

Bishrant Tandukar

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Product Designer with 12 years of experience.

30 years old, born in Nepal.

Like Nepal's diverse culture, my experience spans various domains, from startups to industry giants. I've worked on 50+ B2B, B2C, eCommerce, and SaaS products used by millions. I approach product design like cooking. Experimenting like a chef, questioning like a picky eater, thinking like an owner, and feeling like a first-time diner. I aim to craft designs that are both delicious and thoughtful.

MSc. in Digital Design from Hogeschool van Amsterdam (2024-2025)

Bachelor in Multimedia from London Metropolitan University (2014-2018)

PROFESSIONAL EXPERIENCE

Senior Product Designer
Omnesoft (SaaS Product), US
May 2025 - Present

- Leading the Supply Chain module for the ERP web and mobile platform with full ownership across discovery, design, pitch and developer handoff.
- Desinging enterprise grade web application via Claude Code.
- Ensured accessibility compliance aligned with ERP workforce standards.
- Conducted design interviews and candidate evaluations as part of the hiring process.

Product Designer/Consultant
Freelance, US/Netherlands/Nepal/Dubai
Jul 2020 - May 2025

- Redesigned Ncell's B2C mobile app, improving store ratings and growing MAUs from 1M to 1.6M through data-driven iteration from usability testing and analytics.
- Established a design language to represent Nepal's IT community for NAS-IT by creating their website/brand identity, contributing to a 30% increase in web traffic.
- Designed a health mobile app for Febris, with an FHIR-enabled digital health wallet, ensuring WCAG AA-compliant components/visuals for elderly patients.
- Led the end-to-end design experience for stock management platform Wealthlane (B2B SaaS) implementing a scalable design framework, securing funding and expansion.
- Built a digital legacy app using Figma that allows users to generate customised digital memorials via GenAI and place them in geo-locations using AR.
- Conducted design workshops with multidisciplinary teams and agencies to enhance their UX maturity.

Senior Product Designer
Toptal, US
Jun 2021 - Nov 2024

- Worked with Fortune 500 companies to improve engagement and responsive user experience for lifestyle and e-commerce websites.
- Reduced checkout drop-off rates by 10% for Maisonette (New York), a children's e-commerce platform, by streamlining navigation from cart to checkout.

CEO & Product Lead
Kreate Media (Design Studio)
May 2022 - Jul 2023

- Led cross-functional teams to deliver 40 projects, generating NRs 28,00,000 using Agile, Jobs-to-be-Done/ODI, and DACI frameworks.
- Increased NIC ASIA Bank's website's NPS from -17 to +2 by implementing gamification and e-commerce strategies, boosting lead generation by up to 30%.
- Improved team's UX maturity from Absence to Structured leading to a 35% reduction in missed deadlines, efficient design workflows and met monthly financial targets.

Senior UX Designer
Leapfrog Technology, US/Nepal
Dec 2020 - Mar 2022

- Led cross-functional teams across product, marketing, design and development teams, for product discovery and development handovers.
- Enhanced UI and usability of a health web app in Agile Workflow for primary care and schools requiring psychiatric intervention, securing investment.
- Conducted design/agile workshops among talent acquisition and marketing teams leading to a 14% rise in inter-departmental collaboration.
- Initiated and secured approval for a design team SOP after conducting user research and an eNPS survey revealed inefficiencies, burnout, and coordination gaps.

PROFESSIONAL EXPERIENCE

Project Supervisor (Part-Time)

Islington College, Nepal
Jul 2019 – Aug 2021

- Guided 30 students to achieve passing grades in their final semester.
- Monitored weekly FYP progress via Google Classroom, documenting feedback and providing students with detailed analysis through one-on-one consultations.

Senior UX Designer

Amnil Technologies (Digital Agency)
Apr 2018 – Nov 2020

- Managed a team of 4 designers to create 800–1000 social media campaigns for South Asian Brands, boosting brand awareness up to 25–35%.
- Reduced the production time by 18% at Quest Pharma by designing an internal ERP web app to automate assembly and optimise vendor routes for cost-effective deliveries.
- Minimised employee evaluation time by 15% (6-7 hours) by designing an HRMS web application for a telecom company. Conducted evaluative research to create a journey atlas, identifying key issues and optimising workflows.
- Involved in the end-to-end experience for ePharmacy, an e-commerce platform, with scalable components and continuous iterative improvements, resulting in 50 K+ downloads.

Graphic/Web Designer

ACT 360 (Marketing Agency)
Apr 2016 – Jul 2018

- Collaborated with designers and sales teams to plan diverse marketing campaigns for both small and large-scale B2C & B2B companies in Nepal.
- Specialised in designing User Interfaces (UI), motion graphics, social media posts, and branding assets to enhance campaign effectiveness.

PERSONAL PROJECTS

Edgeflow (Ongoing)

AI-powered research and document management platform that helps teams organize, compare, and verify information across files and online sources.

“Workflow & Team” Design Guide (Ongoing)

Created design guidebook for teams and freelancers, to help improve their efficiency in terms of product discovery and workflow optimisation.

Metro Mates (2024, Physical Toy)

An educational tactile toy for visually impaired children (4+), helping them understand railway tracks and stations.

Collections (2022)

E-commerce platform for stock photos and graphic assets targeted towards freelancers, agencies and students in Nepal.

CERTIFICATION & AWARDS

UX Management: Strategy and Tactics

Interaction Design Foundation (IxDF)
Issued on Jun 2021, Credential ID 99936

Best Performer of the Year 2019

Amnil Technologies
Issued on Jul 2019

SKILL & DOMAIN

Skills

UX/UI & Product Design
UX Research & UX Writing
System Thinking, Design Thinking Process, Lean UX, SCRUM Framework
Human-Centric Design (HCD/UCD), & Design Leadership
Design Systems, Wireframing, Rapid Prototyping, Motion Graphics
Qualitative Research, Quantitative Research & Usability Testing
Interpersonal, Intercultural, and Cross-Functional Team Communication

Domain, Platform & Tools

Claude Code, Lovable and Figma
Adobe Suite(Photoshop, Illustrator, After Effects)
Asana, Trello, Basecamp, JIRA, ClickUp
B2B, B2C, SaaS
FinTech, Education, E-Commerce, Health, Lifestyle, Gen AI
MobileApp (iOS & Android), WebApplication, Website