

WORLD CSR DAY

A YEAR OF MEASURED IMPACT. YEARS OF INSIGHT.

This year, our study of Education CSR in India highlights where impact is rising and where action is still needed.



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Record-Breaking Allocation

₹12,135 Crore

**Highest-ever CSR allocation to Education
(2023-24)**

Education CSR funding has reached a historic peak signaling stronger corporate commitment toward learning and development in India.



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Who Is Driving Education CSR?

86% of Education CSR is driven by Non-PSU Corporates

Private sector companies are leading the momentum shaping education impact across states and sectors.



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The Learning Reality Check

56% of Children Unable to Read a Grade 2 Text

Despite rising investments, foundational learning gaps remain significant.

Funding must now focus on measurable learning outcomes.



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Regional Growth Spotlight

198% Rise in Education CSR in Leh–Ladakh

A remarkable surge in regional funding showing how focused CSR can transform underserved geographies.



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The Bigger Picture

₹1.81 Lakh Crore

Total CSR spending over the last 7 years

The scale is massive.

The opportunity is even bigger.

Now the focus must shift from spending more to spending smarter.



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The funding is rising. The gaps are visible.

Now the question is – are we investing for
impact or just for compliance

It's time to move from allocation to accountability.
From spending to measurable outcomes.

Go to our **website** and explore the complete report.
Lead the change in **Education CSR**.



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