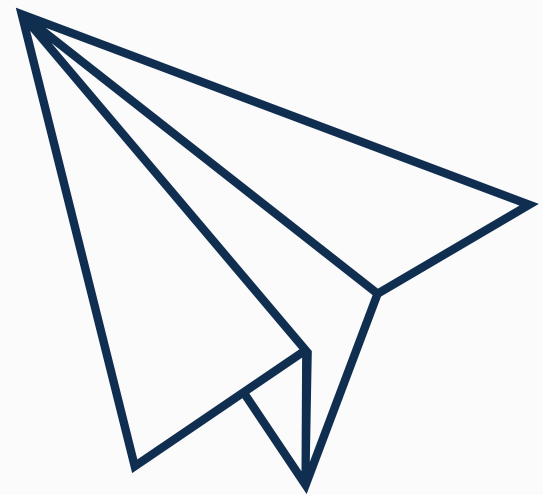




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accentuating insights for social development



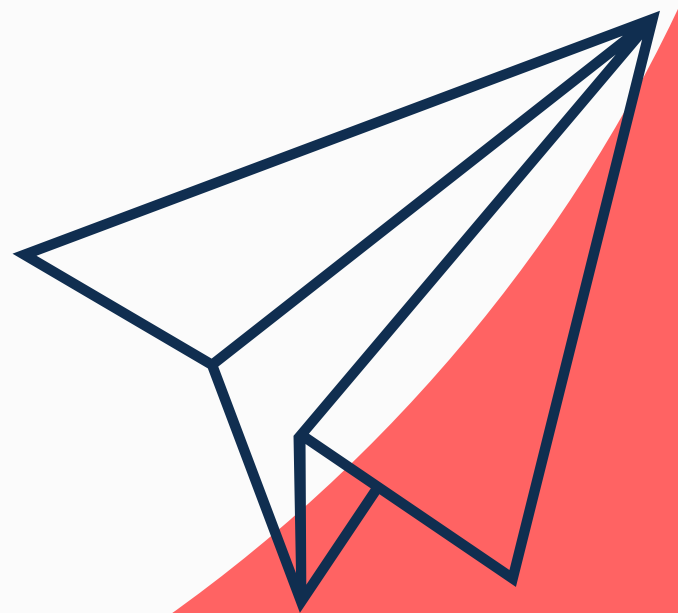
Research 101

Understanding Evidence for Impactful Decisions



*Health Equity **Starts with** Evidence*

In India, health equity begins with evidence that reflects diversity across states, districts, gender, caste, income, and geography. One-size-fits-all health solutions don't work in a country shaped by deep social and structural differences.





Health Outcomes Are Not Equal

Health outcomes in India are influenced by social determinants such as education, nutrition, employment, housing, and access to health services.

Without context-sensitive research, the most vulnerable communities continue to be overlooked.

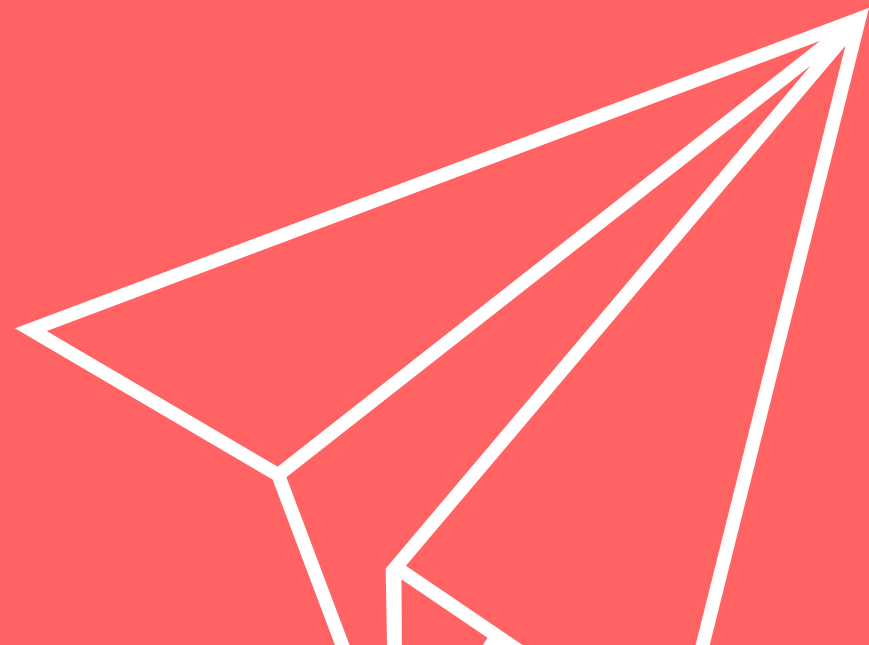


*Who Is Being Left Behind, **and Why***

Public health research helps uncover:

- Maternal health gaps in rural districts
- Unequal access to NCD care in urban slums
- Nutrition disparities among adolescents

Evidence helps move from assumptions to action.



The image features a large white circle on a red background. In the top right corner, there is a dark blue geometric shape resembling a stylized arrow or a series of connected lines. In the bottom left corner, there is a light gray geometric shape, also resembling a stylized arrow or a series of connected lines. The main text is centered within the white circle.

Equity Is a Deliberate Choice

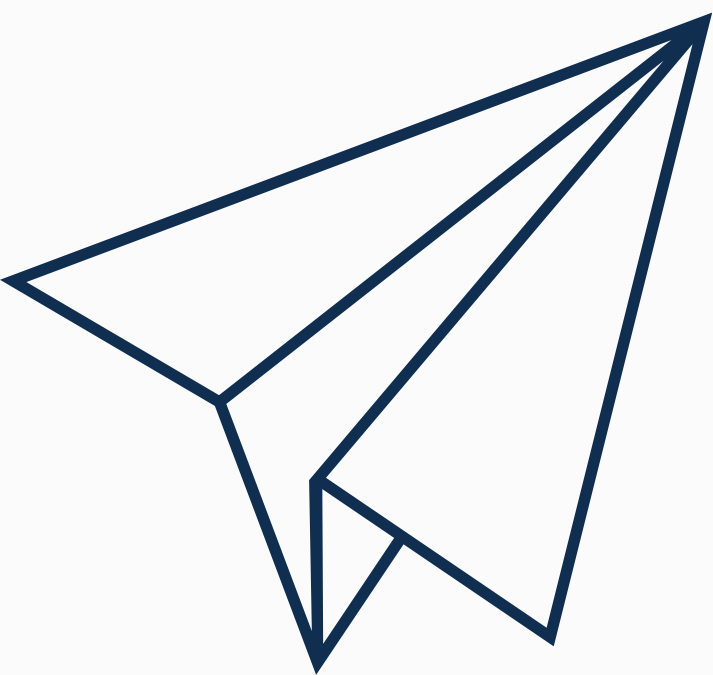
Evidence supports targeted interventions, strengthens programmes such as the National Health Mission (NHM), Ayushman Bharat Mission (ABM), POSHAN Abhiyaan, and Non-Communicable Disease (NCD) initiatives, and informs policies for vulnerable populations grounded in community realities and action.

Health equity is not a by-product of growth; it is the outcome of evidence-informed decisions.



Research **Matters.** **Evidence** Drives Equity.

Follow the Tuesday Series | Research 101 to explore how data, evidence, and lived realities shape effective policies and impactful social programmes in India.



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