

Kathreen Grace Nervez

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Vancouver, BC, Canada (Open to relocate)

Product and UX Designer with 7+ years of experience designing B2C/B2B SaaS and AI-powered products for various industries. Experienced in designing products throughout the entire product lifecycle, simplifying complex and data-intensive workflows, and collaborating closely with engineers and stakeholders to deliver intuitive, user-centered experiences.

Professional Experience:

Senior UI/UX Designer at SnapMagic (Oct 2022 - Nov 2024)

- Led the 0-to-1 design of an AI-powered desktop copilot for engineers, driving the product from discovery through beta release. Conducted user research, mapped workflows, created prototypes, and collaborated with product owners, engineers, sales, and end users to successfully launch beta versions.
- Redesigned SnapEDA's search results to improve discoverability for sponsored suppliers and manufacturers through enhanced product listings and sponsored placements.
- Created and maintained a scalable, accessible design system, establishing reusable components, and documentation to ensure consistency across the product.

Senior UI/UX Designer at Lexen Systems Corp. (Feb 2025 - July 2026)

- Redesigned the appraisal workflow, organization settings, analytics, inventory dashboards, and customer-facing pages based on feedback from the sales team, stakeholders, and customers.
- Reviewed and reorganized the design system, documentation, and component library to keep the product consistent and easier to maintain.
- Designed the marketing website and mobile app, and implemented the approved website designs in Bubble.

Product Designer at Axess Law (Part-time) (Nov 2019 - Aug 2023)

- Designed an internal case management platform that helped law clerks manage new and existing clients more efficiently.
- Led the design of responsive landing pages and website pages that improved conversion rates and helped expand client acquisition within the real estate legal services sector.

Senior Web Designer xAgency (Jan 2021 - Aug 2022)

- Designed responsive websites, landing pages, and desktop applications for B2B clients across industries, translating business requirements into intuitive digital experiences.

Key Skills:

- **Softwares:** Figma, Adobe CC, Claude, Webflow, Bubble.io, HTML/CSS, Visual Studio Code
- **Design:** Design System, Interactive Prototype, Information Architecture, Visual Design, User Research, Userflow, Wireframing, Usability Testing, Responsive Web App, Accessibility Standards
- **Collaboration:** Cross-Functional Collaboration, Design Leadership, Agile Methodologies, Jira, Slack, Teams, Zoho Sprint

Education:

- Post-degree Diploma Web & Mobile App Design & Development at Langara College (Sep 2023 - Dec 2024)
- Bachelor of Fine Arts Major in Advertising Arts at Far Eastern University (Jun 2004 - Apr 2008)