



# 24 Hours Before Your Investor Call

## The Pre-Meeting Checklist

Everything you need to prepare, rehearse, and have ready before you walk into the room.

---

First impressions in investor meetings are formed in the first 90 seconds. Most founders prepare the deck but forget everything else.

This checklist covers what to do in the final 24 hours: the tech setup, the narrative rehearsal, the documents to have open, and the mindset shifts that separate funded founders from the rest.

### YOUR INVESTOR READINESS SPRINT

We prepare founders for exactly these moments.

Deck, model, pitch coaching — done in 2–3 weeks.

[contact@fiduciaadamantina.ae](mailto:contact@fiduciaadamantina.ae)

# 24 Hours Before Your Investor Call

Work through each section. Check every box. Leave nothing to chance.

## THE NIGHT BEFORE

- Rehearse your 30-second opener**  
Practice saying what your company does, for whom, and why now — out loud, not in your head. Time it.
- Rehearse the “why you” answer**  
Investors will ask why YOU are the right team. Have a crisp, confident answer with specific credentials.
- Review your financial model cold**  
Open your model and talk through revenue, burn, and runway as if someone just asked. No fumbling for tabs.
- Research your investor**  
Know their fund thesis, portfolio, recent deals. Reference one in the meeting. It shows preparation and respect.
- Prepare 3 questions to ask them**  
Asking smart questions signals confidence. Try: “What does your ideal engagement with portfolio companies look like?”

## 2 HOURS BEFORE

- Test your tech setup**  
Camera, microphone, screen share, internet speed. Do a 2-minute test call. Fix problems now, not during the pitch.
- Open these documents on your desktop**  
Pitch deck (presentation mode ready), financial model, cap table summary, one-page executive summary.
- Clean your background**  
For virtual: neutral, professional background. For in-person: dress one level above what you think is necessary.
- Silence everything**  
Phone on do-not-disturb. Close Slack, email, WhatsApp. One notification sound can break your momentum.

## 15 MINUTES BEFORE

- Re-read the investor’s last email or LinkedIn post**  
A fresh detail to reference shows you’re paying attention. Investors notice.
- Take 5 slow breaths**  
Not a cliché — it lowers cortisol and steadies your voice. Nervous energy reads as uncertainty.
- Remind yourself: you’re not begging**  
You’re offering an opportunity to invest in your vision. Confidence isn’t arrogance — it’s conviction.
- Have water within reach**  
Your mouth will go dry. Don’t let a dry throat derail a great answer.

### Want to walk in fully prepared?

Our Investor Readiness Sprint includes pitch coaching, deck rebuild, and financial model review. 2–3 weeks. Fixed fee.

[contact@fiduciaadamantina.ae](mailto:contact@fiduciaadamantina.ae)

Also available:

[Investor Readiness Checklist](#) | [GCC Deck Template](#)  
[5 Financial Model Mistakes](#) | [Fundraising Data Snapshot](#)