

FABO x Emil Villumsen,

Website development contract

This Consultancy Agreement (hereinafter called the “Agreement”) is entered into by and between

Emil Villumsen
DK-35787569
Absalonsgade 41 2. Tv.
1658, København V
Denmark

(hereinafter called the “Consultancy”)
And

FABO
43286439
Klostergade 56C 2. sal,
8000 Aarhus
Denmark

(hereinafter called the “Company”)

“Work” means the work to be performed by the Consultancy or any associated Consultants for the Company under the Agreement.

Scope of Agreement

- a. The Company hereby commissions the Consultancy to redesign The Company’s website in Webflow as set out in Scope of Work

Duties

- b. The Consultancy and associated Consultants shall perform the Work in a professional manner, without knowingly infringing any third-party rights and in compliance with all applicable legislation.

Fee

- c. As compensation for the Work performed hereunder, the Company shall pay to Consultancy a fee specified further as set out below.

Work product

- d. The ownership and intellectual property rights of all Work of any kind produced by the Consultancy and any individual Consultant in performing the Work, including, without limitation, materials, knowhow, trade secrets, inventions, designs, copyrights, trademarks and other intellectual property rights, shall pass to the Company.
- e. In fulfilment of the Work product clause hereof, the Consultancy and any associated Consultant shall, upon the Company’s request, deliver to the Company all work products in its possession or control and perform all such acts and do all such things as are reasonably necessary to perfect the Company’s ownership of the work product.
- f. In the event, that the Work is not delivered in a quality which can be reasonably expected in accordance with the standards presented by the Consultancy, the

Company is to pay for outstanding billable hours. The contract can thereafter be discontinued immediately. The Parties shall in good faith work together to ensure that any quality issues are resolved amicably.

Confidentiality

g. The Consultancy and any associated Consultant shall keep all information obtained from the Company in connection with the performance of the Work strictly confidential and shall not disclose it to any third party or use it for any purpose other than the performance of the Work without the Company's prior written consent.

h. The restrictions set out in confidentiality clause hereof shall not apply to any information generally available to the public, obtained by the Consultant in good faith from a third party or required to be disclosed by law.

Term

i. The Agreement shall commence when signed by both Parties.

j. Either Party may terminate the Agreement by written notice of termination to the other Party. Termination will be effective 30 days after notice.

Miscellaneous

k. The Agreement contains the entire understanding of the Parties with respect to the Work. The Agreement may not be amended except by written agreement signed by both Parties.

What I agree to do:

1. Scope of Work.

This includes:

- Design system in Webflow

- Around 13 pages

- Responsive design across all Webflow breakpoints

- Clean development to ensure industry standard development

- Building the website in components with properties that allow the team to easily switch content and style without interrupting the design

- Collection setup for Team, Jobs, Services, Case studies, Partners, central information, FAQ, testimonials

- Dynamic filtering for the relevant collections (e.g. Cases)

- Setup of Template pages

- Third party integrations:

 - Implementation of Cookie banner (Cookiebot)

 - Implementation of Google analytics

 - Setup of Google Tag Manager

- Sitemap and robots.txt
- Interactions and animations. Level of complexity discussed on-going
- Hover states and form states
- Page titles, meta descriptions and Open Graph image insertion
- Semantic tags to improve SEO
- Alt text write-up to improve SEO
- REL tagging for improved security
- Accessibility optimisation to improve SEO and improve usability for disabled
- Loading speed optimisation
- Image and video-optimisation
- Component subpage with all the symbols we built for the website
- 301 redirects to keep traffic and page ranking from any previous website
- Submit website transfer on Google Search Console
- Open graph images. Design template and individual images.
- Introduction to using your new Webflow site going forward. Including video tutorials for each collection (e.g. how to update team members, create new articles and change core information, do's and don'ts).
- Schema markup

This does NOT include:

- Full support for outdated browsers that eg. ones that does not support Grid
- General education on using the Webflow designer
- Event tracking, e.g. in Google Analytics
- Organic SEO optimisation
- Advanced custom code that goes beyond what is reasonable to create using Webflow

2. Final Files. I will deliver to you, via electronic mail (or a downloadable hyperlink), within 1 day after you approve the final design(s), digital files containing the final design(s), in the following format(s):

1. Figma file
2. Webflow project
3. Access to all other assets sent via Google Drive

Budget:

- Hourly rate of DKK 955,-
- Invoice last day of each month for hours and minutes used
- Estimate of 60-65 hours
- Development period Aug 30 - Okt 4

Frederik Halskou Wind

Emil Kristian Villumsen