

# JESSICA JOHNSTON

## DESIGNER

I am a versatile and imaginative designer, boasting over eight years of experience that spans a diverse array of practices.

As an enthusiastic self-starter, I have thrived in both in-house and agency environments, crafting captivating designs for prestigious brands like Ted Baker, Bacardi, and Walmart.

I excel in conjuring innovative designs for digital realms, encompassing 3D modelling, website creation, and product renders, alongside the art of offline creations such as packaging, product brochures, and enchanting advertorials.

Let me work my  
Creative Magic

VIEW MY PORTFOLIO

## CONTACT

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## SKILLS

GRAPHIC DESIGN	_____
3D DESIGN	_____
VIDEO EDITING	_____
WEB DESIGN	_____
EMAIL MARKETING	_____
PRINTED MARKETING	_____
ADOBE SUITE	_____
UX	_____

## EDUCATION

### 2009 ART & DESIGN

Doncaster College

### 2016 ILLUSTRATION

Huddersfield University

### 2021 LEVEL 2 LEADERSHIP AND TEAM SKILLS

Leeds Beckett University

## EXPERIENCE

### 2015 DESIGNER

Mini Me Card Company

Working closely with the managing director to create some new designs for products, along with branding and advertising

### 2016 ARTWORKER

Sun Branding Solutions - Bradford

Working on artwork for brands such as Walmart, Bacardi, and Aldi.

### 2019 DESIGNER

Platinum Labels - Bradford

Working with brands such as Leeds United, River Island, and Ted Baker. Also working with start up companies to establish branding. Creating artwork for both digital and large scale print.

### 2023 DESIGNER

Applelec - Bradford

Working within all creative areas, from 3D modelling, to web design. Illustrations for use within the building, along with all marketing materials. **Creating a VR showroom was the highlight of this position.**

### 2024 DESIGNER

Crompton Lamps - Bradford

I worked on managing the posts for social media, and rebranding the company. I created printed marketing material along with convention stands and digital catalogues.

### 2025 DESIGNER

X Rocker / XR Living - Brighouse

I created digital and print design assets including social media content, website animations, infographics, catalogues, and conference materials. Produced furniture product and room-set visuals, contributed to furniture design, and improved workflow efficiency through automated data-merge solutions.