



# WEDNESDAY SERIES | ESG

Beyond Metrics.  
What Sustains Impact.



# ESG BEYOND WHAT WE MEASURE

ESG was meant to go beyond financial returns and embed responsibility into decision-making.

Yet today, ESG often focuses on what is easiest to measure emissions, assets, and outputs.

***What we measure well is delivery.  
What we measure poorly is why  
impact lasts or fades.***



# WHAT ESG REPORTS OFTEN MISS

Real ESG outcomes depend on  
invisible systems:

- Institutional capacity and leadership
- Community trust and ownership
- Behavioural norms and local accountability



A solar panel, sanitation system, or  
waste solution succeeds only when  
these systems are in place.



# WHEN EVALUATION LOOKS BEYOND OUTPUTS

- Applied ESG evaluations show that sustainability depends on more than infrastructure.
- Institutional readiness, community engagement, and operational capacity determine whether environmental gains endure.
- When ESG evaluation integrates qualitative insights with metrics, it reveals what truly sustains impact.



# FROM COMPLIANCE TO CAPABILITY

The future of ESG lies in asking better questions:

- Can systems sustain themselves?
- Who maintains assets once projects end?
- How does governance work on the ground?



ESG must evolve from scores to systems making invisible enablers visible, valued, and strengthened.



# ESG IS MORE THAN A SCORECARD

Real ESG impact depends on trust, institutions, and local governance. Lasting value comes when ESG moves beyond compliance to build capability and resilience.



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