



Photography, Video & Social Media Intern

Position	Photography, Video & Social Media Intern
Location	Lüderitz, Namibia
Type	Internship
Start date	As soon as possible
Duration	6 months (flexible)
Status	Accepting applications

Role overview

We are looking for a creative, driven and curious marketing intern to join our team on the ground in Lüderitz, Namibia, and help us bring the Kelp Blue story to life. Reporting directly to our Marketing team in Amsterdam, this is a highly hands-on role: dive into our kelp forests, capture the biodiversity beneath the surface, join our teams at sea and in processing, and document StimBlue+ from production to application.

Turn these experiences into compelling content that gives farmers and distributors a front-row view of where their product comes from, while showcasing what makes Kelp Blue different across LinkedIn, Instagram, YouTube and more.

About Kelp Blue

At Kelp Blue, we cultivate giant kelp on large-scale, offshore structures to re-wild our oceans and lock away carbon. We trim the canopy of the kelp, and process it into a range of high-performing biostimulants to transition agriculture to sustainable practices. Our headquarters are in The Netherlands and our flagship operations in Namibia.

Kelp Blue is not a 'business as usual' company. We're here to make a difference. We're a lean team and we all roll up our sleeves to get the job done, whatever it may be. We look for collaborative team players, people who are results-driven and have a bias for action. And because some of the things we're trying to do have never been done before, we're looking for people who have a healthy dose of common sense, who are problem solvers by nature, and are great at lateral thinking.

We measure our success by having impact, and we put 4 'Returns' at the heart of what we do. These are:

- Inspiration; we inspire people to be better and we pioneer change on an epic scale

- Nature; we improve planetary health and create marine ecosystems that increase and support biodiversity
- Social; we work to ensure we have an outsized positive social impact wherever we operate
- Finance; we drive world class shareholder returns to scale our business and impact

Core Responsibilities

- Collaborate with your colleagues from the Marketing team to develop content aligned with Kelp Blue's brand and communication strategy.
- Capture high-quality photos and videos across our entire value chain, and turn them into engaging content for our stakeholders
- Document offshore kelp cultivation, harvesting and marine monitoring, including underwater footage, photograph & film StimBlue+ products, processing activities, logistics and day-to-day operations.
- Create short-form social media content, including Reels, Stories and behind-the-scenes content.
- Identify interesting stories, moments and content opportunities within the team in Lüderitz.
- Support the creation and organisation of a structured photo and video library.

Skills & Qualifications

- Studying or recently graduated in Marketing, Communications, Media, Journalism, Photography, Film, Environmental Science or a related field.
- Good eye for composition, storytelling and engaging visual content.
- Basic experience with video and photo editing tools such as CapCut, Adobe, Canva or similar.
- Organised and able to manage and catalogue large amounts of visual content.
- PADI license
- Curious, proactive and willing to get involved across different parts of the operation.
- Motivated by environmental impact and Kelp Blue's mission

What we offer

- A truly international working environment with the opportunity to learn about marine restoration, seaweed cultivation, sustainable agriculture and climate solutions.
- A unique opportunity to work hands-on at Kelp Blue's operations in Lüderitz, Namibia.
- We provide the equipment you need to capture the story, including GoPros, underwater cameras, drones and other photography and videography equipment.
- Accommodation, food and travel costs covered for the duration of the internship.
- Daily team lunches and regular activities (sunrise hikes, team workouts...)

How to apply

Please send a motivational letter and CV with “M Photography, Video & Social Media Intern” in the subject line to newkelpies@kelp.blue by 20 September 2026. Or reach out directly to the recruiting lead Anouk Bosman at anouk.bosman@kelp.blue