



KEYSER & MACKAY
ADDING VALUE TO YOUR PRODUCTS



Coatings & Construction

DELIVERY PROGRAM

The Coatings industry is a core branch of Keyser & Mackay and we have improved our portfolio by valuable partners and man-power. Our sales team has a deep technical background to help our customers as much as possible with best recommendations and solutions





Producer	Trade names	Descriptions
Aspanger	MICA	Functional Filler, Laminar Filler
	ASPOLIT	Functional Filler
Barretts Minerals	TALCRON MP	Filler, Talc
	MICROTALC MP	Functional Filler, Micronised Talc
Bublon	BUBLON	Lightweight Aggregates
Colorobbia	PG	Inorganic Pigments
	CICP	Dry Pigment
Dura Europe	DUROXIME	Oxime
EuroMinerals	INZEO	Natural Clinoptilolite Zeolite
	INTALC	Filler, Talc
	INDOLO	Filler, Dolomite
	INCOMP	Talc, Dolomite Compostion, Co-ground Mineral Fillers
First Graphene	PUREGRAPH AQUA	Graphene, Graphene Pre-Dispersed in Water, Water-Based Dispersion
	PUREGRAPH	Graphene Powder and Masterbatch
Gellner Industrial	OTTOPOL	Cationic and Anionic Binders
Grace	SYLOWHITE	Titanium Extender
	SYLOSIV	Molecular Sieves, Moisture Scavengers for Coatings and Resins
	SYLOID	Matting Agent
	SHIELDEX	Anti-Corrosion, Heavy Metal-Free, Ion Exchange Pigments



Producer	Trade names	Descriptions
Hubei Huifu Nanomaterial	HL	Rheology Modifier, Fumed Silica
	HB	Hydrophobic Fumed Silica
Hubei Jiangnan	JH V	Vinylsilanes
	JH O	Epoxy Silanes, Methacryloxy Silanes
	JH A	Aminosilanes
Incorez	INCOZOL	Oxazolidines
	AMIREZ	Polyamine Curing Agent, Water Soluble
	ALDIREZ	Solvent-Free Aldimine
LKAB Minerals	ULTRACARB	Flame Retardant Filler, Functional Filler
	ATH	Fine Ground Aluminum Trihydrate
Manaseer	MICSMART	Halogene free, Mineral flame retardant
Michelman	PROHERE	Waterborne Polyurethane Dispersions, Copolymer Dispersion
	NATURESHIELD	Surface Modifier Additives Enhance Many Formulations' Surface Appearance, Haptics, and Durability for Contractor and Do It Yourself (DIY) Applied Solutions, Bio-Based and Waterborne Surface Modifier , Water-Based Oil Emulsions
	MICHEM WOOD COATING	Proprietary Co-emulsion for Water Repellent



Producer	Trade names	Descriptions
Michelman	MICHEM PRIME	Adhesion Promotor, Ethylene Acrylic Acid Copolymer, Functionalised Copolymer Dispersions, Binder for Primers
	MICHEM GUARD	Wax Emulsion for Surface Modification
	MICHEM EMULSION / LUBE	Wax Emulsion for Surface Modification
	MICHEM DISPERSION URETHANE	Waterborne Polyurethane Dispersions, Polymers Allow Formulators to Develop Wood Coatings for In-Field Use for a Broad Range of Applications, Including Parquet Flooring, Wood Doors and Window Frames
Mitsui	DENKA POVAL	Partially to Fully Hydrolyzed Alcohols
	DENKA HV POLYMER	Hydrophobic Modified Polyvinyl Alcohol
Nanjing Titanium Dioxide	NR	Inorganic Pigments, TiO ₂ (Rutile)
	NA	TiO ₂ (Anatase)
Nemoto	LUMINOVA	Phosphorescent Pigment, Glow-in-the-Dark
	GSS	Phosphorescent Pigment, Glow-in-the-Dark
Neograf	GRAFGUARD	Flame Retardant Filler, Expandable Graphite



Producer	Trade names	Descriptions
Neograf	GRAF+	Graphite Powder, Graphite MB
Nimbasia	ZINC STEARATE	Lubricant, Release Agent
	CALCIUM STEARATE	Lubricant, Release Agent
Pflaumer Brothers	TERASPARTIC	Polyaspartic Amines, Polyaspartic Resins, Polyaspartic Amine Binders
	TERAFLEX	Non-Reactive Diluent
	TERACURE	Aliphatic Isocyanate Crosslinkers
	TALLICIN	Additives for Polyaspartics
Pidilite Industries	ACROLITE	Organic Pigments (Orange, Red, Violet and Yellow)
Promindsa	MICRONOX	Natural Iron Oxides
QMEA	QAMPEX	Multifunctional Neutraliser , 2-Amino-2-Methyl-1-Propanol
Rettenmaier	SYLOTHIX	Thixotropic Additive
	REHOFIX	Natural Vegetable Granules
	ARBOTHIX	Thixotropic Additive
Rianlon	RIASORB UV	UV Stabiliser, UV Absorber, HALS
	RIANOX	Antioxidant
S+A Blackwell	DELAPHOS	Additives, Zinc Phosphate, Anti-Corrosion Pigments
Specialty Minerals Lifford	STURCAL	Filler, Precipitated Calcium Carbonate
	CALOPAKE	Filler, Functional Filler, Precipitated Calcium Carbonate



Producer	Trade names	Descriptions
Specialty Minerals Lifford	CALOFORT	Filler, Functional Filler, Precipitated Calcium Carbonate
Synres	URATHIX	Binder, Alkyd Resins, Rheology Modifier
	URAKYD	Binder, Solventborne Alkyd Resins
	URAD	Additives, Levelling Agent, Rheological Additive, Anti-Cratering Agents
	URACRON	Binder, Solventborne Acrylic Resins
Synthomer	SYNTHOMER G	Binder, Maleic Anhydride Modified
	SYNTHOMER ESTER GUM	Binder, Thermoplastic Glycerol Ester of Rosin, Glycerol Ester Gum of Rosin
	STAYBELITE	Tackifier, Ester of Hydrogenated Rosin
	REGALREZ	Tackifier, Hydrocarbon Resin, Water-White, Fully and Partly Hydrogenated Hydrocarbon Resin
	REGALITE	Tackifier, Hydrogenated Hydrocarbon Resins , Hydrogenated Rosin Resin, Water-White, Fully and Partly Hydrogenated Hydrocarbon Resin
	REGALFLEX	Amorphous Polyolefins
	POLY PALE RESIN	Binder, Polymerised Rosin Used as a Tackifier, Pale, Non-Crystalline, Polymerised and Dimerised Acid Resin



Producer	Trade names	Descriptions
Synthomer	PLASTOLYN	Binder, Tackifier, Hydrocarbon Resin, Water-White, Fully and Partly Hydrogenated Hydrocarbon Resin
	PICCOTEX	Pure Monomer Resin, Water-White Aromatic Resins
	PICCOTAC	Tackifier, Hydrocarbon Resin
	PICCOLASTIC	Binder, Tackifier, Hydrocarbon Resin, Pure Monomer Resin, Water-White Aromatic Resins
	PICCO	Tackifier, Hydrocarbon Resin, Dark Aromatic Resins
	PERMALYN	Tackifier, Ester of Gum Resin, Resin Modifier
	PENTALYN H E	Tackifying Resin, Highly Stabilised Rosin and Rosin Ester Resins with Different Degrees of Hydrogenation
	PAMOLYN	Oleic Acid, Fatty Acid
	METALYN	Binder, Methyl Ester of Rosin, Liquid, Plasticiser
	KRISTALEX	Tackifier, Pure Monomer Resin, Water-White Aromatic Resins
	FORALYN	Tackifier, Hydrogenated Rosin Resin
	FORAL	Tackifier, Hydrogenated Rosin Resin



Producer	Trade names	Descriptions
Synthomer	ENDEX	Pure Monomer Resin, Water-White Aromatic Resins
	DYMEREX	Binder, Pale, Non-Crystalline, Polymerised and Dimerised Acid Resin
	DRESINATE	Air Entraining Agent
	AERAFIN	Amorphous Polyolefins
	ABITOL E	Binder, Tackifier, Primary, Monohydric Alcohol Derived from Hydrogenated Rosin Acids, Colourless Balsamic Resin, Light-Coloured
	ABALYN D E	Tackifier and Plasticiser Resin
Tennants	TOP PIGMENTS	Organic Pigments
	AQUARINE	Pigment Preparation, Water Based Pigment Dispersion
	AQUAPRINT	Pigment Preparation, Water Based Pigment Dispersion
Ultramarine & Pigments	ULTRAMARINE BLUE AND VIOLET	Dry Pigment
VB Technochemicals	BIANCO FISSO M	Filler
Westlake	EPOLENE	PE/ PP Waxes, Maleic Anhydride Modified, Modified PE
Yuanli Chem	DBE IB	Coalescing Agent, Diisobutyl Dibasic Ester, Cleaning Solvent
	DBE	Low Toxicity and Low Odor Solvent for Industrial Cleaning, Can Coatings, Coil Coatings, Foundry, Textile, Paint Strippers, Etc.



Producer	Trade names	Descriptions
Zhengda Polyurethane	ZHENGDA	Additives, PEA Polyether Amine, Polyetheramines
	POLYETHERPOLYOLS	Polyols
Zhenjiang Xingxing	PENTAERYTHRITOL	Flame Retardant, Intumescent Coatings
	MELAMINE	Intumescent Coatings
	APP	Intumescent Coatings



Coatings DE



Thomas Suerig

Industry Manager

Germany

t.suerig@keymac.com
M: 0049 1775348626



Thomas Schmidt

European Sales Manager
Coatings
Germany

t.schmidt@keymac.com
M: 0049 16093604165

Germany

Ettore-Bugatti-Straße 6-14
51149 Cologne
+49 (0) 2203/20301-0
keymac.de@keymac.com



Coatings DE

Benjamin Loskot

Inside Sales

Germany

b.loskot@keymac.com
T: 0049 220320301 15

Germany

Ettore-Bugatti-Straße 6-14
51149 Cologne
+49 (0) 2203/20301-0
keymac.de@keymac.com



Countries we are active in

The Netherlands

Leidsegracht 19, 1017 NA
Postbus 3899, 1001 AR
AMSTERDAM
Tel: (+31) 20-6263323
keymac.nl@keymac.com

United Kingdom

33-34 Winckley Square
PRESTON, LANCASHIRE
PR1 3JJ
Tel: (+44) 750-3052873
keymac.uk@keymac.com

Belgium

Silver building, gebouw B 6e etage
Auguste Reyerslaan 70
1030 BRUSSEL / BRUXELLES
Tel: (+32) 2-7354072
keymac.be@keymac.com

Germany

Ettore-Bugatti-Straße 6-14
51149 COLOGNE
Tel: (+49) 2203/20301-0
keymac.de@keymac.com

France

12-18 Boulevard Victor Hugo
92110 CLICHY LA GARENNE
Tel: (+33) 1-55230350
keymac.fr@keymac.com

Switzerland

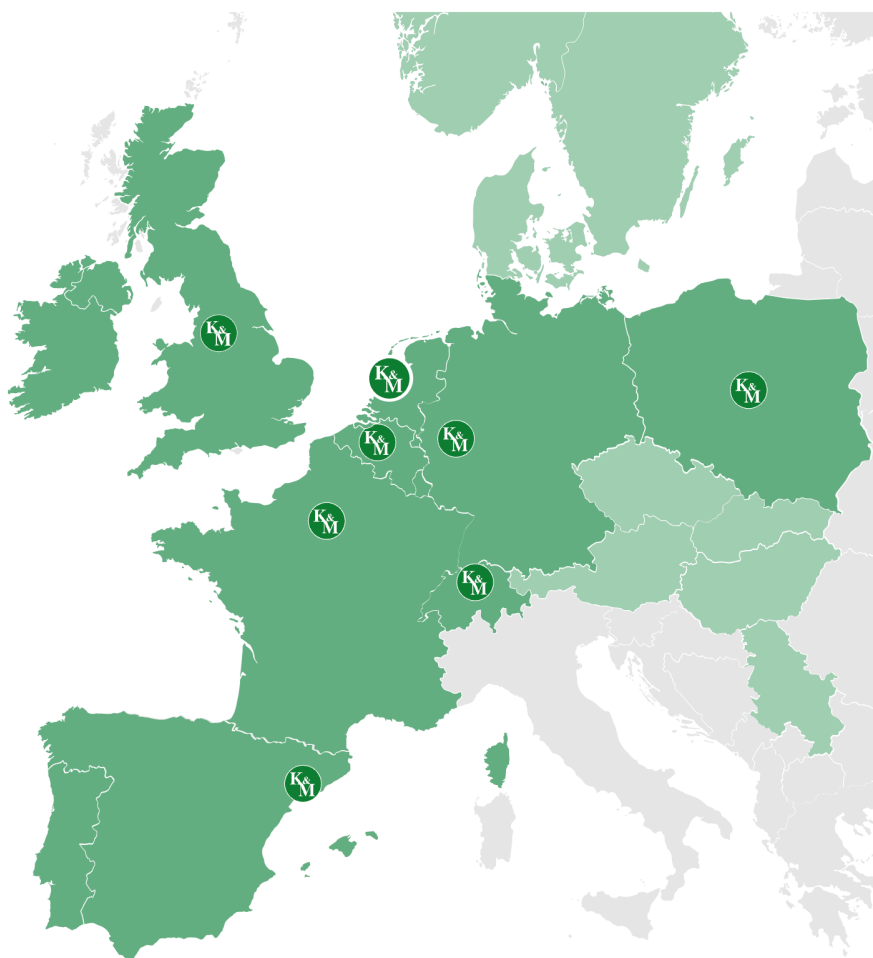
Heimstrasse 6
8953 DIETIKON
Tel: (+41) 44-4343070
keymac.ch@keymac.com

Poland

ul. Gdanska 47/49
PL 90-729 LODZ
Tel: (+48) 42-6349320
keymac.pl@keymac.com

Spain

C/ Pau Claris, 99-101 Escalera 2, 1º 1ª
08009 BARCELONA
Tel: (+34) 93 1593834
keymac.es@keymac.com





About K&M

Keyser & Mackay is an experienced agent and distributor of specialty chemicals and equipment with an extensive network throughout the heart of Europe. Situated in the historic city of Amsterdam by one of the most beautiful 17th century canals, Leidsegracht 19 is the headquarters of a pan-European operating agent and distributor in chemical raw materials.

We represent over 100 suppliers producing a wide range of products including additives, pigments, fillers, polymers, surfactants, resins, silica's, wax emulsions, epoxy hardeners, silanes and many more.

We serve over 1000 customers with a full range of functional and synergetic products for many industries including coatings and printing inks, adhesives and sealants, plastics, construction, basic chemicals, food and feed, pharmaceuticals, personal care and many others.

Keyser & Mackay has 150 employees and offices in 8 countries in Europe, each having its own storage facilities. We work industry segmented with dedicated and experienced technically educated industry managers acting as problem solvers, supported by commercial inside sales teams. We take care of market investigation, sales promotion, logistic matters, warehousing, sampling and technical support to customers.

Adding value to your products is our goal in life. We are committed to giving support and quick response to our customers' needs, ensuring quality and transparency in all our services.

Being active in chemical distribution, we feel a large responsibility toward safety and health for our employees, customers and consumers of our products, as well as for the environment in which we live. We therefore strictly comply with all relevant regulations and rules as it comes to safety, health and environment.

We have rules and measures in place to reduce the risk for our employees, customers, society and environment to the minimum.

We constantly strive to improve our quality standards and performance and we are strongly committed to maintain our high level of engaged leadership and safety culture.



Responsible Care is the chemical industry's global initiative to drive continuous improvement and achieve excellence in environmental, health, safety and security performance.

Responsible Care embraces the development and application of sustainable chemistry, helping our industry contribute to sustainable development while meeting the world's growing need for essential chemicals and the products those chemicals make possible. As member of the Dutch Association of Traders in Chemical Products (VHCP), Keyser & Mackay is fully committed to the Responsible Care Program issued by the global chemical industry and complies to the eight core principles of Responsible Care.



ISO 9001 is an International Standard that gives requirements for an organization's quality management system (QMS). Keyser & Mackay Netherlands are ISO 9001:2015 certified, this demonstrates that we can meet the regulatory requirements and apply the system effectively by establishing basic requirements to assure product quality, so Keyser & Mackay can be of real benefit for our customers.