An Invitation from Flourish

Flourish Science is a public benefit startup founded by two Stanford-trained psychologists and an ex-Google serial entrepreneur. We aim to tackle two urgent challenges facing our society:

- the "last mile" problem in science, where empirically validated solutions rarely reach the public, and
- **the mental health crisis**, where individuals and communities lack evidence-based, timely, and accessible resources for mental health promotion, prevention, and early intervention.

To address those challenges, we built an Al-powered well-being app grounded in behavioral science and psychology. Since its launch in 2024, Flourish has

- Became the #1 most loved mental health Al product—preferred 2x to 14x more than other Al tools
- Reached over 200 college campuses
- Earned two startup awards from Stanford
- Become a go-to recommendation by therapists
- Maintains a **4.9 average app rating** across iOS and android

Flourish is also **the only well-being Al app with scientific validation**. Our recent multi-site randomized controlled trial (RCT) showed significant improvements in student well-being, positive emotions, and belonging. This work has been presented at a wide range of research and industry conferences. Our CEO and cofounder, <u>Dr. Xuan Zhao</u>, has been featured in media outlets such as New York Times, TIME, NPR, and is recently invited by Nature Reviews Psychology to contribute an expert commentary on the role psychologists play in the age of Al.

As Flourish continues to grow, we're eager to continue exploring opportunities to integrate Flourish into educational, organizational, and healthcare settings while staying true to our scientific roots. We especially welcome opportunities to:

- Gather feedback to enhance product design and impact
- Collaborate to integrate and scale evidence-based interventions
- Share our work at industry and research conferences

If Flourish resonates with you, please reach out to us at **hello@flouriship.com**. We look forward to hearing from you!

