



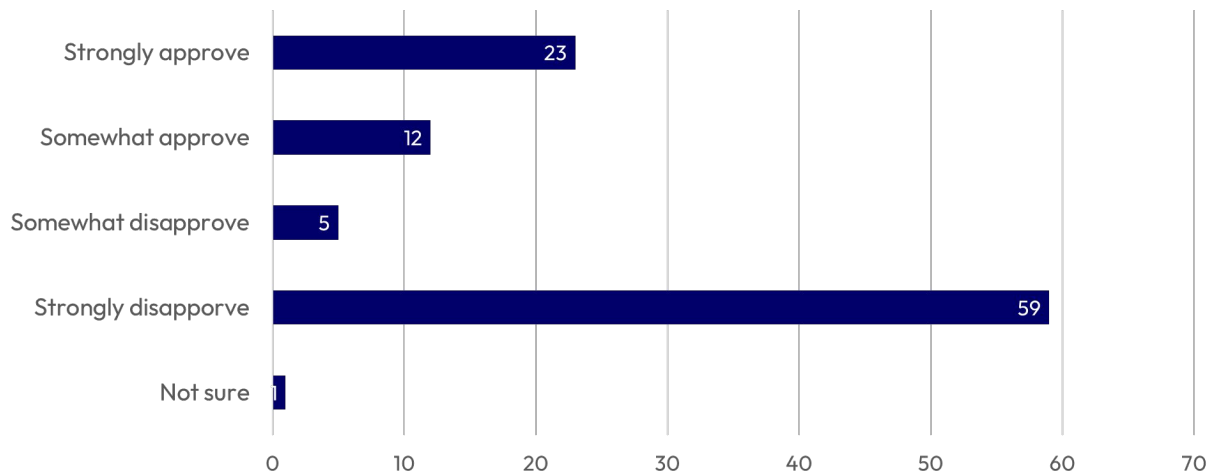
Topline Results: New York City Mayoral Race

N=500 Survey of Likely Voters
Field Dates: July 18-20, 2025

July 21, 2025

Current Presidential Approval: Trump Deeply Unpopular Among NYC Voters

Question Text: Do you approve or disapprove of the job Donald Trump is doing as President?

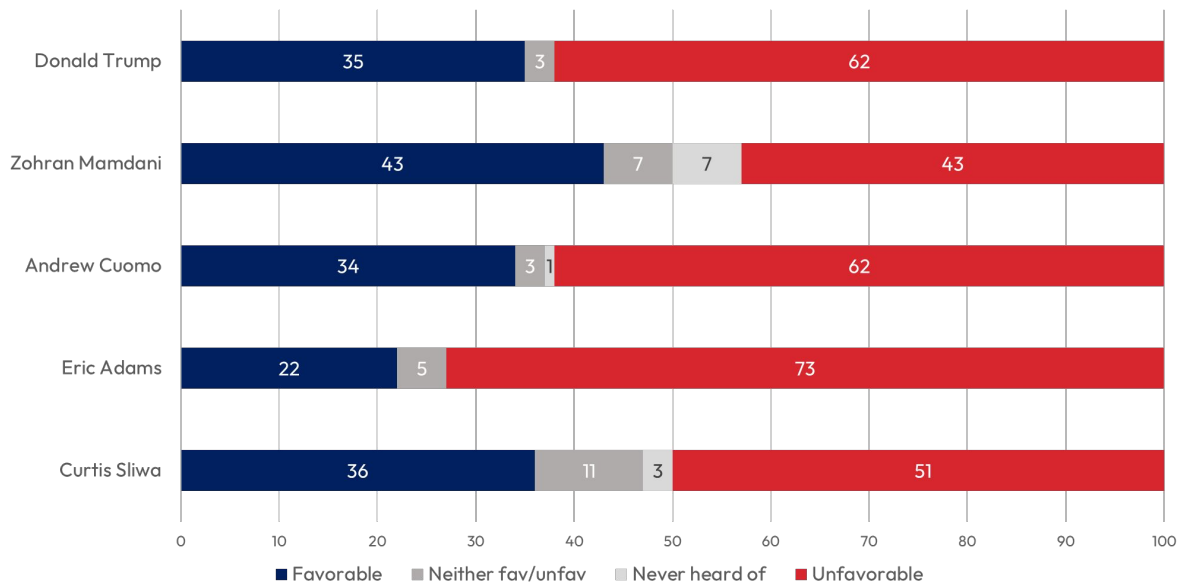


PARTY CROSSTAB

	DEM	IND	GOP
Approve	15%	44%	98%
Disapprove	74%	54%	1%

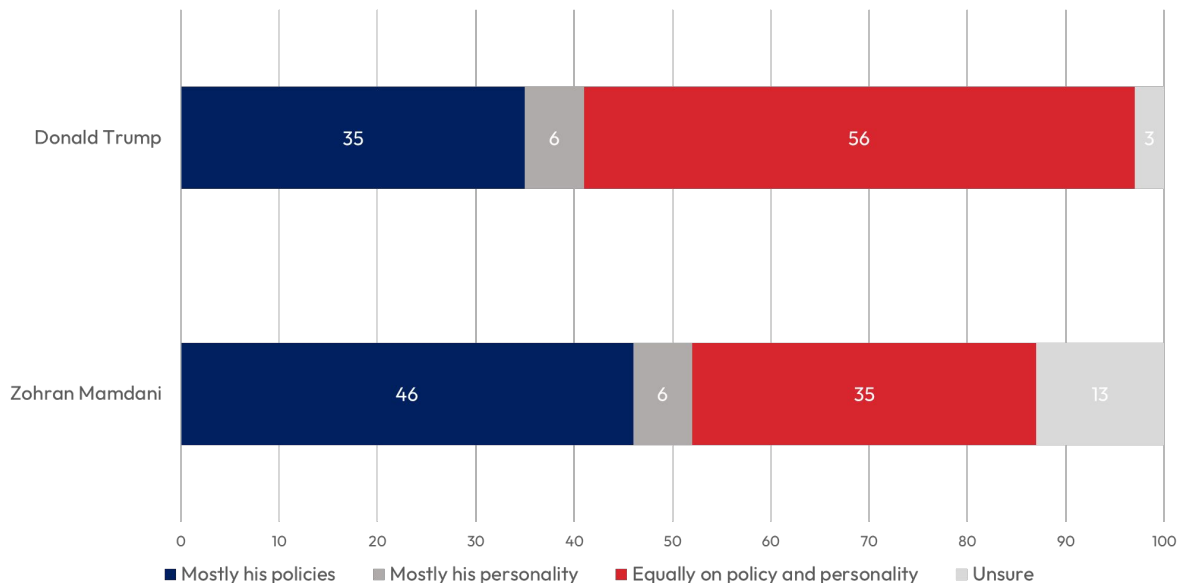
Mamdani Nets Highest Favorability, Adams Viewed Most Unfavorably by Electorate

Question Text: Please indicate whether you have a favorable or unfavorable opinion of each person:



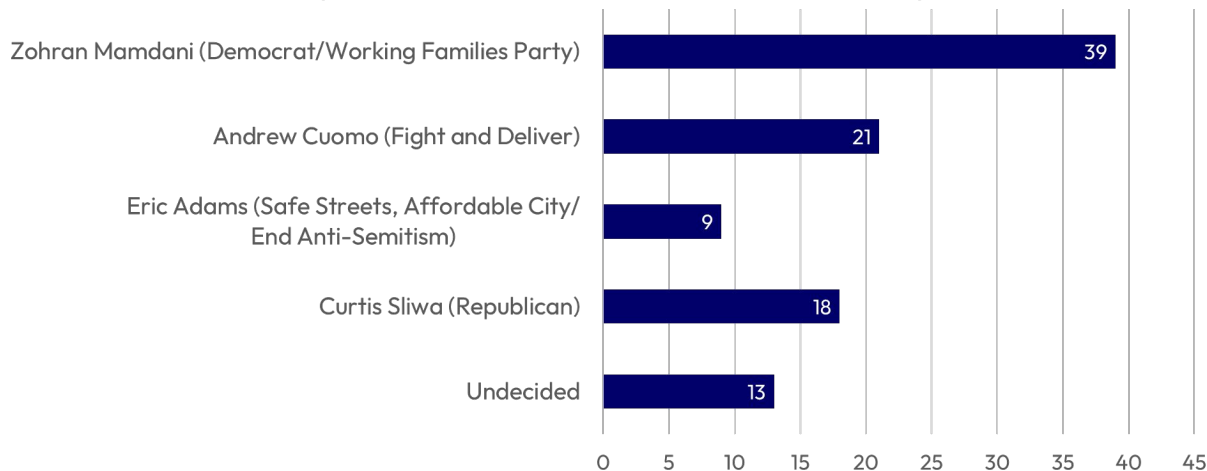
Policy Over Personality? Views on Mamdani and Trump Split by Substance vs. Style

Question Text: Would you say your opinion of [Donald Trump/Zohran Mamdani] is based more on his policy or personality:



In 4-way NYC Mayoral Race, Mamdani Leads with 39%

Question Text: If the November election were held today for mayor of New York City and below were the candidates, for whom would you vote?

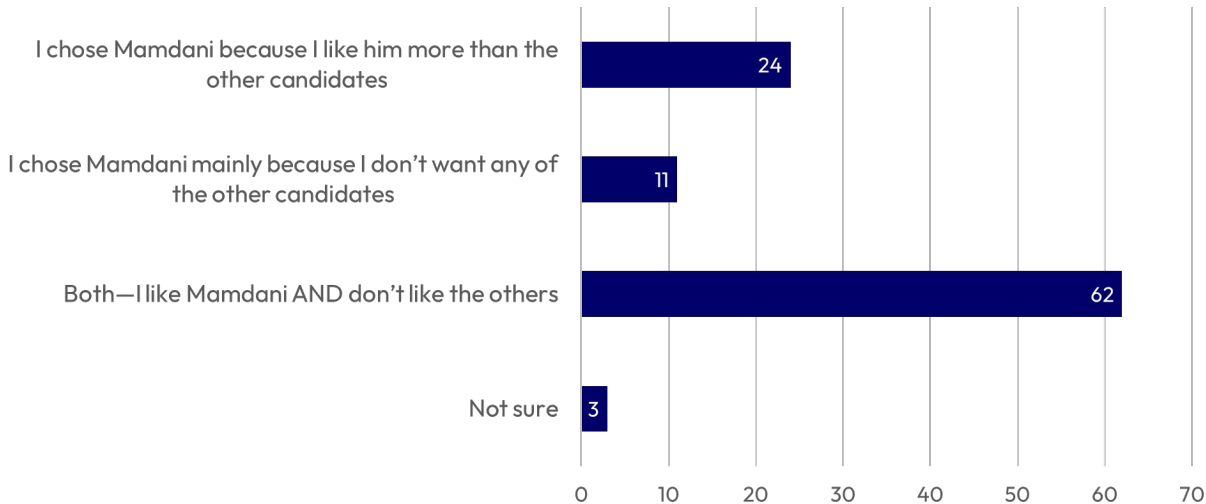


PARTY CROSSTAB

	DEM	IND	GOP
Mamdani	54%	23%	5%
Cuomo	27%	19%	10%
Adams	4%	22%	11%
Sliwa	3%	22%	70%
Undecided	12%	14%	4%

Most Mamdani Supporters Like Him—But Dislike of Others Also Drives Choice

Question Text: Which best describes your reason for choosing Zohran Mamdani?

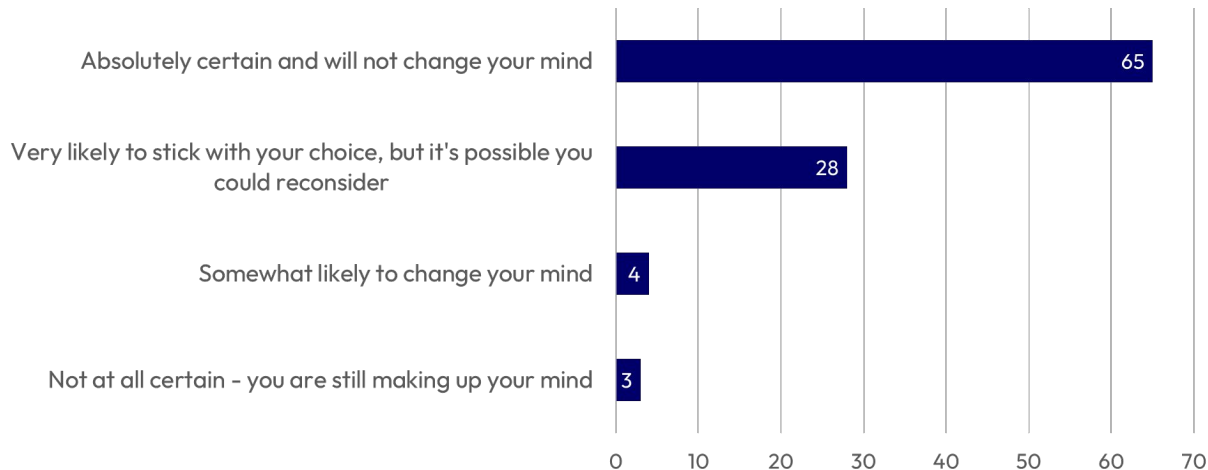


PARTY CROSSTAB

	DEM	IND	GOP
Like Mamdani	27%	15%	37%
Dislike Others	9%	20%	63%
Both	60%	66%	0%
Not Sure	4%	0%	0%

Voters' Minds Are Made Up: 93% Say They're Unlikely to Switch Mayoral Choice

Question Text: How certain are you about your choice for mayor? Would you say you are:

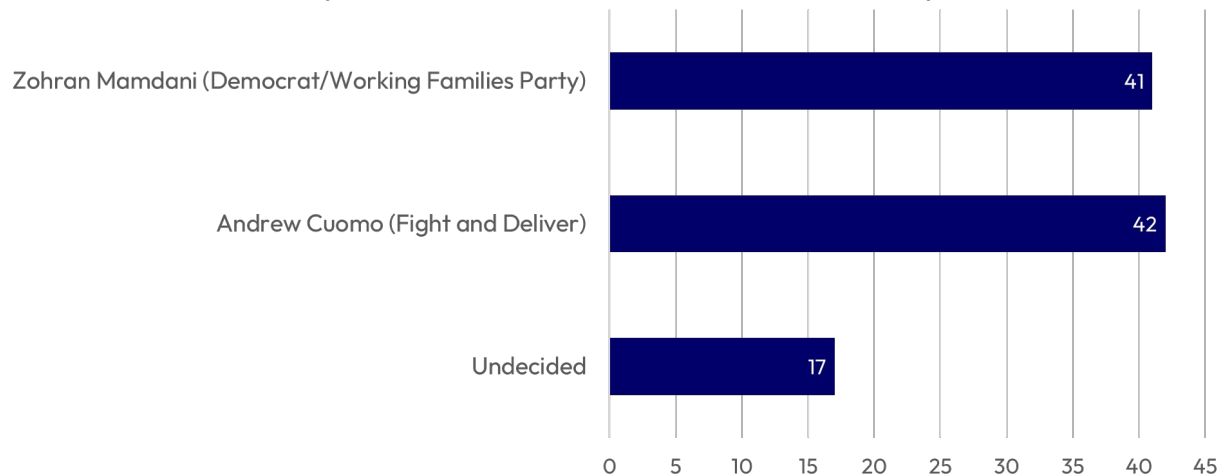


PARTY CROSSTAB

	DEM	IND	GOP
Absolutely Certain	68%	47%	76%
Very Likely	23%	46%	21%
SW Likely to Change	7%	3%	1%
Not at all certain	3%	4%	2%

Head-to-Head: Mamdani vs. Cuomo, It's a Dead Heat

Question Text: If the November election were held today for mayor of New York City and below were the candidates, for whom would you vote?

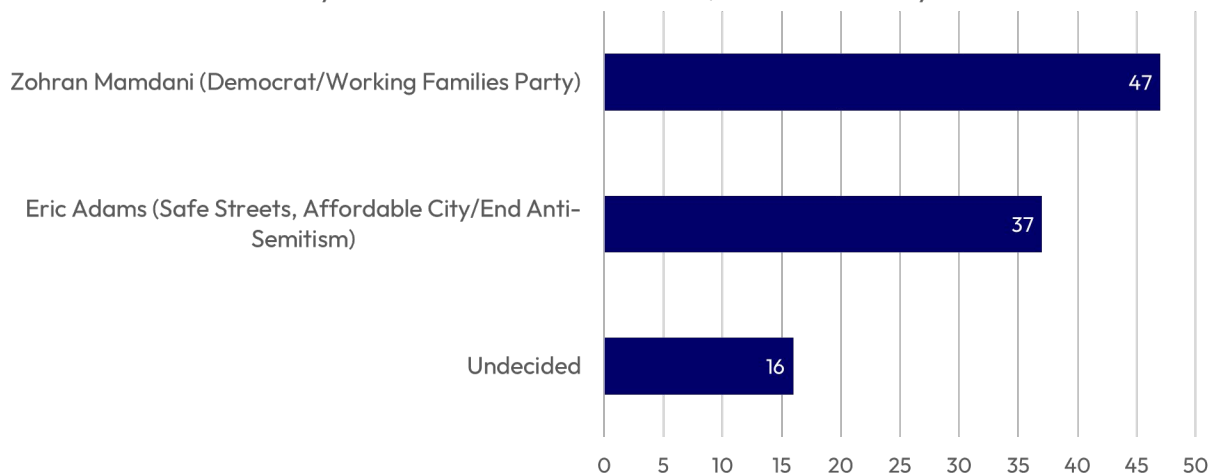


PARTY CROSSTAB

	DEM	IND	GOP
Mamdani	55%	27%	10%
Cuomo	34%	56%	61%
Undecided	11%	17%	29%

Head-to-Head: Mamdani vs. Adams, Mamdani Leads by 10

Question Text: If the November election were held today for mayor of New York City and below were the candidates, for whom would you vote?

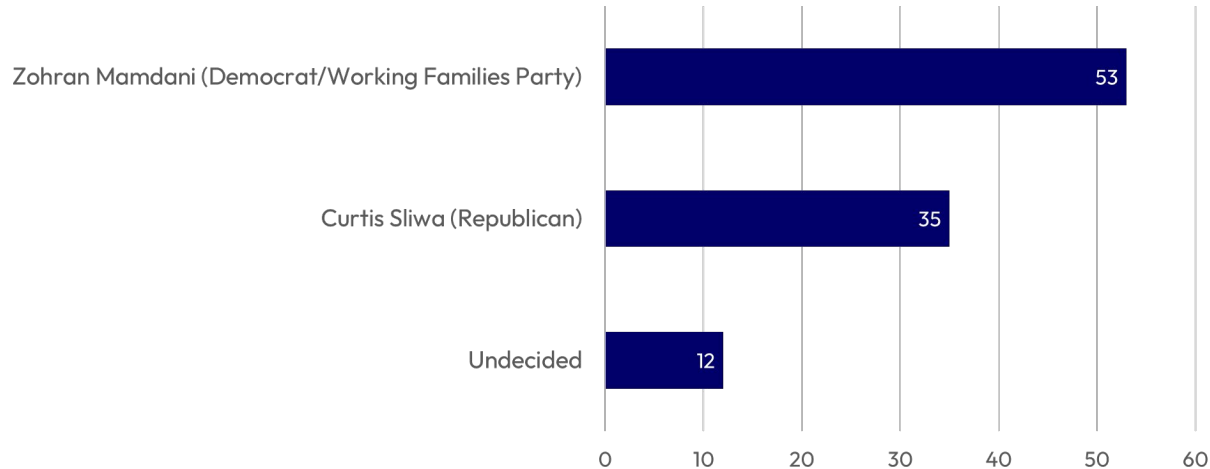


PARTY CROSSTAB

	DEM	IND	GOP
Mamdani	66%	28%	9%
Adams	21%	63%	65%
Undecided	13%	9%	26%

Head-to-Head: Mamdani vs. Sliwa, Mamdani Leads by 18

Question Text: If the November election were held today for mayor of New York City and below were the candidates, for whom would you vote?



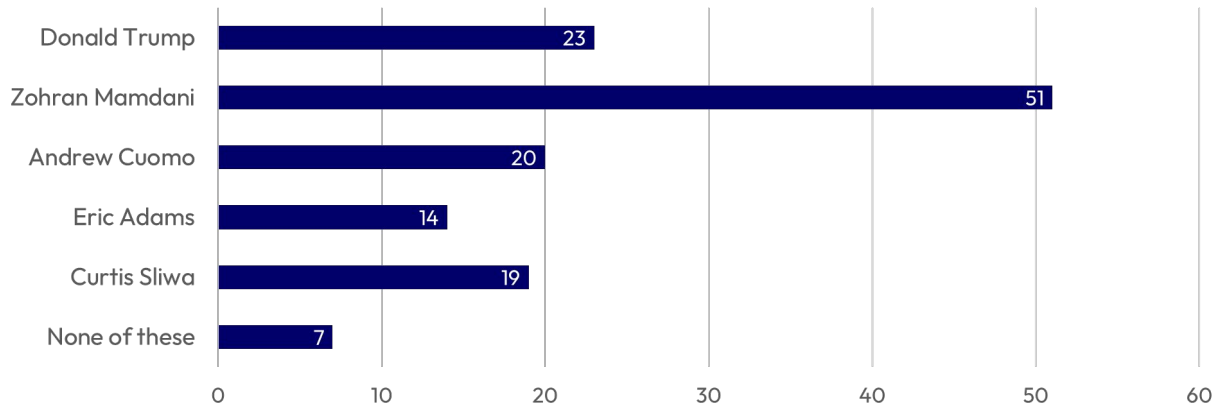
PARTY CROSSTAB

	DEM	IND	GOP
Mamdani	73%	38%	5%
Sliwa	13%	54%	87%
Undecided	14%	8%	8%

Attributes: Mamdani Seen as Most Focused on Cost of Living

Question Text: Which of the following attributes do you associate with each of the following candidates? (Select all that apply for each.)

Focuses on cost of living issues

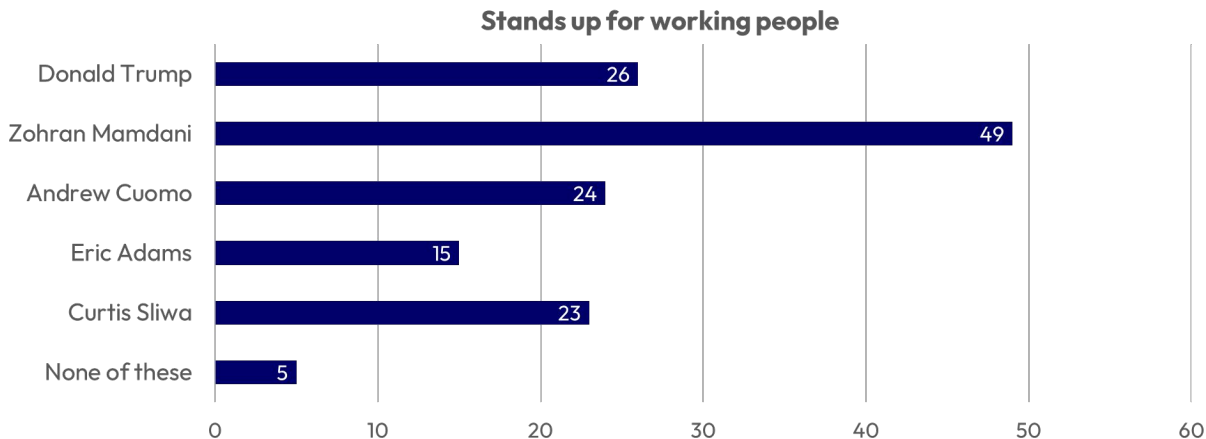


PARTY CROSTAB

	DEM	IND	GOP
Trump	6%	35%	<u>70%</u>
Mamdani	<u>64%</u>	<u>41%</u>	8%
Cuomo	27%	15%	13%
Adams	12%	23%	12%
Sliwa	10%	22%	50%
None	8%	8%	3%

Attributes: Mamdani Viewed as Most Likely to Stand Up for Working People

Question Text: Which of the following attributes do you associate with each of the following candidates? (Select all that apply for each.)

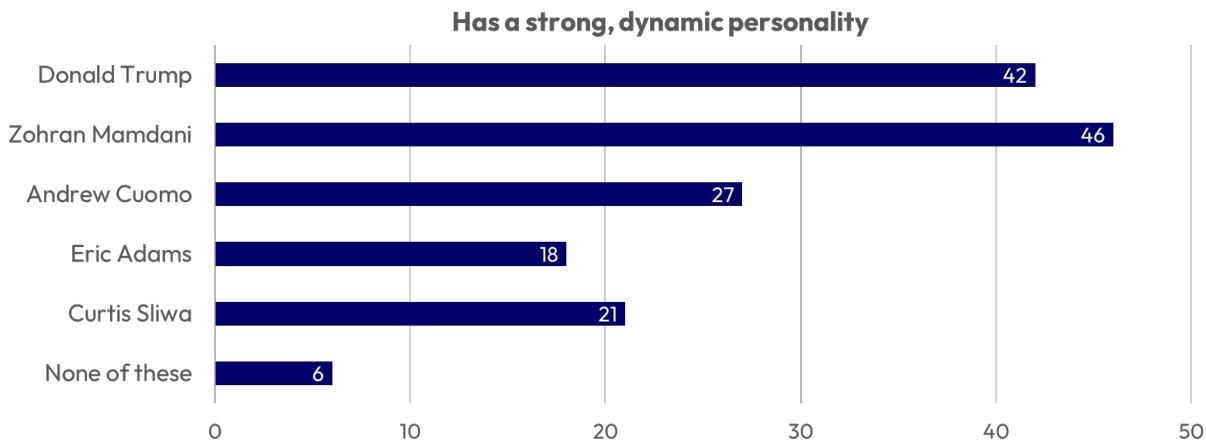


PARTY CROSSTAB

	DEM	IND	GOP
Trump	7%	<u>37%</u>	<u>80%</u>
Mamdani	<u>63%</u>	<u>37%</u>	9%
Cuomo	31%	22%	13%
Adams	12%	27%	13%
Sliwa	11%	32%	53%
None	7%	4%	2%

Attributes: Mamdani and Trump Lead on “Strong Personality”

Question Text: Which of the following attributes do you associate with each of the following candidates? (Select all that apply for each.)

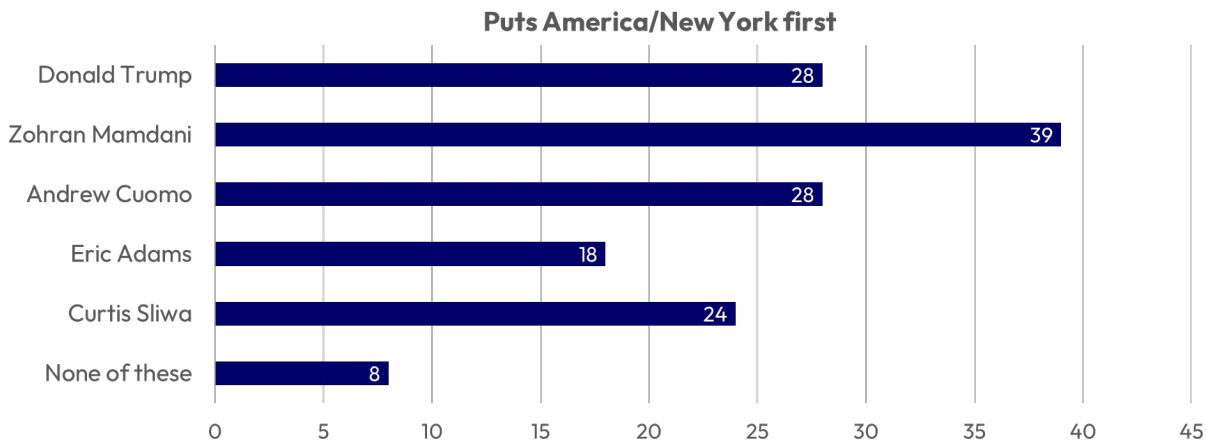


PARTY CROSTAB

	DEM	IND	GOP
Trump	21%	<u>69%</u>	<u>85%</u>
Mamdani	<u>61%</u>	38%	4%
Cuomo	31%	33%	12%
Adams	18%	24%	8%
Sliwa	16%	21%	44%
None	8%	4%	3%

Attributes: Mamdani Seen As Most Likely to Put America/New York First

Question Text: Which of the following attributes do you associate with each of the following candidates? (Select all that apply for each.)

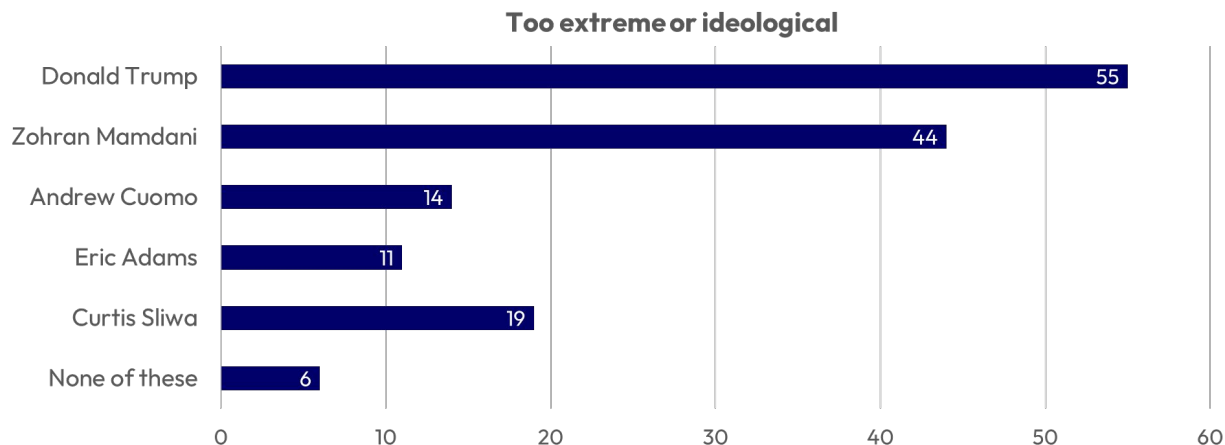


PARTY CROSTAB

	DEM	IND	GOP
Trump	9%	<u>40%</u>	<u>85%</u>
Mamdani	<u>55%</u>	24%	3%
Cuomo	37%	27%	10%
Adams	14%	30%	14%
Sliwa	11%	31%	58%
None	11%	8%	2%

Attributes: Trump and Mamdani Seen as Most “Extreme or Ideological”

Question Text: Which of the following attributes do you associate with each of the following candidates? (Select all that apply for each.)

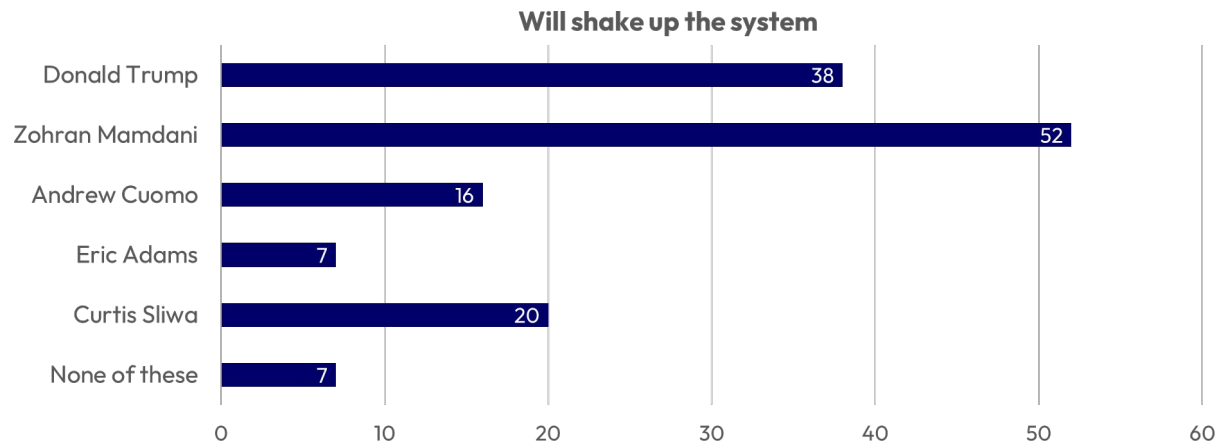


PARTY CROSSTAB

	DEM	IND	GOP
Trump	<u>67%</u>	50%	15%
Mamdani	30%	<u>61%</u>	<u>76%</u>
Cuomo	17%	15%	7%
Adams	13%	13%	5%
Sliwa	24%	15%	8%
None	7%	3%	5%

Attributes: Mamdani and Trump both Viewed as System Shakers

Question Text: Which of the following attributes do you associate with each of the following candidates? (Select all that apply for each.)



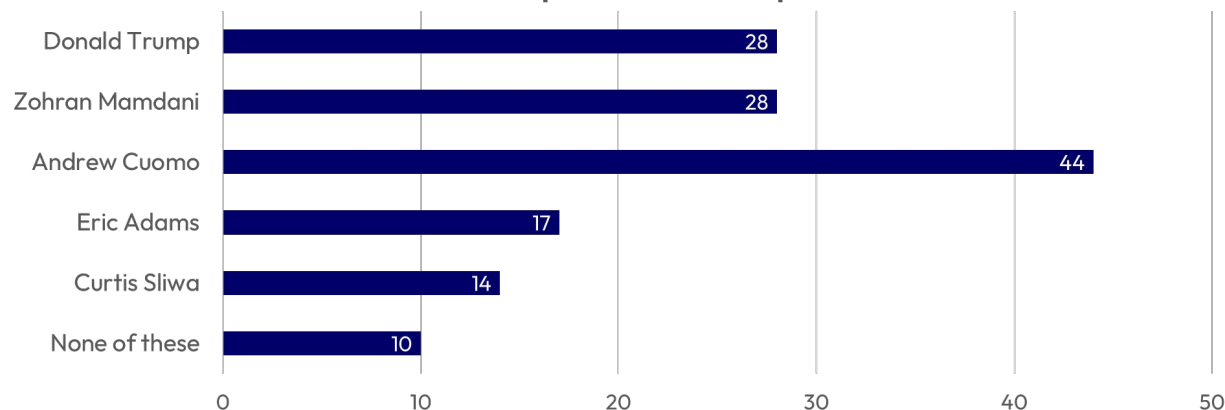
PARTY CROSTAB

	DEM	IND	GOP
Trump	25%	<u>51%</u>	<u>70%</u>
Mamdani	<u>61%</u>	<u>50%</u>	9%
Cuomo	22%	12%	8%
Adams	9%	8%	2%
Sliwa	8%	26%	53%
None	10%	6%	3%

Attributes: Cuomo Dominates on Competence; Mamdani Matches Trump

Question Text: Which of the following attributes do you associate with each of the following candidates? (Select all that apply for each.)

Is experienced and competent



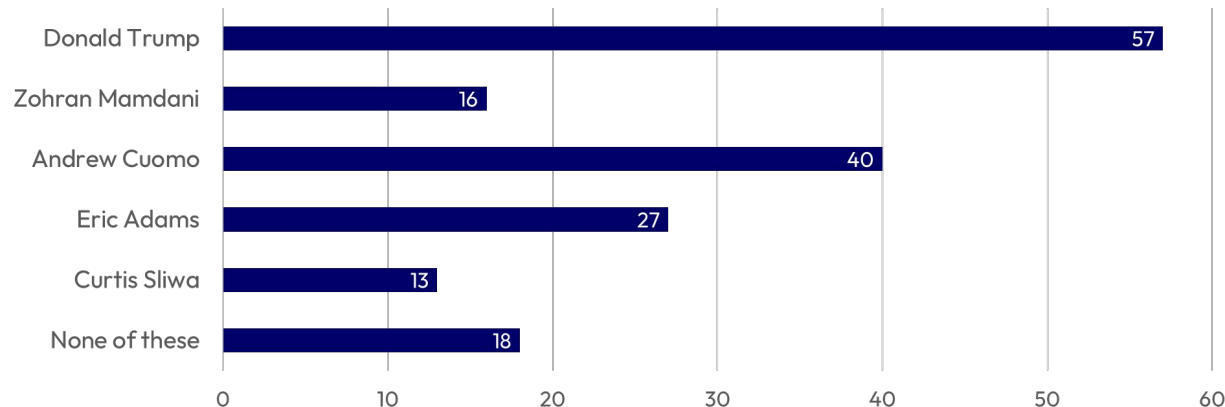
PARTY CROSSTAB

	DEM	IND	GOP
Trump	8%	41%	<u>85%</u>
Mamdani	38%	12%	8%
Cuomo	<u>51%</u>	<u>47%</u>	23%
Adams	11%	32%	19%
Sliwa	6%	16%	38%
None	13%	10%	2%

Attributes: Trump and Cuomo Seen as Representing Elites—Not Mamdani

Question Text: Which of the following attributes do you associate with each of the following candidates? (Select all that apply for each.)

Represents the interests of the elite or oligarchs

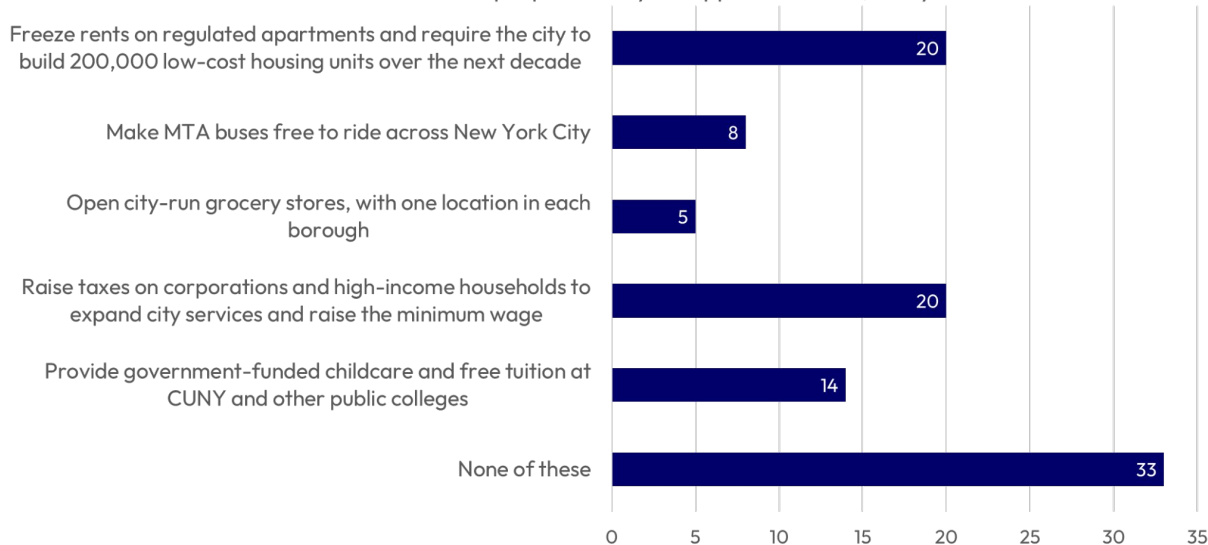


PARTY CROSSTAB

	DEM	IND	GOP
Trump	<u>71%</u>	<u>47%</u>	15%
Mamdani	13%	20%	29%
Cuomo	41%	40%	<u>32%</u>
Adams	31%	25%	12%
Sliwa	13%	10%	13%
None	9%	30%	33%

Of Mamdani's Proposed Policies, Building Housing and Raising Taxes on Wealthy Most Supported

Question Text: Below are some proposals from mayoral candidate Zohran Mamdani. Which of these proposals do you support the most, if any?

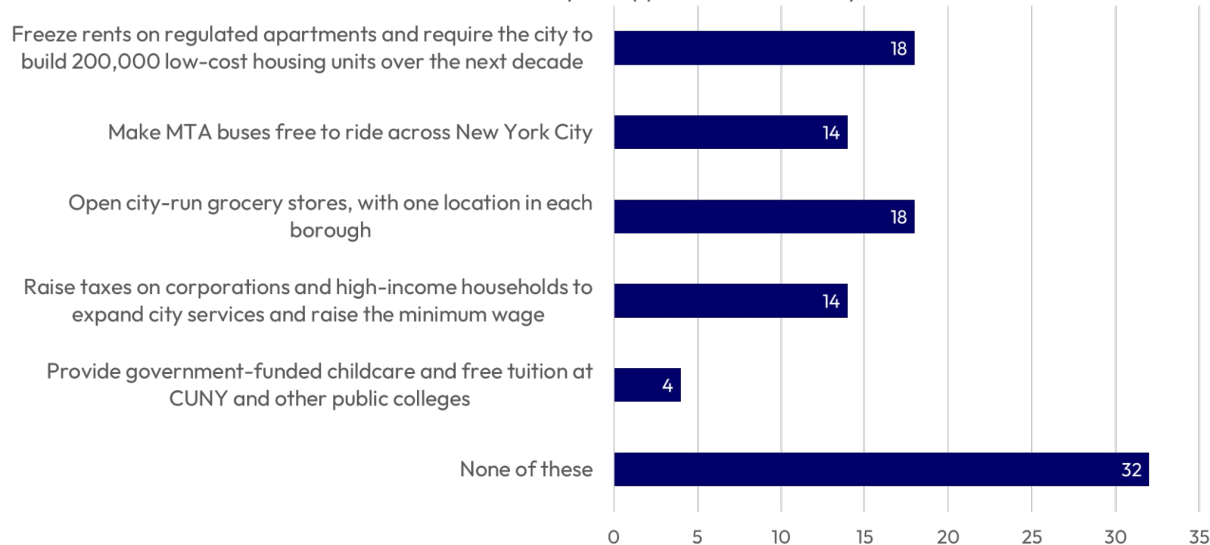


PARTY CROSTAB

	DEM	IND	GOP
Freeze Rent	27%	13%	9%
Free MTA	9%	9%	5%
City Grocery	7%	2%	5%
Corp Taxes	22%	23%	0%
Childcare/Tuition	21%	9%	1%
None	14%	44%	81%

Of Mamdani's Proposed Policies, Housing Policy and City-Run Grocery Stores are Most Concerning

Question Text: Which of the following proposals from Zohran Mamdani concerns you the most or do you support the least, if any?

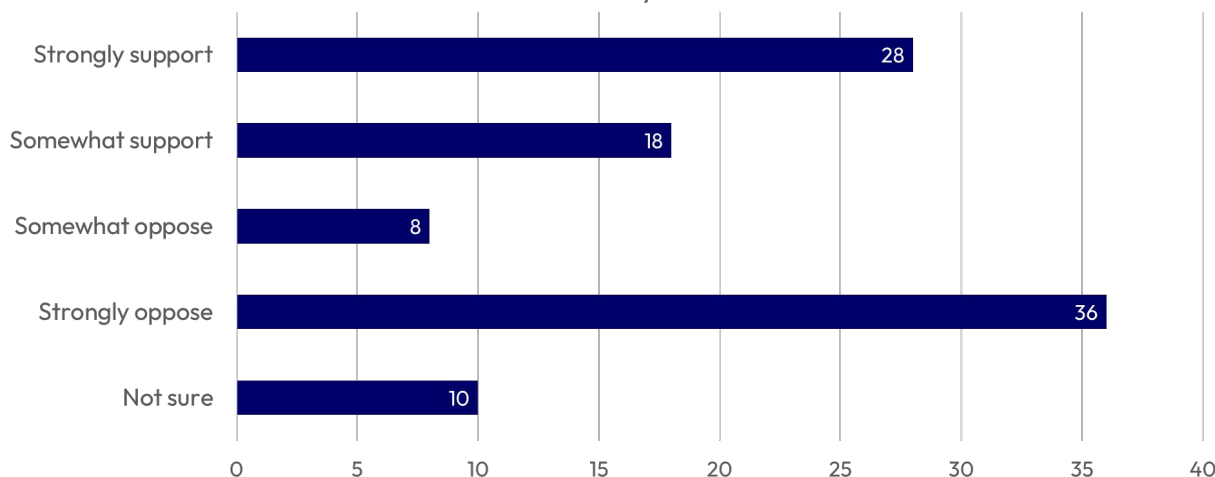


PARTY CROSSTAB

	DEM	IND	GOP
Freeze Rent	18%	17%	24%
Free MTA	18%	13%	8%
City Grocery	16%	18%	29%
Corp Taxes	12%	16%	21%
Childcare/ Tuition	4%	5%	6%
None	33%	31%	13%

NYC Split on Electing a Socialist Mayor: 46% support, 44% oppose

Question Text: Would you support or oppose New York City electing a socialist mayor?

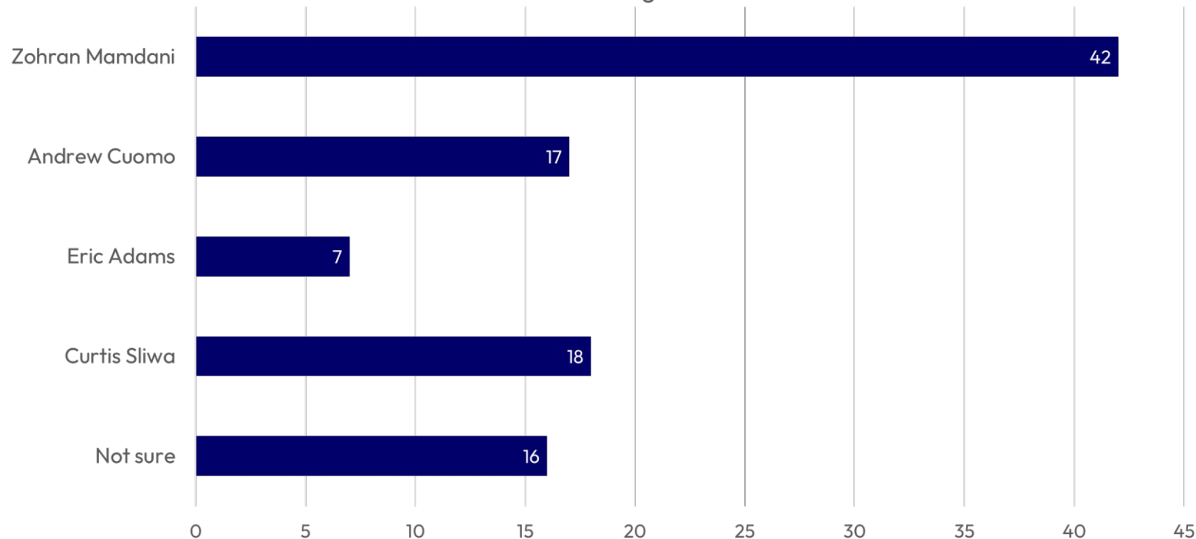


PARTY CROSSTAB

	DEM	IND	GOP
Support	59%	34%	13%
Oppose	28%	58%	82%
Not Sure	13%	8%	5%

Of all NYC Mayoral Candidates, Mamdani Seen as Having Best Affordability Ideas

Question Text: Which candidate has the best ideas for making the city more affordable for working families?



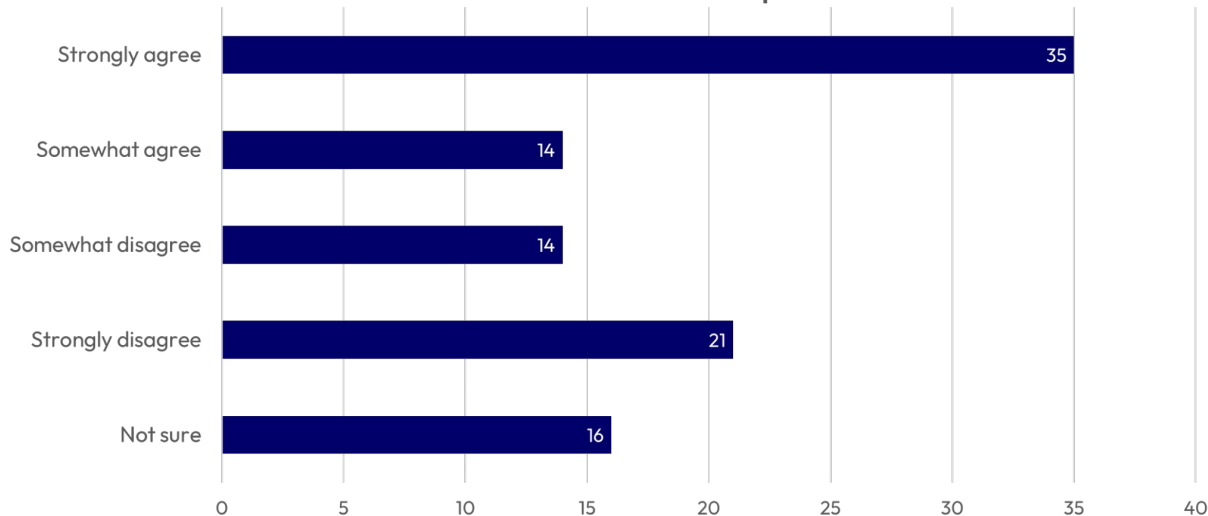
PARTY CROSTAB

	DEM	IND	GOP
Mamdani	56%	32%	5%
Cuomo	22%	17%	7%
Adams	4%	12%	12%
Sliwa	3%	22%	66%
Not Sure	16%	17%	11%

49% of Electorate Agrees Mamdani is “anti-Israel”, 35% Disagree

Question Text: Do you agree or disagree with the following statement:

"Zohran Mamdani is anti-Israel in his views and positions."

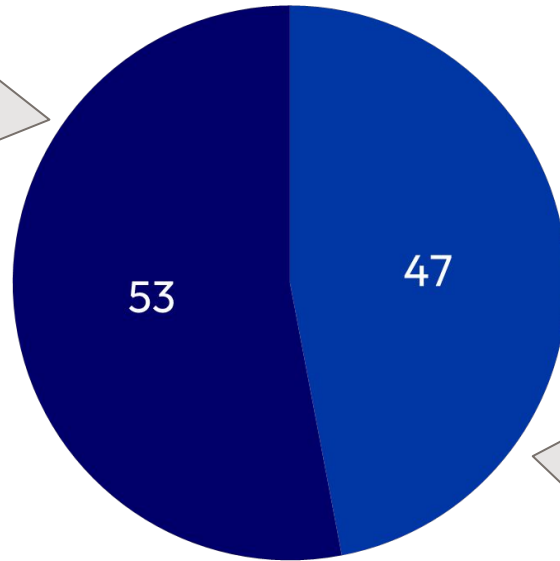


PARTY CROSSTAB

	DEM	IND	GOP
Agree	35%	63%	85%
Disagree	44%	25%	10%
Not Sure	22%	12%	4%

Differing Perspectives: Voters Split on Mamdani's Vision for NYC

Zohran Mamdani's proposals might sound good, but he's proposing a **bunch of socialist ideas that don't work in the real world**. Free this, tax that—it sounds great until the bills come due. He says tax the rich and build everything for free—but that's how cities scare off businesses, investment, and jobs. **We've seen it in California, we've seen it overseas. It always ends with higher prices and fewer people sticking around.**



Zohran Mamdani is the only one talking about what regular New Yorkers actually care about—rent, groceries, the cost of the subway—while billionaires keep getting tax breaks. He's not backed by big real estate or corporate donors and he's willing to shake up a capitalist system that has failed everyone but the rich. We need someone who isn't pretending the same old politics will fix this **at least he's putting New York first.**

Methodology

This survey was conducted among **500 likely voters in New York City's November 2025 general election**, using a probability-based sample. All interviews were conducted via **online-to-mobile surveys** between **July 18 and July 20, 2025**.

Sampling & Weighting

Respondents were randomly selected from a registered voter file and identified as likely general election voters based on modeled turnout scores. The results were weighted to reflect the demographic and geographic composition of the city's likely electorate, including adjustments for **age, race/ethnicity, gender, education, and borough**.

Margin of Error

The margin of sampling error is **±4.4 percentage points** at the 95% confidence level.

End Presentation