

# Andrew Bridwell

UX Designer

[Linkedin.com/in/andrew-bridwell/](https://www.linkedin.com/in/andrew-bridwell/)  
[www.andrewbridwell.design](http://www.andrewbridwell.design)  
[andrewbridwell.ux@gmail.com](mailto:andrewbridwell.ux@gmail.com)

## User Experience Summary

- UX Designer with a unique background in customer service and call center work giving me a deep understanding of user needs and challenges.
- Developed a case study as part of a student project for a fictional butcher shop Rose City Meat Market designing an app to help customers order products quickly and easily ([View Case Study](#))
- Completed design for Flex Gym Inventory, a cross-platform mobile app to help home gym owners and small gym owners organize and track their equipment. ([View Case Study](#))
- Currently developing Flex Gym Inventory using Flutter, Supabase, and Isar Database.

## Experience

### Founder/Designer/Developer – HEAVY Dev Co.

Orlando, FL – April 2025 to Present

- **Flex Gym Inventory:** Designed and (currently in development) a cross-platform gym equipment management app using Flutter, Supabase, and Isar DB. Featuring intuitive gym tracking, a custom illustrated brand companion, and smart inventory tools for home and small gym owners.
- **Rackr (Future):** A streamlined iOS barbell racking calculator built in SwiftUI, with ultra focused UX, real-time plate visualization, and offline first functionality for quick on-the-fly gym use.

### 911 Operator Dispatcher – Greater Orlando Aviation Authority

Orlando, FL – February 2024 to Present

- Communicated with the public via phone for non-emergent and emergency calls for service.
- Collaborated with fellow Dispatchers during high stress incidents to ensure safety and the timely movement of information.
- Communicated via radio with others in the field to ensure safety and timely movement of information.

### UX Designer / Photographer – Rainbow Real Estate Photography

Orlando, FL – August 2018 to Present

- Contracted by the business to design and build a new website.
- Utilized Google Analytics to review current traffic flow for the website.
- Conducted user research to narrow down which and how many new features to include in the final product.
- Managed the project in an Agile framework to ensure effective communication and collaboration between designer and stakeholders to deliver the base product in 3 months.
- Produce high quality images and video content for real estate listings.

## **Ramp Agent – Airport Terminal Services**

Orlando, FL – February 2021 to June 2021

- Worked effectively in groups of 3 or 4 to service aircraft in a timely manner.
- Remained flexible in the event of any delays, irregular operations, weather, or schedule changes that commonly occurred.

## **Lead Emergency Communications Officer – Hays County Sheriff's Office**

San Marcos, TX – November 2018 to April 2019

- Collaborated with fellow supervisors on staffing and training issues.
- Lead a team of 4 Emergency Communications Officers
- Also performed duties associated to the Emergency Communications Officer

## **Emergency Communications Officer – Hays County Sheriff's Office**

San Marcos, TX – June 2012 to November 2018

- Communicated with the public via phone for non-emergent and emergency calls for service.
- Collaborated with fellow ECOs during high stress incidents to ensure safety and the timely movement of information.
- Communicated via radio with others in the field to ensure safety and timely movement of information.

## **Skills**

### **Technical**

Figma, Adobe CC, Illustrator, Photoshop, Lightroom, Prototyping, Handoff, Task Management, Web Design/Webflow, Flutter, HTML, CSS

### **Design**

UI/UX, Color Theory, Style Guides, Design Systems, Branding, Mockups, Wireframing, Visual Design, User Research, Affinity Mapping, User Personas, Competitive Analysis, Usability Testing, User Flow, Information Architecture, Empathetic and Accessible Design, Self-Starter, Collaborative

## **Education**

### **B.A. in Graphic Design at Southern New Hampshire University**

Manchester, NH, US – 2015 to 2020