

EVOLUX[®] BOUTIQUE

EARN. REDEEM. REPEAT.



BOUTIQUE TUTORIAL

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HOW TO REDEEM A
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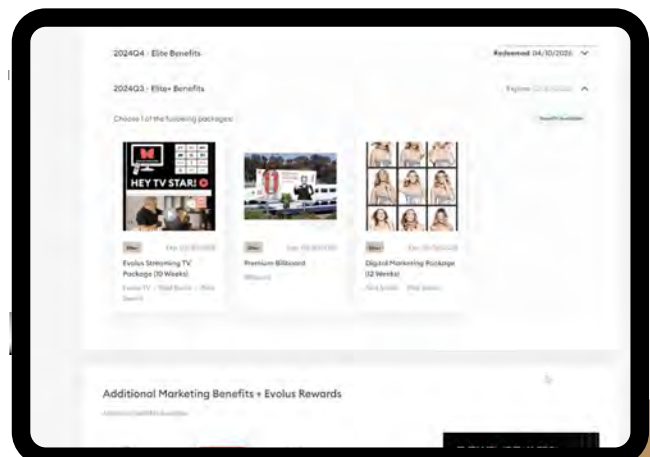
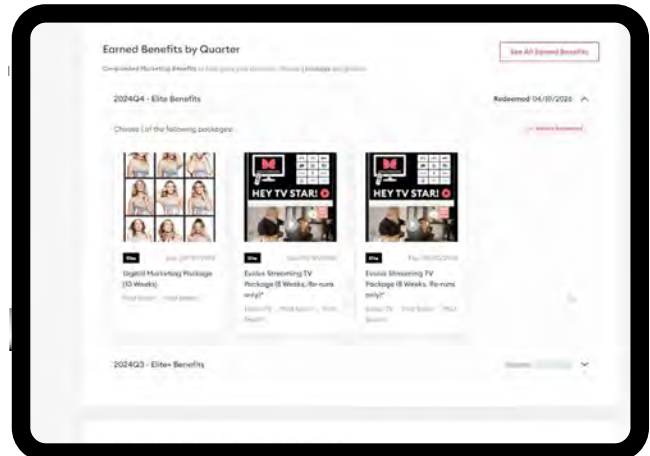
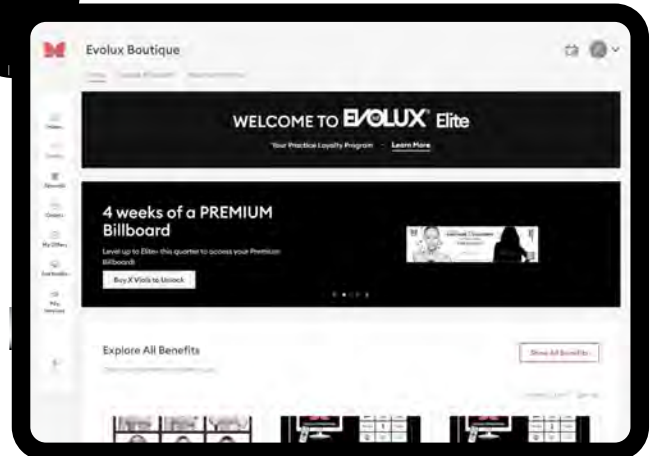
evolus®

INTRODUCTION

WHAT CAN YOU DO IN BOUTIQUE?

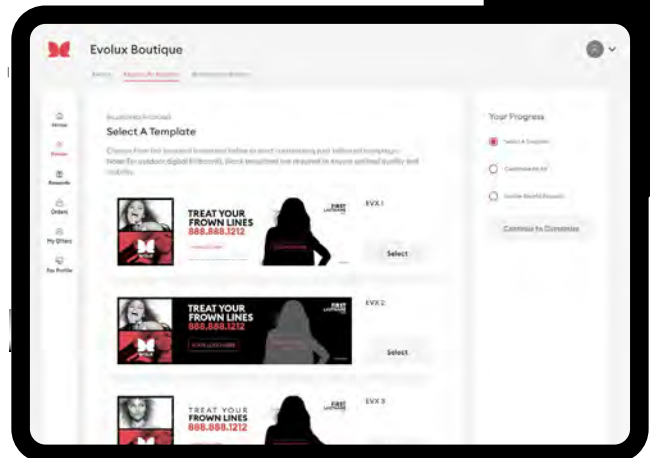
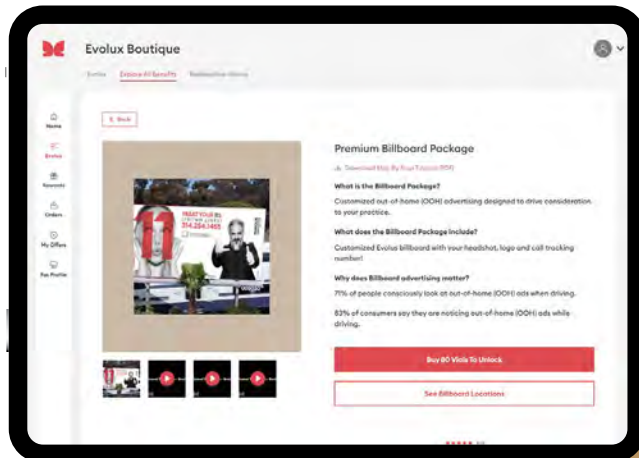


- See current tier
- See all benefits available to redeem
- See all benefits available to unlock
- See benefit redemption status
- See benefit redemption history starting in 2025 Q1

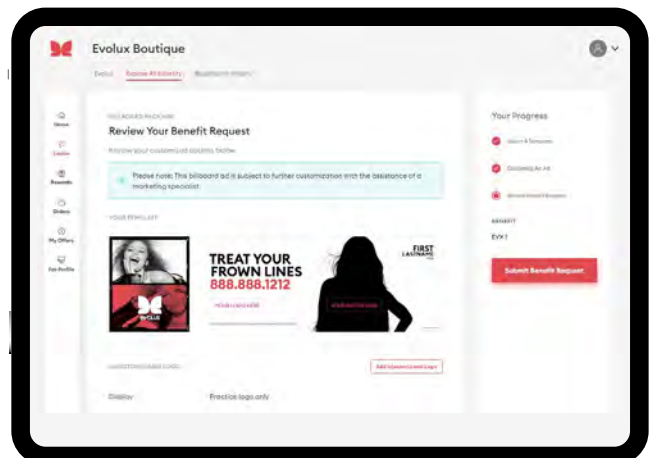


SECTION 1

HOW TO REDEEM A BILLBOARD PACKAGE

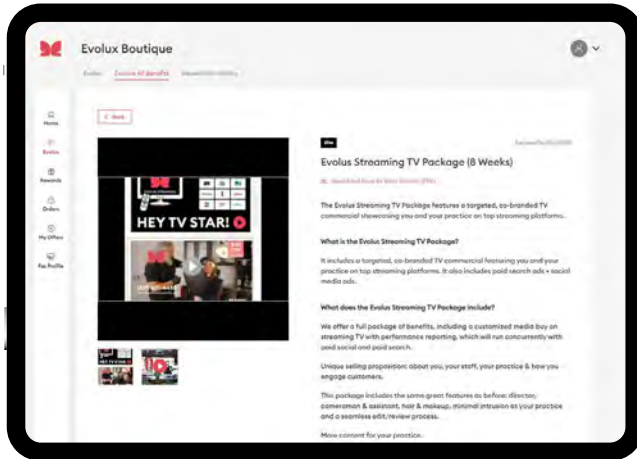


1. Click on 'Evolux' in navigation.
2. Find the Billboard Package benefit in the carousel, Explore All Benefits page or Earned Benefits by Quarter section and click 'Redeem'.
3. On Benefit Details Page, click 'Redeem' to start the process.
4. Select a template, click 'Continue' to Customize.
5. Fill out campaign form. You can add multiple injectors in same ad. Images must be at least 2MB.
6. Fill out campaign form. Once all required fields are filled out, click 'Review Benefit Request'.
7. On Review page, click on 'Edit' to make any changes.
8. If everything looks good, click 'Submit Benefit Request'. This submission will send a confirmation email to the account and Evolux team.

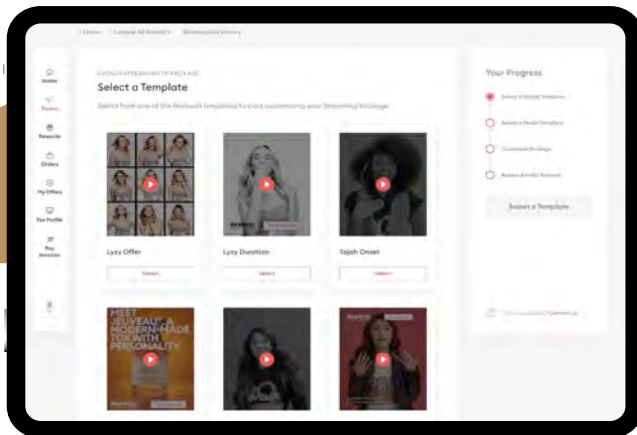


SECTION 2

HOW TO REDEEM AN EVOLUX STREAMING TV PACKAGE

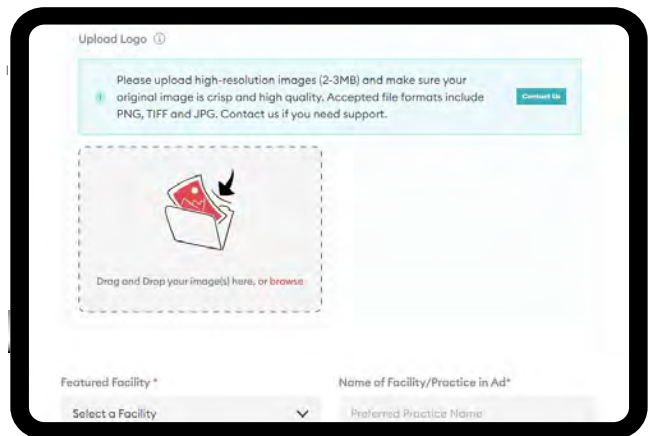


1. Click on 'Evolux' in navigation
2. Find the Evolux Streaming TV Package benefit in the carousel, Explore All Benefits page or Earned Benefits by Quarter section and click 'Redeem'.
3. On Benefit Details Page, click 'Redeem' to start the process.

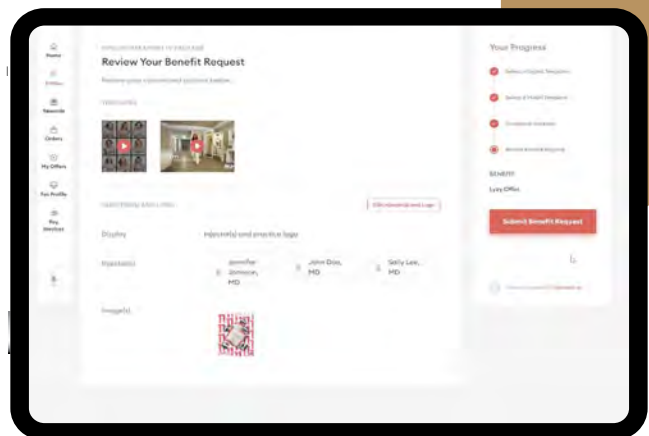


4. Select digital template, click 'Confirm Template'.
5. Select commercial template, click on 'Confirm Template'.

6. Fill out campaign form. Once all required fields are filled out, click 'Review Benefit Request'. You can add multiple injectors in same ad. Images must be at least 2MB.



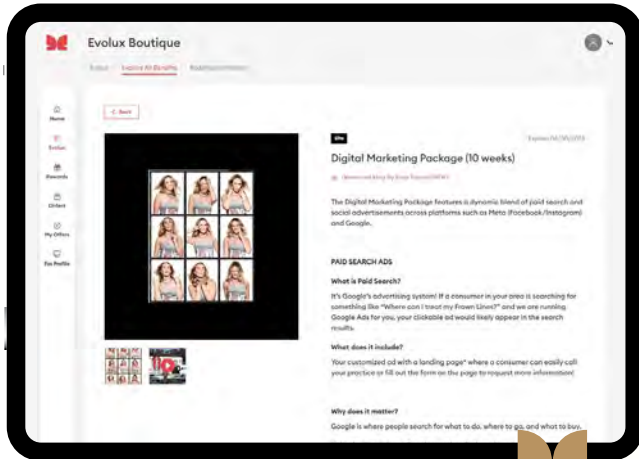
7. Once form is complete, click 'Review Benefit Request'.



8. On Review page, click on 'Edit' to make any changes.
9. If everything looks good, click 'Submit Benefit Request'. This submission will send a confirmation email to the account and Evolux team.

SECTION 3

HOW TO REDEEM A DIGITAL MARKETING PACKAGE



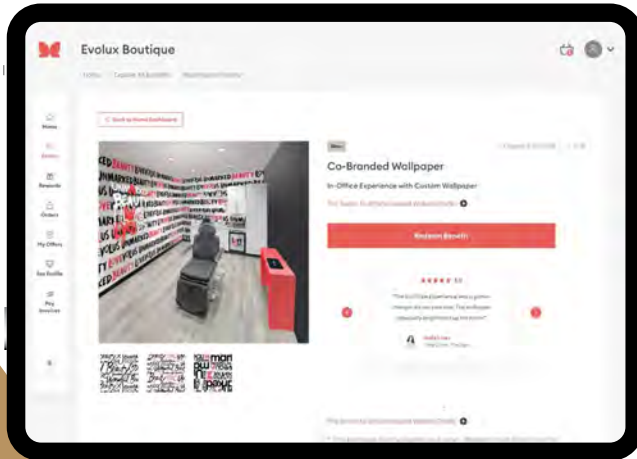
1. Click on 'Evolux' in navigation.
2. Find the Digital Marketing Package benefit in the carousel, Explore All Benefits page or Earned Benefits by Quarter section and click 'Redeem'.
3. On Benefit Details Page, click 'Redeem' to start the process.
4. Select a template, click 'Continue' to Customize.
5. Fill out campaign form. Once all required fields are filled out, click 'Review Benefit Request'. You can add multiple injectors in same ad. Images must be at least 2MB.

6. Once form is complete, click 'Review Benefit Request'.
7. On Review page, click on 'Edit' to make any changes.
8. If everything looks good, click 'Submit Benefit Request'. This submission will send a confirmation email to the account and Evolux team.

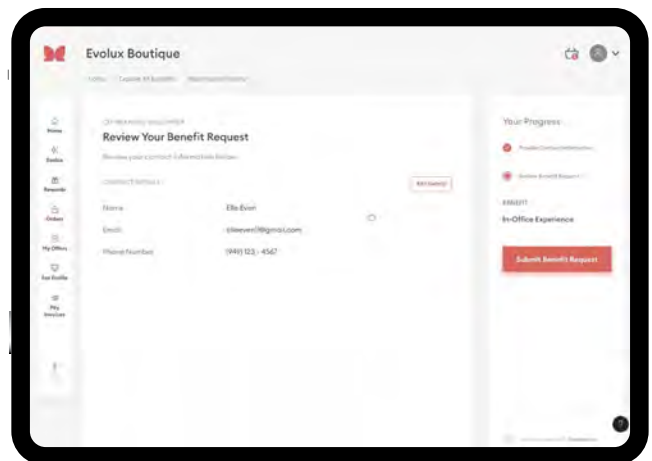


SECTION 4

HOW TO REDEEM A CO-BRANDED WALLPAPER



4. Fill out campaign form. Once all required fields are filled out, click 'Review Benefit Request'.
5. On Review page, click on 'Edit' to make any changes.



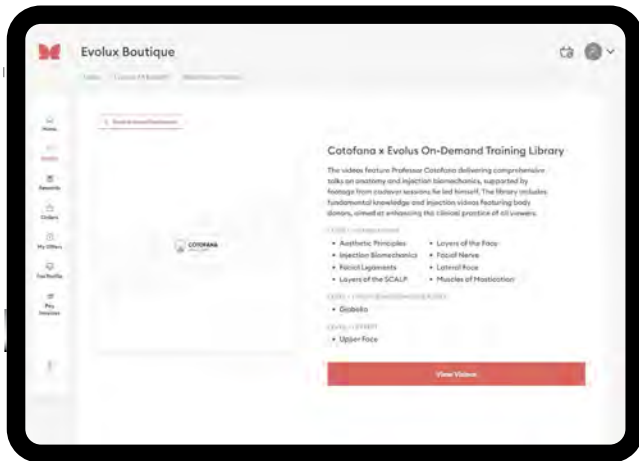
1. Click on 'Evolux' in navigation.
2. Find the Co-Branded Wallpaper Package benefit in the carousel, Explore All Benefits page or Earned Benefits by Quarter section and click 'Redeem'.
3. On Benefit Details Page, click 'Redeem' to start the process.

6. If everything looks good, click 'Submit Benefit Request'. This submission will send a confirmation email to you and Evolux team.

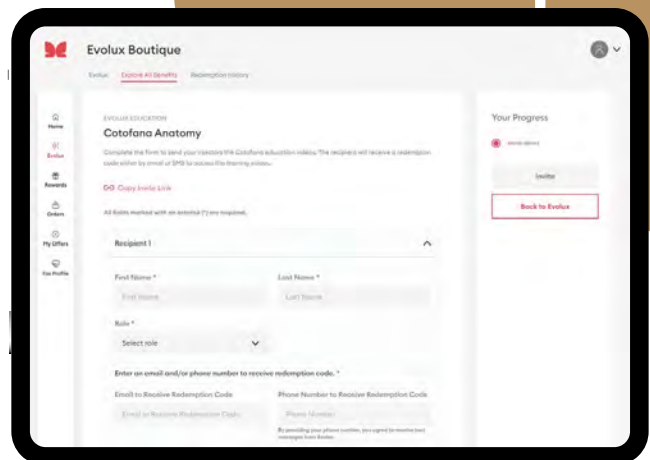
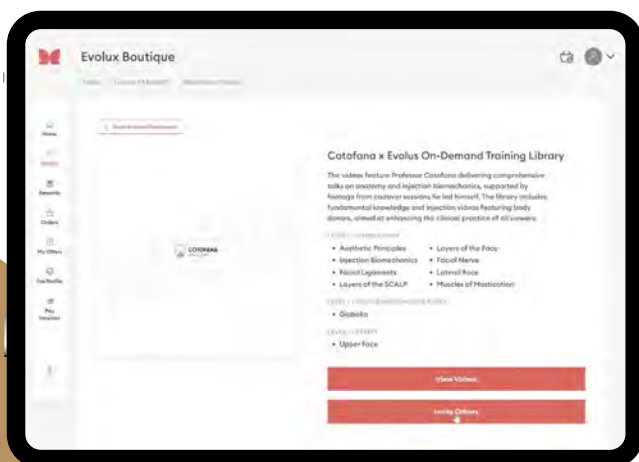


SECTION 5

HOW TO INVITE OTHERS TO VIEW COTOFANA VIDEOS



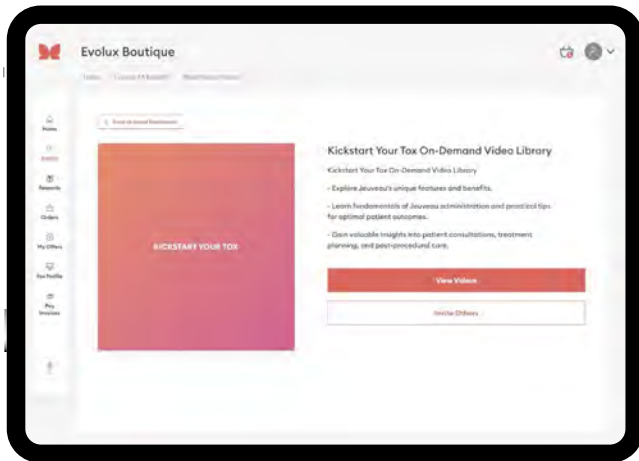
1. Click on 'Evolux' in navigation.
2. Find the Cotofana Package benefit in the carousel, Explore All Benefits page or Earned Benefits by Quarter section and click 'Invite Others'.
3. On Benefit Details Page, click 'Invite Others' to start the process.



4. Fill out invite form with injector name, role, email address and phone number (optional) and click 'Invite'. You can add multiple injectors to the same invite form.
5. The injectors will receive an email with a link to the videos. Injectors can also view the videos directly in the Boutique by clicking on 'View Videos' from the homepage or Benefit Details Page.

SECTION 6

HOW TO INVITE OTHERS TO VIEW KICKSTART VIDEOS

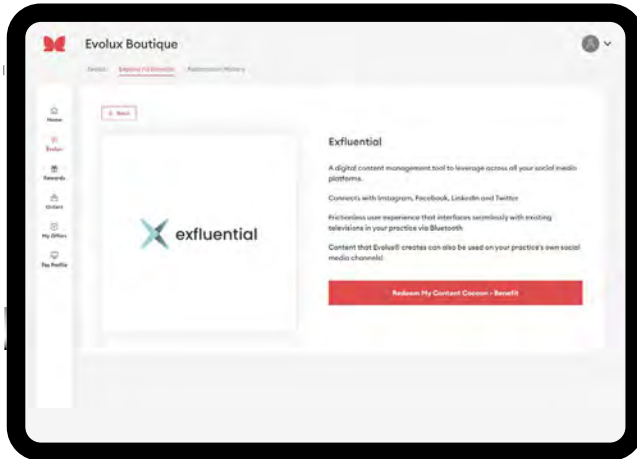


1. Click on 'Evolux' in navigation.
2. Find the Kickstart Your Tox Package benefit in the carousel, Explore All Benefits page or Earned Benefits by Quarter section and click 'Invite Others'.
3. On Benefit Details Page, click 'Invite Others' to start the process.
4. Fill out invite form with injector name, role, email address and phone number (optional) and click 'Invite'. You can add multiple injectors to the same invite form.
5. The injectors will receive an email with a link to the videos. Injectors can also view the videos directly in the Boutique by clicking on 'View Videos' from the homepage or Benefit Details Page.

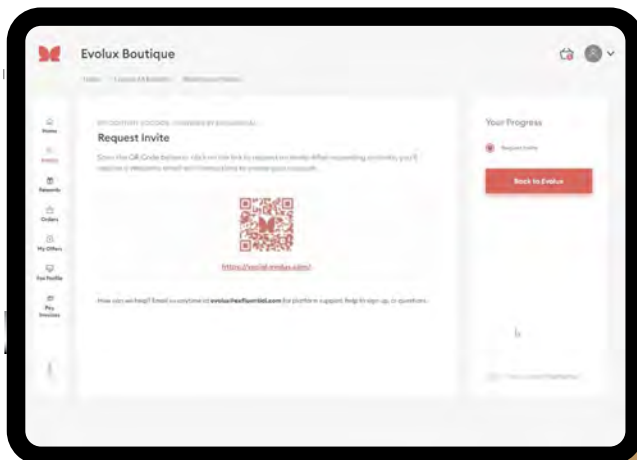
A screenshot of the 'Kickstart Your Tox' form in the Evolux Boutique. The form is titled 'KICKSTART YOUR TOX' and includes a sub-header 'Evolux Education'. Below the header, there is a paragraph of text and a 'Copy Share Link' button. The form is divided into two main sections: 'Recipient 1' and 'Recipient 2'. Each section contains fields for 'First Name', 'Last Name', 'Email', and 'Phone Number'. There is also a 'Role' dropdown menu. At the bottom of the form, there are two sections: 'Email to Receive Redemption Code' and 'Phone Number to Receive Redemption Code'. The 'Email' section has a text input field and a 'Send' button. The 'Phone Number' section has a text input field and a 'Send' button. A 'Back to Evolux' button is located at the bottom right of the form.

SECTION 7

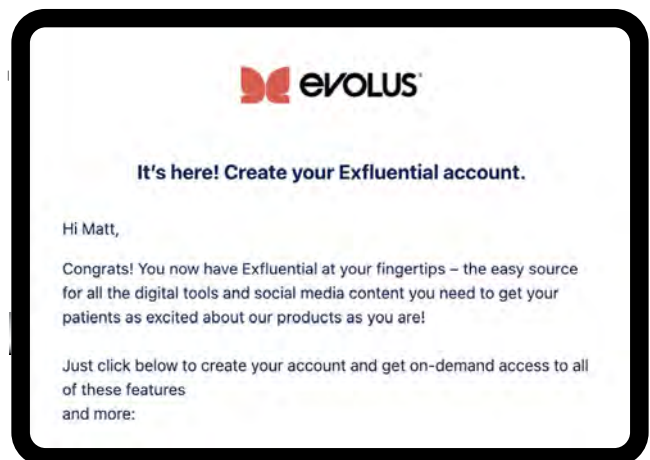
HOW TO REQUEST AN INVITE FOR EXFLUENTIAL



1. Click on 'Evolux' in navigation.
2. Find the Exfluential Package benefit in the carousel, Explore All Benefits page or Earned Benefits by Quarter section and click 'Request Invite'.
3. On Benefit Details Page, click 'Request Invite' to start the process.
4. Scan the QR code on the Request Invite page.



5. Fill out the form with your name, email address and company name and click 'Request an Invite'.
6. After submitting the request, you will receive an invitation email with a link to create an account.
7. After creating your account, you will receive a welcome email with access to the dashboard within 1 business day."

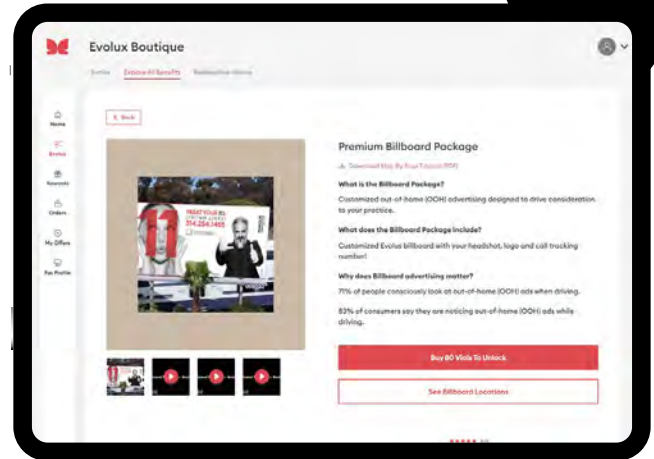


SECTION 8

HOW TO USE THE BILLBOARD LOCATOR



1. Click on 'Evolux' in navigation.
2. Find the Billboard locator tile in the carousel or Billboard Package Benefit Details Page and click on 'See Billboard Locations'.
3. Input targeted zip code.
4. Select a location and click 'Reserve Location'. This submission will send a confirmation email to the Evolux team.

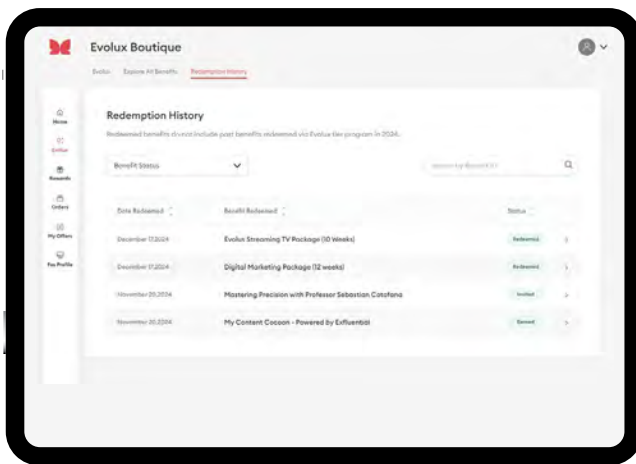


SECTION 9

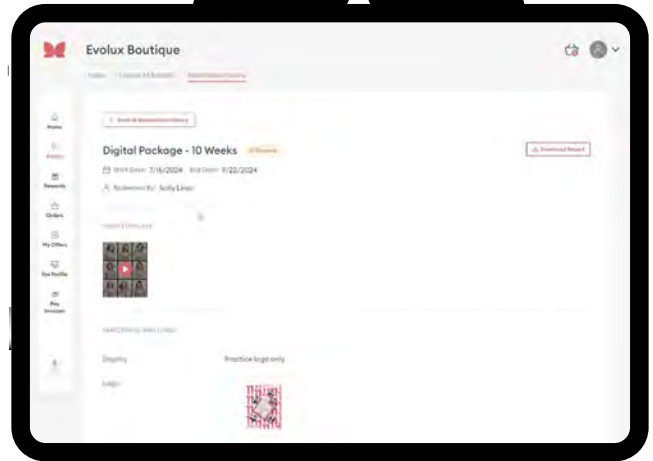
HOW TO CHECK YOUR REDEMPTION HISTORY



1. Click on 'Evolux' in navigation.
2. Click on 'Redemption History' in the top navigation.



3. On the Redemption History Page, you will see all redeemed benefits with redemption date, package name and campaign statuses.
4. Click on a benefit to see Redemption Summary Page.



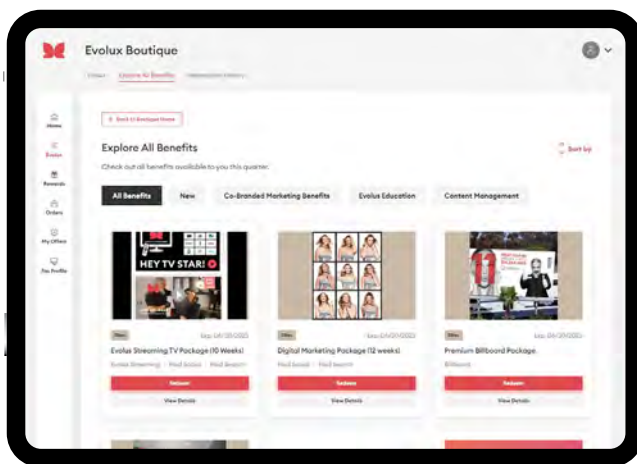
5. The Redemption Summary Page will contain all details pertaining to the campaign including campaign start/end dates, who redeemed it and ad details.
6. You can see redemption history immediately after a benefit has been redeemed by clicking on the link on the Benefit Confirmation Page.



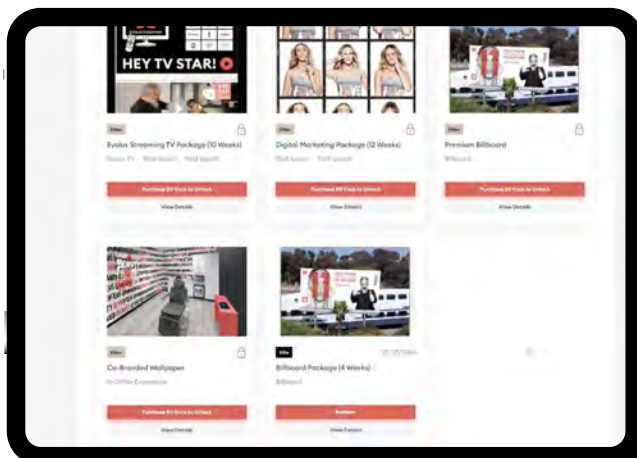
SECTION 10

HOW TO UPGRADE TO A HIGHER TIER

1. Click on 'Evolux' in navigation.
2. Click on a benefit you would like to unlock and click 'Buy X Vials'.



3. Clicking on 'Buy X Vials' will take you to the portal order page. Select the bundle or click on 'A La Carte' to specify the order quantity. Once selection is made, complete your purchase. Please note you will need admin permission to place an order.



4. Once purchase is complete, it will take up to 1 hour for the new status to display in the Boutique.
5. Once status is updated and benefit is available, proceed with the redemption process.

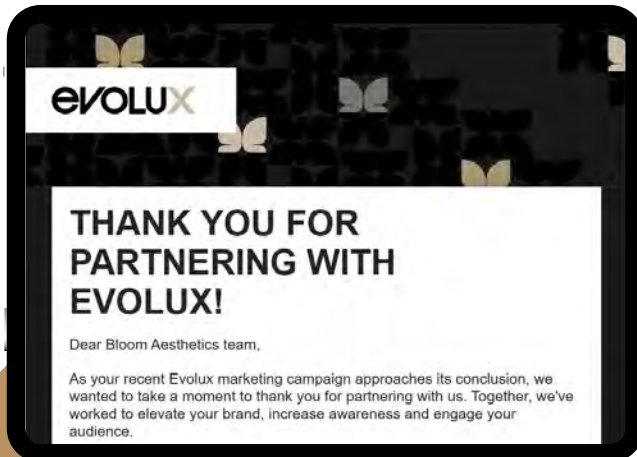
SECTION 11

HOW TO REQUEST A CAMPAIGN SUCCESS REPORT



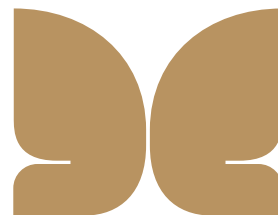
OPTION 1:

1. Click on 'Evolux' in navigation.
2. Use Boutique chatbot to request a campaign success report.
3. This request will be sent to Evolux team and they will be in touch.



OPTION 2:

1. After a campaign ends, you will receive a confirmation email with a link to request a report.
2. Click on the link and make the request.





SECTION 12

HOW TO REDEEM A MERCH PROMO BENEFIT

1. Click on 'Evolux' in navigation.
2. Find the Merch benefit tile in the Explore All Benefits or Earned Promo Benefits section and click Redeem.
3. On Benefit Details Page, click 'Redeem' to start the process.
4. Fill out the Customize Your Merch Form (make sure you have filled out the required fields) and click 'Continue to Shipping'. Please note all available quantities must be redeemed together in the same order.
5. Select shipping facility where the order should be shipped.
6. On Review page, click on 'Edit' to make any changes.
7. Once details look good, click 'Submit Benefit Request'. This submission will send a notification to the order fulfillment team.



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See program Terms and Conditions at evolus.io/reward-terms-hcp