

## Privacy Policy

This policy was last updated on March 18, 2026.

The Dermot Company (“Dermot,” “we,” “our,” or “us”) respects the privacy of our website visitors, applicants, residents, guarantors, brokers, and guests, and we are committed to protecting privacy through this policy (the “Privacy Policy”). This Privacy Policy describes how we collect, process, retain, and disclose personal data about you when providing services through our website (dermotcompany.com), applications, digital portals, tenant applications, and other services that link to this policy (our “Services”), as well as our practices for using, maintaining, protecting, and disclosing that information.

This Privacy Policy applies only to information we collect:

- Through the Services.
- In communications, including email, text, chat, phone calls, and other electronic messages, between you and the Services.
- When you interact with our advertising and applications (including mobile apps) on third-party websites and services, if those applications or advertising include links to this policy.
- When you submit an application as a prospective tenant or broker.

It does not apply to information collected by:

- Any third party, including through any application or content (including advertising) that may link to or be accessible from or through the Services that does not link to this policy.

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we treat it. By interacting with our Services or providing us with your information, you agree to the collection, use, and sharing of your information as described in this Privacy Policy. This Privacy Policy may change from time to time (see Section 15 - CHANGES TO THIS POLICY). Your continued use of the Services after we make changes is deemed to be acceptance of those changes, so please check the Privacy Policy periodically for updates.

Please note that this Privacy Policy does not apply to our processing of personal information on behalf of and subject to the instructions and policies of third parties such as investigative services, marketing partners, corporate customers and vendors, and other similar service providers.

Our Services are not intended for children under the age of 18, and we do not knowingly solicit or collect personal data from children.

## 1. THE PERSONAL DATA THAT WE COLLECT OR PROCESS

"Personal data" is information that identifies, relates to, or describes you, directly or indirectly, such as your name, email address, telephone number, home address, or payment information.

The types and categories of personal data we collect or process include:

- Account and contact information: Name, postal address, email address, phone number, username, and other contact details you provide to us.
- Application and lease information: Details provided in rental applications and agreements, including name, date of birth, Social Security number, driver's license or passport number, employment information, income, financial data, credit and background check data, references, lease dates, and unit number.
- Payment and financial information: Credit or debit card details, bank account information, payment history, and related billing data.
- Insurance information: Policy number, carrier name, coverage details, premium amount, policy status, claims history, and related verification data, including information synced or stored through digital integrations with third-party services.
- Property and transaction information: Rental property address, transaction records, property services requested, and usage of amenities or digital resident tools.
- Demographic and preference data: Age, gender, household size, income range, preferences, or other information you choose to share.
- Device, network, and geolocation data: IP address, device identifiers, operating system, browser type, login credentials, approximate or precise location (if enabled), network logs, and usage information.
- Communications and customer service data: Correspondence with us or our service providers by email, phone, text, or through the tenant app, including support requests and feedback.
- Images and recordings: Property-based security footage, photographs, or other imagery captured in common areas or uploaded through digital platforms.
- Sensitive Personal Data: Social Security number, financial account or payment credentials, government-issued identification, and precise geolocation data. We collect and process such data only where permitted or required by law, or with your explicit consent.

We also collect:

- Statistics or aggregated information that does not directly identify a person but may be derived from personal data.
- Technical information about your internet connection and usage details about your interactions with the Services. If we combine or connect non-personal statistical or technical data with personal data so that it identifies an individual, we treat it as personal information.

Some of the information identified above, including identification document information and precise geolocation information, may be considered sensitive data under certain laws. If required under applicable law, we will collect and process sensitive personal data only with your consent. If you choose not to provide or allow us to collect some information, we may not be able to provide you with requested features, services, or information.

If you are a California resident, please review our supplemental California CCPA Privacy Notice at the end of this policy.

## 2. CATEGORIES OF INFORMATION WE COLLECT THROUGH AUTOMATIC DATA COLLECTION TECHNOLOGIES

As you navigate and interact with the Services, we use automatic data collection technologies to collect certain information, including details of your visits and information about your computer and internet connection. We use cookies, Flash cookies, and web beacons to improve and personalize the Services.

Our Services may host ads through third-party advertising technology that uses unique persistent identifiers to recognize devices and deliver targeted ads; the information collected is used to create profiles for interest-based advertising.

Automatic tracking and opt-outs:

- We provide cookie controls through a cookie banner and settings where required by law.
- We honor Global Privacy Control (GPC) and similar opt-out preference signals for applicable activities, including opt-outs from targeted advertising and “sales” or “sharing” as defined by applicable state laws, when detected by our Services.
- Our Services may not respond to legacy Do Not Track (DNT) signals; please use cookie controls or GPC signals to manage preferences. Our third-party platform service providers maintain tools that permit recognition of opt-out preference signals, and our Services do not currently respond to Do Not Track signals

### 3. HOW WE COLLECT INFORMATION

We collect personal and other information:

- Directly from you when you apply for or lease a residence, use our websites or social media pages, access our properties, communicate with us, or engage with resident programs or amenities.
- From you directly, including through tenant applications and our digital services such as tenant applications and portals and integrated tools.
- From our service providers and business partners that support our leasing, payment processing, insurance administration, marketing, analytics, property operations, brokerage, insurance, and verification activities.
- Automatically via cookies and other automated technologies.
- From third-party advertisers, analytics companies, and network providers.

### 4. WHY WE COLLECT AND HOW WE USE INFORMATION

We use personal data to operate our business, provide resident and leasing services, satisfy legal and contractual obligations, and enhance your experience, including to:

- Process applications, verify identity, and conduct background, credit, and insurance checks.
- Administer residences, deliver tenant services, enroll you in and administer resident programs, and process payments and other transactions.
- Provide access to the Services, make requested changes to leases or services, and communicate with you about leasing, policies, account activity, and resident programs.
- Send account-related notices (including lease expiration and renewal), service updates, and information about changes to products or services.
- Respond to inquiries and other communications, fulfill the purposes for which you provide information, and send marketing or promotional communications where permitted by law.
- Provide, support, maintain, and improve our websites, applications, and other digital offerings.
- Perform analytics and create aggregated or de-identified data to develop, optimize, and report on the performance and use of our Services.

- Personalize your experiences and offers, update and enhance customer records, and promote our Services, including by modeling, segmenting, targeting, marketing, and advertising where permitted by law.
- Verify identity, detect, investigate, and prevent fraud, unauthorized access, or other unlawful activity, and ensure internal and property-use policies are followed.
- Carry out contractual obligations and enforce our rights (including for billing and collection).
- Train employees and improve internal processes.
- Comply with applicable laws, legal processes, and law-enforcement requests.
- Use information for any other purpose with your consent, where required.

We use location information to provide property information and location-based services relevant to your residence and rental property searches.

You may opt out of promotional or marketing emails at any time by contacting us or using the unsubscribe links in those emails; we may, however, continue to send transactional or service-related notices about your residence, transactions, or account. For more information, see Section 12 – YOUR RIGHTS AND CHOICES ABOUT YOUR INFORMATION.

## 5. ADDITIONAL PURPOSE OF COLLECTION

We collect the following categories of personal information:

Website and Digital Access - We collect internet or other electronic network activity information (e.g., interactions with websites, applications, or advertisements, IP address, session ID) to provide targeted advertisements, optimize our digital properties, support marketing, and perform analytics. We retain this information consistent with browsing preferences and business obligations.

Lease applications - We collect application information (for example, names, contact information, language preferences, memberships, and payment card information) to: verify application details; send communications for marketing and lease or property matters via text, email, or phone; perform analytics for personalized offers and business improvements; determine eligibility for promotional offers; process payments and conduct partner transactions; share information across our brands and service lines; optimize and provide

premium services; and detect and prevent fraud. We retain this information for periods consistent with leasing activities, your preferences, and our business and legal obligations..

SMS statement: No mobile information will be shared with third parties or affiliates for marketing or promotional purposes, and text messaging originator opt-in data and consent are excluded from sharing, except for text messages used for internal communication by Dermot staff and not shared with third parties.

## 6. SHARING OF INFORMATION

We will not disclose any personal data that we collect from you to any external parties except as indicated below (for state law purposes, all of the below categories of data recipients are classified as Service Providers, Processors or Third Parties, as those terms are defined):

- Our Affiliates. We may disclose information to our subsidiaries and affiliates.
- Service Providers. We disclose information to service providers that perform services necessary to run our business (e.g., hosting, development, analytics, customer service, property management technology providers, insurance verification and processing partners, payment processors, and auditing), under binding contracts limiting use, retention, and disclosure and requiring compliance support.
- Legal Request. We disclose information to comply with law, respond to public and government authorities, cooperate with law enforcement, or for other legal reasons.
- Business Transfer. We disclose information to a buyer or successor in the event of certain corporate transactions.
- Enforcement of Our or Others' Rights. We disclose information as necessary to protect our rights, privacy, safety, or property and that of our affiliates, you, or others, including enforcing our Terms of Use and for billing, collection, and fraud prevention.

## 7. LINKS TO THIRD PARTY WEB SITES

The Services may contain links to, or integrations with, third-party websites, mobile applications, platforms, and services, including those operated by our partners and service providers. These third parties have their own privacy and data collection practices, which govern their use of any information you provide to them. We are not responsible or liable for the privacy practices, security, content, or policies of any third-party websites, applications, or services, and we do not endorse or make any representations about them. We encourage you to review the privacy policies and terms of any third-party site or service you visit or use. We cannot ensure or warrant the security of any information you disclose to third parties outside of our Services.

## 8. WHERE PERSONAL INFORMATION IS PROCESSED

We are based in the United States, and the personal data we collect may be processed and stored in the United States or in other countries where we or our service providers operate. These locations may have data protection laws that are different from the laws of your place of residence, but we take steps to protect your personal data in accordance with this Privacy Policy and applicable law.

## 9. RETENTION OF PERSONAL INFORMATION

We keep personal information for as long as you have an account with us or we are providing Services to you. Afterwards, we retain personal data only for as long as reasonably necessary to:

- complete and document transactions;
- respond to questions, complaints, or claims;
- improve and operate our business;
- demonstrate that we have treated you fairly and complied with our obligations; and
- satisfy legal, regulatory, tax, accounting, or reporting requirements.

We may retain different categories of personal data for different periods, taking into account the amount, nature, and sensitivity of the information, the potential risk of harm from unauthorized use or disclosure, the purposes for which we process it, whether we can achieve those purposes through other means, and applicable legal retention and limitation periods. We will not retain personal data longer than necessary for the purposes set out in this policy. If information is de-identified or anonymized, we will not attempt to reidentify it, except as permitted by law.

If you are a California resident, please also see the CCPA Privacy Notice for more information about our retention practices.

## 10. SECURITY OF PERSONAL DATA

We use commercially reasonable administrative, physical, and technical safeguards designed to protect personal data and reduce the risk of loss, misuse, unauthorized access, disclosure, alteration, and destruction. For example, we use encryption (such as SSL/TLS) for certain sensitive transmissions. However, no security measures are perfect or impenetrable, and email, text messages, and chats sent over the internet may not be secure. Any transmission of personal data is at your own risk, and you are responsible for maintaining the security of your account credentials, devices, and internet connection.

## 11. CHILDREN UNDER THE AGE OF 18

Our Services are not intended for children under 18 years of age, and we do not knowingly solicit or collect personal data from children. No one under age 18 may provide any personal data to us. If we are notified or discover that a child under the age of 18 has submitted personal data to us, we will not sell such information, and we will take reasonable steps to delete the information.

## 12. YOUR RIGHTS AND CHOICES ABOUT YOUR INFORMATION

This section describes choices you have about certain uses of your information, including advertising, marketing, cookies and other tracking technologies, and location data. Depending on where you live, you may also have additional rights under state law (see Section 13 – NOTICE TO U.S. STATE RESIDENTS).

Advertising, marketing, cookies, and other tracking technologies choices:

- **Cookies and similar technologies.** You can disable or delete most cookies through your browser settings. Because the way to manage cookies varies by browser, please refer to your browser's "Help" menu for instructions. You may also opt out of certain third-party advertising cookies by visiting industry opt-out pages (for example, the Network Advertising Initiative or Digital Advertising Alliance). Disabling cookies may affect the availability or functionality of parts of our Services. Some browsers offer a "Do Not Track" signal; because there is no common understanding of how to respond to such signals, our Services do not currently respond to all DNT signals. You can instead use the cookie and advertising controls described in this section, and, where required, we will ask for and honor your cookie preferences.
- **Promotional communications.** If you do not want us to use your information to send marketing or promotional communications about our or third parties' products or services, you may opt out at any time by adjusting your communication preferences in your account settings (if available) or by following the "opt out" or "unsubscribe" instructions in those communications, or by contacting us at the email address provided in Section 19 - "CONTACT US". We may still send you non-marketing, transactional, or service-related messages (for example, about your lease, account, or service changes).
- **Targeted Advertising by the Company.** If we use your information to deliver advertising tailored to your interests, you can opt out of our use of your information for such targeted advertising by adjusting your communication or privacy preferences in your account settings (if available) or by contacting us at the email address provided in Section 19 - "CONTACT US". For these choices to function as intended, your browser may need to accept certain cookies.
- **Analytics and third-party advertising tools.** Our Services may use third-party analytics and advertising tools (for example, tools provided by large technology and advertising platforms) to help us measure and optimize the performance of our Services, websites, apps, and advertising. These providers may offer their own

opt-out mechanisms and privacy controls. Using such tools typically means that: (i) we may continue to collect certain data for operational purposes even after you opt out of targeted advertising; (ii) if you use multiple browsers or devices, you must exercise your choices on each browser or device; and (iii) other companies' opt-out tools and practices are controlled by those companies, and we are not responsible for their tools, privacy practices, or performance.

- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal data with unaffiliated third parties for their own advertising and marketing purposes (if and when we do so), you may opt out by adjusting your privacy settings in your account (if available) or by contacting us at the email address provided in Section 19 - "CONTACT US". We do not control how third parties independently collect or use information once it is in their possession, but they may provide additional ways to limit targeted advertising (such as through their own opt-out tools or industry opt-out mechanisms).
- **Location Data.** You can control whether the Services collect and use real-time information about your device's location through your device or browser privacy settings. If you disable or limit location permissions, some features that rely on location (such as property search maps or location-based services) may be unavailable or may not function properly.

### 13. NOTICE TO U.S. STATE RESIDENTS

Depending on your state of residency, you may have certain rights related to your personal data, including:

- **Access and Data Portability.** You may confirm whether we process your personal data and access a copy of the personal data we process. To the extent feasible and required by state law, depending on your state, data will be provided in a portable format. Depending on your state, you may have the right to receive additional information and it will be included in the response to your access request.
- **Correction.** You may request that we correct inaccuracies in your personal data that we maintain, taking into account the information's nature and processing purpose.
- **Deletion.** You may request that we delete personal data about you that we maintain, subject to certain exception under applicable law.
- **Opt Out of Using Personal Data for Targeted Advertising, Profiling, and Sales.** You may request that we do not use your personal data for these purposes.

**Important:** The exact scope of these rights vary by state. There are also several exceptions where we may not have an obligation to fulfill your request.

To exercise any of these rights, please submit a request through our privacy request form on our website, by emailing [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com), or sending a letter to The Dermot

Company, 729 7th Avenue, 15th Floor, New York, New York 10019. To appeal a decision regarding a consumer rights request, please contact our privacy team at [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com) with the subject line "Privacy Decision Appeal."

Some browsers and browser extensions support the Global Privacy Control (GPC) that can send a signal to process your request to opt out from certain types of data processing, including data "sales" as defined under certain laws. When we detect such a signal, we will make reasonable efforts to respect your choices indicated by a GPC setting as required by applicable law.

For Residents of Nevada: If you are a resident of the State of Nevada, you have the right to opt out of the sale of certain Personal data to third parties who intend to license or sell that Personal data. Please note that we do not sell your Personal data at all, including as defined in the Nevada Revised Statutes Chapter 603A. Residents who wish to exercise their sale opt-out rights may submit a request by emailing [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com) or sending a letter to The Dermot Company, 729 7th Avenue, 15th Floor, New York, New York 10019.

For Residents of California: If you are a California resident, additional information applies to you. To access our supplemental California privacy statement and learn more about California residents' privacy rights, visit the CCPA Privacy Notice for California Residents set forth at the bottom of this Privacy Policy.

#### 14. EUROPEAN ECONOMIC AREA (EEA) RESIDENTS AND UNITED KINGDOM (UK), AND SIMILAR APPLICABLE JURISDICTIONS

##### Data Controller

The data controller for the information you provide or that is collected by The Dermot Company or its affiliates is:

Dermot Corporate Office HQ | 729 Seventh Avenue, 15th Floor, New York, NY 10019

##### Legal Basis for Processing Personal Information

By using the Services and voluntarily providing us with your personal information you are consenting to the processing your personal. Our processing requirements are also based on contractual obligations and responsibilities related to the performance of agreements related to the service you purchase from us. Finally, we have regulatory and rules-based compliance obligations that require us to use your personal data during your engagements with us.

##### Data Localizations and Consent to Transfer

This Services are hosted and operated in the United States. However, we and our service providers may store information about users and other individuals in the United States, or we may transfer it to, and store it within, other countries.

United States may not have data privacy laws that are deemed to afford an equal level of protection for your personal information as those laws legislated at the direction of the European Union or similar geopolitical, national, or regional legislative bodies. However, please be assured that we will continue to adhere to the principles stated in this Privacy Policy and will make reasonable efforts to comply with applicable international, national, regional, territorial, and provincial laws in connection with any information collected through the Services.

For those users located EEA or UK, we advise you that your information may at times be accessible by individuals who are located worldwide, including in countries that the European Commission or other geopolitical regions have not deemed to provide the same level of data protection as in your country, province, territory, or geopolitical region. By providing us with your personal information, you are consenting to our use of it in accordance with this Privacy Policy, including the transfer of your information across international boundaries to jurisdictions anywhere in the world as permitted by local law.

You or your agent may exercise your data privacy rights here:

Emailing [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com) or sending a letter to The Dermot Company, 729 7th Avenue, 15th Floor, New York, New York 10019.

#### Data Privacy Rights Statement

If you reside in U.K. the European Economic Area (EEA) you may have the following additional rights under the GDPR as applicable:

- The right to access (i.e., the right to be provided with a copy of your personal information);
- The right to rectification (i.e., the right to require us to correct any mistakes in your personal information);
- The right to be forgotten (i.e., the right to require us to delete your personal information – in certain situations);
- The right to restriction of processing (i.e., the right to require us to restrict processing of your personal information – in certain circumstances, e.g., if you contest the accuracy of the data);
- The right to data portability (i.e., the right to receive the personal information you provided to us, in a structured, commonly used and machine-readable format and/or transmit that data to a third party – in certain situations);

- The right to object (e.g., the right to object to your personal information being used for direct marketing, and in certain other situations, to object to our continued processing of your personal information, e.g., processing carried out for the purpose of our legitimate interests);
- The right to withdraw consent (i.e., where processing is based on your consent, you have the right to withdraw that consent – without affecting the lawfulness of processing based on consent before its withdrawal);
- The right to information regarding consent (i.e., to obtain information about the possibility or providing or denying your consent and the consequences of such consent or denial of consent); and
- The right not to be subject to automated individual decision-making (i.e., the right not to be subjected to a decision based solely on automated processing – including profiling – that produces legal effects concerning you or similarly significantly affects you).

You or your agent may exercise your data privacy rights here: Emailing [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com) or sending a letter to The Dermot Company, 729 7th Avenue, 15th Floor, New York, New York 10019.

We will not discriminate against you if you choose to exercise any of these rights. You can exercise your rights under the U.K. GDPR or GDPR by contacting us as follows:

Email: [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com) (please use “GDPR” or “U.K. GDPR” in the subject line as applicable)

DERMOT Corporate Office HQ | 729 Seventh Avenue, 15th Floor, New York, NY 10019

Florida 700 S. Rosemary Ave, Suite 204-152, West Palm Beach, FL 33401 (212) 262-1220 |  
General Inquiries: [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com)

The U.K. GDPR and GDPR also gives individuals the right to lodge a complaint with a supervisory authority, in the European Union (or European Economic Area) state where you work, normally live, or where any alleged infringement of data protection laws occurred.

## 15. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time, and we will provide notice of any such changes to the Privacy Policy as required by law. The date the Privacy Policy was last updated is identified at the top of the page. We will notify you of changes to this policy by updating the

"last updated" date and posting the updated policy on the Services. We may email or otherwise communicate reminders about this Privacy Policy, but you should check our Services periodically to see the current Privacy Policy and any changes we have made to it.

## 16. PROPERTY-BASED CAMERAS, ACCESS CONTROL, INTERCOMS, AND PACKAGES

**Common-area cameras:** We use cameras in property common areas (for example, lobbies, entrances, elevators, hallways, amenity spaces, package rooms, and garages) for safety, security, and property management. Cameras are not installed in private residential units or bathrooms. Footage may be reviewed by authorized personnel and service providers for safety and security, maintenance, or to investigate incidents, and may be shared with law enforcement or others as required by law.

**Access control and intercoms (smart access systems):** We maintain electronic access control systems (such as key fobs, key cards, mobile credentials, or other smart access technologies) and intercom directories to manage building access and deliveries. In doing so, we may collect and process information such as your name, unit number and doors or common areas to which you have access, access credential identifiers, and time and method of access events. We use this information only for legitimate building-related purposes, such as granting and monitoring access, ensuring building security, and administering the property, and we do not sell this data. We do not use smart-access or intercom data to harass or evict tenants, to track relationship status, to track a user's location away from the property, or to collect data about minors without appropriate consent, as applicable under local law. We retain authentication and reference data collected through smart access systems only for as long as reasonably necessary for these purposes and to comply with applicable law (including local tenant-data privacy requirements), after which we destroy or de-identify it in accordance with our data-retention practices. These systems may be administered by us and/or by third-party service providers under contracts that limit their use of the data to operating and supporting the access system and require appropriate safeguards.

**Package processing.** For properties with package rooms, lockers, or concierge services, we log package deliveries and pickups (for example, recipient name, unit, carrier, and time of pickup) to manage receipt and distribution of packages and to prevent loss or theft. These systems may be operated by us or by service providers under contracts that limit use of package data to providing these services and require appropriate safeguards.

## 17. SMS, CALLS, AND MARKETING COMMUNICATIONS

**Leasing and resident communications:** We may contact you by email, SMS/text message, telephone, or in-app notification about applications, leasing, property operations,

maintenance, and resident programs. You may opt out of marketing SMS and marketing emails using the opt-out or unsubscribe mechanisms provided in those messages or by contacting us as described in Section 19 - "CONTACT US". We may continue to send you non-marketing, transactional, or service messages related to your residence, applications, account, or requests.

SMS practices: No mobile information will be shared with third parties for marketing or promotional purposes.<sup>1</sup> Text messaging originator opt-in data and consent will not be shared with any third parties, except with service providers solely to send and manage SMS messages on our behalf, and such providers may not use this information for their own purposes.

## 18. BROKERS AND GUARANTORS

Broker submissions: If a broker submits information on your behalf, we process that information consistent with this Privacy Policy and use it for leasing, eligibility and verification checks, and related communications.

Guarantors: Where a guarantor is provided, we process guarantor information (such as identification, contact details, income and financial information, and relationship to the applicant) to evaluate eligibility, perform verification and screening, and administer the lease. We retain guarantor information in accordance with Section 9 (RETENTION OF PERSONAL INFORMATION).

## 19. CONTACT US

If you have any questions, comments and complaints about our data practices can be sent to our data protection office by sending an email to or writing us at: [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com) Attention: Privacy Department, Dermot Corporate Office Headquarters 729 Seventh Avenue, 15th Floor, New York, NY 10019.

## CCPA PRIVACY NOTICE FOR CALIFORNIA RESIDENTS

Last Updated: March [\_\_], 2026

This CCPA Privacy Notice for California Residents ("Notice") supplements the information contained in the Privacy Policy of the Dermot Company ("Company," "we," "our," or "us")

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and applies solely to consumers who reside in the State of California ("consumers" or "you"). We adopt this Notice to comply with the California Consumer Privacy Act of 2018 as amended by the California Privacy Rights Act of 2020 (collectively, "CCPA") and other California privacy laws. Any terms defined in the CCPA have the same meaning when used in this Notice. This Notice should be read in conjunction with our Privacy Policy, which contains additional information about our data practices.

1. Information We Collect and Disclose

We collect personal information as described below and in our Privacy Policy, and have collected the following categories in the past twelve (12) months:

Category	Examples	Collected <sup>2</sup>	Disclosed for Business Purpose	Sold or Shared
Identifiers	Name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, or other similar identifiers.	YES	YES	NO
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))	Name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.	YES	YES	NO

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Category	Examples	Collected <sup>2</sup>	Disclosed for Business Purpose	Sold or Shared
Protected classification characteristics under California or federal law	Age, race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	YES	YES	NO
Commercial information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	YES	YES	NO
Biometric information	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	NO	NO	NO
Internet or other similar network activity	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES	YES	NO
Geolocation data	Physical location or movements.	YES	YES	NO

Category	Examples	Collected <sup>2</sup>	Disclosed for Business Purpose	Sold or Shared
Sensory data	Audio, electronic, visual, thermal, olfactory, or similar information.	YES	YES	NO
Professional or employment-related information	Current or past job history or performance evaluations.	YES	YES	NO
Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99))	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO	NO	NO
Inferences drawn from other personal information	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	YES	YES	NO
Sensitive personal information	Social Security number, driver's license number, state identification card, passport number, account log-in, financial account, debit card, or credit card number with required security or access code, password, or credentials allowing access to an account, precise geolocation, racial or ethnic origin, religious or philosophical beliefs, union membership, contents of mail, email, and text messages unless the business is the intended recipient, genetic data, biometric information processed for the	YES	YES	NO

Category	Examples	Collected <sup>2</sup>	Disclosed for Business Purpose	Sold or Shared
	purpose of uniquely identifying a consumer, health information, information concerning sex life or sexual orientation.			

## 2. Sources of Personal Information

We obtain the categories of personal information listed above from the following categories of sources:

- Directly from you. For example, when you apply for renting an apartment, create an account or update an account, make a request, participate in surveys, or create, upload, or post content to the Services, including reviews, media such as photos, videos, or audio recordings.
- Automatically through our Services. As you navigate through and interact with our Services, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including details of your visits to our Services, traffic data, location data, logs, and other communication data and the resources that you access and use on the Services.
- From cookies and other tracking technologies. We may use cookies, web beacons, and other tracking technologies to collect information about you when you interact with our Services or emails. This information may include information about your online activities over time and across third-party websites or other online services (behavioral tracking).
- From third parties. We may receive personal information about you from third parties, including:
  - Advertisers, ad networks, and ad servers
  - Analytics companies
  - Your device manufacturer
  - Your internet or mobile service provider

- Service providers we engage to perform services on our behalf
- Business partners that share consumer information with us
- Real estate brokers and agents

### 3. Use of Personal Information

We may use or disclose the personal information we collect for one or more of the following business purposes:

- To provide you with the Services and any contents, features, information, apartments, products, or services that we make available through the Services.
- To fulfill and manage applications, purchases, orders, leases, payments, returns, and exchanges.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account, including expiration and renewal notices.
- To improve our Services, including by analyzing your information and creating aggregated data to develop, maintain, analyze, improve, optimize, measure, and report on our Services and their features and how users interact with them.
- To promote our Services, business, and offerings by publishing advertising on our own Services and by placing ads on third parties' services.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you when Services updates are available and about changes to any products or services we offer or provide through them.
- To estimate our audience sizes and usage patterns.
- To store information about your preferences, allowing us to customize the Services according to your individual needs and interests.
- To speed up your searches.
- To recognize you when you return to our Services.
- To provide property information and location-based services relevant to your search for rental properties.

- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

#### 4. Disclosure of Personal Information

We disclose personal information for business purposes to:

- subsidiaries and affiliates;
- contractors, service providers, and other third parties we use to support our organization;
- buyers or successors in corporate transactions;
- third parties to whom you or your agents authorize disclosures; and
- government entities, law enforcement, or other parties as required by law.

#### 5. Sales and Sharing of Personal Information

We have not sold personal information in the preceding twelve (12) months, including the personal information of consumers under 16 years of age. We have not shared personal information for cross-context behavioral advertising in the preceding twelve (12) months.

#### 6. Your Rights and Choices Under the CCPA

The CCPA provides California residents with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

##### 6.1 Right to Know and Data Portability

You have the right to request that we disclose certain information to you about our collection, use, disclosure, and sale of your personal information over the past 12 months. Once we receive and confirm your verifiable consumer request, we will disclose to you:

- The categories of personal information we collected about you
- The categories of sources for the personal information we collected about you
- Our business or commercial purpose for collecting, selling, or sharing that personal information
- The categories of third parties with whom we share that personal information
- The specific pieces of personal information we collected about you (also called a data portability request)

- If we disclosed your personal information for a business purpose, a list identifying the personal information categories that each category of recipient obtained

## 6.2 Right to Delete

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies.

We may deny your deletion request if retaining the information is necessary for us or our service providers to:

- Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Debug products to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.).
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
- Comply with a legal obligation.
- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

## 6.3 Right to Correct

You have the right to request that we correct inaccurate personal information that we maintain about you, taking into account the nature of the personal information and the purposes of the processing of the personal information. Once we receive and confirm your verifiable consumer request, we will use commercially reasonable efforts to correct the inaccurate personal information as directed by you.

#### 6.4 Right to Limit Use and Disclosure of Sensitive Personal Information

You have the right to limit our use and disclosure of your sensitive personal information to that which is necessary to perform the services or provide the goods reasonably expected by an average consumer who requests such goods or services, to perform certain services as specified in regulations, and as authorized by regulations.

#### 6.5 Right to Opt-Out of Sale or Sharing of Personal Information

You have the right to opt-out of the sale of your personal information or the sharing of your personal information for cross-context behavioral advertising. However, as stated above, we do not currently sell personal information or share it for cross-context behavioral advertising purposes.

#### 6.6 Right to Non-Discrimination

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties
- Provide you a different level or quality of goods or services
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services

However, we may offer you certain financial incentives permitted by the CCPA that can result in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your personal information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time.

### 7. Exercising Your Rights

To exercise the rights described above, please submit a verifiable consumer request to us by either:

- Emailing us at [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com)
- Sending a letter to The Dermot Company, 729 7th Avenue, 15th Floor, New York, New York 10019

Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child.

You may only make a verifiable consumer request for access or data portability twice within a 12-month period. The verifiable consumer request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

#### 7.1 Response Timing and Format

We endeavor to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to an additional 45 days), we will inform you of the reason and extension period in writing. If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

## 7.2 Appeal Process

If we deny your request, you have the right to appeal our decision. To appeal a decision regarding a consumer rights request, please contact our privacy team at [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com) with the subject line "Privacy Decision Appeal." We will review your appeal and respond within 45 days of receipt.

## 8. Global Privacy Control

Some browsers and browser extensions support the Global Privacy Control ("GPC") that can send a signal to process your request to opt out from certain types of data processing, including data "sales" as defined under certain laws. When we detect such a signal, we will make reasonable efforts to respect your choices indicated by a GPC setting as required by applicable law.

## 9. Other California Privacy Rights

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Services that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com) or write us at: The Dermot Company, 729 7th Avenue, 15th Floor, New York, New York 10019.

## 10. Data Retention

We retain personal data for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, including to satisfy legal, accounting, or reporting obligations, and then either delete or de-identify it. We may retain different categories of personal data for different periods, taking into account the amount, nature, and sensitivity of the data, the potential risk from unauthorized use or disclosure, the purposes for which we process it, applicable legal requirements, and relevant limitation periods.

## 11. Changes to This Notice

We reserve the right to amend this Notice at our discretion and at any time. When we make changes to this Notice, we will post the updated Notice on our website and update the Notice's effective date. Your continued use of our Services following the posting of changes constitutes your acceptance of such changes.

## 12. Contact Information

If you have any questions or comments about this Notice, the ways in which we collect and use your information, your choices and rights regarding such use, or wish to exercise your

rights under California law, please do not hesitate to contact us at:

Website: <https://www.dermotcompany.com/>

Email: [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com)

Postal Address: The Dermot Company, 729 7th Avenue, 15th Floor, New York, New York 10019.

If you need to access this Notice in an alternative format due to having a disability, please contact [inquiry@dermotcompany.com](mailto:inquiry@dermotcompany.com).