



KEYSER & MACKAY
ADDING VALUE TO YOUR PRODUCTS



Coatings & Construction

DELIVERY PROGRAM



Austria | October 2025



Producer	Trade names	Descriptions
Adrasa	ADRATEX	Water Repellent
	ADRASIL	Softener
	ADRAPOL	Antistatic Agent
	ADRAFOC	Flame Retardant
Agrigum	AGRI-SPRAY ACACIA	Emulsifier, Gum Acacia, Adhesion, Film-Forming
	AGRI TALHA	Emulsifier, Gum Acacia, Adhesion, Film-Forming
	AGRI RAPID ACACIA	Rheology, Emulsifier, Gum Acacia, Adhesion, Film-Forming
	AGRI POWDER ACACIA	Emulsifier, Gum Acacia, Adhesion, Film-Forming
	AGRI KIBBLEND	Emulsifier, Gum Acacia, Adhesion, Film-Forming
Alfa Chemicals	VIPIDONE VA	PVP/VA Polymers
	VIPIDONE T XL	Crosslinked PVP Polymers
	VIPIDONE K	PVP Polymers
Colorobbia	PG	Inorganic Pigments
	CICP	Dry Pigment
DCC Chemicals	DCC Range	Photoluminescent Pigment
Dura Europe	DUROXIME	Oxime
First Graphene	PUREGRAPH AQUA	Graphene, Graphene Pre-Dispersed in Water, Water-Based Dispersion
	PUREGRAPH	Graphene Powder and Masterbatch
Hubei Huifu Nanomaterial	HL	Rheology Modifier, Fumed Silica



Producer	Trade names	Descriptions
Hubei Huifu Nanomaterial	HB	Hydrophobic Fumed Silica
Hubei Jiangnan	JH V	Vinylsilanes
	JH O	Epoxy Silanes, Methacryloxy Silanes
	JH A	Aminosilanes
	JH	Silanes, Coupling Agents
Incorez	INCOZOL	Oxazolidines
	DISPUREZ	Waterborne Polyurethane Dispersions
	AMIREZ	Polyamine Curing Agent, Water Soluble
	ALDIREZ	Solvent-Free Aldimine
Jiangsu Randeon Chemical	RANDEON	Solid Polyvinyl Resins, Polyvinyl Chloride vinyl Acetate Copolymer
Jingkun	JK	Rheology, Guar Gum
Lankem	BIOLOOP	Bio-Based Surfactant, Non-Ionic
LKAB Minerals	ULTRACARB	Flame Retardant Filler, Functional Filler
	MICAFORT	Filler, Muscovite and Phlogopite Micas, Natural Mica, Micaceous Iron Oxide
	MAGNIF	Magnetic Filler, Functional Filler
	FIRECARB	Expandable Intumescent Graphite, Fire Retardant Additive



Producer	Trade names	Descriptions
LKAB Minerals	DEKORFLAKE	Natural Mica Flakes Designed to Impart a Decorative Metallic Effect
	ATH	Fine Ground Aluminum Trihydrate
Michelman	PROHERE E / U	Polymers for Waterborne Metal Coatings Enhance Lubricity, Torque, Tension and Noise Control, Appearance, Haptics, Durability, and Anti-Scratching of the Finish
	PROHERE	Waterborne Polyurethane Dispersions, Copolymer Dispersion
	NATURESHIELD	Surface Modifier Additives Enhance Many Formulations' Surface Appearance, Haptics, and Durability for Contractor and Do It Yourself (DIY) Applied Solutions, Bio-Based and Waterborne Surface Modifier , Water-Based Oil Emulsions
	MICHEM WOOD COATING	Proprietary Co-emulsion for Water Repellent
	MICHEM PRIME	Adhesion Promotor, Ethylene Acrylic Acid Copolymer, Functionalised Copolymer Dispersions, Binder for Primers
	MICHEM GUARD	Wax Emulsion for Surface Modification



Producer	Trade names	Descriptions
Michelman	MICHEM EMULSION / LUBE	Wax Emulsion for Surface Modification
	MICHEM DISPERSION URETHANE	Waterborne Polyurethane Dispersions, Polymers Allow Formulators to Develop Wood Coatings for In-Field Use for a Broad Range of Applications, Including Parquet Flooring, Wood Doors and Window Frames
	MICHEM	Waterborne Polyurethane Dispersions, Water-Based Polyurethane Dispersions, Primers & Coating for Flexible Packaging
	LICOMER W	Wax Dispersion
	LICOMER T	Acrylic Wetting, Spreading Agent
	LICOMER M	Acrylic Copolymer Dispersion Me-crosslinked
	LICOMER A	Acrylic Copolymer Dispersion
Mitsui	DENKA POVAL	Partially to Fully Hydrolyzed Alcohols
	DENKA HV POLYMER	Hydrophobic Modified Polyvinyl Alcohol
	DENKA DISPERSANT	Polyvinyl Alcohol Based Dispersion For Emulsion
Nanjing Tianshi New Material Technologies	TWAX	Micronised Special Texture Waxes
	PTFE	Micronised PTFE Waxes



Producer	Trade names	Descriptions
Nanjing Tianshi New Material Technologies	PPW	Micronised PP Waxes
	PEW	Micronised PE Waxes
	NEW	Micronised Amide Waxes
Nanjing Titanium Dioxide	NR	Inorganic Pigments, TiO ₂ (Rutile)
	NA	TiO ₂ (Anatase)
Neograf	GRAFGUARD	Flame Retardant Filler, Expandable Graphite
	GRAF+	Graphite Powder, Graphite MB
Nimbasia	ZINC STEARATE	Lubricant, Release Agent
	CALCIUM STEARATE	Lubricant, Release Agent
Orisil	ORISIL M /SF	Hydrophobic Fumed Silica
	ORISIL	Rheology, Rheology Modifier, Thickener, Fumed Silica, Hydrophilic Fumed Silica
Paladin	PALADIN PPA	Epoxy Hardener Cashew Nut Oil-Based
	PALADIN PCAT	Epoxy Accelerator
	PALADIN P- EPOX	Epoxy Reactive Diluent Cashew Nut Oil-Based
Pflaumer Brothers	TERASPARTIC	Polyaspartic Amines, Polyaspartic Resins, Polyaspartic Amine Binders
Pidilite Industries	ACROLITE	Organic Pigments (Orange, Red, Violet and Yellow)



Producer	Trade names	Descriptions
Pioneer	PCHEM GA	Acrylic Epoxy Functional Resins
	PCHEM BM / MB	Acrylic Polyol Resins
Pritty	IRIDESIUM	Pearl Lustre Pigments, Interference Pigments, Polychrome, Effect Pigments, Natural Mica, Silver White, Golden Luster, Gold Rush, Iron Pigments
Promindsa	MICRONOX	Natural Iron Oxides
QMEA	QAMPEX	Multifunctional Neutraliser , 2-Amino-2-Methyl-1-Propanol
Rettenmaier	SYLOTHIX	Thixotropic Additive
	ARBOTHIX	Thixotropic Additive
	ARBOCEL	Cellulose Fibres, Cellulose Gels, PVP
Rianlon	RIASORB UV	UV Stabiliser, UV Absorber, HALS
	RIANOX	Antioxidant
Specialty Minerals Lifford	STURCAL	Filler, Precipitated Calcium Carbonate
	CALOPAKE	Filler, Functional Filler, Precipitated Calcium Carbonate
	CALOFORT	Filler, Functional Filler, Precipitated Calcium Carbonate
	ALBAGLOS	Precipitated Calcium Carbonate
Synthomer	STAYBELITE	Tackifier, Ester of Hydrogenated Rosin
	REGALREZ	Tackifier, Hydrocarbon Resin, Water-White, Fully and Partly Hydrogenated Hydrocarbon Resin



Producer	Trade names	Descriptions
Synthomer	REGALITE	Tackifier, Hydrogenated Hydrocarbon Resins , Hydrogenated Rosin Resin, Water-White, Fully and Partly Hydrogenated Hydrocarbon Resin
	POLY PALE RESIN	Binder, Polymerised Rosin Used as a Tackifier, Pale, Non-Crystalline, Polymerised and Dimerised Acid Resin
	PLASTOLYN	Binder, Tackifier, Hydrocarbon Resin, Water-White, Fully and Partly Hydrogenated Hydrocarbon Resin
	PICCOTEX	Pure Monomer Resin, Water-White Aromatic Resins
	PICCOTAC	Tackifier, Hydrocarbon Resin
	PICCOLASTIC	Binder, Tackifier, Hydrocarbon Resin, Pure Monomer Resin, Water-White Aromatic Resins
	PICCO	Tackifier, Hydrocarbon Resin, Dark Aromatic Resins
	PENTALYN H E	Tackifying Resin, Highly Stabilised Rosin and Rosin Ester Resins with Different Degrees of Hydrogenation
	KRISTALEX	Tackifier, Pure Monomer Resin, Water-White Aromatic Resins
	FORALYN	Tackifier, Hydrogenated Rosin Resin



Producer	Trade names	Descriptions
Synthomer	FORAL	Tackifier, Hydrogenated Rosin Resin
	ENDEX	Pure Monomer Resin, Water-White Aromatic Resins
	DYMEREX	Binder, Pale, Non-Crystalline, Polymerised and Dimerised Acid Resin
	ABITOL E	Binder, Tackifier, Primary, Monohydric Alcohol Derived from Hydrogenated Rosin Acids, Colourless Balsamic Resin, Light-Coloured
Tennants	ATC PIGMENTS	Inorganic Pigments
	AQUARINE	Pigment Preparation, Water Based Pigment Dispersion
	AQUAPRINT	Pigment Preparation, Water Based Pigment Dispersion
Ultramarine & Pigments	ULTRAMARINE BLUE AND VIOLET	Dry Pigment
Wanhua	WANNATE TL	TDI Adducts Isocyanates
	WANNATE ITBL	Trimer/IPDI Isocyanates Blocked
	WANNATE IT	Trimer IPDI Isocyanates
	WANNATE HTBL	Trimer Isocyanates Blocked
	WANNATE HDI/HMDI/IPDI	Monomeric
	WANNATE HB	Biuret Isocyanates
	WANNATA HT	Trimer Isocyanates
Westlake	EPOLENE	PE/ PP Waxes, Maleic Anhydride Modified, Modified PE



Producer	Trade names	Descriptions
Yuanli Chem	DBE IB	Coalescing Agent, Diisobutyl Dibasic Ester, Cleaning Solvent
	DBE	Low Toxicity and Low Odor Solvent for Industrial Cleaning, Can Coatings, Coil Coatings, Foundry, Textile, Paint Strippers, Etc.
	BIO-BDO	Monomer for Resin Production, Bio-Based 1,4-Butanediol
Zhejiang Fenghong	BP	Rheology Modifier, Organoclay-Based
	BK	Rheology Modifier, Bentonite-Based
Zhengda Polyurethane	ZHENGDA ZFL	Difunctional Polyether Amine Propylene Oxide Adduct of Nonylphenol
	ZHENGDA ZED	Difunctional Polyether Amine Polyethylene Propylene End-capped
	ZHENGDA ZD	Difunctional Polyester Amine Propylene-Based
Zhengzhou Hollowlite Materials	HOLLOWLITE HL/HS	Functional Filler, Hollow Glass Microspheres



Countries we are active in

The Netherlands

Leidsegracht 19, 1017 NA
Postbus 3899, 1001 AR
AMSTERDAM
Tel: (+31) 20-6263323
keymac.nl@keymac.com

United Kingdom

33-34 Winckley Square
PRESTON, LANCASHIRE
PR1 3JJ
Tel: (+44) 750-3052873
keymac.uk@keymac.com

Belgium

Silver building, gebouw B 6e etage
Auguste Reyerslaan 70
1030 BRUSSEL / BRUXELLES
Tel: (+32) 2-7354072
keymac.be@keymac.com

Germany

Ettore-Bugatti-Straße 6-14
51149 COLOGNE
Tel: (+49) 2203/20301-0
keymac.de@keymac.com

France

12-18 Boulevard Victor Hugo
92110 CLICHY LA GARENNE
Tel: (+33) 1-55230350
keymac.fr@keymac.com

Switzerland

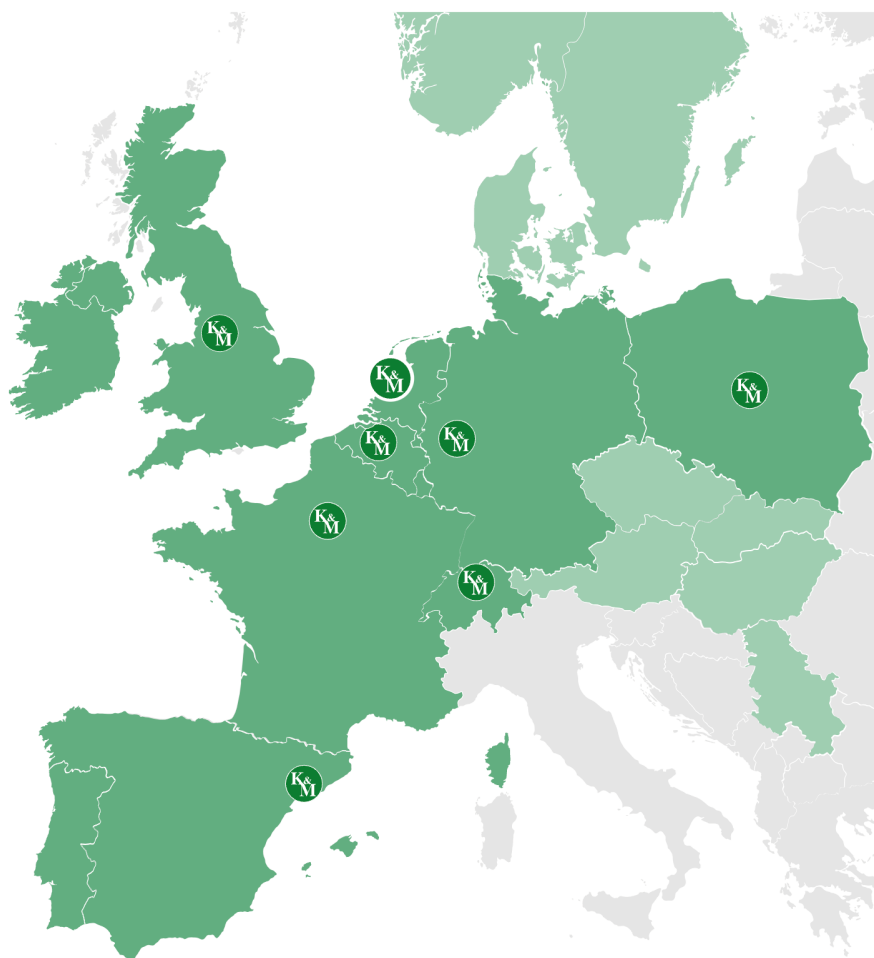
Heimstrasse 6
8953 DIETIKON
Tel: (+41) 44-4343070
keymac.ch@keymac.com

Poland

ul. Gdanska 47/49
PL 90-729 LODZ
Tel: (+48) 42-6349320
keymac.pl@keymac.com

Spain

C/ Pau Claris, 99-101 Escalera 2, 1º 1ª
08009 BARCELONA
Tel: (+34) 93 1593834
keymac.es@keymac.com



About K&M

Keyser & Mackay is an experienced agent and distributor of specialty chemicals and equipment with an extensive network throughout the heart of Europe. Situated in the historic city of Amsterdam by one of the most beautiful 17th century canals, Leidsegracht 19 is the headquarters of a pan-European operating agent and distributor in chemical raw materials.

We represent over 100 suppliers producing a wide range of products including additives, pigments, fillers, polymers, surfactants, resins, silica's, wax emulsions, epoxy hardeners, silanes and many more.

We serve over 1000 customers with a full range of functional and synergetic products for many industries including coatings and printing inks, adhesives and sealants, plastics, construction, basic chemicals, food and feed, pharmaceuticals, personal care and many others.

Keyser & Mackay has 150 employees and offices in 8 countries in Europe, each having its own storage facilities. We work industry segmented with dedicated and experienced technically educated industry managers acting as problem solvers, supported by commercial inside sales teams. We take care of market investigation, sales promotion, logistic matters, warehousing, sampling and technical support to customers.

Adding value to your products is our goal in life. We are committed to giving support and quick response to our customers' needs, ensuring quality and transparency in all our services.

Being active in chemical distribution, we feel a large responsibility toward safety and health for our employees, customers and consumers of our products, as well as for the environment in which we live. We therefore strictly comply with all relevant regulations and rules as it comes to safety, health and environment.

We have rules and measures in place to reduce the risk for our employees, customers, society and environment to the minimum.

We constantly strive to improve our quality standards and performance and we are strongly committed to maintain our high level of engaged leadership and safety culture.



Responsible Care is the chemical industry's global initiative to drive continuous improvement and achieve excellence in environmental, health, safety and security performance.

Responsible Care embraces the development and application of sustainable chemistry, helping our industry contribute to sustainable development while meeting the world's growing need for essential chemicals and the products those chemicals make possible. As member of the Dutch Association of Traders in Chemical Products (VHCP), Keyser & Mackay is fully committed to the Responsible Care Program issued by the global chemical industry and complies to the eight core principles of Responsible Care.



ISO 9001 is an International Standard that gives requirements for an organization's quality management system (QMS). Keyser & Mackay Netherlands are ISO 9001:2015 certified, this demonstrates that we can meet the regulatory requirements and apply the system effectively by establishing basic requirements to assure product quality, so Keyser & Mackay can be of real benefit for our customers.