

BOOK YOUR SLOT(S) AT THE EV EXPERIENCE 2026

Due to limited availability, a two-step registration process will be used. This booking will become a binding exhibitor contract upon written confirmation.

Return by 24 April 2026: Auto Zürich AG, PO Box 28, 8010 Zurich or info@auto-zuerich.ch

Exhibitor's address

Company: _____

Other info: _____

Street/No.: _____

Code/city: _____

Telephone: _____

E-mail: _____

Website: _____

Contact person

Title ☐ Ms ☐ Mr

First name: _____

Last name: _____

Telephone: _____

E-mail: _____

Up to six slots can be reserved below for active participation in the EV EXPERIENCE 2026 by specifying the make and model (BEV and PHEV only):

Billing address

(if it differs from exhibitor's address)

Company: _____

Other info: _____

Street/No.: _____

Code/city: _____

Slot 1: _____

Slot 2: _____

Slot 3: _____

Slot 4: _____

Slot 5: _____

Slot 6: _____

How the EV EXPERIENCE benefits you:

- **Maximum Reach & Synergy:** Benefit from the immediate environment of Auto Zürich and secure access to a highly engaged audience of over 68,000 recent visitors.
- **Nahtlose User Journey:** Seamless User Journey: Thanks to intelligent online registration and fully automated creation of test-drive agreements, the sign-up process for participants – both in advance and on-site – becomes an effortless digital experience.
- **Qualified Dialogue via Product Geniuses:** Every test drive is accompanied by an expert. This not only guarantees a professional introduction to the vehicle and charging infrastructure but also provides the ideal setting for high-quality lead generation through targeted data collection during the consultation.
- **Sustainable Lead Utilisation:** The forwarding of participant data is included in the service package. Requirement: Use for marketing purposes requires an explicit, voluntary opt-in within the test-drive agreement (no pre-ticked boxes, including a notice of the right to withdraw and a link to the respective privacy policy).

We offer the following special conditions for participating in the EV EXPERIENCE:

All-inclusive price per vehicle: CHF 9,950*
Exhibition construction & organisation: included in the price
Lead Generation: included in the price
Product Genius: provided by the participant (1 person per vehicle)

* excluding 8.1% VAT