

To: Interested Parties
From: David Burrell
Date: July 15, 2025
Subject: Topline Findings of 2025 Virginia Statewide Survey

RESEARCH METHODOLOGY

Wick, in partnership with the League of American Workers, conducted a statewide online survey of **1,000 likely general election voters in Virginia** from **July 9–11, 2025**. The survey was designed to better understand public opinion and voter attitudes ahead of the 2025 statewide elections.

The instrument covered a broad range of electoral and policy issues likely to influence voter behavior in November. Key areas of focus included:

- Testing support levels in the **Governor and Attorney General races**, including candidate favorability and ballot preferences.
- Measuring perceptions of recent federal policy developments, including the **Big Beautiful Bill** and **immigration enforcement**.
- Assessing views on **Republican leadership**, including Trump and Youngkin, and testing credit attribution on gas prices and border security.
- Evaluating attitudes toward cultural and economic issues shaping the state's political environment, such as abortion, the car tax, and other policy issues

The survey has a **margin of error of ± 3 percentage points**, and results were weighted to reflect the demographic composition of Virginia's 2025 likely electorate.

TOPLINE FINDINGS

1. Democrats Lead in Topline Ballots—Base Consolidation Gap Largest in Governor's Race

In the full electorate, **Abigail Spanberger leads Earle-Sears 50.4% to 40.0%** in the Governor's race, with **7.4% undecided**. In the Attorney General contest, **Jay Jones leads Jason Miyares 47.9% to 41.0%**, with a higher **11.1% undecided**.

Some of this Democratic edge may be tied to **stronger early consolidation among Democratic voters**. In the Governor's race:

- **Spanberger receives 95.1%** of Democratic voters (**3.3% undecided**)
- **Earle-Sears holds 86.9%** of Republicans (**7.8% undecided**, plus minor third-party defection)

In the Attorney General race:

- **Jones receives 91.3%** of Democrats (**7.9% undecided**)
- **Miyares receives 90.7%** of Republicans (**6.0% undecided**)

Takeaway: Democrats currently lead both statewide races, with the **Governor's race showing a wider margin**. Differences in **base consolidation—especially among Republicans—may be contributing** to that gap.

2. Youngkin–Harris Voters Favor the Democratic Slate

Among voters who supported **Glenn Youngkin in 2021** and **Kamala Harris in 2024**, support currently **tilts toward Democrats**:

- **Governor's race:** Spanberger leads **71.9% to 17.3%**, with **10.9% undecided**
- **Attorney General race:** Jones leads **57.7% to 17.5%**, with **24.8% undecided**

Takeaway: Youngkin–Harris voters are currently **aligned with the Democratic ticket**, with a **smaller margin and greater uncertainty** in the Attorney General race.

3. Voters View Both Parties Unfavorably—But Intensity Is Higher for Republicans on Both Ends

Statewide, **both parties are viewed more negatively than positively**:

- **Republican Party:** 40.8% favorable (**22.9% very favorable**), 56.6% unfavorable (**49.6% very unfavorable**)
- **Democratic Party:** 41.3% favorable (**12.5% very favorable**), 54.7% unfavorable (**43.8% very unfavorable**)

Takeaway: While topline ratings are similar, **Republicans are viewed with greater intensity at both ends of the spectrum—receiving more strong support and more strong opposition**. By contrast, voters express **less intense sentiment toward Democrats**, suggesting a more tempered perception.

4. Trump's Border Record Receives Credit—But Broader Immigration Measures Divide Voters

Donald Trump's **job approval stands at 44.0%**, with **53.2% disapproving**. However, **56.4% of voters agree that Trump and Republican leaders deserve credit** for a **95% decline in illegal border "gotaways"** compared to the Biden administration.

When asked about the broader immigration enforcement funding in the **"Big Beautiful Bill,"** sentiment shifts:

- **43.9%** say it is **good for the country**
- **51.1%** say it is **bad for the country**

Takeaway: While Trump receives recognition for results on the border, **broader immigration enforcement measures are more polarizing**, with **more voters viewing them negatively than positively**.

5. Abortion Amendment Draws Majority Support—But Third Trimester Views Are More Divided

A **majority of voters (56.5%)** say they would vote **Yes** on the proposed constitutional amendment to establish a **right to reproductive freedom** - **32.1%** would vote **No**, and **11.4%** are **undecided**.

On **third-trimester abortion**, voters are more divided:

- **17.7%** support legality in **all cases**
- **38.3%** support legality either **only in cases of serious risk to life/health of mother**
- **35.9%** say it should be **illegal in most or all cases**

Takeaway: While the amendment has **majority support**, **voter sentiment is more cautious** when it comes to **third-trimester abortion**, with a significant percentage favoring **greater restrictions later in pregnancy**.