

SEO.

SEO Packages
2025

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Supercharge your brand in search land

Introducing Fraser Kerns

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SEO MANAGER



“As the SEO Manager here at CreativeFolks, I bring a unique blend of analytical expertise and creative flair to the table.

For me, an SEO journey transcends the confines of mere ranks and ratios. It's about establishing a genuine connection with your audience, creating a brand story that sets you apart, and achieving online success as unique as your business itself.

At CFHQ we have developed a proven SEO mythology which captivates search engines and also resonates deeply with your target audience.

Here at CreativeFolks we are all about getting things done. Forget about the jargon and complexities. My mission is simple: to get your business noticed and bring more customers your way.

After all that's what everyone wants right?

I look forward to the potential opportunity of working with you”.



WHAT WE DO

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DOES SEO HAVE YOU IN SPAIN WITHOUT THE 'S'?

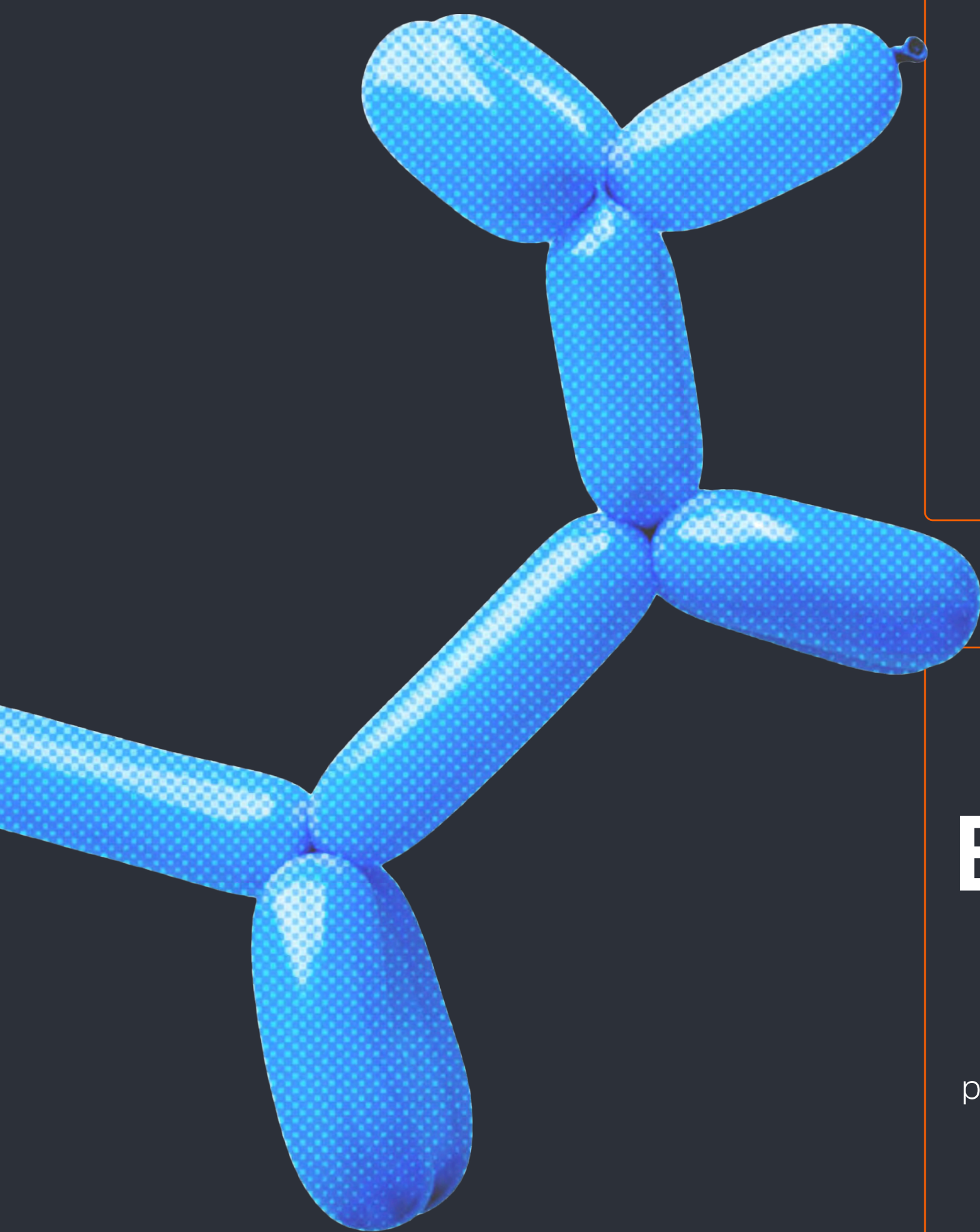
Maybe that's because you've been told SEO has to be all about cold analytics and sterile strategies? **We infuse creativity into every nook and cranny of the process. Because every keyword has a job to do, backlinks are part of building your authority. And every blog is a chance to say, "Hey Google, we know our sh*t."**

It's not just about rising to the top of search results, it's about positioning you as the top dog in your industry for both Google and humans.

CLIMB THE RANKS WITHOUT SELLING YOUR SOUL

We get it, ranks matter. But to us, so does authenticity, originality, and that unmistakable human touch. We're not here to play by the old rulebook; we're here to rewrite it. Our strategies are flexible, cohesive, and always tailored to your unique brand voice and goals.

SEO THE CF WAY ↓



Discovery Dive:

The bit where we find the good, the bad, and the totally ignored. The only way to go from here is up!

Strategy:

Merging data with design thinking to chart out a one-of-a-kind SEO blueprint.

Content Sculpting:

Crafting content that's not just keyword-rich, but it also has flavour. We craft content people actually want to read. It informs, delights, and might just turn a browser into a believer.

Off-Site Exploration:

Making friends in high places. We build a web of meaningful backlinks, partnerships, and placements to boost your authority.

On-Site Artistry:

Molding your site's structure, content, and design to be both SEO-friendly and delightfully engaging. We make your site play nice with robots and real people.

Continuous Evolution:

The digital realm is ever-changing, and so are our tactics. We keep refining, optimising, and adjusting so you stay one step ahead.

PACKAGES



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local SEO

£500/mo

- ✓ Local Targeting
- ✓ Monthly Reporting
- ✓ Keyword Tracking
- ✓ Technical Audits
- ✓ On Page Optimisation
- ✓ Local Link Building
- ✓ Google Business Profile Management
- ✓ Content Creation



regional SEO

£1500/mo

- ✓ All Local SEO services
- ✓ Regional & Local Targeting
- ✓ Advanced Reporting
- ✓ Dashboard
- ✓ Monthly Report Meetings
- ✓ Quality Link Building
- ✓ Competitor Analysis
- ✓ High Quality Content Creation
- ✓ Bespoke SEO Strategy



national SEO

£2500/mo

- ✓ All Local SEO services
- ✓ All Regional SEO services
- ✓ National Targeting
- ✓ Advanced Reporting
- ✓ Dashboard With Commentary
- ✓ Shared Activity Calendar
- ✓ Quarterly in Person Review Meetings
- ✓ Bespoke Multi Level SEO Strategy



BUILD YOUR OWN BRAND SEO COCKTAIL

(SHAKEN, NOT STIRRED)



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Maybe you want to go rogue with a completely bespoke SEO cocktail... **We can make that happen.**

Whatever your specific SEO goals, we'll shake up a custom retainer and an automated bespoke reporting dashboard designed around your needs, so you get exactly what matters most to your success.

This is how we break the basic moulds for search and create **strategies no one else can replicate.**

MORE THAN JUST SEO HEROES

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NO WAY!

OH YES WAY!

As well as making websites get lots of Google love we also make them look rather amazing. **We are well known for our branding expertise and web development and have a significant in-house team of code geeks and super hot designers.** So if you are going to kill it on the SEO stage you might as well do so looking the bees knees.

I guess that is our USP right there.

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HELLO FOLKS!

And all of this backed up by a team of very talented and friendly folks all with your brands best interests at heart.

You do well, we do well. Everyone wins.

**WE LOOK FORWARD TO THE
OPPORTUNITY OF WORKING
WITH YOU.**

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THANK YOU

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