



KEYSER & MACKAY
ADDING VALUE TO YOUR PRODUCTS



Coatings & Construction

DELIVERY PROGRAM

Since the foundation of the company in 1894, Keyser & Mackay always played a major role as distributor of raw materials for the coatings and inks industry.

Keyser & Mackay has offices in 7 countries in Europe, each having its own storage facilities.

Since 2013 we started covering Spain and Portugal from our office in Barcelona. ☒

Through its educated and experienced sales team in close cooperation with well-established raw material suppliers, we are able to offer full support to our customers in their development of innovative and state-of-the art coatings and inks.

With our large portfolio of specialty raw materials Keyser & Mackay is able to cover most of our customers' needs to comply with the latest technical and regulatory challenges of the market.





Producer	Trade names	Descriptions
Agrium	AGRI-SPRAY ACACIA	Emulsifier, Gum Acacia, Adhesion, Film-Forming
	AGRI TALHA	Emulsifier, Gum Acacia, Adhesion, Film-Forming
	AGRI RAPID ACACIA	Rheology, Emulsifier, Gum Acacia, Adhesion, Film-Forming
	AGRI POWDER ACACIA	Emulsifier, Gum Acacia, Adhesion, Film-Forming
	AGRI KIBBLEND	Emulsifier, Gum Acacia, Adhesion, Film-Forming
American Gilsonite	GILSONITE	Mined Natural Bitumen, Natural Gilsonite Used as Technical Additive, Natural Hydrocarbon Resin
Aspanger	MICA	Functional Filler, Laminar Filler
	ASPOLIT	Functional Filler
BKT Carbon	BKT	ASTM and Specialty Carbon Blacks
Colorobbia	PG	Inorganic Pigments
	CICP	Dry Pigment
First Graphene	PUREGRAPH AQUA	Graphene, Graphene Pre-Dispersed in Water, Water-Based Dispersion
	PUREGRAPH	Graphene Powder and Masterbatch
Gellner Industrial	OTTOPOL	Cationic and Anionic Binders
Hifichem	HIFIFAST	Organic Pigments



Producer	Trade names	Descriptions
High Divide Minerals	MICROTALC MP	Functional Filler, Micronised Talc
Hubei Jiangnan	JH V	Vinylsilanes
	JH O	Epoxy Silanes, Methacryloxy Silanes
	JH A	Aminosilanes
	JH	Silanes, Coupling Agents
Incorez	INCOZOL	Oxazolidines
	AMIREZ	Polyamine Curing Agent, Water Soluble
	ALDIREZ	Solvent-Free Aldimine
MCP Europe	ECROVIN LV	Waterborne Vinyl Acetate Resin
	ECRONOVA	Waterborne Styrene-Acrylic or Acrylic Resin , Waterborne Acrylic (Co)polymer Dispersions, Water-Based Acrylic Resin, Water-Based Acrylic Dispersions
Michelman	PROHERE L	Surface Modifiers for Waterborne Metal Coatings Enhance Lubricity; Torque, Tension, and Noise control; Appearance, Haptics, Durability and Anti-Scratching of the Finish, Waterborne Waxes
	PROHERE E / U	Polymers for Waterborne Metal Coatings Enhance Lubricity, Torque, Tension and Noise Control, Appearance, Haptics, Durability, and Anti-Scratching of the Finish



Producer	Trade names	Descriptions
Michelman	PROHERE	Waterborne Polyurethane Dispersions, Copolymer Dispersion
	NATURESHIELD	Surface Modifier Additives Enhance Many Formulations' Surface Appearance, Haptics, and Durability for Contractor and Do It Yourself (DIY) Applied Solutions, Bio-Based and Waterborne Surface Modifier , Water-Based Oil Emulsions
	MICHEM WOOD COATING	Proprietary Co-emulsion for Water Repellent
	MICHEM PRIME	Adhesion Promotor, Ethylene Acrylic Acid Copolymer, Functionalised Copolymer Dispersions, Binder for Primers
	MICHEM GUARD	Wax Emulsion for Surface Modification
	MICHEM EMULSION / LUBE	Wax Emulsion for Surface Modification
	MICHEM DISPERSION URETHANE	Waterborne Polyurethane Dispersions, Polymers Allow Formulators to Develop Wood Coatings for In-Field Use for a Broad Range of Applications, Including Parquet Flooring, Wood Doors and Window Frames
	MICHEM	Waterborne Polyurethane Dispersions, Water-Based Polyurethane Dispersions, Primers & Coating for Flexible Packaging



Producer	Trade names	Descriptions
Neograf	GRAFGUARD	Flame Retardant Filler, Expandable Graphite
	GRAF-X	Graphene Nanoplatelets
	GRAF+	Graphite Powder, Graphite MB
Nimbasia	ZINC STEARATE	Lubricant, Release Agent
	CALCIUM STEARATE	Lubricant, Release Agent
Orisil	ORISIL M /SF	Hydrophobic Fumed Silica
	ORISIL	Rheology, Rheology Modifier, Thickener, Fumed Silica, Hydrophilic Fumed Silica
Pflaumer Brothers	TERASPARTIC	Polyaspartic Amines, Polyaspartic Resins, Polyaspartic Amine Binders
	TERAMINE	Reactive Diluent
	TERAFLEX	Non-Reactive Diluent
	TERACURE	Aliphatic Isocyanate Crosslinkers
	TERACHEM	Polyaspartic Colourants
	TALLICIN	Additives for Polyaspartics
Pidilite Industries	ACROLITE	Organic Pigments (Orange, Red, Violet and Yellow)
Pritty	IRIDESIUM	Pearl Lustre Pigments, Interference Pigments, Polychrome, Effect Pigments, Natural Mica, Silver White, Golden Luster, Gold Rush, Iron Pigments
QMEA	QAMPEX	Multifunctional Neutraliser , 2-Amino-2-Methyl-1-Propanol



Producer	Trade names	Descriptions
Sachtleben Functional Additives GmbH	SACHTOPERSE	Synthetic Barium Sulphate with Special Properties
	SACHTOLITH	Soft White Pigment Based on Zinc Sulphide
	LITHOPONE	Filler Based on Zinc Sulphide and Synthetic Barium Sulphate
	HOMBITEC	Ultrafine Titanium Dioxide, UV Absorber, Inorganic UV Protector, Colour Effect
	HOMBITAN	Titanium Dioxide
	HOMBIKAT	Photocatalytic Additive for Self-Cleaning Coatings, TiO ₂ (Anatase)
	BLANC FIXE	Synthetic Barium Sulphate, Low Particle Size
Sol Tiox	TX-IR ALT	Infrared Reflecting Titanium Dioxide, Infrared Reflecting Pigment
	TX	Titanium Dioxide
Specialty Minerals Lifford	STURCAL	Filler, Precipitated Calcium Carbonate
	CALOPAKE	Filler, Functional Filler, Precipitated Calcium Carbonate
	CALOFORT	Filler, Functional Filler, Precipitated Calcium Carbonate
	ALBAGLOS	Precipitated Calcium Carbonate



Producer	Trade names	Descriptions
Specialty Minerals Lifford	ALBACAR	Titanium Dioxide Extender
Synres	URATHIX	Binder, Alkyd Resins, Rheology Modifier
	URAKYD	Binder, Solventborne Alkyd Resins
	URAD	Additives, Levelling Agent, Rheological Additive, Anti-Cratering Agents
	URACRON	Binder, Solventborne Acrylic Resins
Tennants	WBS TRANS RED 101 DISPERSION	Pigment Preparation
	UNL	Universal Solvent-Based Dispersions
	TOP PIGMENTS	Organic Pigments
	TOP	Pigment Paste
	SEED COLORANTS	Pigment Preparation for Seed Coatings
	NSBA	Alcohol-Based Dispersion
	NNCB	Nitrocellulose-Based Dispersion
	HISPERSE NAVY C4RN CU PWD	Pigment Paste
	AQUATINT	Pigment Preparation
	AQUARINE	Pigment Preparation, Water Based Pigment Dispersion
	AQUAPRINT FLEX	Pigment Paste



Producer	Trade names	Descriptions
Tennants	AQUAPRINT	Pigment Preparation, Water Based Pigment Dispersion
	AQUAFLEX	Pigment Preparation
	APT BLACK	Pigment Preparation
	ALKYD	Alkyd-Based Dispersions
Ultramarine & Pigments	ULTRAMARINE BLUE AND VIOLET (MARINEX)	Dry Pigment
Westlake	EPOLENE	PE/ PP Waxes, Maleic Anhydride Modified, Modified PE
Yuanli Chem	DMA	Solvent
	DBE IB	Coalescing Agent, Diisobutyl Dibasic Ester, Cleaning Solvent
	DBE	Low Toxicity and Low Odor Solvent for Industrial Cleaning, Can Coatings, Coil Coatings, Foundry, Textile, Paint Strippers, Etc.
	BIO-BDO	Monomer for Resin Production, Bio-Based 1,4-Butanediol
Zhengzhou Hollowlite Materials	HOLLOWLITE HL/HS	Functional Filler, Hollow Glass Microspheres
Zhenjiang Xingxing	PENTAERYTHRITOL	Flame Retardant, Intumescent Coatings
	APP	Intumescent Coatings



Coatings ES



Michael Lerch

Industry Manager

Spain

m.lerch@keymac.com
M: 0034 602251032



Cristina Nunes

Inside Sales

Spain

c.nunes@keymac.com
T: 0034 93 159 3831



Judith Quiñones

Industry Manager

Spain

j.quinones@keymac.com
T: 0034 625 497 036

Spain

C/ Pau Claris, 89-91 Planta 7
08010 Barcelona
+34 93 1593834
keymac.es@keymac.com



Countries we are active in

The Netherlands

Leidsegracht 19, 1017 NA
Postbus 3899, 1001 AR
AMSTERDAM
Tel: (+31) 20-6263323
keymac.nl@keymac.com

United Kingdom

33-34 Winckley Square
PRESTON, LANCASHIRE
PR1 3JJ
Tel: (+44) 750-3052873
keymac.uk@keymac.com

Belgium

Silver building, gebouw B 6e etage
Auguste Reyerslaan 70
1030 BRUSSEL / BRUXELLES
Tel: (+32) 2-7354072
keymac.be@keymac.com

Germany

Ettore-Bugatti-Straße 6-14
51149 COLOGNE
Tel: (+49) 2203/20301-0
keymac.de@keymac.com

France

12-18 Boulevard Victor Hugo
92110 CLICHY LA GARENNE
Tel: (+33) 1-55230350
keymac.fr@keymac.com

Switzerland

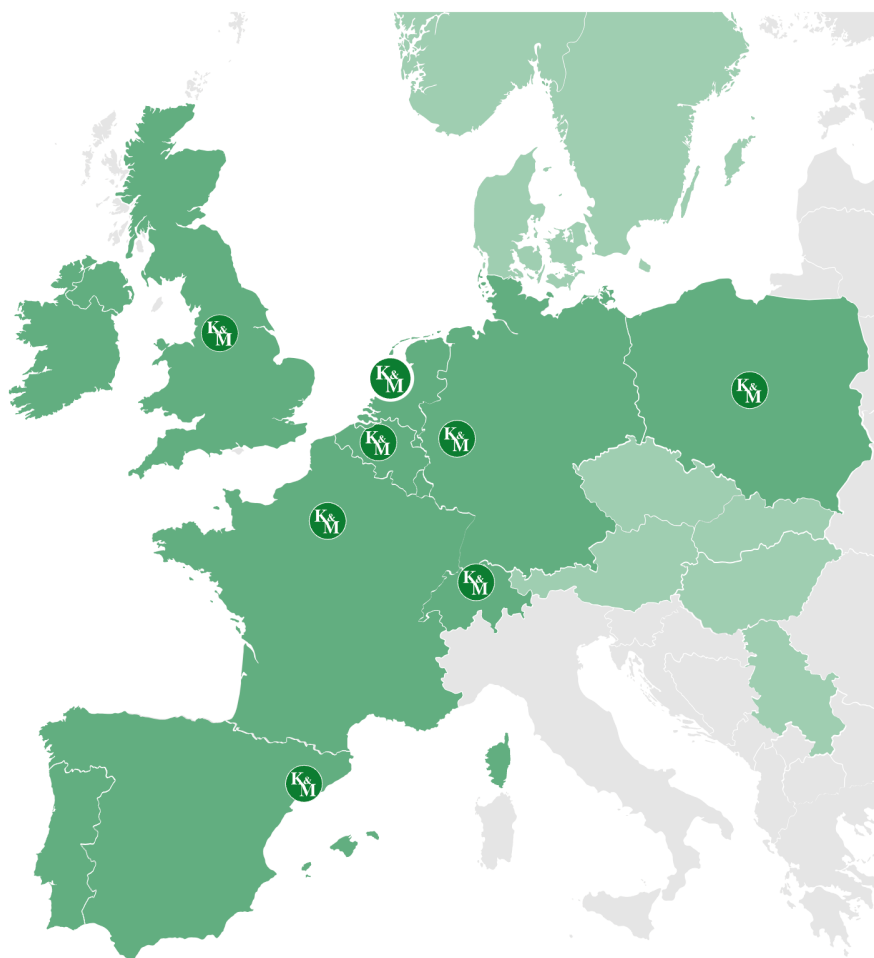
Heimstrasse 6
8953 DIETIKON
Tel: (+41) 44-4343070
keymac.ch@keymac.com

Poland

ul. Gdanska 47/49
PL 90-729 LODZ
Tel: (+48) 42-6349320
keymac.pl@keymac.com

Spain

C/ Pau Claris, 89-91 Planta 7
08010 BARCELONA
Tel: (+34) 93 1593834
keymac.es@keymac.com





About K&M

Keyser & Mackay is an experienced agent and distributor of specialty chemicals and equipment with an extensive network throughout the heart of Europe. Situated in the historic city of Amsterdam by one of the most beautiful 17th century canals, Leidsegracht 19 is the headquarters of a pan-European operating agent and distributor in chemical raw materials.

We represent over 100 suppliers producing a wide range of products including additives, pigments, fillers, polymers, surfactants, resins, silica's, wax emulsions, epoxy hardeners, silanes and many more.

We serve over 1000 customers with a full range of functional and synergetic products for many industries including coatings and printing inks, adhesives and sealants, plastics, construction, basic chemicals, food and feed, pharmaceuticals, personal care and many others.

Keyser & Mackay has 150 employees and offices in 8 countries in Europe, each having its own storage facilities. We work industry segmented with dedicated and experienced technically educated industry managers acting as problem solvers, supported by commercial inside sales teams. We take care of market investigation, sales promotion, logistic matters, warehousing, sampling and technical support to customers.

Adding value to your products is our goal in life. We are committed to giving support and quick response to our customers' needs, ensuring quality and transparency in all our services.

Being active in chemical distribution, we feel a large responsibility toward safety and health for our employees, customers and consumers of our products, as well as for the environment in which we live. We therefore strictly comply with all relevant regulations and rules as it comes to safety, health and environment.

We have rules and measures in place to reduce the risk for our employees, customers, society and environment to the minimum.

We constantly strive to improve our quality standards and performance and we are strongly committed to maintain our high level of engaged leadership and safety culture.



Responsible Care is the chemical industry's global initiative to drive continuous improvement and achieve excellence in environmental, health, safety and security performance.

Responsible Care embraces the development and application of sustainable chemistry, helping our industry contribute to sustainable development while meeting the world's growing need for essential chemicals and the products those chemicals make possible. As member of the Dutch Association of Traders in Chemical Products (VHCP), Keyser & Mackay is fully committed to the Responsible Care Program issued by the global chemical industry and complies to the eight core principles of Responsible Care.



ISO 9001 is an International Standard that gives requirements for an organization's quality management system (QMS). Keyser & Mackay Netherlands are ISO 9001:2015 certified, this demonstrates that we can meet the regulatory requirements and apply the system effectively by establishing basic requirements to assure product quality, so Keyser & Mackay can be of real benefit for our customers.