



THE ULTIMATE LEADERSHIP AUDIT

Uncover the Leadership and Culture Gaps Costing Your Company Millions

Be the leader who fixes the root issues, not just the symptoms

CULTURE AND LEADERSHIP GAPS ARE SILENTLY COSTING YOU MILLIONS

Boards, CFOs, and C-Suite leaders are under constant pressure to improve team performance. Yet most organizations don't realize their teams are stuck in outdated leadership patterns—until turnover spikes, misalignment spreads, and productivity stalls.

The Ultimate Leadership Audit uncovers hidden issues so you can lead with clarity, boost performance, and impress stakeholders with measurable results.



THE PRODUCTIVITY FLYWHEEL

Most executives focus on Execution and Capacity—but these are byproducts of deeper cultural health. To fix problems at their root, transformation must start at the top of the flywheel:

Promoting a poor communicator doesn't fix misalignment—it amplifies it. And giving a weak leader better tools doesn't solve the problem; it just helps them fail faster. Real leadership starts with self-awareness, not new titles or tactics. **Jim Koetting**



THE REAL REASON TEAMS UNDERPERFORM

Leadership in the digital age requires a completely new skillset. Leaders often:

Focus on Execution and Capacity first, missing the deeper issues.



Force compliance rather than inspiring engagement.



Use Industrial Age tactics in a Digital Age workplace.



KEY INSIGHT: The engaged team will always outperform the compliant team.

TWO WAYS TO AUDIT YOUR LEADERSHIP AND CULTURE

Option 1:

Survey-Based Audit

- Survey 200 employees, analyze 100 responses.
- Measure gaps across the 5 productivity pillars.

Investment: **\$5,999**

Option 2:

API-Integrated Audit

- Analyze communication data from enterprise tools (Slack, Teams, Jira, etc.).
- Uncover real-world behavior patterns in your organization.

Custom Pricing



THE CLARITY EVERY LEADER NEEDS

- 1 A data-driven snapshot of cultural and leadership health
- 2 A roadmap to address what's holding your teams back
- 3 A strategic narrative to share with boards and stakeholders

Brilliant leaders don't guess—
they uncover what others miss
and fix the root issues for good.



BE THE HERO WHO SOLVES **CULTURE** **AND LEADERSHIP** **CHALLENGES**

Start with the Ultimate Leadership Audit to evaluate your organization's cultural health and leadership gaps. Then, let's explore how we can help you lead the transformation your teams need.

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