

# The Benefits in Joining Us:

## Seminar in Switzerland

Through our partnership you are invited to our one-week seminar in Switzerland. You have the opportunity to integrate your organisation into our seminar in terms of an expert speaker. There is also the possibility to participate in our panel discussion on the last day of the seminar.

## Knowledge Integration

We are eager to learn from your knowledge on up-to-date topics. You have the possibility to contribute actively towards the content of our seminar in Switzerland in form of a workshop.

## Networking Events

Profit from a career fair booth during our seminar in Switzerland. You will have the chance to present your organisation and get into promising talks with delegates from each project.

## Speed Interviews

During the career fair, we present you the opportunity to interview a selection of all delegates according to your preferences.

## Access to Future Workforce

You will be granted access to the CVs of all delegation members. Our handpicked delegation consists of the most talented and motivated students in their final year. As many partners did in previous years, you may find the perfect candidates for your open positions.

## Publicity

Raise awareness and attractiveness of your organisation amongst FHNW students. Benefit from the placement of your organization's logo on all project activities. This includes campus activities, project newsletters, websites, and social media channels.



**Become a Partner,  
Make a Change.**

# Our Partnership Options

|                                                                                                   | Platinum           | Gold               | Silver               | Supporter      |
|---------------------------------------------------------------------------------------------------|--------------------|--------------------|----------------------|----------------|
| Access to the CV pool                                                                             | All Delegations    | All Delegations    | connectUS Delegation | Upon Agreement |
| Job advertisement on our website and social channels during the project                           | ✓                  | ✓                  | ✓                    | Upon Agreement |
| Possibility to build up a relationship with FHNW Next Career Services                             | ✓                  | ✓                  | ✗                    | ✗              |
| Presence on newsletters, presentations, and videos                                                | Priority Spots     | Secondary Spots    | Tertiary Spots       | Upon Agreement |
| Pre-Seminar CH virtual get together and recruitment possibility                                   | ✓                  | ✗                  | ✗                    | ✗              |
| Display of your logo on our website                                                               | ✓                  | ✓                  | ✓                    | ✓              |
| Description of your company on our website                                                        | Detailed           | Medium             | Medium               | ✗              |
| Stand at the career fair at the Seminar in Switzerland                                            | ✓                  | ✓                  | ✗                    | Upon Agreement |
| Speed interview option at the career fair with a selected group                                   | All Delegations    | All Delegations    | connectUS Delegation | Upon Agreement |
| Possibility to distribute promotional material at the Seminar in Switzerland                      | ✓                  | ✓                  | Upon Agreement       | Upon Agreement |
| Timeslot granted to present your company at the Seminar in Switzerland through a key-note speaker | ✓                  | Upon Agreement     | ✗                    | ✗              |
| Workshop around topical expertise connectUS                                                       | ✓                  | ✗                  | ✗                    | ✗              |
| Company visits during Seminar in Switzerland and/or Seminar Abroad                                | ✓                  | Upon Agreement     | ✗                    | ✗              |
| Seats provided for networking purposes at project events                                          | Unlimited          | 5                  | 3                    | Upon Agreement |
| Display of your company logo at project events                                                    | Large              | Medium             | Medium               | Small          |
|                                                                                                   | <b>CHF 7'000.-</b> | <b>CHF 5'000.-</b> | <b>CHF 3'000.-</b>   | Upon Agreement |