From: Jackie from Podplan

Subject: Mary Smith has invited you to join Podplan

Hello John,

Mary Smith has invited you to join **Podplan** — a secure family platform to help you stay organised and prepared for life's *what-ifs*.



## Once you accept, you'll be able to:

Understand care, benefits, and financial support

Many Podplan members discover thousands of pounds they didn't know they could claim, alongside insights into NHS, social care, and private options.

Access discounted tools and resources

Making planning and organising easier.

Receive the Saturday Morning PodPost

Practical weekly tips on later-life matters.

**Want a quick look first?** Preview what you'll receive.

## Activate your Podplan Access (expires in 7 days)

## **Activate My Account**

This isn't about "doom and gloom," it's about keeping life simple and ensuring everyone knows what to do if life takes an unexpected turn.

You're under **no obligation** to respond. If you prefer not to join, simply ignore this email — your details will be securely deleted.

It takes just a minute to get started — and could save your family hours of stress and thousands of pounds later.

Preparation is one of the kindest gifts you can give your family.

Warmly,

## **Jackie Cleveland**

Founder, Podplan