

melissa austria

Intermediate Graphic Designer
Associate RGD — Team Member



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Markham, ON, Canada

PROFESSIONAL SUMMARY

I am an intermediate level graphic designer with over 3 years of industry experience, most recently in an agency/studio setting. I have experience in designing and developing corporate communications and social media campaigns for clients.

WORK EXPERIENCE

Fusion Design Group Inc.
Intermediate Graphic Designer
September 2020 – Present

- Strategized, conceptualized and developed assets for internal social media campaigns and promotional communications with clients like Intact Insurance, Bluewater Health, and Eva's Initiatives
- Developed concepts and designed layouts for newsletters, emails and other corporate communications with clients like Purolator, Scotiabank, Directors Guild of Canada, and Canadian Wheat Board Retirees Trust
- Developed concepts for and designed visual identities and design systems

SKILLS & CAPABILITIES

- Experience in corporate communications design and layout
- Experience in visual brand identities and guidelines design and layout
- Experience in social media content strategy and asset design and development
- Experience in designing with accessibility in mind
- Proficient in Adobe Illustrator, Photoshop, InDesign, XD

EDUCATION

Centennial College
Advanced Diploma in Graphic Design

FULL PORTFOLIO AVAILABLE UPON REQUEST

Some of my graphic design work involves information that cannot be shared online. For privacy reasons, this work can only be viewed and cannot be copied.