

Kathreen Grace Nervez

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Vancouver, BC, Canada (Open to relocate)

Product and UX Designer with 7+ years of experience designing B2C/B2B SaaS and AI-powered products for various industries. Experienced in designing products throughout the entire product lifecycle, simplifying complex and data-intensive workflows, and collaborating closely with engineers and stakeholders to deliver intuitive, user-centered experiences.

Professional Experience:

Senior UI/UX Designer at Lexen Systems Corp. (Feb 2025 - present)

- Partnered with the sales team and stakeholders to gather customer insights, identify pain points, leading the design of user flows and multiple areas of the platform, including organization settings, internal staff tools, and customer-facing interfaces.
- Redesigned a complex multi-tab appraisal experience into a responsive, single-page workflow that centralized market comparison, vehicle insights, and appraisal data to streamline valuation and improve decision-making.
- Reorganized and managed the existing design system, by creating reusable components and documentation that improved product consistency and accelerated development.
- Designed interactive prototypes for new inventory and scheduled reports pages using Claude and prepared code in Visual Studio Code for developer handoff.

Senior UI/UX Designer at SnapMagic (Part-time) (Oct 2022 - Dec 2024)

- Led the entire lifecycle of an AI-powered desktop copilot for engineers, from discovery to beta launch, including conversational part search and schematic generation from datasheets.
- Worked alongside engineers and stakeholders to iterate quickly based on feedback and evolving product requirements.
- Designed the company's marketing website to support the company's effort in introducing the new app.
- Created and maintained a scalable design system with reusable components and documentation for consistent developer handoff.

Product Designer at Axxess Law (Part-time) (Nov 2019 - Aug 2023)

- Designed responsive landing pages and website pages that improved conversion rates and helped expand client acquisition within the real estate legal services sector.

Senior Web Designer xAgency (Jan 2021 - Aug 2022)

- Designed websites, landing pages, and mobile applications for B2B and B2C clients across a variety of industries.

Key Skills:

- **Softwares:** Figma, Claude, Webflow, Adobe CC, HTML/CSS, Visual Studio Code
- **Design:** Design System, Interactive Prototype, Information Architecture, Design Documentation, User Research, Userflow, Wireframing, QA Testing, Responsive Web App, Accessibility Standards
- **Collaboration:** Cross-Functional Collaboration, Design Leadership, Agile Methodologies, Jira, Slack, Teams, Zoho

Education:

- Post-degree Diploma Web & Mobile App Design & Development at Langara College (Sep 2023 - Dec 2024)
- Bachelor of Fine Arts Major in Advertising Arts at Far Eastern University (Jun 2004 - Apr 2008)