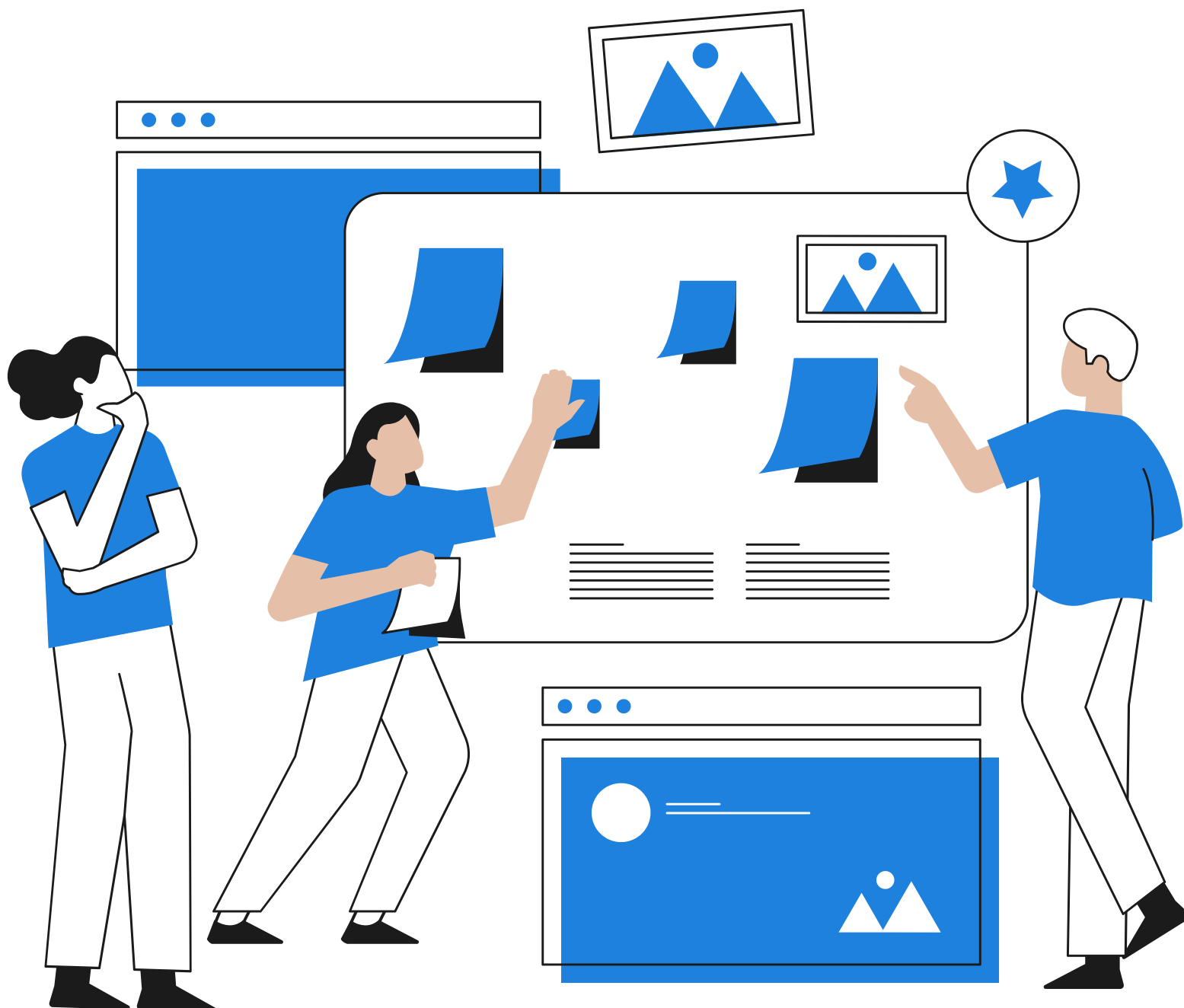


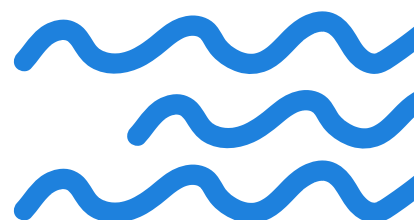
DevInsights®
accentuating insights for social development

Research 101



Digital Tools & Public Health Research (India)

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Why Digital Tools Matter

Public health research in India is complex and diverse.

Digital tools help researchers:

- Collect data faster
- Reach remote communities
- Reduce delays in decision-making

Technology is helping bridge the gap between evidence and action.



Real-Time Data & Monitoring

Digital tools strengthen research by:

- Enabling real-time data collection through mobile surveys
- Using dashboards for live monitoring
- Improving speed and accuracy of field reporting

This allows teams to respond quickly and effectively.



Better Data, Better Programmes

Digital platforms help by:

- Improving data quality and transparency.
- Supporting large-scale programmes like National Health Mission (NHM), Non-Communicable Disease (NCD), Ayushman Bharat Mission (ABM), and nutrition initiatives
- Making programme tracking more reliable

Good data leads to better planning and impact.

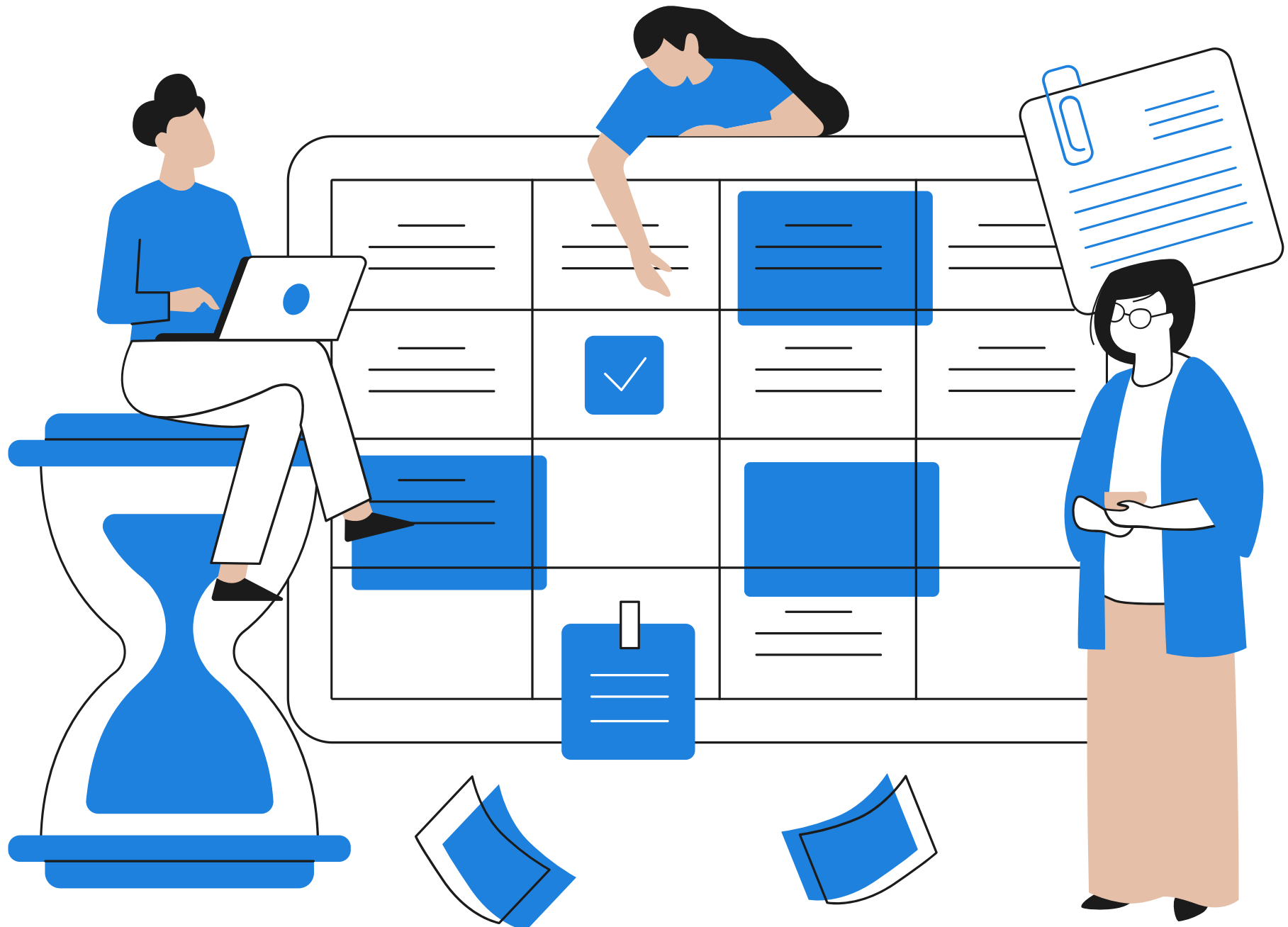


Collaboration & Inclusion

Digital tools also:

- Improve collaboration between researchers, implementers, and policymakers
- Amplify community voices when used responsibly
- Support more equitable and responsive health systems

Technology works best when it is inclusive and ethical.





Key Takeaway

Digital tools do not replace human insight —
they **strengthen evidence-driven public
health action.**

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