

Pepsales AI

Pepsales AI: *Business Case & ROI Analysis*

The challenge

“B2B sales teams struggle with long sales cycles, inconsistent deal qualification, poor pipeline visibility, and manual CRM updates directly impacting revenue and productivity.

The solution

Pepsales AI combines conversation intelligence with real-time sales enablement, delivering measurable improvements at up to 87% lower cost than competitors.

The impact

Pepsales AI delivers **60X ROI**, translating to **\$600K** in annual value.

Revenue benefits

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