

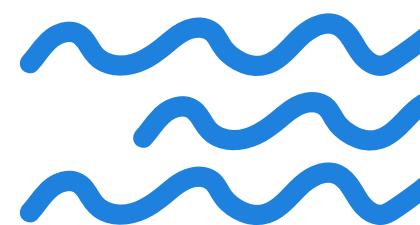
**DevInsights®**  
accentuating insights for social development

# Research 101



**Digital Tools & Public Health  
Research (India)**

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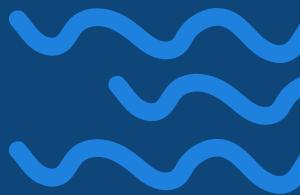


# Why Digital Tools Matter

Public health research in India is complex and diverse.

## Digital tools help researchers:

- Collect data faster
- Reach remote communities
- Reduce delays in decision-making



Technology is helping bridge the gap between evidence and action.

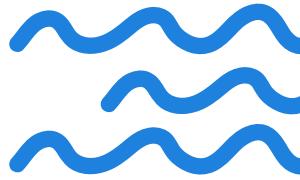


# Real-Time Data & Monitoring

**Digital tools strengthen research by:**

- Enabling real-time data collection through mobile surveys
- Using dashboards for live monitoring
- Improving speed and accuracy of field reporting

This allows teams to respond quickly and effectively.



# Better Data, Better Programmes

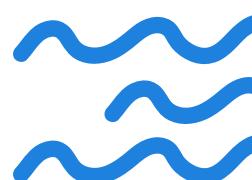
## Digital platforms help by:

- Improving data quality and transparency.
- Supporting large-scale programmes like National Health Mission (NHM), Non-Communicable Disease (NCD) , Ayushman Bharat Mission (ABM) , and nutrition initiatives
- Making programme tracking more reliable

Good data leads to better planning and impact.



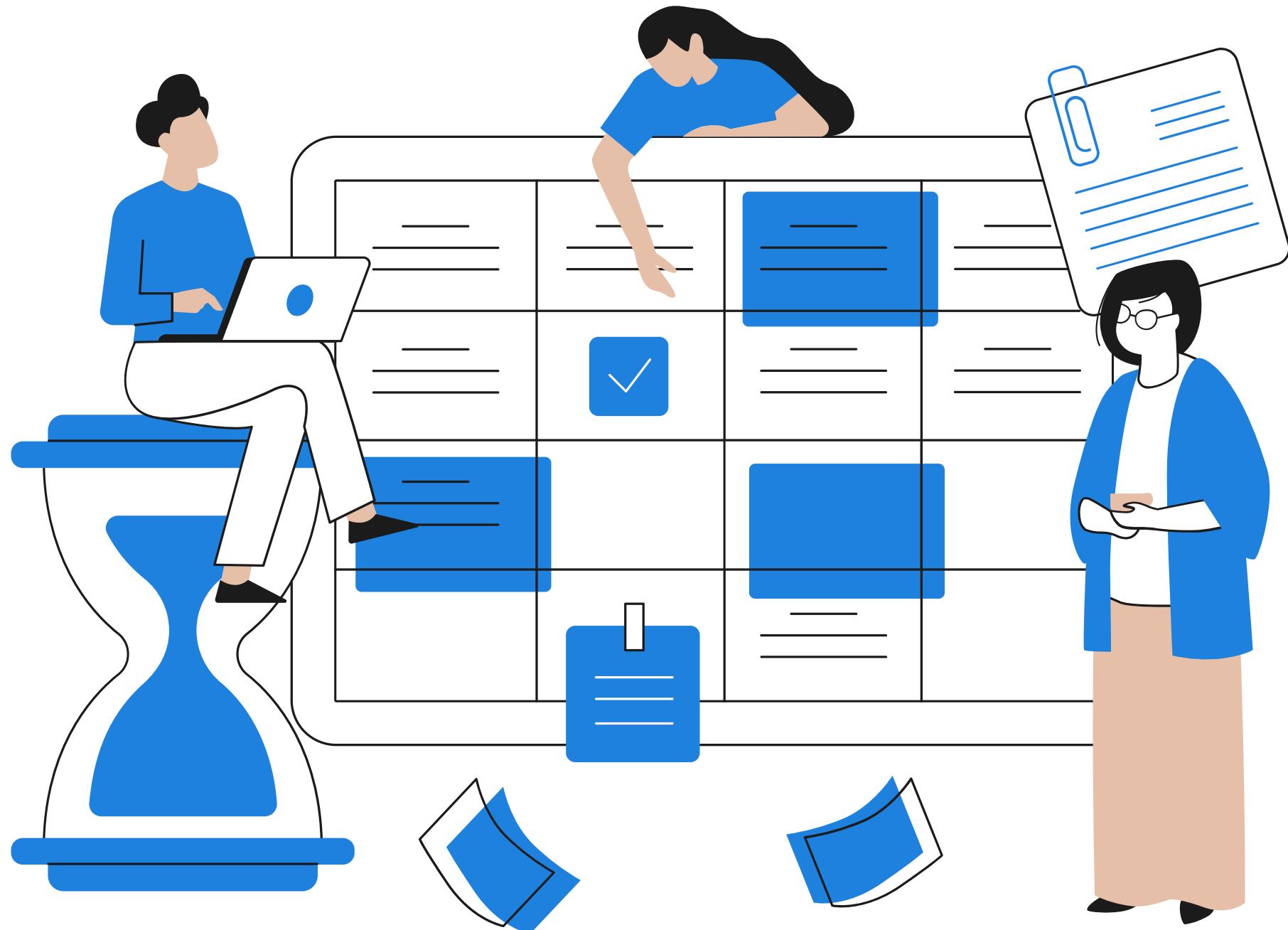
# Collaboration & Inclusion



Digital tools also:

- Improve collaboration between researchers, implementers, and policymakers
- Amplify community voices when used responsibly
- Support more equitable and responsive health systems

Technology works best when it is inclusive and ethical.





## Key Takeaway

Digital tools do not replace human insight — they **strengthen evidence-driven public health action.**

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