students in this course will explore design through digital design, design illustration, design context and elements and principles of design. Although all subjects are individual, all will contribute elements to and end of trimester final project.

WHO IS THIS COURSE FOR?

This course is suitable for those who have successfully completed Year 10 and are looking for an alternative pathway to Years 11 and 12. It is also suitable for working professionals, mature aged students and those wishing to apply to creative courses with no prior experience.

PATHWAY OPTION: BACHELOR OF DESIGN

Students wishing to continue studies into the Whitehouse Bachelor of Design will receive academic credit or advanced standing for 3 out of the 4 units completed in this course.

UNDERGRADUATE CERTIFICATE OF DESIGN STUDENT SURVEY RESULTS 2024

Overall Subject Design 97.1%

Coursework - 95.7%

Assessments - 96.4%

Teaching Practice - 98.2%

UNDERGRADUATE CERTIFICATE OF DESIGN

NEW IN 2024

INTAKES

FEBURARY

JUNE

SEPTEMBER

Whitehouse encourages its students to be inquisitive and critical in their approach to design. The unique curriculum is government accredited and internationally recognised. Students undertake design process through research, concept development, design sketching and 3D production. Additionally, they explore marketing and business strategies as well as the professional practices of design.

All Bachelor of Design students receive interdisciplinary instruction and knowledge to help them embark on careers in global creative industries. Students will be able to independently plan, organise, conduct and successfully resolve design problems in a socially responsible manner. They are equipped with the confidence to critique existing industry practices and provide innovative and sustainable solutions.

WHO IS THIS COURSE FOR?

This course is suitable for those who have successfully completed an Undergraduate Certificate of Design or equivalent. It is also suitable for students who have recently completed Year with a strong portfolio of creative work and mature aged students.

PATHWAY OPTION: GRADUATE CERTIFICATE OF DESIGN

Students wishing to continue studies into the Graduate Certificate of Design will receive admissions preference. The Graduate Certificate of Design is the academic equivalent of an Honours level qualification.

THE BACHELOR OF DESIGN IS AN AWARD WINNING QUALIFICATION WITH A STUDENT SATISFACTION RATING IN 2024

Overall Subject Design - 96.8%

Coursework - 96.4%

Assessments - 91.2%

Teaching Practice - 96.3%



2023 BRIEF - STUDENT WORK BY PIA MALOUF

BACHELOR OF DESIGN

A Graduate Certificate of Design is crucial for anyone seeking to elevate their career to an international level. At Whitehouse Institute of Design, Australia, our Graduate Certificate of Design curriculum is meticulously designed to provide students with the skills and knowledge needed to excel in the global design arena. The program is structured around a triangular model of research, prototyping, and industry problem solving, ensuring a comprehensive and industry-relevant education.

Over a concise 12-week period, this program covers advanced design and research skills, equipping students with the tools to engage in complex design challenges. Delivered on-demand and entirely online, the Graduate Certificate of Design offers unparalleled flexibility, accepting enrollments year-round to accommodate the diverse needs of our professional students. Despite its brief duration, this program is the global academic equivalent to an honors-level degree, offering a rigorous academic experience that sets the foundation for future success.

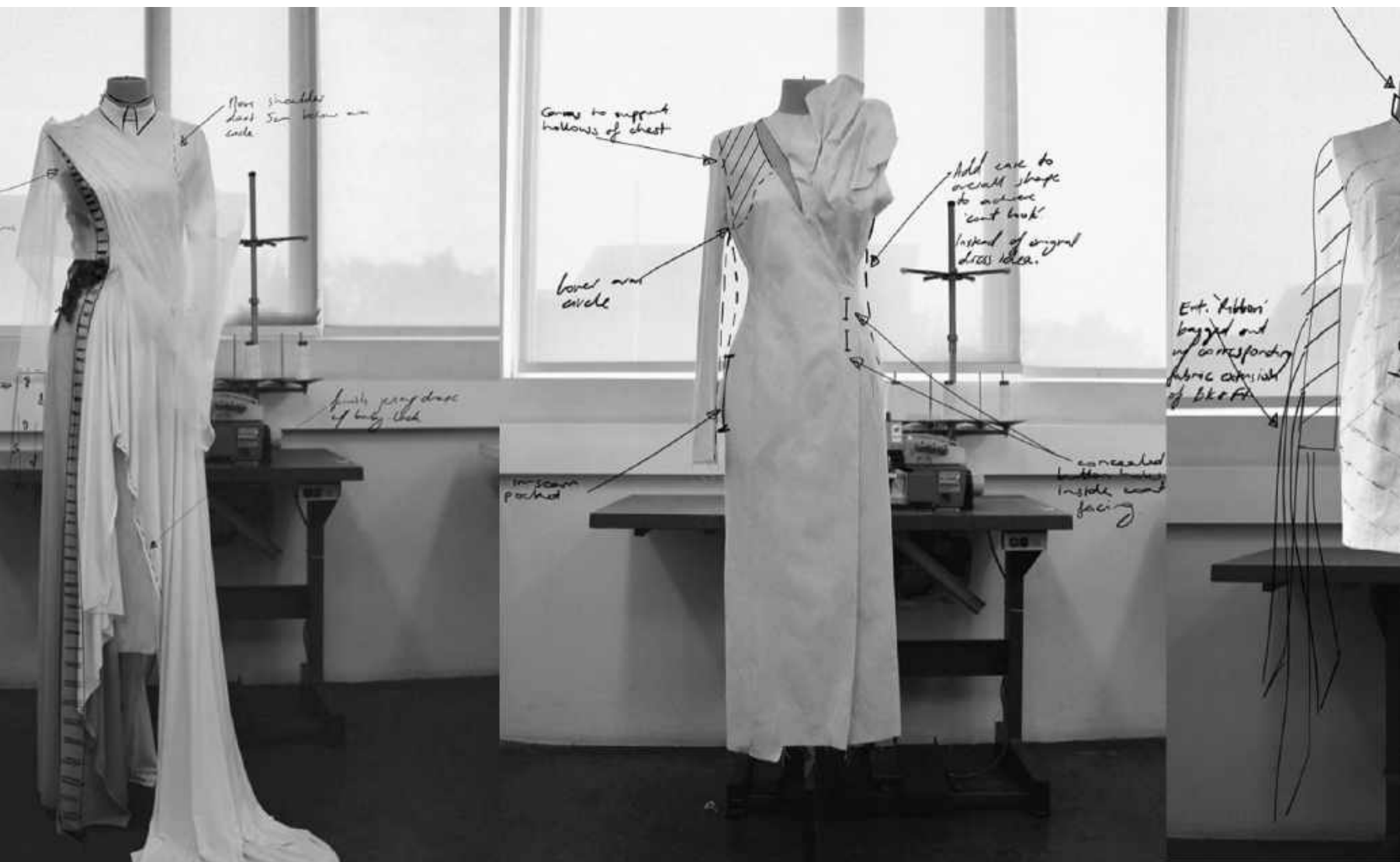
Graduates of the Graduate Certificate of Design program will leave with a solid body of knowledge and mastery of essential skills, preparing them for professional practice in the creative industries. They will be adept at solving complex design problems, utilising contemporary scholarship, and implementing socially responsible and innovative design approaches.

Furthermore, our graduates will demonstrate the capacity for reflective practice and socially responsible design, making significant contributions to their communities. They will possess the design confidence and creative acumen needed to understand and respond to client needs, manage commercial projects, and adapt to the ever-evolving design landscape. With a Graduate Certificate of Design from Whitehouse, students are well-positioned to influence and lead in the global design community.



2023 BRIEF - STUDENT WORK BY AUGUST MATTHEWS

GRADUATE CERTIFICATE OF DESIGN



In today's rapidly evolving global design landscape, a Master of Design is essential for anyone aspiring to build a successful international career. At Whitehouse Institute of Design, Australia, our Master of Design curriculum is crafted to equip students with the expertise and innovation needed to thrive on the world stage. Centered on a triangular model of research, learning and teaching, and industry engagement, the program is structured around key themes that unfold across each trimester.

Beginning with the development of advanced design and research skills at the Graduate Certificate level, students then delve into the cultural dimensions of design at the Graduate Diploma level. At the Master level, the focus shifts to design experimentation, practice, and the culmination of their studies through a major project exhibition and publication. This practice-led approach, combined with studio practice in a collaborative learning environment, fosters the production of original and innovative design outcomes.

Delivered over three twelve-week trimesters, the program offers both full-time and part-time study options, ensuring flexibility while maintaining rigorous academic standards. By the end of the program, graduates will have acquired a comprehensive body of knowledge and honed the critical skills necessary for professional practice in the global creative industries. They will be adept at navigating complex design challenges, leveraging contemporary scholarship, and applying socially responsible and innovative approaches to design.

Moreover, our graduates emerge as reflective practitioners, equipped to address client needs, tackle commercial projects, and adapt to the ever-changing demands of the design industry. With the ability to drive future and emerging economies, a Master of Design from Whitehouse positions students as leaders and visionaries in the global design community.

MASTER OF DESIGN

THE WHITEHOUSE DIFFERENCE

OUR CAMPUSES

Whitehouse Institute of Design, Australia established in 1988 is a private design education specialist institution with three exciting design campuses, centrally located in Sydney, Melbourne and Brisbane.

Set in the heart of the design precinct, Whitehouse's Sydney Campus is ideally located near the best supply stores and design studios. The campus has a modern industrial feel, with light-filled studios and spacious auditorium which promotes learning and facilitates exhibitions, lectures, open house and other events.

Whitehouse's Melbourne Campus was purposefully refitted as a design education facility. Situated on Bourke Street in the centre of the city it is within walking distance of Southern Cross Station. The campus, which opened in 2008 in the refurbished Royal Mail Exchange building, is easily accessible for students as well as being in close proximity to art supply stores and Melbourne's well known cultural precincts.

In 2021, Whitehouse opened its third campus in Kangaroo Point, Brisbane. This campus sits on the second largest land holding in Kangaroo Point and comprises of three unique buildings. With 65 car parks, a green bridge set to open in 2025 and direct transport links, Kangaroo Point is at the heart of Brisbane and within 5mins of fortitude valleys iconic fashion precinct, James Street.

Interstate Campus Exchange Opportunities
Students are encouraged to complete a trimester at an alternative Whitehouse campus providing the opportunity to experience the unique design orientation of each city. This flexibility also offers students the ability to broaden their network of contacts and friends, and offers a wider choice for work experience, internship programs and employment opportunities, and provides a national perspective for their future careers. Students can change their trimester every 12 weeks if they wish.

Design Education Specialists
Whitehouse has been offering design education since 1988. With more than 36 years experience in a range of programs from short courses, to vocational and higher education courses, award winning design education is what we do best.

OUR TEACHERS

Many of our academic staff are actively engaged in industry practice whilst also teaching. This dual focus allows the teachers to bring their industry insights and current knowledge into their classrooms and Whitehouse students benefit from this very real industry experience. Whitehouse academics encourage creativity and support the development of students skills and knowledge in all areas of design, including digital design and hand illustration.

Academic Support
Our timetables are something special. With 22 to 24 hours a week in studio and classes our students have a unique opportunity to get one on one advice and assistance from tutors, and lecturers. All timetables are delivered on a trimester model of study meaning students attempt three, twelve week blocks of study per year.

A typical trimester looks like this:

- 6 weeks of face-to-face classes and study
- 1 week of independent study, no formal classes
- 4 weeks of face-to-face classes and study
- 1 Panel Presentation Week

After each trimester, students have roughly three weeks holidays. Academic and welfare support is offered in a range of areas including English as a second language support, writing support and academic reading, note taking, research assistance and mental wellbeing check-ins.



2024 BRIEF - STUDENT WORK BY ERIN CAMPBELL

EXCHANGE PROGRAMS

Whitehouse works to develop and maintain professional affiliations with a number of other educational institutions in Australia and overseas. These arrangements expand learning pathways and create unique career opportunities for Whitehouse graduates. Students entering their second year of the Bachelor of Design have the opportunity to diversify their academic and cultural experiences by participating in an international exchange program in the UK. Students are encouraged to apply for a study period abroad at the University for the Creative Arts in Epsom or Rochester, 40 minutes from London. This partnership has been established to enrich the learning experience for students from both institutions.

INDUSTRY OPPORTUNITIES AND INTERNSHIPS

Because of the high regard in which Whitehouse Institute of Design, Australia is held by the Design industry, exclusive opportunities are offered to students and Alumni. These exclusive opportunities can be invitations to participate in competitions and industry collaborations with organisations such as LVMH, Christian Dior, Louis Vuitton, Melbourne Fashion Week (MFW), Melbourne Fashion Festival (MFF), The Powerhouse Museum Sydney, Australia Fashion Week (AWF), Australian Fashion Foundation Scholarship Internship New York (AUSFF), The Woolmark Company and many more.

Industry opportunities where students gain hands-on work experience within the design industry whilst continuing studies are a reality at Whitehouse – from design assistants, working with magazines, retail opportunities and more, students have the opportunity to extend their learning into the working world, giving our students the confidence to step out and reach their potential in the design community.

Student internship opportunities through Whitehouse have included on the job experience at Vogue Australia, DIOR, RUSSH Magazine, FENDI, Scanlan & Theodore, MECCA, MJ Bale, Cue Clothing Company, Witchery, Country Road, Vogue Fashion Night Out and SPACE furniture to name a few.

Exclusive invitations to specially hosted events such as the Festival des Metiers – a rendezvous with Hermes, in conversation with Tilda Swinton and CHANEL, or the Naturally Inspiring Seminar of the Woolmark Company provide students with unprecedented insights into the crafting of luxury fine objects as inspiration for their design journey.

Cultural affiliations also contribute to Whitehouse students' ability to work effectively in our creative communities. On-going relationships with Australian Wool Innovation, the Art Gallery of NSW, the National Gallery of Victoria, the Museum of Contemporary Art and the Powerhouse Museum serve to enrich our programs and student experience whilst celebrating our students' work.



ACADEMIC STAFF

In addition to our highly experienced and connected executive management team, the qualified academic staff at Whitehouse are passionate professionals many of whom are also industry practitioners. This balance of industry engagement and teaching means that Whitehouse staff are ideally suited to keep students in touch with what is happening in industry in terms of design and changing trends and practices.

SUPPORTING STUDENTS

At Whitehouse we have a range of experienced staff who can provide advice and support in a range of different areas.

LIBRARIANS

- research and resource support

ACADEMIC SUPPORT OFFICER

- language support
- writing tutorials
- reading and research support
- time management

WELFARE SUPPORT OFFICER

- general support
- connecting students with appropriate support services

INDUSTRY OPERATIONS MANAGER

The IOM manages all industry connections for Whitehouse including student internships and other industry opportunities.

PROGRAM COORDINATORS

- senior academic staff assist with a wide range of academic issues including:
- subject queries
- course queries
- academic matters
- extensions

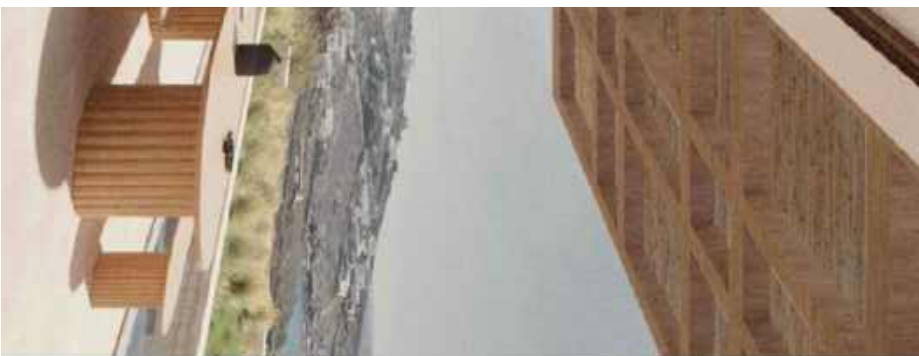
INTERNATIONAL STUDENT OFFICER

- coordinates international student support meetings
- assists international students with their queries

ADMINISTRATIVE SUPPORT

- administration team support you by providing you with timely information about your studies
- they will arrange meetings with you if you are having problems and help you work out how to deal with them





2021 BRIEF - STUDENT WORK BY AIMEE KINGSLAND



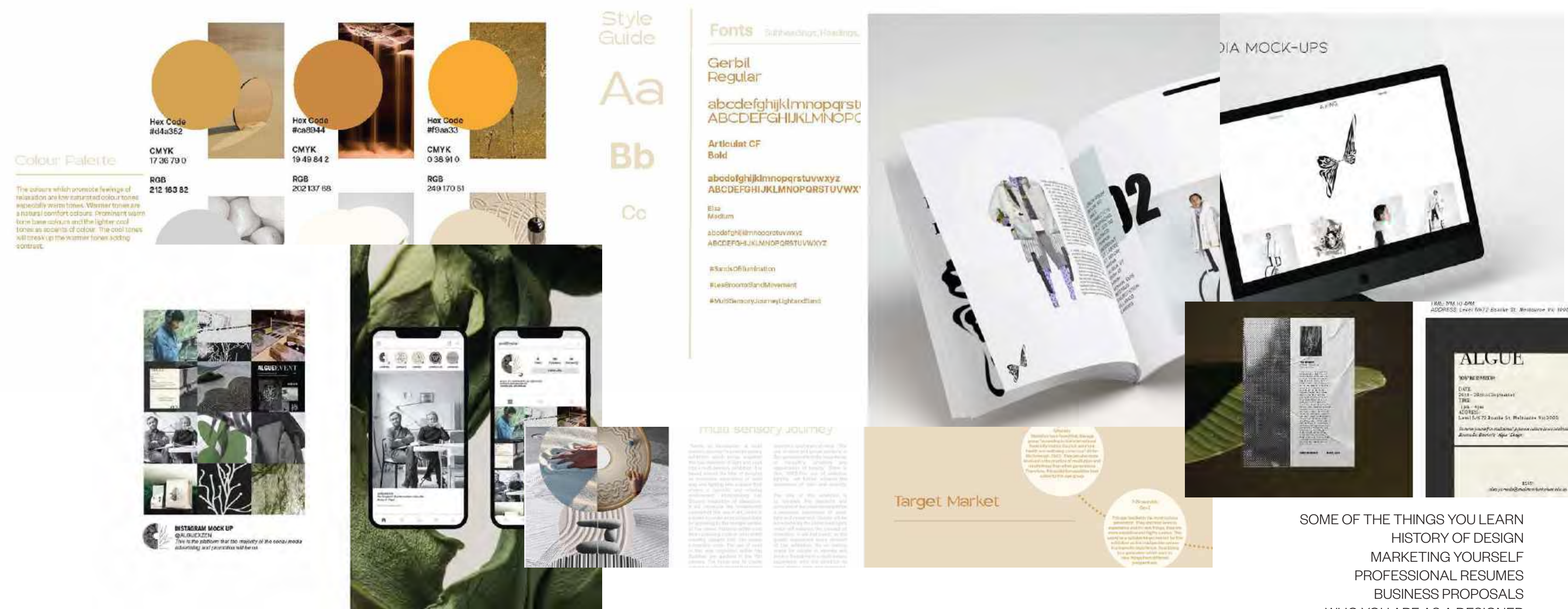
2023 BRIEF - STUDENT WORK BY HAILEY LUDICK

At Whitehouse Institute of Design, Australia, our unique curriculum stands out as the most dynamic and industry-relevant in the southern hemisphere, with aspirations to lead globally. Updated every 12 weeks—faster than any other institution in Australia—our curriculum ensures that students engage with real-life creative briefs reflecting the latest trends and innovations from design capitals like Paris, London, Milan, and New York. This rigorous program is designed to achieve the highest creative outcomes, with students receiving 20-22 hours of face-to-face studio contact each week, more than double the national average for 2024.

Each trimester, the subjects you undertake are meticulously interwoven, culminating in a comprehensive and design leading end-of-trimester panel project. From initial research in design context to drafting in illustration, refining in design methods, executing in 3D form in studio/workshop, and finally presenting through photography and editorial layouts in digital design, every aspect of your work is interconnected. This integration is what drives the professional-level execution and exceptional outcomes that our students consistently achieve.

OUR UNIQUE CURRICULUM

THINK OF THIS SUBJECT AS A
RESEARCH, MARKETING AND BUSINESS COURSE



SUBJECT ONE
CONTEXT

The Design Context subject/unit supports students' understanding and appreciation of the complex issues that frame the contemporary practices of design. The strand approaches design in cultural and sustainable contexts. This enables the students to see the broader relationships between their area of practice and the history and culture of design, art and the marketplace. In the second year of studies, this subject evolves into design in business, marketing and professional context.

THINK OF THIS SUBJECT AS A
GRAPHIC DESIGN COURSE



SUBJECT TWO DIGITAL DESIGN

The Digital Design subject/unit provides students with the knowledge, skills and attitudes required to create visual images and professional design portfolio, print and digital that support their design projects. Students utilise a range of ADOBE media and other platforms to describe, develop and market their projects. These subjects examine how digital media can be used to produce meaningful effective communications. This subject is best described as a graphic design course within a degree.

SOME OF THE THINGS YOU LEARN

- PHOTOGRAPHY
- GRAPHIC DESIGN
- PHOTOSHOP
- ANIMATION
- FILM EDITING
- MAGAZINE EDITORIAL
- PRINT DESIGN
- BRAND COLLATERAL
- PORTFOLIO DESIGN
- BRANDING

THINK OF THIS SUBJECT AS A VISUAL ARTS COURSE

SOME OF THE THINGS YOU LEARN
THE FASHION FIGURE
2- POINT PERSPECTIVE
SHADE AND TONE
COLOUR THEORY
ELEMENTS OF DESIGN
PRINCIPLES OF DESIGN
INTERIOR ILLUSTRATION
FOOD STYLING ILLUSTRATION



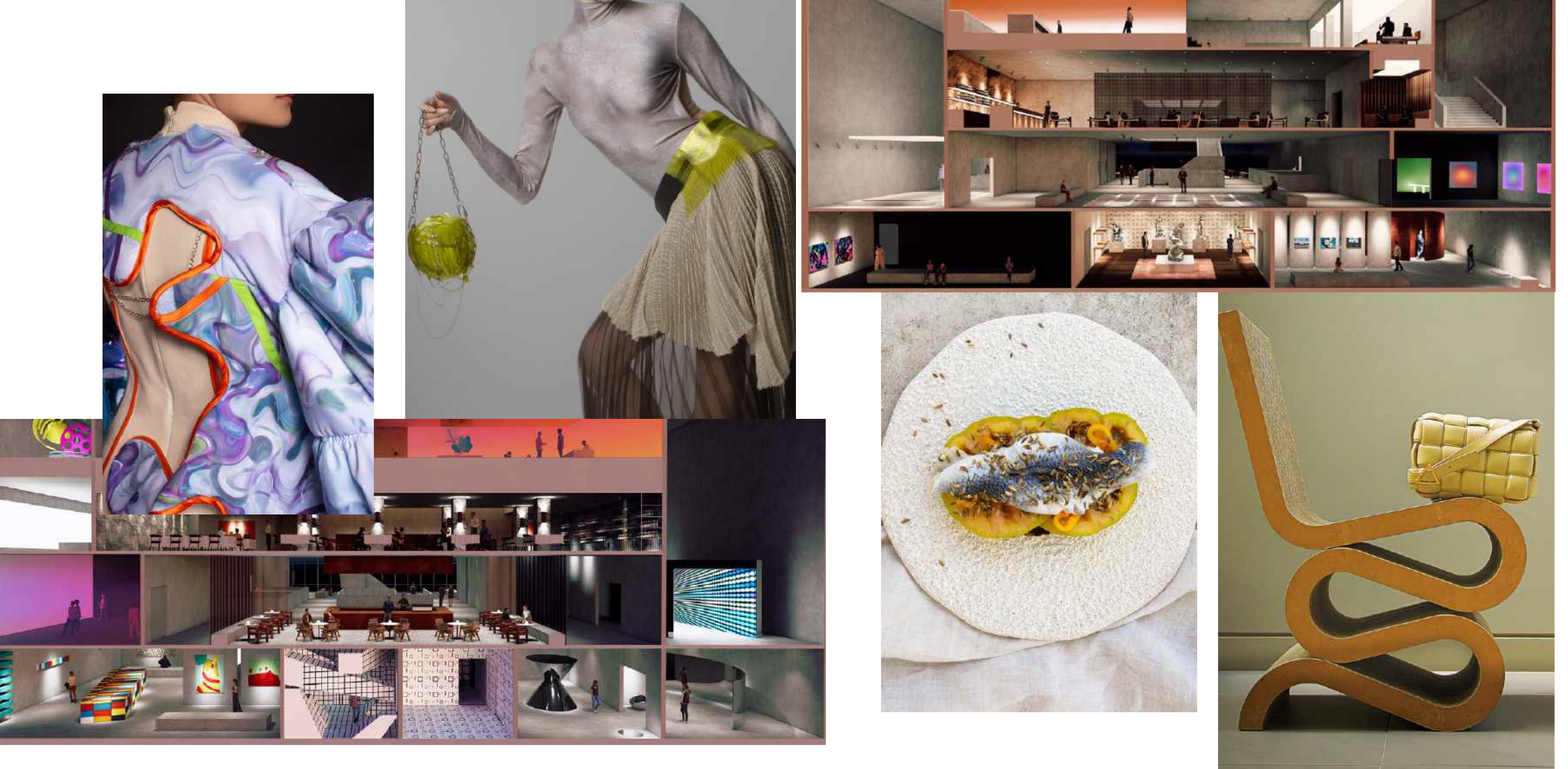
The Illustration for Design subject/unit provides students with the knowledge, skills and attitudes required to create visual images in a variety of illustrative media and styles which best support their design projects. Students explore a range of illustration media to visually communicate design outcomes. These subjects examine how visual media can be used to produce effective visual communications. It is a subject that if mastered correctly, transcends languages and enables graduates to work on a global scale.

SUBJECT THREE ILLUSTRATION



The Design Methods subject/unit supports students' investigation of specialised design innovation and exploration in fashion, interior and creative direction processes, technologies and materials for sustainable and responsible design outcomes. In this subject, students are tasked with solving real design problems and it is where students formulate original design ideas.

SUBJECT FOUR DESIGN METHODS



SUBJECT FIVE DESIGN WORKSHOP

The Design Workshop subject/unit supports students through the realisation of 2D and 3D designs. The strand provides the opportunity to integrate and apply learning from other subjects to related design projects. Students can expect to cultivate their creativity and capacity for innovation, whilst simultaneously developing discipline specific technical practices. These skills will further cultivate each student's visual and communications skills introduced in the other strands.

FASHION DESIGN

SPECIALISATION

WHY STUDY FASHION DESIGN?

Fashion Design investigates the relationship between clothing and the body, and challenges you to create original and innovative designs that resonate with contemporary clients and ideas. You will learn about the processes of design development and what is involved in design decision making. The course investigates the challenges of working with a range of materials in design projects and will also expose you to the commercial realities of the Fashion Design industry and its networks. By studying fashion design, you will learn the importance of research and trend forecasting for a range of markets.

WHY STUDY FASHION DESIGN AT WHITEHOUSE?

Classroom lectures, tutorials and studios at Whitehouse develop the knowledge, skills and attitudes required to be a successful fashion designer. Whitehouse is renowned for educating some of Australia's top fashion designers. Fashion students develop design and technical skills as well as knowledge of the cultural influences which apply to fashion and related design industries.

WHAT ARE MY CAREER OPTIONS AFTER STUDYING THE BACHELOR OF DESIGN?

Graduates of the Bachelor of Design, Fashion Design are fully equipped with the practical skills and professional knowledge to begin work as Fashion Designers. Graduate career paths may also include: fashion buyer, fashion writer, fashion illustrator, merchandiser and pattern maker. Graduates from the Bachelor of Design are also able to further their studies at Master and Doctoral levels, both in Australia and overseas.



2022 BRIEF - STUDENT WORK BY EDWINA HARDING

WHITEHOUSE STUDENT TESTIMONIAL: ERIN O'SULLIVAN

"Deciding to study Fashion Design at Whitehouse was the best decision I have made. The content is delivered in a way that is easy to understand and I love how hands-on the classes are. I'm amazed at how many new skills I've acquired, and the teachers have been incredibly helpful and approachable throughout the process. At times the course is really challenging, but with hard work, dedication and a great support group of peers and teachers I've found myself excelling, inspired and motivated to work hard and give everything the best I have. Plus, there really is nothing quite like seeing your designs come to life at the end of each trimester. If I had to choose, I'd say that my favourite classes are design and illustration as it's where I channel my creativity most. The invaluable knowledge that I've gained in such a short amount of time is remarkable and I can't wait to continue to learn new and exciting skills at the institute."

WHITEHOUSE GRADUATE TESTIMONIAL: ALINA TADEVOSYAN

"It was incredible to be surrounded by so many talented students, I think that healthy competition is a brilliant way to push yourself and to become the best designer you can possibly be. I also loved the fact that we had wonderful industry experienced teachers who were passionate about what they taught and excited to share their knowledge and their skillsets. This not only affected the academic side of my Whitehouse experience but also my growth as a person."

SUBJECT/ UNIT BREAKDOWN

YEAR 1

TRIMESTER ONE

- Design in Historical Contexts 1 (DC1) - 6 credit points
- Digital Design 1 (DD1) - 6 credit points
- Illustration for Design 1 (DI1) - 6 credit points
- Design Methods and Processes (D1) - 6 credit points
- Fashion Workshop 1 (FW1) - 24 credit points

UNDERGRADUATE
CERTIFICATE OF
DESIGN

TRIMESTER TWO

- Design in Historical Contexts 2 (DC2) - 6 credit points
- Digital Design 2 (DD2) - 6 credit points
- Illustration for Design 2 (DI2) - 6 credit points
- Design Ideas and Concepts (D2) - 6 credit points
- Fashion Workshop 2 (FW2) - 24 credit points

TRIMESTER THREE

- Design in Contemporary Contexts (DC3) - 6 credit points
- Digital Design 3 (DD3) - 6 credit points
- Illustration for Design 3 (DI3) - 6 credit points
- Fashion Design 3 (F3) - 6 credit points
- Fashion Workshop 3 (FW3) - 24 credit points

YEAR 2

BACHELOR OF DESIGN

TRIMESTER FOUR

- Design in Business Contexts (DC4) - 6 credit points
- Digital Design 4 (DD4) - 6 credit points
- Illustration for Design 4 (DI4) - 6 credit points
- Fashion Design 4 (F4) - 6 credit points
- Fashion Workshop 4 (FW4) - 24 credit points

TRIMESTER FIVE

- Design in Marketing Contexts (DC5) - 6 credit points
- Digital Design 5 (DD5) - 6 credit points
- Illustration for Design 5 (DI5) - 6 credit points
- Fashion Design 5 (F5) - 6 credit points
- Fashion Workshop 5 (FW5) - 24 credit points

TRIMESTER SIX

- Design in Professional Contexts (DC6) - 6 credit points
- Digital Design 6 (DD6) - 6 credit points
- Illustration for Design 6 (DI6) - 6 credit points
- Fashion Design 6 (F6) - 6 credit points
- Fashion Workshop 6 (FW6) - 24 credit points





TRIMESTER ONE
SKIRT AND CUSTOMISED SHIRT

FASHION DESIGN

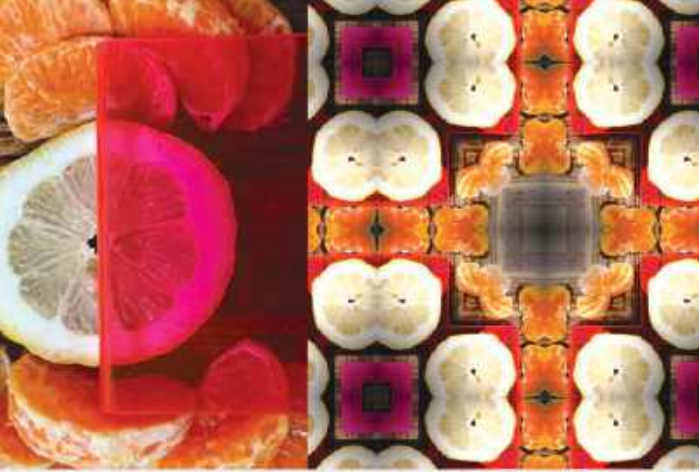
END OF TRIMESTER PANEL PROJECTS

2021 BRIEF - STUDENT WORK BY MADISON BAKER URK

TRIMESTER 2 - UTLITY & LUXE
PANTS / SHORTS - BLOUSE/ SHIRT



2023 BRIEF - STUDENT WORK BY MADISON OUSOMANO



2021 BRIEF - STUDENT WORK BY EDWINA HARDING



TRIMESTER THREE

THEME- MISH MASH CLASH

WHAT YOU'LL LEARN - DRESS AND
SOFT JACKET

FASHION DESIGN

2024 BRIEF - STUDENT WORK BY SAM LITTMAN

TRIMESTER FOUR

THEME- ARCHETYPES

WHAT YOU'LL LEARN - MENSWEAR
TAILORING





2022 BRIEF - STUDENT WORK BY JAMES TOLHURST CLOSE

TRIMESTER FIVE
THE COLLECTION
WHAT YOU'LL LEARN

FASHION DESIGN

2023 BRIEF - STUDENT WORK BY JESSICA VIRK

TRIMESTER SIX

THEME- FINAL COLLECTION
WHAT YOU'LL LEARN - HOW TO
COLLATE ALL YOUR SKILLS



INTERIOR DESIGN

SPECIALISATION

WHY STUDY INTERIOR DESIGN?

Interior Design is concerned with the spaces we live, learn and work in, how we shape these spaces to the desires and needs of our clients, whether these be commercial, residential or corporate. Interior Design develops creative decision making, using a sound knowledge of materials, products and an understanding of how people live and find meaning within spaces. You will develop your skills in socially responsible design, furniture and fittings, and how to use colour and lighting to achieve dynamic living spaces and environments.

WHY STUDY INTERIOR DESIGN AT WHITEHOUSE?

Whitehouse offers a unique and personal design education experience. Whitehouse students gain the technical skills to present and communicate their design concepts and the underpinning theoretical knowledge required to understand and participate in the Interior Design and Decoration industries. Drafting, graphic communication, space planning and technical specifications, composition, colour theory and decorative product selection are just some of the areas of professional development.

WHAT ARE MY CAREER OPTIONS AFTER STUDYING THE BACHELOR OF DESIGN?

Graduates of the Bachelor of Design, Interior Design are fully equipped with the practical skills and professional knowledge to begin work as Interior Designers on commercial, residential and corporate projects. Interior Design graduate career pathways may include: interior designer, interior product designer, furniture designer, textile designer, model maker, lighting designer, set designer (tv & theatre), and interior stylist for magazines in domestic and commercial contexts. Graduates from the Bachelor of Design are also able to further their studies at Master and Doctoral levels, both in Australia and overseas.



2021 BRIEF - STUDENT WORK BY STUART CRAKE

WHITEHOUSE STUDENT TESTIMONIAL: RENATA GUIMARAES

“Enrolling in the Whitehouse Interior Design program not only changed my career, but also my life. The program offers me the opportunity to learn the many different aspects of design. Not only am I learning interior design, I’m also becoming a designer. This is extremely important to adapt to in an industry where the lines between different disciplines are blurring more and more. At Whitehouse, I am surrounded by a supportive and committed group of teachers, staff and students and I especially enjoy the one-on-one learning environment, the small class sizes and opportunities to be exposed to the design industry through events, guest speakers and competitions. I was also lucky enough to win a design competition for the Arncliffe Library and be one of the finalists for the Dulux Colour Awards. These competitions were a valuable introduction to the industry and led to me being offered valuable work experience as a Junior Interior Designer. It is a very competitive industry but, with the knowledge and skills I have been learning at Whitehouse, I feel prepared to enter it.”

WHITEHOUSE GRADUATE TESTIMONIAL: BRADHLY LE

Bradhly won the Design Institute of Australia Graduate of the Year Award for Interior Design and Sustainability. “The Interior Design program at Whitehouse has taken me on a diverse path from creative exploration to spatial design, to produce stimulating and meaningful experiences for the end-user. The program has equipped me with the necessary tools essential to enter the industry, and has encouraged me to challenge preconceptions of space and review our existing human environments. The skill and dedication from the teachers at Whitehouse Institute of Design, Australia has allowed me to extend and reshape my own boundaries, to arm me with the confidence to take on any design project from furniture and exhibition to interior design. Graduating from Whitehouse has brought me tremendous joy knowing that the friendships and experiences I’ve accumulated over the three years will continue into my working life.”

UNIT BREAKDOWN YEAR 1

TRIMESTER ONE

- Design in Historical Contexts 1 (DC1) - 6 credit points
- Digital Design 1 (DD1) - 6 credit points
- Illustration for Design 1 (DI1) - 6 credit points
- Design Methods and Processes (D1) - 6 credit points
- Interior Workshop 1 (IW1) - 24 credit points

UNDERGRADUATE
CERTIFICATE OF
DESIGN

TRIMESTER TWO

- Design in Historical Contexts 2 (DC2) - 6 credit points
- Digital Design 2 (DD2) - 6 credit points
- Illustration for Design 2 (DI2) - 6 credit points
- Design Ideas and Concepts (D2) - 6 credit points
- Interior Workshop 2 (IW2) - 24 credit points

TRIMESTER THREE

- Design in Contemporary Contexts (DC3) - 6 credit points
- Digital Design 3 (DD3) - 6 credit points
- Illustration for Design 3 (DI3) - 6 credit points
- Interior Design 3 (I3) - 6 credit points
- Interior Workshop 3 (IW3) - 24 credit points

YEAR 2

BACHELOR OF DESIGN

TRIMESTER FOUR

- Design in Business Contexts (DC4) - 6 credit points
- Digital Design 4 (DD4) - 6 credit points
- Illustration for Design 4 (DI4) - 6 credit points
- Interior Design 4 (I4) - 6 credit points
- Interior Workshop 4 (IW4) - 24 credit points

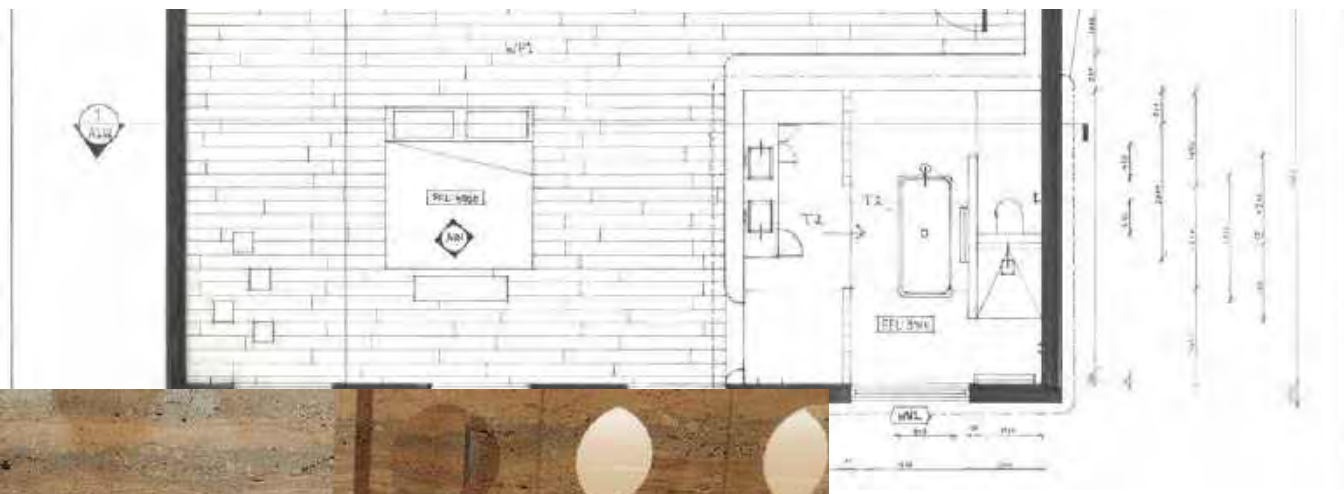
TRIMESTER FIVE

- Design in Marketing Contexts (DC5) - 6 credit points
- Digital Design 5 (DD5) - 6 credit points
- Illustration for Design 5 (DI5) - 6 credit points
- Interior Design 5 (I5) - 6 credit points
- Interior Workshop 5 (IW5) - 24 credit points

TRIMESTER SIX

- Design in Professional Contexts (DC6) - 6 credit points
- Digital Design 6 (DD6) - 6 credit points
- Illustration for Design 6 (DI6) - 6 credit points
- Interior Design 6 (I6) - 6 credit points
- Interior Workshop 6 (IW6) - 24 credit points





INTERIOR DESIGN

TRIMESTER 2 -
LUXURY RESIDENTIAL APARTMENT DESIGN



2024 BRIEF - STUDENT WORK BY ALEX BAIN

TRIMESTER 1
PRIMARY BEDROOM/ ENSUITE/ WALK IN WARDROBE
TREND FORCASTING



END OF TRIMESTER
PANEL PROJECT



INTERIOR DESIGN



2021 BRIEF - STUDENT WORK BY ALEXIA MONACELLA

TRIMESTER 3
TERRACE HOUSE PROJECT
COLOUR AND PRINT

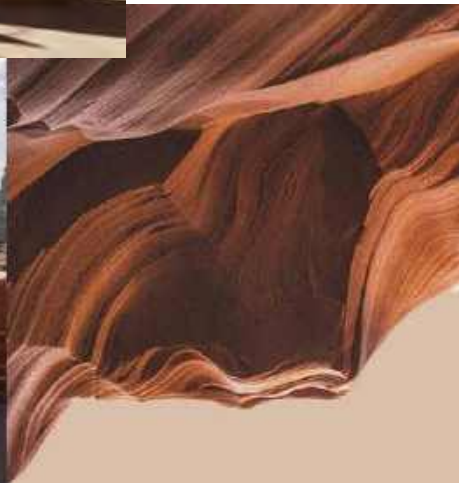


2023 BRIEF - STUDENT WORK BY ISABELLA BUFE

TRIMESTER 4 -
COMMERCIAL HOSPITALITY/ RETAIL DESIGN
DRAFTING



2023 BRIEF - STUDENT WORK BY ISABELLA BUFE



INTERIOR DESIGN

TRIMESTER 6 - SIGNATURE INTERIOR GRADUATE PROJECT

2023 BRIEF - STUDENT WORK BY TAYLOR JADE HUNT



TRIMESTER 5

COMMERCIAL OFFICE/ MARKETING AGENCY
DEFINE YOUR AESTHETIC

END OF TRIMESTER PANEL PROJECT

CREATIVE DIRECTION & STYLING SPECIALISATION

WHY STUDY CREATIVE DIRECTION & STYLING?

Creative Direction & Styling examines the creation of visual identities through images, installations, events and in the media. Creative Direction & Styling at Whitehouse uses a multidisciplinary approach. Students will work with challenging projects across a variety of commercial design fields. In becoming a Creative Director and Stylist you will learn how to creatively design and convey your message to your target audiences, and meet your clients' needs. Students will develop their skills to explore and create projects in diverse areas such as digital imaging, fashion and beauty, interior styling, publication design, visual merchandising, food and lifestyle, pr and communications, campaign creation and events management.

WHY STUDY CREATIVE DIRECTION & STYLING AT WHITEHOUSE?

Whitehouse Bachelor of Design graduates with the Creative Direction & Styling specialisation will be able to draw upon a body of knowledge that encompasses research, conceptual development, trend prediction, digital communication and effective project management. Team work and industry projects for a wide range of multi-disciplinary media and design contexts are built through this program.

WHAT ARE MY CAREER OPTIONS AFTER STUDYING THE BACHELOR OF DESIGN?

Graduates of the Bachelor of Design, Creative Direction & Styling are fully equipped with the practical skills and professional knowledge to begin work in a range of design industries. Graduate career pathways may include: design professionals and practitioners such as stylist, creative director, event stylist, art director, illustrator, trend forecaster, visual merchandiser, fashion buyer, style journalist or fashion editor. Graduates from the Bachelor of Design are also able to further their academic studies at both Master and Doctoral levels, both in Australia and overseas.



WHITEHOUSE STUDENT TESTIMONIAL: KATE GRIFFITHS

“Whitehouse is a whirlwind experience that helps you push your boundaries and create the best designs possible. Creative Direction & Styling is a brilliant course as you get to experience a wide range of aspects in the design world. Being taught by industry-based professionals has opened up many doors for me already and encourages me to strive towards my future design career. But the best thing for me is getting to come to a creative environment each day and be inspired to create and design things that I am passionate about.”

WHITEHOUSE GRADUATE TESTIMONIAL: KATE PETERS

“The majority of our assessments were ‘real life’ briefs which left us accountable not only to a teacher but to a client. This meant deadlines and a responsibility to impress, as these clients were people we would work for post-graduation. Essentially, working in the industry started the day we entered the Whitehouse doors. While lectures can prepare you for what the working world entails, I’m most grateful for the fact that I had this hands-on experience from so early on in my education. I was also so fortunate with the internship I was offered through Whitehouse, I made some great contacts and friends who have continuously supported me and my career.”

UNIT BREAKDOWN YEAR 1

TRIMESTER ONE

- Design in Historical Contexts 1 (DC1) - 6 credit points
- Digital Design 1 (DD1) - 6 credit points
- Illustration for Design 1 (DI1) - 6 credit points
- Design Methods and Processes (D1) - 6 credit points
- Styling Workshop 1 (SW1) - 24 credit points

UNDERGRADUATE
CERTIFICATE OF
DESIGN

TRIMESTER TWO

- Design in Historical Contexts 2 (DC2) - 6 credit points
- Digital Design 2 (DD2) - 6 credit points
- Illustration for Design 2 (DI2) - 6 credit points
- Design Ideas and Concepts (D2) - 6 credit points
- Styling Workshop 2 (SW2) - 24 credit points

TRIMESTER THREE

- Design in Contemporary Contexts (DC3) - 6 credit points
- Digital Design 3 (DD3) - 6 credit points
- Illustration for Design 3 (DI3) - 6 credit points
- Styling Design 3 (S3) - 6 credit points
- Styling Workshop 3 (SW3) - 24 credit points

YEAR 2

BACHELOR OF DESIGN

TRIMESTER FOUR

- Design in Business Contexts (DC4) - 6 credit points
- Digital Design 4 (DD4) - 6 credit points
- Illustration for Design 4 (DI4) - 6 credit points
- Styling Design 4 (S4) - 6 credit points
- Styling Workshop 4 (SW4) - 24 credit points

TRIMESTER FIVE

- Design in Marketing Contexts (DC5) - 6 credit points
- Digital Design 5 (DD5) - 6 credit points
- Illustration for Design 5 (DI5) - 6 credit points
- Styling Design 5 (S5) - 6 credit points
- Styling Workshop 5 (SW5) - 24 credit points

TRIMESTER SIX

- Design in Professional Contexts (DC6) - 6 credit points
- Digital Design 6 (DD6) - 6 credit points
- Illustration for Design 6 (DI6) - 6 credit points
- Styling Design 6 (S6) - 6 credit points
- Styling Workshop 6 (SW6) - 24 credit points





2022 BRIEF - STUDENT WORK BY BLAKE SUTHERLAND



2024 BRIEF - STUDENT WORK BY MINNIE EVANS

TRIMESTER 1

INTRO TO VISUAL MERCHANDISING
TSHIRT CUSTOMISATION IN COLLABORATION
WITH A HIGH END BRAND

END OF TRIMESTER PANEL PROJECT

CREATIVE DIRECTION AND STYLING

TRIMESTER 2 - UTILITY & LUXE
LUXURY BRAND FASHION STYLING



Moody futurism, multi functional, dramatic silhouettes and a sense of escapism. Burberry's **VERGE** collection reimagines the utilitarian origins of denim for the pursuit of this generation's very own expedition - life beyond Earth.





2022 BRIEF - STUDENT WORK BY BLAKE SUTHERLAND

TRIMESTER 3

MAGAZINE AND EDITORIALS
COLOUR, BEAUTY PRINT
MISH MASH CLASH

CREATIVE DIRECTION AND STYLING

TRIMESTER 4

FOOD STYLING, LIFESTYLE AND INTERIOR STYLING



2024 BRIEF
STUDENT WORK
BY PIA MALOUF





2023 BRIEF - STUDENT WORK BY HENRY GOODFELLOW

TRIMESTER 5
 EVENT DESIGN
 PORTRAITURE
 DEFINE YOUR SIGNATURE PROJECT



2022 BRIEF - STUDENT WORK BY NIKI SADE KIRBRITI



2023 BRIEF - STUDENT WORK BY NIKI SADE KIRBRITI

TRIMESTER 6
 SIGNATURE PROJECT AND
 GRADUATE EXHIBITION

**CREATIVE DIRECTION
 AND STYLING**

OPEN HOUSE AT WHITEHOUSE

Open House has been designed to assist potential students, parents and education facilitators to learn more about the programs Whitehouse offers and application processes. Open House provides the opportunity to meet our team of lecturers, current students and support staff who will be able to answer any questions you may have. Campus activations run throughout the day showcasing the Whitehouse student workspaces. Student work is on exhibit in the studios and in fashion runway shows.

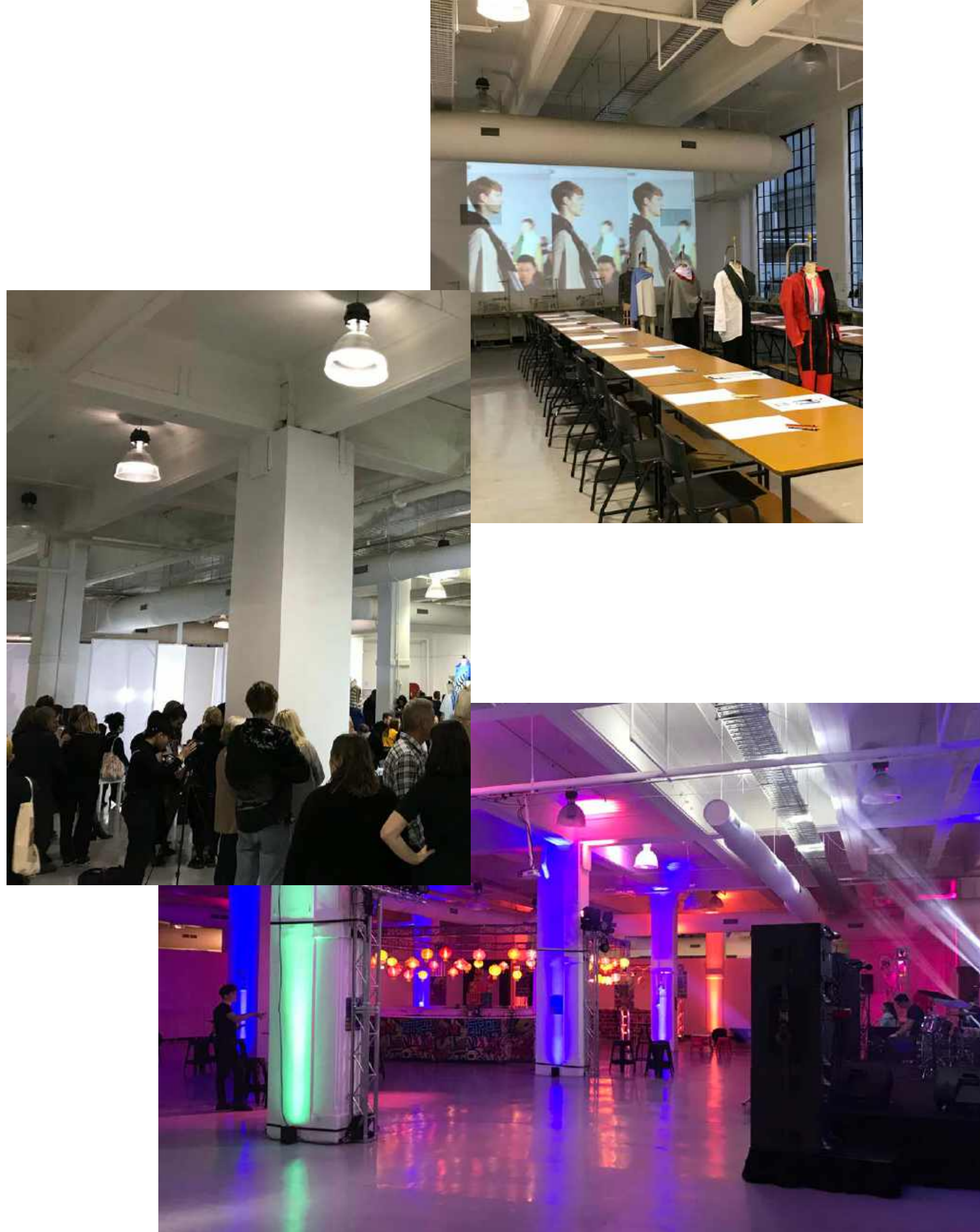
If you can't make it to Whitehouse to the scheduled Open House, feel free to book a private campus tour. A Whitehouse representative will also be in attendance at the major Career and Education Expos in Sydney, Melbourne, Brisbane and Perth and select locally run metropolitan and regional careers markets and events in both New South Wales, Victoria and Queensland.

WHITEHOUSE GRADUATE EXHIBITION & FASHION RUNWAY

Towards the end of the academic year, Whitehouse hosts the annual Graduate Exhibition & Fashion Runway, where the top graduating students present their work to industry, media and design professionals. This is the best opportunity to view the collections and major works of each year's graduating cohorts and is a sneak peek of the next generation of leading designers.

DEGREE INFORMATION EVENINGS/EVENTS

Degree Information Evenings at both Sydney, Melbourne and Brisbane campuses have been designed to help you learn more about the courses and how to apply for them. Degree Information Evenings give you the opportunity to meet our team of lecturers, current students and support staff who will be able to answer any questions you may have. Check out our website for the latest workshops and events.



FINANCIAL ASSISTANCE

FEE-HELP is an Australian Government loan given to eligible fee-paying students to help pay part or all of their tuition fees. Students may borrow up to the full amount of the tuition fee charged by Whitehouse for each unit of study. Eligible students must be an Australian citizen or the holder of a permanent humanitarian visa and a resident in Australia for the duration of their studies. For more information about FEE-HELP, please read the FEE-HELP Information Booklet available from Whitehouse or visit the government website studyassist.gov.au

Whitehouse Institute of Design, Australia is registered with the Tertiary Education Quality and Standards Agency (TEQSA) and as such Youth Allowance, Austudy and Abstudy are available for eligible Australian citizens attending Whitehouse. For further information visit servicesaustralia.gov.au

TUITION ASSURANCE

Whitehouse has met the tuition assurance requirements of the Higher Education Support Act 2003 (HESA) and complies with the requirements of the Education Services for Overseas Students Act 2000 (ESOS) and the Tuition Protection Service (TPS). The TPS is a placement and refund service for international students.

ACCREDITATION

The Whitehouse Institute of Design, Australia is a registered private provider of higher education by the Tertiary Education Quality Standards Agency (TEQSA). The Institute is approved to deliver the accredited Bachelor of Design with specialisations in Fashion Design, Interior Design and Creative Direction & Styling to local students in Victoria and New South Wales, Queensland and overseas students. The registration details are included in the TEQSA National Register. The Institute's registration details and accredited courses are also included on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Whitehouse Institute Pty Ltd is trading as Whitehouse Institute of Design, Australia
ABN: 49 122 953 557 | ACN 122 953 557

ENTRY REQUIREMENTS

To assist you in your tertiary level design studies, it is recommended that a combination of the following subjects be undertaken during years 11 and 12: English, Maths, Modern or Ancient History, Design & Technology, Visual Arts, and Textiles & Design. Whitehouse also offers a range a Certificate III in Design and an Undergraduate Certificate of Design as well as non-accredited Workshops that will help prepare you for tertiary education in design. Whitehouse does not have an ATAR requirement.

Whitehouse entry requirements are based on creative potential and previous academic performance, as well as other selection criteria. Applicants to the Bachelor of Design must have completed their secondary school studies or an Undergraduate Certificate of Design (or equivalent). Please refer to the Application Guide for more detailed information.

APPLICATION

All applicants are to complete an Application for Enrolment, provide proof of academic results, present a portfolio of creative works and other supporting documentation (depending on applicant category). Applicants residing in Australia are to attend an interview; remote students may be interviewed via google meets. It is advisable that applicants are familiar with the entry requirements, course program, tuition fees and Whitehouse policies before lodging the Application for Enrolment. Application for Enrolment forms should be completed at your earliest convenience. More information on entry requirements and the application process can be found on the whitehouse website.

ART & TECHNICAL KITS

The kits vary according to course requirements and are compulsory, they are the starter kits for your design studies and specific to each specialisation. On enrolment a Future Student Officer will send you the link to purchase your kit ready for studies.



SYDNEY CAMPUS

55 RENWICK STREET

REDFERN, 2016

Set in the heart of Sydney's design precinct, Whitehouse Sydney Campus comes with many benefits. Light filled studios give the campus a spacious feel promoting learning. Located 15 minutes from Central or Museum Stations, the campus is also accessible by bus.

Facilities include:

- Library with printing facilities
- Pattern making rooms
- Computer labs
- Photography studios
- Student kitchen and breakout areas
- Wifi

Food and coffee available from a wide array of local cafes and restaurants.

HOW TO GET TO THE SYDNEY CAMPUS

From Redfern Station
Exit Redfern Station at the Gibbons/Lawson St entrance

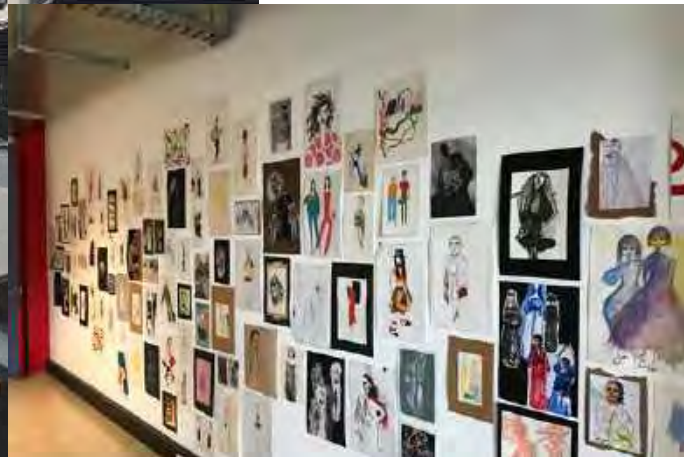
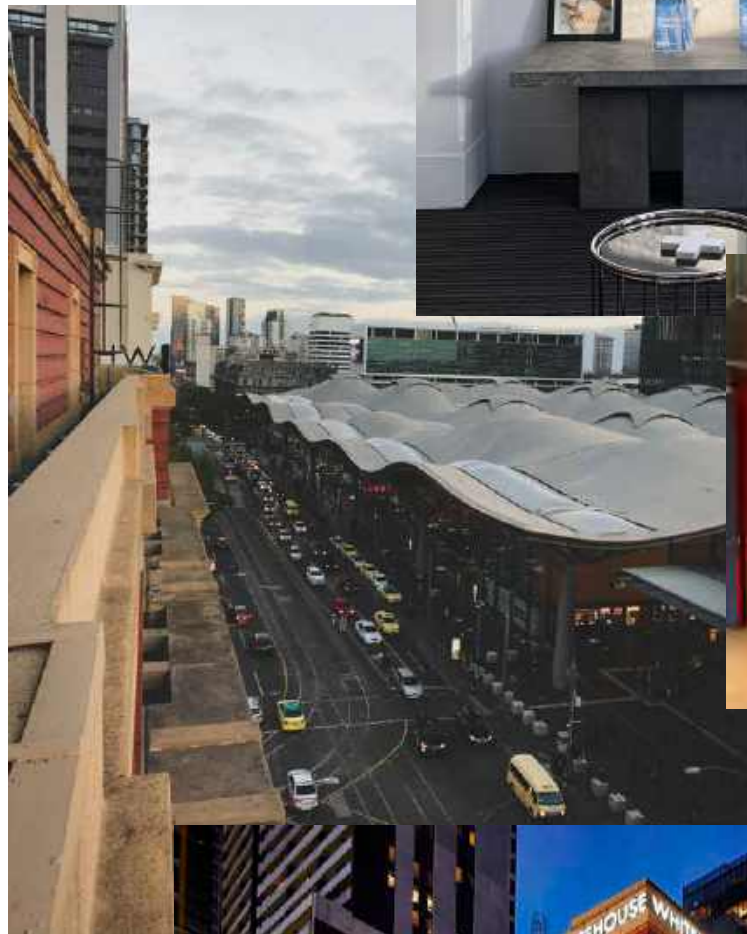
Turn right onto Gibbons St, walk ~70 m

Turn left onto Cleveland St, head southeast about ~250 m

At the Cleveland St / Renwick St corner, turn left onto Renwick St

Continue ~120 m to reach No. 55 Renwick St





MELBOURNE CAMPUS LEVEL 4, 672 BOURKE ST, MELBOURNE 3000

Whitehouse Melbourne Campus is a purpose built design facility situated on Bourke Street in the heart of the city, meters from Southern Cross Station and super tram stop. The campus, which opened in 2008, is easily accessible by public transport as well as being in close proximity to art and material supply stores and design amenities.

Melbourne's CBD is connected by an extremely convenient tram network which allows for easy access to the CBD and surrounding inner city design hubs.

Facilities include:

- Library with printing facilities
- Pattern making rooms
- Computer labs
- Photography Studios
- Rooftop Garden
- Student kitchen and breakout areas
- Wifi

Food and coffee available from a wide array of local cafes and restaurants.

HOW TO GET TO THE MELBOURNE CAMPUS

The Melbourne Campus is located directly across the road from Southern Cross Station on the corner of Bourke and Spencer Streets.

For more information on public transport in Victoria please visit www.ptv.vic.gov.au

BRISBANE CAMPUS

59 SHAFSTON AVENUE, KANGAROO POINT 4169

Whitehouse Brisbane Campus is a purpose-built design facility situated in Kangaroo Point right in the heart of the city, meters from storey bridge and the soon to be opened green foot bridge connecting Whitehouse Brisbane directly with the CBD in less than 5mins. The campus, which opened in 2021, is easily accessible by public transport as well as being in close proximity to art and material supply stores and design amenities. There is ample car parking also available on site.

Facilities include:

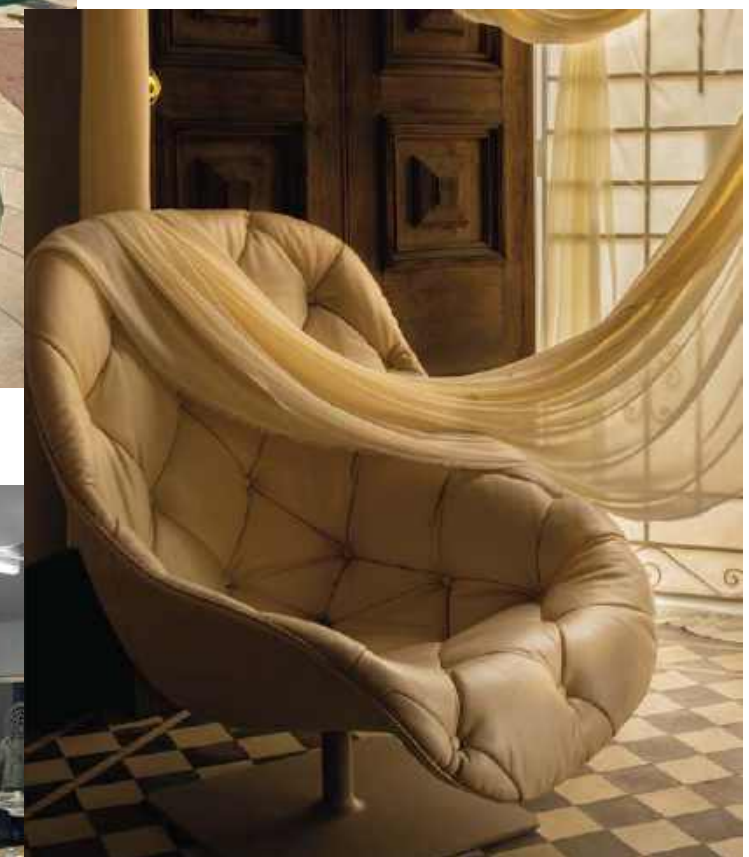
- Library with printing facilities
- Pattern making rooms
- Computer labs
- Photography Studios
- Pool House and Gardens
- Student kitchen and breakout areas
- Wifi
- On site parking

Food and coffee available from a wide array of local cafes and restaurants.

HOW TO GET TO THE BRISBANE CAMPUS

Google Maps Link
Bus Stop ID: 004539

For more information on public transport in Queensland please visit
<https://translink.com.au/>



STUDYING IN AUSTRALIA

STUDYING IN MELBOURNE

If you decide to study at our Melbourne campus you will find yourself studying and living in one of the world's most livable cities as ranked by The Economist each year. Melbourne offers, bustling city laneways with boutiques and cafes, markets, public art , museums, galleries and entertainment and is an exciting cultural hub with a huge variety of things to see and do.

Melbourne is renowned for its sporting culture and all the national and international sporting events that are held throughout the year. Starting with the Australian Open Tennis, The Grand Prix, the Rip Curl Pro Surfing tournament held at the famous Bells Beach, AFL grand final and ending with the horse race that stops a nation, the Melbourne Cup.

Melbourne offers great weekend activities that range from visiting the bay beaches to the ocean beaches and the world famous Great Ocean Road. It has a diverse coffee culture with many offerings throughout the CBD and its surrounding suburbs.

Melbourne is known for its many attractions such as its parks and gardens, Federation Square, The Emporium for a luxury brand shopping experience, Philip Island and the Docklands to name a few. For more information on Melbourne and the surrounding areas visit <http://www.visitmelbourne.com/>
<http://www.thatsmelbourne.com.au>

STUDYING IN SYDNEY

Sydney is a big city built across a beautiful harbour. Sydney offers cultural diversity in dining and shopping as well as being a city where outdoor pursuits are possible all year around. With beaches and parks to explore as well as theatres, restaurants, galleries and museums there is always something to do in this busy city. In summer the city comes alive with the festival of Sydney running through January providing opportunities for both paid and free entertainment

A quick train ride will get you to the centre of Sydney's central design/ business district, at the Art Gallery of NSW or the Australian Museum or watching the water sparkle on the Archibald fountain in Hyde Park, a green oasis in the middle of the city. For more information on Sydney and surrounding areas visit:

<http://www.sydney.com/>
<http://www.destinationnsw.com.au/>



<http://whatson.cityofsydney.nsw.gov.au/>

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

Overseas students are subject to the same academic requirements as domestic students. They must also have achieved an English academic standard of IELTS 6.5, no band score under 6.0 (TOEFL 79-93 or equivalent). Overseas students must also be aged 18 or above at the time of application.

APPLICATION FOR OVERSEAS STUDENTS

All applicants are to complete an Application for Enrolment - Overseas Students, provide proof of academic results, present a portfolio of creative works and other supporting documentation (depending on applicant category). Applicants residing overseas may be interviewed via teleconference. It is advisable that applicants are familiar with the entry requirements, course program, tuition fees and Whitehouse policies before lodging the Application for Enrolment - Overseas Students. Application for Enrolment forms should be completed at your earliest convenience. More information on entry requirements and the application process can be found in the Application Guide available online.

EDUCATION SERVICES FOR OVERSEAS STUDENTS

The Education Services for Overseas Students Act (ESOS Act) determines, in part, the nature of the relationship Whitehouse will develop with you. The ESOS Act has been established to ensure a high quality learning experience in Australia. For more information, visit the government website Australian Education International www.aei.gov.au/AEI/ESOS

VISA AND IMMIGRATION MATTERS

Your right to study in Australia as an overseas student is embodied in your student visa, which in turn imposes certain conditions with which you must comply to stay in Australia. It is your responsibility to comply with these requirements and that failure to comply will require Whitehouse to report any breaches of the visa conditions to the Department of Immigration and Border Protection. The Whitehouse Institute will not compromise its status as a registered provider of higher education, or any accredited courses by inappropriately advising or assisting students on the following visa or immigration matters:

- Initial applications to the Australian Government to obtain a student visa
- Subsequent applications for visa renewal or variation
- Reversing visa cancellations for defaulting students
- Visa applications from family members or associates of students
- Residency applications following course completion
- Requests from immigration agents or lawyers

For information or assistance visit www.border.gov.au

OVERSEAS STUDENT HEALTH COVER (OSHC)

As an overseas student on a student visa you are legally required to provide evidence of maintaining approved OSHC while studying in Australia. When you have been accepted into a program of study at Whitehouse, and you have paid your tuition reservation deposit you will be issued with a Confirmation of Enrolment (CoE). Whitehouse can apply on your behalf for the first year of study or you can present the CoE to Medicare to apply for OSHC.

LIVING IN AUSTRALIA

The cost of living in any city depends on your choice of lifestyle. We recommend you visit the official Australian government web site for international students studying in Australia. Averages on the costs of living can be found at www.studyinaustralia.gov.au.

