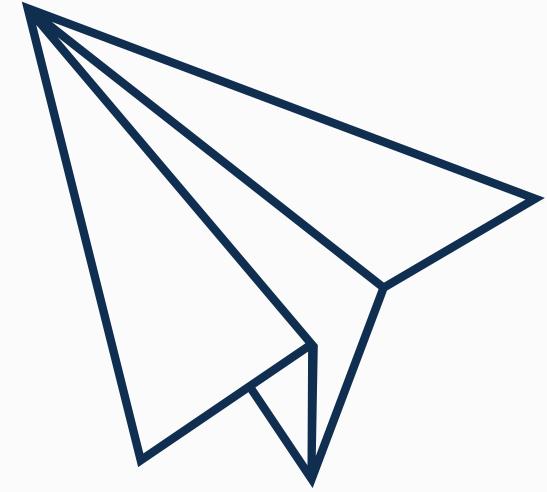




DevInsights®

accentuating insights for social development



Research 101

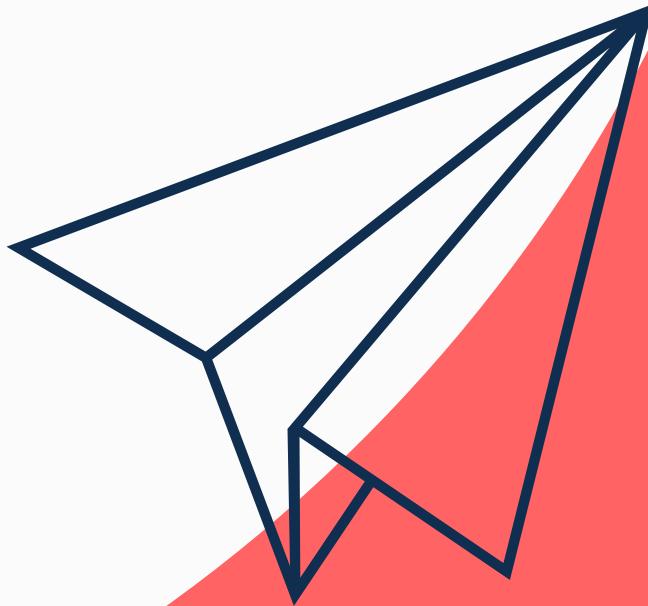
Understanding Evidence for Impactful Decisions



Health Equity **Starts with** *Evidence*

In India, health equity begins with evidence that reflects diversity across states, districts, gender, caste, income, and geography.

One-size-fits-all health solutions don't work in a country shaped by deep social and structural differences.



Health Outcomes Are Not Equal

Health outcomes in India are influenced by social determinants such as education, nutrition, employment, housing, and access to health services.

Without context-sensitive research, the most vulnerable communities continue to be overlooked.

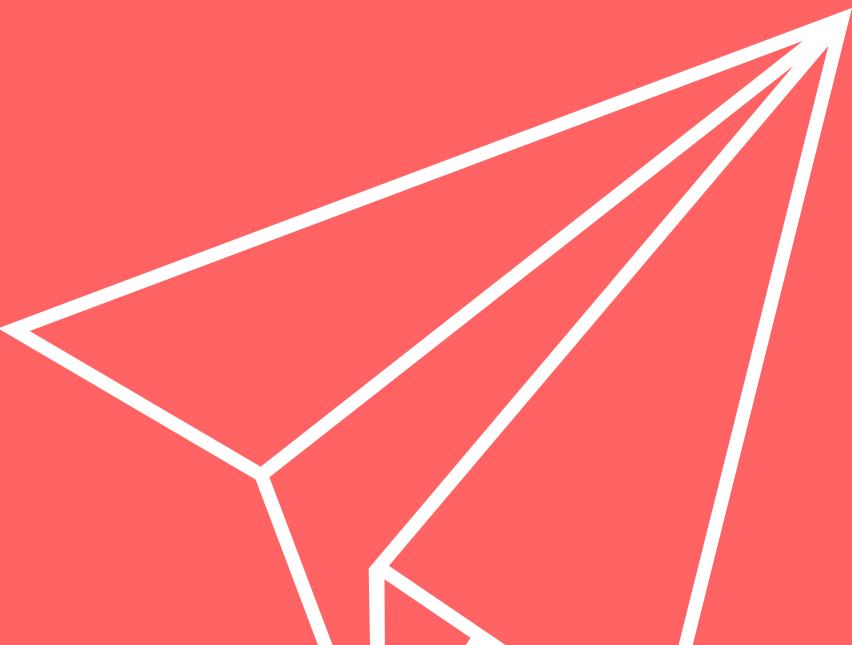


Who Is Being Left Behind, and Why

Public health research helps uncover:

- Maternal health gaps in rural districts
- Unequal access to NCD care in urban slums
- Nutrition disparities among adolescents

Evidence helps move from assumptions to action.



Equity Is a Deliberate Choice

Evidence supports targeted interventions, strengthens programmes such as the National Health Mission (NHM), Ayushman Bharat Mission (ABM), POSHAN Abhiyaan, and Non-Communicable Disease (NCD) initiatives, and informs policies for vulnerable populations grounded in community realities and action.

Health equity is not a by-product of growth; it is the outcome of evidence-informed decisions.



Research **Matters.**

Evidence Drives Equity.

Follow the Tuesday Series | Research 101 to explore how data, evidence, and lived realities shape effective policies and impactful social programmes in India.



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