



| | Crypto. | | | | |
|---|--|---|--|--|--|
| Packages | Crypto. | | | | Hashpower. |
| Publisher |  COINTELEGRAPH The future of money |  THE BLOCK | <div>The Defiant</div> |  CoinMarketCap |  CoinDesk |
| Direct Link to Press Release | <div>✓</div> Permanent Link | <div>✓</div> Permanent Link | <div>✓</div> Permanent Link | <div>✓</div> Permanent Link | <div>✓</div> Permanent Link |
| Labeled As (Tag) | Press Release | Press Release | Announcement | Press Release | Press Release |
| Section Where Press Release Will Be Shown | Accessible via link, indefinitely | Theblock.co/PressReleases , indefinitely | https://thedefiant.io/ for <24 hours; then moved to Sponsored News Page | https://coinmarketcap.com/community/articles/ , indefinitely | https://www.coindesk.com/press-release , 24 hours |
| Where is it Archived? | Direct link is permanent | They are not archived | Permanently at https://thedefiant.io/news/sponsored | https://coinmarketcap.com/community/articles/ | https://www.coindesk.com/press-release |
| Home Page Placement | <div>✗</div> | <div>✗</div> | <div>✓</div> Featured Stories or Trending section. Up to 24 hours | <div>✗</div> | <div>✓</div> Featured on Press Releases carousel |
| Searchable On Site | <div>✗</div> | Not yet, but in a future update | <div>✓</div> Within hours | <div>✗</div> | <div>✗</div> |
| Indexed by Google | <div>✓</div> Within 24 hours | <div>✓</div> Within 30 minutes | <div>✓</div> Within 24 hours | <div>✗</div> | <div>✗</div> |
| Where Press Release Will Not Be Published | https://cointelegraph.com/press-releases | N/A | https://thedefiant.io/news/press-releases | N/A | N/A |



| | Fintech. | | Bitcoin. | |
|---|---|--|---|---|
| Packages | Base. | Alpha. | Bitcoin. | Hashpower. |
| Publisher | AP | BENZINGA | BITCOIN <small>MAGAZINE</small> | Bitcoin.com |
| Direct Link to Press Release | Permanent Link | Permanent Link | Permanent Link | Permanent Link |
| Labeled As (Tag) | Press Release | Partner Disclosure* | Press Release | Press Release |
| Section Where Press Release Will Be Shown | https://apnews.com/hub/press-releases/bitwire/ , up to 30 days | https://www.benzinga.com/authors/ , Indefinitely but subject to change in editorial or sponsored directives | https://bitcoinmagazine.com/press-releases/ , Indefinitely | https://news.bitcoin.com/press-releases/ , Indefinitely |
| Where is it Archived? | Direct link only. Permanently archived | Permanently archived | N/A. Permanently archived | https://news.bitcoin.com/press-releases/ |
| Home Page Placement | | | | Up to 72 Hours |
| Searchable On Site | | | TBD | |
| Indexed by Google | | | | |
| Where Press Release Will Not Be Published | N/A | N/A | N/A | N/A |
| Notes | | *"Partner Disclosure" that links out to https://www.benzinga.com/partner-disclosure/default | | |