Enable AEs to Win Deals with Smart CRM Intelligence

Pepsales AI

Overcome manual CRM updates and save 2,700+ AE hours per year.

Challenges

Sales reps spend hours manually transferring meeting notes, BANT/MEDDPICC fields, and deal insights into CRMs like HubSpot or Salesforce. This isn't just tedious, it's a risk to revenue.

What's at stake?

30-40% of coaching time is spent by managers on fixing CRM hygiene

6+ hrs lost by reps/week on CRM admin tasks

73% of companies say their CRM data is unreliable

Here's what you are risking

Reps miss follow-ups when key insights aren't synced, leading to lost deals.

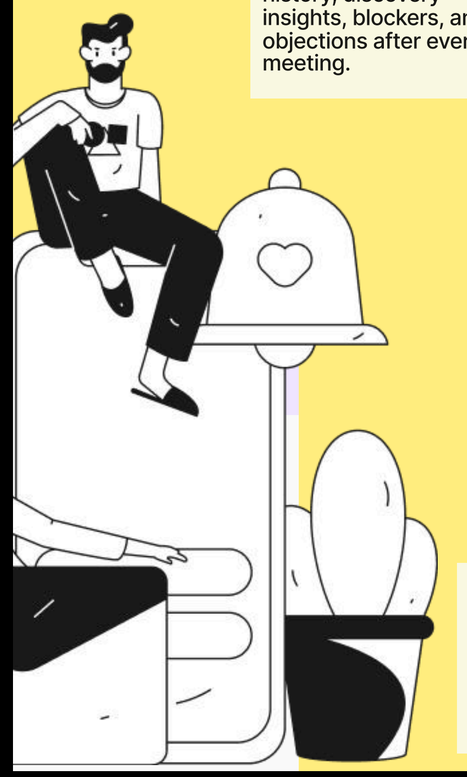
Inconsistent qualifications lead to pipeline bloat and 20% fewer deals.

Longer Onboarding as new reps spend weeks untangling messy CRM data

How Pepsales AI Solves It?

CRM Hygiene Without Hassle

Automates CRM notes by extracting key call history, discovery insights, blockers, and objections after every meeting.



Contextual Nudges Before Every Call

PepSales AI auto-syncs CRM data and delivers pre-call briefs with key gaps and action items, so reps sell, not scramble.

Live Deal Health with MEDDPICC Score

Automatically scores deals by syncing every interaction and MEDDPICC field inside your CRM so reps can act fast and keep deals moving.

Impact of Pepsales AI on your sales process

Improved Deal Progression	15–20% lift in conversions
Consistent Sales Motion	100% of calls logged with standard structure
Accuracy Better Forecasting	90% accuracy in forecasting
Coaching Leverage	40% of coaching time reclaimed by managers
Time Saved	2,700+AE hours/year saved per 10-person team

Problems faced by Sales Leaders before Pepsales AI

"Everything Is Manual. Our Apps Don't Talk To Each Other. We Have To Copy Notes From Zoom Meetings To CRM, Which Is Error-Prone, And Things Get Missed."

— **Sales Manager, Payroll Solutions**

"Our note-taking tool is not integrated with our CRM. We still manually copy summaries into HubSpot, and sometimes key details just do not make it in."

— **CEO, SaaS Startup**

"Critical qualification fields like MEDDIC are not auto-updated from call notes. We need NLP-based auto-population, otherwise we lose track of deal progress."

— **RevOps Lead, Data Platform**

Trusted by Hyper Growth B2B SaaS Companies

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CRM's Integrated with Pepsales AI

Hubspot · Salesforce · Zoho CRM · Pipedrive · Freshworks · Zendesk · Close · Salesflare · Affinity