

OUTSIDE DAYS

WHO ATTENDS OUTSIDE DAYS

2024 - 2026 Attendees

Where the outdoor industry gathers to shape what's next.

370+

Brands &
Organizations

9+

Industries
Represented

Fortune 500

to
Startups

80%+

Director-Level
& Above

Outside Days Summer 2026 | May 28-30 | Denver, CO
outsidedays.outsideonline.com

BY THE NUMBERS

Attendee companies across 9+ industries

ATTENDEES BY INDUSTRY

Major Outdoor & Consumer Brands	37
Conservation & Nonprofits	50
Media, Agencies & Creative	44
Government, Education & Industry Orgs	34
Consulting, Finance & Professional Services	30
Resorts, Destinations & Travel	26
Technology & Innovation	17
Health, Wellness & Fitness	12
Outdoor Experiences & Emerging Brands	100+

KEY HIGHLIGHTS

8-10

Fortune 500
companies represented

\$150B+

Combined attendee-company
revenue

125M+

Acres of public land
protected by attending
conservation leaders

50M+

Outdoor enthusiasts served
by attending tech companies

“From Fortune 500 leaders to trailblazing startups — all in one room.”

MAJOR OUTDOOR & CONSUMER BRANDS (37)

Arc'teryx	KEEN
Backslope Tools	Kuju Coffee
Big Agnes	LaFleur Clothing
Bivouac Coffee	Leatherman Tool Group
Black Diamond	Lululemon
BOA	Midland Radio
Brooks	NEMO Equipment
Burton	Primal Kitchen
Colorado Threads	REI Co-op
Columbia	Rocky Talkie
Cotopaxi	Royal Robbins
Dyneema	RunMitts
ENO	Send Bars
FALKE USA	Specialized
Fenix Outdoor	The North Face
Fjallraven	Title Nine
Forrest Tool Company	VFC
GSI Outdoors	Wagner Custom Skis
Halfdays	

CONSERVATION & NONPROFITS (50)

Adaptive Adventures	Ma'wa Collective
Adaptive Sports Center	Montelores Coalition
American Alpine Club	National Audubon Society
Big City Mountaineers	National Forest Foundation
Boyz N The Wood	Next 100 Coalition
Build Trybe	Open Waters & Lands Initiative
Civic Center Conservancy	Outward Bound
Colorado Mountain Club	PeopleForBikes
Colorado National Monument Assoc.	PETA
Colorado Parks & Wildlife	Protect Our Winters
Colorado Plateau Foundation	Rails to Trails Conservancy
Colorado Search & Rescue	San Luis Valley Great Outdoors
Colorado Wildlife Federation	Save the Boundary Waters
Conservation Alliance	SheJumps
Conservation Lands Foundation	Sierra Club
COPMOBA	Song for Charlie
Cottonwood Institute	SOS Outreach
Environment America	Sustainable Ascents Foundation
Friends of High Camp	The Great Outdoors Fund
Girl Scouts of Colorado	The Nature Conservancy
Grand Valley Outdoor Rec Coalition	Thiry-O'Leary Foundation
Great Outdoors Colorado	Trailfunds
HAWKS	Trust for Public Land

MEDIA, AGENCIES & CREATIVE (44)

GOVERNMENT, EDUCATION & INDUSTRY ORGANIZATIONS (34)

Auraria Higher Ed Campus	Ouray County
Boulder Chamber	Outdoor Industry Association
Bowdoin College	Outdoor Recreation Roundtable
City of Albuquerque	Pikes Peak Outdoor Rec Alliance
City of Colorado Springs	Routt County
City of Lone Tree	Snowsports Industries America
CO Outdoor Rec Industry Office	State of Colorado
Cornell University	U.S. Senate
CSU Spur	UC Berkeley
Denver Parks & Recreation	University of Colorado
Grand County	University of Denver
Lake County Government	University of Oregon
Metro Denver EDC	University of Saskatchewan
Michigan Outdoor Rec Industry Office	University of Utah
New Mexico Economic Development	West Virginia University
OREC	Western Colorado University
Oregon State University	Western University

CONSULTING, FINANCE & PROFESSIONAL SERVICES (30)

Alvarez & Marsal	Highland Principals
Anthropy Partners	Holland & Hart
Basecamp Legal	Holzer Strategies
Bemis Worldwide	KB Partners
Bravuura Advisory	KO Law PC
Brumidi Group	Leaders Advice
Capstone Partners	Madison Valley Partners
Caruso Ventures	NEXT Ventures
Carve Capital Partners	Noto Group
Conatus Counsel	Point B
Deloitte	Prophet
Douglas Strategies	Southwick Associates
ExpertVoice	Sweet Insight Group
Flying Fish Ventures	Uphill Advisory
Gallagher	White Road Investments

RESORTS, DESTINATIONS & TRAVEL (26)

Alterra Mountain Company	Macs Adventure
Aspen Snowmass	Montage
Boheme Retreats	New Mexico Tourism Dept
Campfire Ranch	Outer Banks Visitors Bureau
Copper Mountain Resort	Populus Denver
Escape Campervans	Powder Mountain
G Adventures	Pursuit Collection

TECHNOLOGY & INNOVATION (17)

Adventure Bound Software	Lyft
Adyen	OnWater
AllTrails	onX Maps
Dijjoo	Ore Bucket Technologies
eAccountable	SpaceX
Hightag	Ventrata
Humanitix	Yahoo
Inntopia	Zwift
Intevate Labs	

HEALTH, WELLNESS & FITNESS (12)

2508 Biosciences	Movement Gyms
Boulders Climbing Gym	Novo Nordisk
Elo Health	REJU
Flexion	The Ready State
GOES Health	VITAE Health Coaching
MiMedx	Wella Company

**JOIN 370+ BRANDS SHAPING
THE FUTURE OF OUTDOOR**

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