



MARINE POZNIAK



PORTFOLIO LINK

- Proficient in Figma: components, Auto Layout, interactive hi-fi prototypes
- Create responsive, well-structured layouts optimized for developer handoff
- Understanding UX, including research, user interviews, usability testing
- Made turnkey websites using Wix, Webflow, Nicepage, WordPress
- Strong in branding, naming, slogans, logo design; understanding tone of voice

CONTACTS

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TOOLS

Figma

Adobe (Photoshop & Illustrator)

Webflow

Nicepage

Wordpress

HTML&CSS

VScode

Procreate

SKILLS

UX/UI design

UI kit

Design System

Wireframing

Mockuping

Prototyping (hi-fi)

Components

Auto Layout

Responsive design

Creating personas

UX Research/Interviewing

Nocode developement

Print production

Visual design

Logo design

Drawing & Illustration

LANGUAGES

English (C1)

Chinese (HSK2)

WORK EXPERIENCE



Web&Graphic Designer

Freelance, remote

Jul 2024 - Current

1 year

- Designed websites using no-code platforms
- Developed brand identities: logos, color systems, typography, and visual tone
- Created large-format print materials (e.g. banners, catalogs) for marketing campaigns
- Audited and optimized visuals and branding across digital and social media channels
- Delivered visual content for commercial and political communication projects



Web&Graphic Designer

Ergoatom (Strategic Communication), Ukraine

Jan 2022 - Jul 2024

2,5 years

- Designed the corporate website from scratch in Figma, including full layout structure and visual design
- Analyzed organizational structure to develop an intuitive content architecture for large volumes of regulatory documents
- Created a scalable design system and visual guidelines for the brand and digital platforms
- Redesigned the company's main logo and logos for subsidiaries
- Produced infographics, social media visuals, and large-format banners for public campaigns
- Development of brand materials, including presentations and souvenir products
- Represented the company at the International exhibition "Rebuild Ukraine" (Poland, Warsaw, November 2023)



Web&Graphic Designer

Freelance, remote

Jan 2021 - Dec 2021

1 year

- Delivered branding, logos, and promotional materials for businesses and events
- Designed websites (e.g. Wix), social media visuals, and marketing assets
- Retouched product photos and prepared imagery for online stores
- Created layered illustrations in Procreate for an experimental NFT collection



Web Content Manager

Linyi Top Network, China

Mar 2016 - Mar 2019

3 years

- Built and maintained the English website in Joomla from scratch
- Planned content structure, prepared and edited visuals, and published updates
- Conducted manual testing and documented test cases

EDUCATION



National Technical University of Ukraine
"Igor Sikorsky Kyiv Polytechnic Institute"
Master's degree, Chemical engineering

Aug 2009 - Feb 2016

COURSES



Google UX design Professional Certificate

Jul 2022



Graphic Design Masterclass

Sept 2024



Figma UX UI Design Essentials

Jul 2023



freeCodeCamp: Responsive Web Design

Aug 2022



Layout and website creation in Webflow

Sept 2024