

# Privacy & Data Handling Policy

**Last Updated:** February 3, 2026

## 1. Introduction

This Privacy and Data Handling Policy (“Policy”) describes how **Zero Waste Sales (Margin Code)** (“Company,” “we,” “our,” or “us”) collects, processes, stores, uses, shares, and disposes of data obtained through Amazon APIs, including data accessed via the Amazon Selling Partner API (“Amazon Data”).

We are committed to protecting the confidentiality, integrity, and security of Amazon Data and complying with all applicable Amazon policies, data protection regulations, and industry best practices.

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## 2. Scope

This Policy applies to:

- Data obtained from Amazon seller accounts through authorized API access
  - Data provided directly by users of our software
  - All software applications, systems, and services operated by Zero Waste Sales (Margin Code)
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## 3. Data Collected

Through explicit authorization granted by Amazon sellers, we may collect the following categories of Amazon Data:

- Seller account identifiers
- Order, shipment, inventory, and returns data
- Product, listing, and catalog information
- Financial, operational, and performance metrics
- Technical metadata required to provide software functionality

**We do not collect or store Amazon buyer personally identifiable information (PII)** unless explicitly permitted by Amazon policies and required to deliver an approved feature requested by the seller.

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## 4. Purpose of Data Use

Amazon Data is collected and processed **solely to provide services requested by the seller**, including but not limited to:

- Returns and inventory management
- Operational analytics and reporting
- Workflow automation for sellers
- Performance monitoring and optimization
- Software features explicitly enabled by the seller

Amazon Data is **never used for advertising, resale, profiling, or any purpose unrelated to the seller's authorized use of the software.**

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## 5. Data Processing & Access Controls

- Access to Amazon Data is limited to authorized systems and personnel only
  - Role-based access controls (RBAC) are enforced
  - All employees and contractors are subject to confidentiality obligations
  - Access to data is logged, monitored, and reviewed regularly
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## 6. Data Storage & Security

We implement industry-standard technical and organizational measures to safeguard Amazon Data, including:

- Encrypted data transmission using TLS 1.2 or higher
- Encrypted data storage at rest using AES-256 or equivalent standards
- Secure cloud-based infrastructure with restricted access
- Continuous security monitoring and periodic security reviews

Amazon Data is stored only for the minimum duration necessary to provide the requested services.

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## 7. Data Sharing

Zero Waste Sales (Margin Code) **does not sell, rent, or disclose Amazon Data to third parties**, except in the following limited circumstances:

- To trusted service providers strictly necessary to operate the software (e.g., secure hosting providers)

- When required by applicable law, regulation, or legal process
- When explicitly authorized by the seller and permitted under Amazon policies

All service providers are contractually required to maintain confidentiality and data protection standards consistent with this Policy.

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## 8. Data Retention & Disposal

- Amazon Data is retained only for as long as necessary to fulfill its intended purpose
  - Upon termination of a seller's account or revocation of API access, Amazon Data is securely deleted
  - Data deletion is performed using industry-accepted methods to prevent recovery
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## 9. Seller Control & Rights

Sellers maintain full control over their Amazon Data and may:

- Revoke API access at any time through Amazon Seller Central
  - Request deletion of their data
  - Request information regarding how their data is processed
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## 10. Compliance with Amazon Policies

Zero Waste Sales (Margin Code) complies with:

- Amazon Selling Partner API Acceptable Use Policy
- Amazon Data Protection Policy
- All applicable data privacy and security laws and regulations

We actively monitor Amazon policy updates to ensure continued compliance.

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## 11. Policy Updates

This Policy may be updated periodically. Any material changes will be reflected on this page with an updated "Last Updated" date.

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## 12. Contact Information

For privacy, data protection, or compliance inquiries, please contact:

**Zero Waste Sales (Margin Code)**

 Email: [gira@mighty-margin.com](mailto:gira@mighty-margin.com)

 Website: <https://www.mighty-margin.com>