

**Do you want to
know how much it
costs to use**



Simple, cost-effective, independent, collective.

Design your service package here

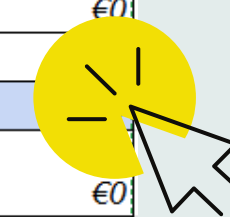
How to use this costing tool

Work your way through this **intake form**, deciding what you would like and **calculate it in this Excel sheet** which you can download.

Then email it to us at alex@talktoloop.org, or request a meeting to discuss options further.

Or if you have more questions please email us on hello@talktoloop.org

Loop Service Menu - Pricing model		for 2025					
Category	Item	Definition	Per month	or per year	or per item	Number of items	Total
A.	Use of Loop - input and response channels						
A.1	International organisations use of Talk to Loop in Somalia		€1,000	€11,000.00		0	€0
A.2	International organisations use of Talk to Loop in the DRC		€1,000	€11,000.00		0	€0
A.3	Loop Lite - Global. International organisation use of Talk to Loop for any country outside of Loop partner countries		€1,000	€11,000.00		0	€0
A.1, 2 & 3	National organisation use of Talk to Loop. 90% discounted rate	In their own country	€100	€1,100.00		0	€0
B.	Training and onboarding						
B.1	Feedback training of up to 20 people online, for 1.5 hours.	Includes - IM, MEL, field staff			€1,000	0	€0
B.2	Sensitive reporting training of up to 20 people online for 1.5 hours	Includes - PSEA/ Protection/ fraud focal points			€1,000	0	€0
B.3	Onboarding of up to 20 people in person. 2 hours.	Can be added to existing trainings/ meetings. Excludes travel etc			€5,000	0	€0

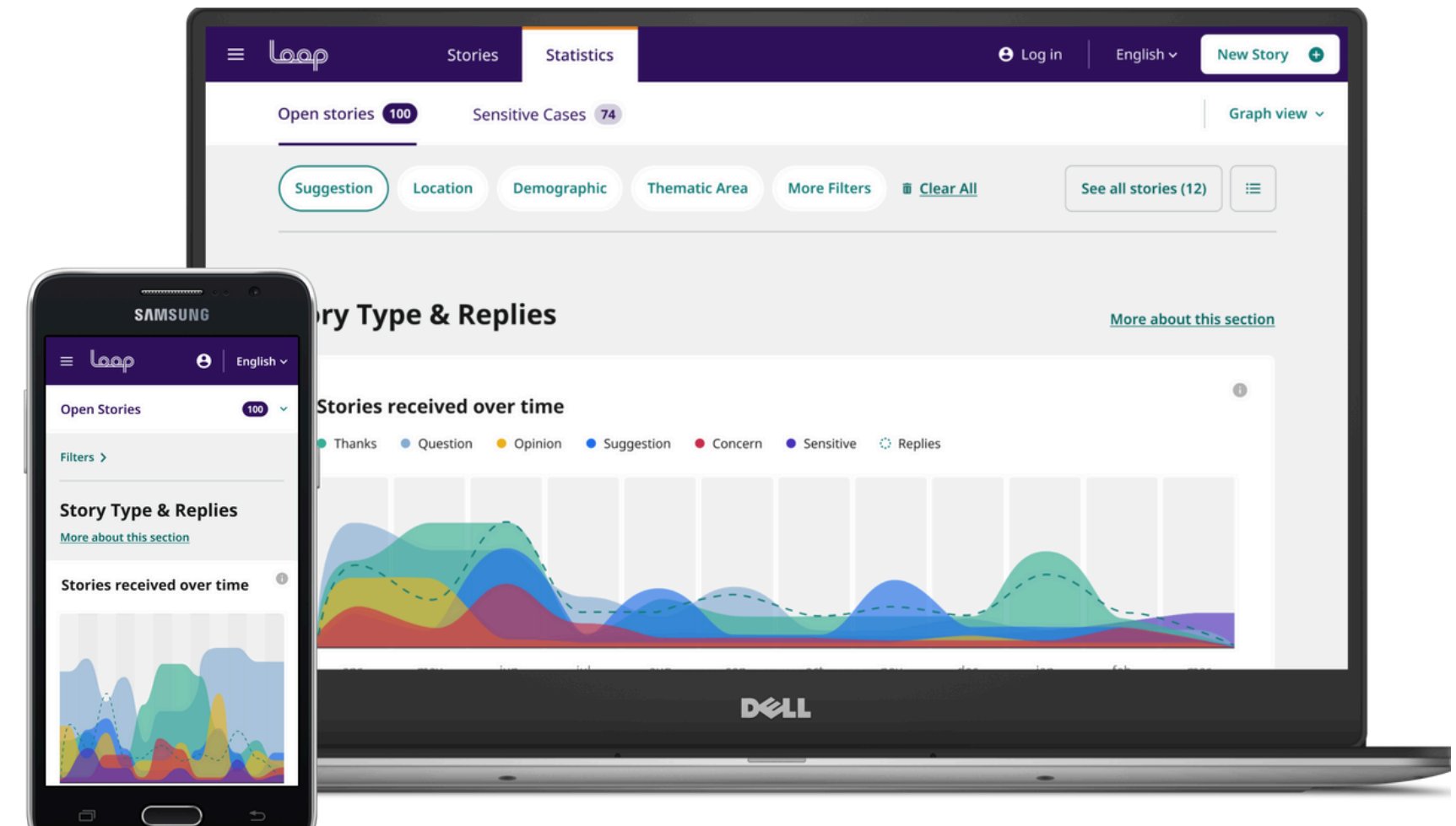


More about Loop

You can find extra information in our [resources page](#), where you can review key documentation on how the platform works, including:

- [Introduction to the platform](#)
- [Testimonials](#)
- [Moderation protocols](#)
- [Privacy policy](#)
- [Framework for handling sensitive feedback](#)
- [Data impact assessment](#)

Or if you have more questions, please email us on hello@talktoloop.org



A1. Loop Somalia

Do you want to use Loop in Somalia?

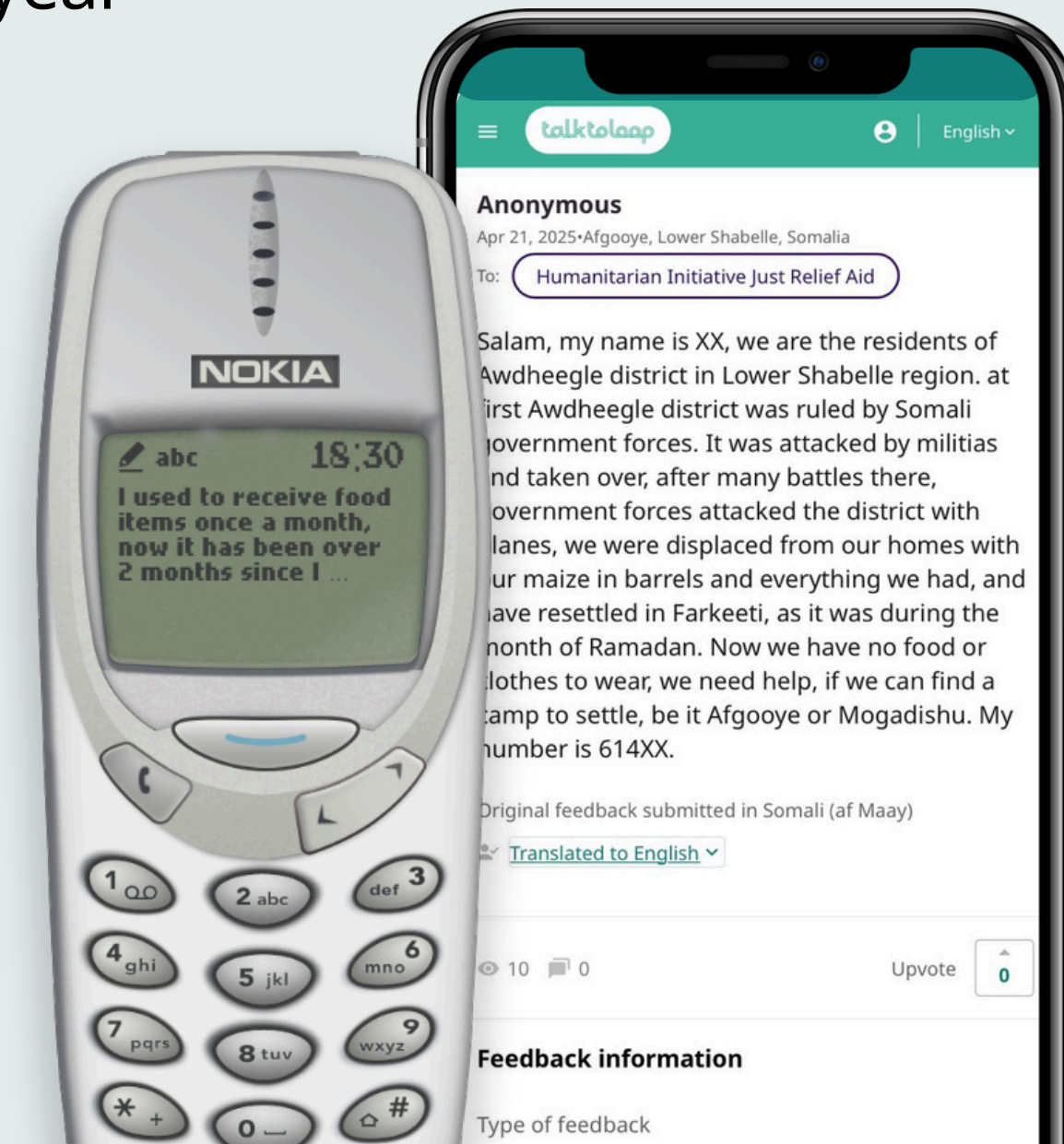
- Get feedback via toll free number 2023 using voice, WhatsApp, Web or Facebook messenger.
- Get feedback in Maxatiri, Maay, Benadiri Merka, Bujuuni and Barawani Chimini.

For international organisations the cost is €1,000 a month or €11,000 a year

National organisations get a 90% discount at €100 per month.

👉 National organisations are:

Organisations that operate only in the country where they are registered and where staff are only of that same nationality, with no affiliation to other organisations outside of that country.



A2.1 Loop DRC

Do you want to use Loop in the DRC?

Get feedback via a toll-free number 'coming soon' using voice or WhatsApp, Web or Facebook Messenger.

Get feedback in Congolese Swahili or French - local dialects to be added in time.

For international organisations the cost is €1,000 a month or €11,000 a year

National organisations get a 90% discount at €100 per month.

👉 **National organisations are:**

Organisations that operate only in the country where they are registered and where staff are only of that same nationality, with no affiliation to other organisations outside of that country.



A2.2 Loop Ethiopia

Do you want to use Loop in the Ethiopia?

Get feedback via a toll-free number 'coming soon' using voice or WhatsApp, Web or Facebook Messenger.

Get feedback in Amharic, Somali (Maxatiri or Maay), Borana or English - with other local dialects to be added in time.

For international organisations the cost is €1,000 a month or €11,000 a year

National organisations get a 90% discount at €100 per month.

👉 National organisations are:

Organisations that operate only in the country where they are registered and where staff are only of that same nationality, with no affiliation to other organisations outside of that country.



A2.3 Loop Kenya

Do you want to use Loop in Kenya?

Get feedback via a toll-free number 'coming soon' using voice or WhatsApp, Web or Facebook Messenger.

Get feedback in English, Swahili or Borana - local dialects to be added in time (ie: Turkana).

For international organisations the cost is €1,000 a month or €11,000 a year

National organisations get a 90% discount at €100 per month.

👉 **National organisations are:**

Organisations that operate only in the country where they are registered and where staff are only of that same nationality, with no affiliation to other organisations outside of that country.



A3. Loop Lite - Global



Do you want to use Loop everywhere else in the world?

- Get feedback via the Web, WhatsApp, Facebook Messenger or Telegram.
- Get feedback in English, French, Spanish or Arabic. Other languages will be added in time.

For international organisations the cost is €1,000 a month or €11,000 a year

National organisations get a 90% discount at €100 per month.

👉 How is this different to other safe reporting tools?

- 1) More accessible - does not need author of feedback to have an email or literacy
- 2) Authors can remain anonymous to the organisation they are reporting about. Thus significantly increasing reporting as evidenced by Loop to date.
- 3) Available as a collective tool, based on what people want to report . The more you promote it, the more people know how to use it.
- 4) Helps to get more feedback to the right organisation. Loop helps communities navigate where to report what safely and in a timely manner.

B. Onboarding and Training

Building strong community engagement requires responsive staff who engage on an ongoing basis.

You can access the Loop's onboarding videos and guidelines for free once you sign on.

You can purchase additional personalised trainings in English, French, Spanish or Arabic (and Maxatiri/ Maai in Somalia). Trainings can include:

- Feedback training: for MEAL, information management, or frontline staff
 - 1.5 hours each for up to 20 people on line for €1,000 each
- Sensitive reporting training: for PSEA, safeguarding, protection, corruption, or fraud staff
 - 1.5 hours each for up to 20 people on line for €1,000 each
- 2-hour in-person training for up to 20 people – €5,000 excluding travel and event costs
- 2-day integration workshop to review your systems and embed Loop – €15,000 excluding travel and event costs

C. Communications workshops

We have learnt that the more targeted your messaging, the more actionable feedback and reports you will receive through Loop.

You can access the Loop's [communications library of assets](#) for free.

You can purchase additional support, including:

- Comms design session (1.5 hrs for up to 10 people), where we co-create assets like posters, flyers, or radio announcements – €1,000
- Online workshop with communications staff (1.5 hrs for up to 20 people) – €1,000 per session
- Joint field trip to adapt Loop based on experiences – €5,000 per trip (excl. travel)

📌 You can choose to purchase these for your organisation and/or your partners and can purchase more at any time.



D. Data Download

Analysing the data to inform decision making must be easy and accessible.

You can access community voices, in real time, in your language, at any time, for free, [on our statistics pages](#). You can structure the data using the [pre-set filters](#) for easier analysis.

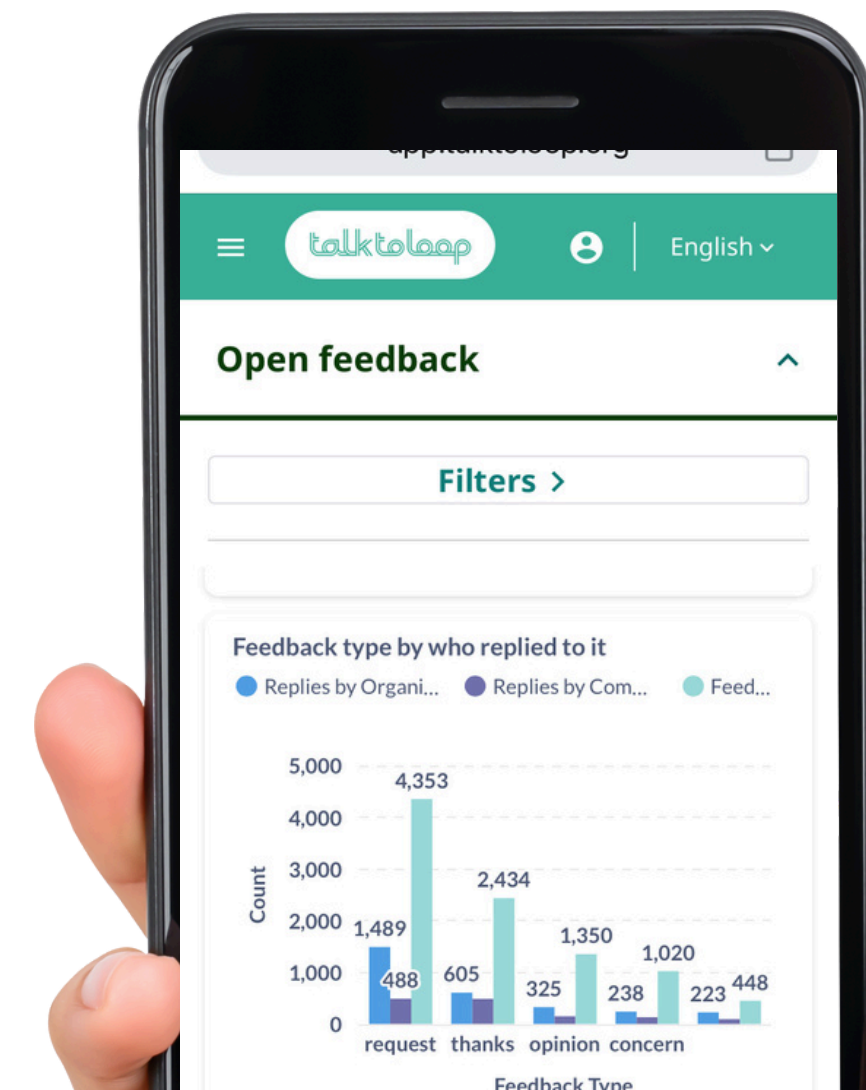
You can integrate the Loop data with your existing data or analyse it using other tools by purchasing the [data download](#) service, for:

€1,000/year for international organisations

€100/year for national organisations

You can then:

- 1) download the data (through CSV file - excel etc) as often as you need for a year and
- 2) create an API to extract relevant non Personally Identifiable Information automatically.



Custom report writing

You can analyse the qualitative and quantitative data in real time on the [Loop Open](#) and [Sensitive Statistics pages](#) to write your own reports and analysis.

If you want access to our monthly snapshots or quarterly deep dives, sign up to our [newsletter](#).

If you would like Loop to do deeper insights and analysis on your specific projects areas, then we can produce full reports for you. These reports analyse data across: partners, geographic locations, thematic areas (cash, health etc), over time, gender, disability etc.

Each custom report costs €10,000.

You specify how many reports you want and when.

