



Police Unity Tour- Team Lincoln – Sponsorship Opportunities

The Police Unity Tour is a 501(c)(3) nonprofit dedicated to honoring fallen law enforcement officers and supporting the National Law Enforcement Officers Memorial and Museum. Each year, we ride 300 miles from New Jersey to Washington, D.C. to raise awareness and funds for this important cause.

This year, Team Lincoln is made up of 4 officers from the Lincoln Police Department, a police spouse and a police volunteer. Each participant is required to fundraise \$2,350 in order to participate in the tour. Donations and sponsorship levels for local businesses and community groups can be found below:

Sponsorship Levels

Platinum Sponsor – \$2,000+

Prominent logo placement on team flags, banners and support vehicle

Recognition on social media and event updates

Gold Sponsor – \$1,000–\$1,999

Logo placement on team flags, banners and support vehicle

Recognition on social media

Silver Sponsor – \$200–\$999

Recognition on social media

Product/Service Sponsor

Donations of gear, nutrition, lodging, fuel, or supplies

Recognition based on value of contribution

How Your Support Helps

Your sponsorship helps cover travel, lodging, training, and equipment costs, ensuring we can participate in the Tour to honor fallen officers and raise funds for the Memorial.